Introducing Competency-Based Employee Performance Management for Public Health Nurses: A Toolkit and Piloting Strategy

CHNC Pre-Conference Workshop, May 16, 2011

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# PRE-CONFERENCE WORKSHOP

*Introducing Competency-Based Employee Performance Management for Public Health Nurses: A Toolkit and Piloting Strategy*

Monday, May 16th, 2011 (1:00-5:00 p.m.), Community Health Nurses Conference, Halifax, Nova Scotia

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<td>Maureen Cava</td>
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<td>Overview of Toolkit</td>
<td>Maureen Cava</td>
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<td>Demonstration of Toolkit in Practice Phase A</td>
<td>Heather Lokko</td>
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<td>Performance Objectives</td>
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**BREAK (2:50-3:10)**

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<th>Demonstration of Toolkit in Practice Continuation of Phase A Learning Objectives</th>
<th>Heather Lokko</th>
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<tr>
<td>Phase B process</td>
<td>(mid cycle of</td>
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<td>(mid cycle of process)</td>
<td>Heather Lokko</td>
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<td>Phase C</td>
<td>Heather Lokko</td>
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<td>Strategies for Introducing the Toolkit into Practice</td>
<td>Heather Lokko</td>
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<td>Lessons Learned</td>
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<td>Conclusion, Wrap-up and Evaluation</td>
<td>Maureen Cava</td>
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Background

- September 2007 – Core Competencies for Public Health in Canada Release 1.0 launched
- October 2008 HealthForceOntario funds OPHA partnership to develop a framework and tools, bringing together CC’s and performance management
- Partners include: OPHA, City of Hamilton, Toronto Public Health, Haliburton Kawartha Pine Ridge District Health Unit, Thunder Bay District Health Unit
Project Purpose

“To develop a competency-based performance management (human resources) framework and tools that will support public health units across Ontario”.
What is Competency-Based Performance Management?

- HR strategy intended to support work performance, learning & development activities of employees
- Based on 12-month cycle of planning, monitoring and evaluating employee performance and competency development
- A competency-based approach focuses on competencies (knowledge, skills & abilities) described in behavioural terms required for successful job performance
CBPM and Organizational Performance

Improves organizational performance by:

- Linking job requirements to organizational goals
- Providing a consistent process to assess performance of all PH employees in organization
- Empowering employees to build their competencies
- Supporting HR management practices to recruit the right people and identify learning gaps in the organization

Can be used with discipline-specific, organizational or program standards.
• **Step 1:** Become knowledgeable about competency-based performance management.

• **Step 2:** Review the competencies and translate into a performance management context and language.
  - 8 Ontario Public Health Performance Management Competencies
    - Discussion of leadership domain, which included ‘ethics and professionalism’. Determined that this should stand alone as an 8th competency area related to performance management.

• **Step 3:** Competency profiling
  - Describe each competency using behavioural statements and based on one of 4 cumulative proficiency levels.
  - For each competency area, determine which proficiency levels would best describe what is required of a frontline, consultant/specialist, manager/supervisor.
Key Project Activities

- Environmental scan of Ontario PHU’s
- Develop a Competency-Based Performance Management Framework
- Seek consensus from cross-section of PH professional groups and organizations
- Develop tools that incorporate the new framework
- Pre-test the tools, get feedback and refine
- Evaluate the project
- Identify opportunities to leverage and advance the use of the tools
Competencies

- Professional and technical knowledge
- Assessment and analysis
- Policy and program planning, implementation and evaluation
- Partnerships, collaboration and advocacy
- Diversity and inclusiveness
- Communication
- Leadership
- Ethics and professionalism
PHS Employee Performance Management Pilot Plan:

Project Phases & Timelines

Stage 1: Planning for Performance (Nov-Jan 2011)
- Competency profile review
- Set performance objectives
- Create learning objectives/learning plan

Stage 2: Implementation/Monitoring (Feb-Aug 2011)
- Ongoing review
- Coaching and feedback

Stage 3: Evaluating Performance (Sep-Oct 2011)
- Self assessment
- Outcomes and results
- Performance rating

Participant Check-In @ 4 months (Feb 2011)
Participant Check-In @ 8 months (June 2011)
Participant Evaluation Phase Wrap-up (Oct)

Close Project (Dec 2011)
Toolkit Overview

Section 1 – Leader’s Guide to Implementation

Section 2 – Guidebook for Managers & Employees

Section 3 – Competency Based Performance Management Tools & Resources
Performance Management Cycle

1. Performance Planning
   - What must be achieved?
   - To what standard?
   - What competencies are needed?
   - What development is needed and how?
   - Training: Jan 10 or 17
   - Timing: Jan 10 – Feb 15

2. Ongoing Review & Feedback
   - How am I doing?
   - Can I do better?
   - Has anything changed?
   - Timing: formal review at mid-cycle; ongoing feedback throughout the cycle
   - Timing: May 1 – Aug 31

3. Performance Evaluation
   - How did I do?
   - How can I do better?
   - What have I learned?
   - Where do I need to further develop?
   - Timing: Sept 1 – Dec 15

Support Meeting With Managers

Evaluation Survey
- Dec
- Feb 15-28
- Aug 15-31
- Jan 2012
Integrating the Public Health Nursing Discipline Specific Competencies and the OPHA Competency Based Performance Management Toolkit for Public Health

Heather Lokko, RN, BScN, CCHN(C), MPH
Program Manager, Child Health Team
Background

- Previous work at MLHU – tool based on CCHN Standards of Practice developed and piloted
- MPH practicum placement “to complete revisions based on recommendations from pilot & from Directors, and implement new tool”
- Funding from MLHU and the Public Health Agency of Canada
Supporting Documents

- Competency Based Performance Management Toolkit for Public Health (OPHA, 2009)
- Public Health Nursing Discipline Specific Competencies (CHNC, 2009)
- Adapting the performance appraisal system for public health nurses to reflect expertise in applying the Canadian Community Health Nursing Standards and the Public Health Core Competencies (Sealy et al, 2009)
Consultation with Stakeholders

- **Internal**
  - Program Managers & Directors
  - Human Resources Manager
  - Performance Evaluation Staff Advisory Group (PHN representation across health unit)
  - Community Health Nursing Specialist
  - Nursing Practice Council

- **External**
  - Caroline Ball (Hamilton Public Health Services)
  - Two provincial nursing leaders/consultants
Tool Development

• Performance Management tool
  ◦ Adapted from the Toolkit
  ◦ Revised to reflect Public Health Nursing Discipline-Specific Competencies
  ◦ Incorporated input & recommendations from pilot project and stakeholders

• Public Health Nurse job description
Competencies

- Public health nursing competencies are the observable and integrated knowledge, skills, judgment and attributes required of a public health nurse to practice safely, ethically, and effectively with minimal supervision. Attributes include, but are not limited to, attitudes, values, and beliefs.

(Adapted from the definitions available in the Public Health Nursing Discipline Specific Competencies (http://www.chnc.ca/nursing-publications.cfm), College of Nurses of Ontario (http://www.cno.org/docs/qa/44028_CRT.pdf), and MLHU Performance Appraisal Pilot Project recommendations)
Self-Assessment Rating Scale

- Rarely
- Sometimes
- Often
- Always
- Challenging Situations; Mentoring &/or Consultation
- Limited or No Opportunity to Practice

Overall Rating Scale
Face Validity

- Extent to which an instrument looks as if it measures what it is intended to measure (Patton, 2008)
- Generally judged by clinical/practitioner & theoretical experts (Green & Lewis, 1986)
- Increases user’s understanding of & confidence in the data (Patton, 2008)
- Weaker than criterion or construct validity
- Qualitative feedback is most helpful
Face Validation Results

- Move indicators into more appropriate levels
- Change wording slightly to make concepts clearer
- Adapt indicators slightly so they more adequately reflect PHN practice
- Modify wording somewhat to increase measurability
- Add indicators to address gaps
Other recommendations

Examples:
- Glossary of terms
- Comprehensive orientation & ongoing support
- Clarify use with novice practitioners
- Optional review of additional levels
- Provide practice examples
Implementation

- Approval from Directors
- Process chart to guide use
- Orientation for each team (done individually to better meet needs of each program area)
- Ongoing support to managers & staff, as requested
- Will be holding discussion session for managers
Competency Categories & Indicators

- Explore concepts in the indicators & identify practice examples
  - Public Health & Nursing Sciences
  - Assessment & Analysis
  - Program & Policy Planning, Implementation & Evaluation
  - Partnerships, Collaboration & Advocacy
  - Communication
  - Leadership
  - Ethics, Professional Responsibility & Accountability
City of Hamilton, Public Health Services

Adapting the OPHA & Partners Employee Performance Management for Public Health Toolkit for Use by Public Health Nurses: The Hamilton (V 2.0) Experience

Caroline Ball B.Ed, MHK
Project Manager, Core Competencies
‘Next Generation’ Nursing PM Toolkit Adaptation: City of Hamilton Public Health Services

Objectives:

- Build on the London Tool (V 1.0)
- Further adapt tools for use in Hamilton (V 2.0)
- Engage nurses in review of V 2.0
- Revise tools for ‘real time’ piloting
- Plan and implement piloting in 2011
Toolkit Components for Review and Adaptation

- Guide to CBPM for Public Health
- Self Assessment Tool
- MLHU (V 1.0) Public Health Nursing Discipline Specific Competencies
- MLHU (V 1.0) Public Health Nursing Discipline Specific Competency Profiles
- Planning and Evaluation Tool
V 2.0 Toolkit Adaptation Process Activities

✔ Adapted V 1.0 Toolkit Review (May ‘10)

✔ Adapted V 2.0 Toolkit Review (July ‘10)

✔ Pre-Test and further revise V 2.0 (Sept ‘10)

✔ Design 2011 Pilot Plan (Nov ‘10)

Confirm Management Endorsement (pending)

- Review London V 1.0 behavioural statements and forms for fit
- Feedback via ‘expert panel’ questionnaire

- 2 cross-department nurse consultation sessions (45 participants)
- Additional stakeholder feedback

- Expert panel review of revised tools

- Develop basic pilot design elements

- Approval for 2011 “Real Time” Pilot Plan (WE ARE HERE)
Hamilton PHS
Nursing
Competencies
Adapted Performance Management Toolkit (V 2.0)

2011/2012
Pilot Plan:

Proposed Project Activities & Timelines

Stage 1: Planning for Performance (2 months)
- Competency profile review
- Set performance objectives
- Create learning objectives/learning plan

Stage 2: Implementation/Monitoring (7 months)
- Ongoing review
- Coaching and feedback

Stage 3: Evaluating Performance (2 months)
- Self assessment
- Outcomes and results
- Performance rating

Participant Evaluation Phase
Wrap-up @ 12 months

Participant Check-In @ 3 months

Pre-Pilot Participant Training (1 month)

PM Tools Preparation (2 months)

Participant Check-In @ 8 months (June 2011)

Close Project (1 month)
Step 1: Tools Preparation

Technical review of Nursing-specific adapted PM toolkit

Revise to align with corporate requirements

Endorsement and support from corporate leadership team
Step 2: Pre-Pilot Participant Training

Recruit supervisor/staff dyads

Complete initial introductory e-learning module (self-guided)

Complete half-day training sessions

Individualized consultation as required
Pilot Implementation Process

Stage 1: Planning for Performance

- Competency profile review
- Setting performance objectives
- Creating learning objectives and learning plan

Stage 2: Implementation/Monitoring (7 months)
- Ongoing review
- Coaching and feedback

Stage 3: Evaluating Performance (2 months)
- Self-assessment
- Outcomes and results
- Performance rating

Participant Check-In @ 8 months (June 2011)

Pre-Pilot Participant Training (2 months)

PM Tools Preparation (2 months)

Participant Evaluation Phase Wrap-up @ 12 months

Participant Check-In @ 3 months

Participant process check-in survey @ 3 months
Pilot Implementation Process

Stage 2: Implementation and Monitoring

Ongoing review

Coaching and feedback

Participant process check-in survey @ 6 months
Pilot Implementation Process

Stage 3: Evaluating Performance

Self Assessment

Outcomes and results

Performance rating

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Final participant process evaluation survey @ 12 months
Pilot Implementation Process
Final Phase: Close Project

Participant process evaluation review

Final Report & Recommendations

Document “lessons learned”
Proposed Participant Strategy

- 24 total pilot participants from all divisions
- (9) manager/employee dyads; (3) Sr. manager/manager dyads
- Managers in dyad should be experienced in performance management process
- Voluntary participation, with commitment to completing full 12-month process

---------------------------------------------
- Project Advisory Committee
  - Chief Nursing Officer
  - Nursing Practice Development Committee
Pilot ‘Next Steps’

- Secure pilot endorsement from management
- Confirm participant strategy
- Confirm project advisory structure
- Implement 3-stage pilot in ‘real time’ (12 mos.)
- Evaluate tools and process throughout the CBPM cycle (“Participant Check-in”)
- Recommendations
- Close project – lessons learned
Strategies to Move Forward & Lessons Learned

- Have a ‘lead’ within the agency
- Build on existing capacity
- Identify & collaborate with internal & external ‘partners’
- Engage leadership, ensure their support & keep them in the loop
  - Director’s meetings, one-on-one meetings, email updates, opportunities for input
Strategies to Move Forward & Lessons Learned

- Engage nurses at every level, from a range of nursing practice areas
- Build understanding of competency-based performance management & available tools
- Adapt tools as necessary to suit your organization
Strategies to Move Forward & Lessons Learned

- Provide comprehensive orientation & ongoing support
- Be patient – invest the time that is needed
  - To go through the process
  - To get buy-in and support
  - To become familiar with the concepts and explore how they apply to practice
  - To complete the tool
Thank You!

Caroline Ball — City of Hamilton, Public Health Services
Maureen Cava — Toronto Public Health
Heather Lokko - Middlesex-London Health Unit