The CONNeCTION

Make the All-New CONNection with ACDelco!

ACDelco is renaming WIP! The new name – CONNection – contains all the great features of WIP, a B2B online parts ordering tool that connects you to your parts supplier, plus new enhancements that make the CONNection the quickest and easiest way to look up and order ACDelco and other parts carried by your ACDelco supplier. You can access CONNection by going to acdelcoconnect.com.

You can also go to acdelcoconnect.com for daily news geared toward service center technicians, countermen, business managers and owners, while the new Video Command Center features a library with vehicle tests, historical GM videos and featured vehicles.

There’s also a mobile site with VIN scanning. It allows parts look up and ordering in three simple sections for maximum efficiency:

- **Stock Check** – Select a branch, display pricing/quantity information, or add to the shopping cart
- **Catalog** – Find parts by uploading VIN from photo, selecting YMME (year, make, model, engine) or previous vehicle. Displays part name, part number and price all in the browser window so scrolling is eliminated. Select “See All” to view images and other detail. You can add your selection to the shopping cart from here as well.
- **Place Order** – Click on the Order tab in the tab toolbar, enter the order details, including delivery options and purchase order number, and then click “Place Order.”

The mobile site makes it possible to order parts right from the service bay. Information entered on the mobile site is also available on your desktop. Get started now by logging on at www.acdelcoconnect.com on your mobile device.

To help you become more familiar with this great new tool, ACDelco has added CONNection Training under Tools, or at Help on the navigation bar. There, you’ll find quick videos describing how to use the different features. Current topics include “How to Link Accounts for ePromotions” and “How to Smart Search.” You’ll also find Quick Reference Guides with overviews of featured products. Product Videos and Technical Support will also be available on CONNection by the end of 2014.

Of course, CONNection still features the ACDelco Specialty Catalogs: Illustrated, Battery, Pigtail, MDHD Filter, and Chemical. We’ve made enhancements to the Illustrated Catalog by adding RPO codes and Tiered Branding. You’ll find ACDelco Professional, ACDelco Advantage and Specialty line parts specific to the vehicle you’ve entered. The Illustrated Catalog also features system illustrations from GM engineering data for GM vehicles dating back to 1992.
Finally, there’s a larger list of shop management systems that can be integrated with CONNECTION. Look for new features in 2015. The bottom line is that these changes will help optimize your office time and make your service bays run more efficiently. Be sure to check out CONNECTION today at acdelcoconnect.com.

# Products

**ACDelco PF63 / PF63F Oil Filter Redesigned**

*WD Bulletin 14D-085*

ACDelco oil filters PF63 (GM# 89017525) and the Durapack version, PF63F (GM #19254710), are transitioning to a new design that offers improved performance. The new part numbers are PF63E (GM #19330000) and PF63F (GM #19330001). This will be a rolling change, and the old version will not be available once stock is depleted.

The PF63E’s primary performance improvement is the bypass valve design, with a compression spring-loaded nylon poppet that outperforms the current valve design. Additional features and benefits include:

- Element integrity (collapse strength) is unchanged
- Filter media is no longer potted in adhesive which blocks filtration area at each end
- The filter shell configuration is unchanged, so existing cap wrenches continue to fit
- Bypass valve opening pressure is increased from 100 to 150 kPa
- Hot oil durability is improved by elimination of adhesive
- Cold weather performance (-30 C) with dexos1 oil is excellent
- Improved level of robustness to water accumulation
- PF63E filters are expected to be used in OE production in the near future.

Ask your distributor or ACDelco representative for more information.

**ACDelco Professional Water Pump Part Expansion**

*WD Bulletin 14D-091*

ACDelco has added 15 new water pumps in Line 26 Professional Water Pumps - All Makes. The additional SKUs represent 1,303 additional vehicle applications for non-GM vehicles – giving ACDelco 93-percent coverage of GM and non-GM water pump applications.

Don’t forget: ACDelco water pumps are designed with the same fit, form and function as OE water pumps. The shafts are heat-treated for strength and the high-quality bearing are permanently sealed and lubricated. Ask you distributor or ACDelco representative for a complete list of the new part numbers and comparison sheets to arm yourself – and your customers – with the facts of these high-quality parts.

**New ACDelco V-Ribbed Aramid Belts**

*Bulletin 14D-094*

ACDelco announces the immediate availability of new line 35 V-Ribbed Aramid belts. These stronger-than-steel belts feature an Aramid core for the most demanding applications, including high-output/high-performance engines, turbo engines, diesels and
those with difficult accessory drive geometry. ACDelco V-Ribbed Aramid belts also help reduce noise and vibration.

The line is launching with limited part numbers and applications at first, but the line will expand. Ask your distributor or ACDelco representative for more information, or download the fact-filled information sheet – # 35-SS-0223-14E – at acdelco1store.com.

New ACDelco Part Introduction – Line 35, Belts

Along with the new V-Ribbed Aramid belts, ACDelco is adding 54 Original Equipment part numbers to the belts line. The newly released numbers were previously dealer-exclusive items. Your distributor or ACDelco representative can provide a list of all the new part numbers.

GM OE Fuel Pump Product Update

Not all parts are created equal. ACDelco conducted a product comparison study of a 2003 Avalanche fuel pump (ACDelco part number MU1738) versus a 2003 Avalanche aftermarket fuel pump. The comparison results demonstrate that ACDelco should be your first choice for GM applications.

Product comparisons are available in a sell sheet and video which underscore the advantages of ACDelco General Motors Original Equipment (GM OE) fuel pumps. The sell sheet is available from acdelco1store.com with # 43-SS-0109-14 and the video is available at acdelcotechconnect.com and ACDelco’s Facebook page.

Remember: Fuel pumps that include the sending units are convenient and efficient. As an added benefit, ACDelco offers GM OE fuel pumps with senders exclusively through the ACDelco network for the first three service model years, and they can be identified by an “MU” in the part number. Refer to ACDelco’s electronic catalog for the most up-to-date applications and a complete list of ACDelco fuel pumps and parts. Ask your distributor or ACDelco representative for more information!

Programs & Promotions

ACDelco Spark Plug Rebate Continues Throughout 2014

ACDelco’s spark plug rebate is a great reward for consumers purchasing select ACDelco Spark Plugs. It gives them the chance to save money and gives you even more reasons to recommend ACDelco’s great range of spark plugs.

Consumers purchasing ACDelco Spark Plugs at retail stores or through professional installers may apply for a rebate according to the following scale:

- Professional Iridium – $2 per spark plug
- Professional Platinum – $1.50 per spark plug
- Rapidfire – $1 per spark plug
- Professional Conventional – 50 cents per spark plug

Minimum purchase of four spark plugs is required. Maximum of 16 spark plugs per household allowed. Rebate not to exceed $32.
Knowledge is Power

All-New ‘Knowledge Is Power’ Car Care Materials Aimed at Broader Audience

ACDelco announces an all-new Knowledge Is Power Car Care Seminar program. Taking the scare out of car care for women was the original vision when ACDelco launched the program in 2010. Since the release of the award-winning program, we have received feedback from customers suggesting updates to the program. We’ve listened and added new content and created multiple templates for shops wanting to cater to a general audience. We are pleased to announce those enhancements, which make Knowledge Is Power a stronger tool to help independent service centers forge stronger customer relationships through education and empowerment.

Here’s a look at what’s new:

- All-new car care seminar presentation with updated content, especially in the area of hybrid technology
- Automotive System animations integrated into the car care seminar presentation to provide a visual summary of how each component of the system works together
- All Knowledge Is Power materials are provided in the original pastel colors as well as an all-new red, white and blue version for general audience appeal
- A new consumer booklet for you to order or download.

Ask your ACDelco representative for more information and tips for hosting a successful seminar!

Tools

GM Rolls Out a New Tool to Help Identify Those Difficult to Diagnose CAN Bus Issues

A new GM Data Bus Diagnostic Tool is available via the Web-based Techline Information System (TIS2Web). It is designed to measure voltages on a Controller Area Network (CAN) bus to detect faults in wiring and connectors on a GM vehicle. The new diagnostic functionality is intended to significantly reduce diagnostic time for problematic intermittent electrical repairs of the CAN bus.

The new tool must be downloaded through the Global Diagnostic System 2 (GDS2) software application and requires a GM Multiple Diagnostic Interface (MDI) or a Bosch Mastertech Vehicle Communication Interface (MVCI). The software is used in conjunction with GM Service Information (GMSi) to identify a diagnostic starting point for GM vehicles with one or more CAN bus.

Due to the increased functionality and additional value of GDS2, there will be a small price increase for future GDS2 subscriptions. The short term software fees will increase in the U.S. – $2 for the 3-day and monthly subscriptions, $25 for annual subscriptions.

Aftermarket subscribers can access GDS2 and the new Data Bus Diagnostic Tool by logging into TIS2Web at www.acdelcotds.com.

A NOTE ABOUT THE WD BULLETINS REFERENCED IN ACDELCO NEWS
If the information above has a WD Bulletin number (#) associated with it, you may contact your distributor or ACDelco representative for additional information.