EXECUTIVE MBA PROGRAMS

Three top-ranked programs deliver unmatched ROI.

UNC Kenan-Flagler Business School Executive MBA Programs create remarkable ROI. Ranked in the Top 10 by US News & World Report, Bloomberg Businessweek, and Poets & Quants*, a UNC Kenan-Flagler Executive MBA combines a top-ranked university with world-class faculty and a global network of more than 33,000 UNC Kenan-Flagler alumni. Including an innovative leadership curriculum and professional development opportunities throughout the experience, the return on investment is unparalleled.

Three unique formats provide maximum productivity in an efficient class schedule. With face-to-face class sessions and a cohort-based curriculum, students gain the advantage of interacting with faculty and peers in an immersive environment.


*Based on 2013-14 national rankings

THE UNC MBA

ACTIVE, RELEVANT LEARNING

Bloomberg Businessweek gave the UNC curriculum an “A.” Not only will you learn to think like a senior executive, you will gain hands-on experience—led by world-class faculty—which you can apply at work from the start.

UNC EMBA professors are top researchers and instructors, and consultants to many of the world’s most recognizable brands.

POWERFUL NETWORK

Through the cohort experience, the Executive MBA Programs provide a unique opportunity to build deep, long-lasting relationships with a diverse professional network.

UNC connections expand your professional network, providing valuable new resources to help you and your business grow. UNC Kenan-Flagler’s alumni number more than 33,000 across nearly 100 countries around the globe.

LEADERSHIP DEVELOPMENT AND CAREER MANAGEMENT

You’ll work through our process of learning, practice, feedback, and reflection to become a leader who can initiate change and drive business strategy within your organization.

Our Career Management team will be your guide to developing a plan customized to leverage your MBA experience to reach your goals, including activities like career coaching, self-assessments, simulations, and job search strategies.

Think about your future. Think about your personal and professional aspirations. Consider the UNC Executive MBA Programs.
### EVENING MBA

**Strengths**—Designed for working professionals within North Carolina. Includes an optimized learning model blending weekly face-to-face sessions and tech-enabled modules. Tailor your degree with a diverse set of electives and concentrations to help you reach your career goals.

<table>
<thead>
<tr>
<th>REQUIRED PROFESSIONAL EXPERIENCE</th>
<th>5 years minimum</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLASS SCHEDULE</td>
<td>meets 1 night a week plus a few additional evening sessions</td>
</tr>
<tr>
<td>RESIDENCIES</td>
<td>3 immersion weekends</td>
</tr>
<tr>
<td>LOCATION</td>
<td>McColl Building on UNC Campus, Chapel Hill</td>
</tr>
<tr>
<td>COST</td>
<td>$79,500* includes tuition, texts, socials, orientation weekend accommodations</td>
</tr>
</tbody>
</table>

### WEEKEND MBA

**Strengths**—Designed with busy professionals in mind. The blend of immersive on-site courses and networking with tech-enabled modules, coupled with the diverse selection of electives makes this a truly unique offering. It offers the lowest tuition of any top-ranked EMBA program on the East Coast.*

*Defined as Top 15 by Bloomberg Businessweek 2013 ranking

<table>
<thead>
<tr>
<th>REQUIRED PROFESSIONAL EXPERIENCE</th>
<th>5 years minimum</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLASS SCHEDULE</td>
<td>meets 1 weekend every 3 weeks</td>
</tr>
<tr>
<td>RESIDENCIES</td>
<td>1 immersion week</td>
</tr>
<tr>
<td>LOCATION</td>
<td>Rizzo Conference Center and McColl Building on UNC Campus, Chapel Hill</td>
</tr>
<tr>
<td>COST</td>
<td>$105,000* includes tuition, texts, socials, overnight accommodations, and most meals</td>
</tr>
</tbody>
</table>

### GLOBAL OneMBA®

**Strengths**—This uniquely designed program includes a global management focus, unparalleled global networking, and residencies on four continents. You will earn the UNC Kenan-Flagler MBA, plus the OneMBA certificate from the partner schools: RSM Erasmus University (RSM), Tecnológico de Monterrey (EGADE), School of Management, Xiamen University (SMXMU) and Fundação Getulio Vargas (FGV-EAESP).

<table>
<thead>
<tr>
<th>REQUIRED PROFESSIONAL EXPERIENCE</th>
<th>7 years minimum</th>
</tr>
</thead>
<tbody>
<tr>
<td>LENGTH OF PROGRAM</td>
<td>Sept. 2015–June 2017 (21 months)</td>
</tr>
<tr>
<td>CLASS SCHEDULE</td>
<td>meets once a month all day Friday, Saturday and Sunday</td>
</tr>
<tr>
<td>RESIDENCIES</td>
<td>1 immersion weekend 4 global residency weeks held across 4 continents</td>
</tr>
<tr>
<td>LOCATION</td>
<td>Lansdowne Resort* near Washington, D.C.</td>
</tr>
<tr>
<td>COST</td>
<td>$109,000* includes tuition, texts, socials, overnight accommodations, and most meals</td>
</tr>
</tbody>
</table>

*Tuition and fees subject to approval by North Carolina General Assembly.
Real Impact. Real ROI.

With a perennial Top 10 ranking, world-class faculty and thousands of alumni worldwide, the UNC Kenan-Flagler Executive MBA Programs provide unmatched ROI.

The Evening format is designed for those who value weekly class sessions, networking opportunities and a customized curriculum. Keep working. Keep learning. Start accelerating.

**THE EVENING MBA**

**Year 1: Core Courses:** Only one evening a week (Monday) designed to strengthen your business fundamentals. Program kicks off in October with a residential weekend orientation. Also includes a midpoint immersion toward the end of the core program.

**Year 2: Electives:** Customize your degree by selecting at least 11 elective courses to achieve your professional and career-related goals. Electives meet multiple evenings per week. Also includes closing immersion.

Classes meet mostly at the Rizzo Conference Center (and occasional other locations) in Chapel Hill, conveniently located minutes from Interstate 40. Core Courses: Monday evenings (5:45-10:00pm). Elective Courses: multiple evenings per week (6:00-9:45pm).

Gain additional functional depth with an academic concentration, available in Finance, Marketing and Strategy. This does require courses in an alternative UNC MBA format with additional fees.

Ideal for business professionals throughout North Carolina, as well as those with family or business travel commitments.

**INDUSTRIES REPRESENTED**

- CHEMICALS & PHARMA 8%
- ENGINEERING 7%
- FINANCIAL SERVICES 14%
- MANUFACTURING 16%
- MEDICAL & HEALTH CARE 20%
- MILITARY 4%
- NONPROFIT 3%
- TECHNOLOGY 18%
- OTHER 10%

**Average Years Work Experience:** 10.5

**Average Age:** 33

**Ties to:**
- Australia
- Brazil
- Bulgaria
- Canada
- China
- Colombia
- Croatia
- Dominican Republic
- Ecuador
- France
- Germany
- Hong Kong
- India
- Lebanon
- Mexico
- Nepal
- Nigeria
- Sri Lanka
- Taiwan
- Tanzania
- United Kingdom
- Yemen

All stats above are averages of the last three years.
EXPERIENCE REQUIRED
5 years minimum professional work experience (8 years preferred)

PROGRAM LENGTH
October 2016 to October 2018 (24 months)

COHORT-BASED COURSE STRUCTURE
Unlike a part-time program, the Evening MBA uses the preferred lock-step format. Taking your courses with the same classmates over a 24-month program ensures that you establish networks that live beyond the classroom. In addition, you’ll have an opportunity to form deep relationships with study teams in both your core courses and electives. With a cohort-based system, you’ll achieve both depth and breadth in a network that lasts beyond business school. This creates a highly engaged alumni group with dedicated networking activities.

LEADERSHIP AND YOUR CAREER
You’ll gain access to UNC Kenan-Flagler’s world-renowned process of learning, practice, feedback and reflection to further develop your skills as a leader. Leadership courses are integrated into the core curriculum, and additional leadership courses, assessments, and development opportunities are available. You’ll also have the option to earn the prestigious UNC Kenan-Flagler Leadership Initiative designation.

Our Career and Leadership team is dedicated specifically to Executive MBA students. Whether you are looking to move into a more senior role at your company, change departments, explore other industries, or start your own entrepreneurial venture, UNC Kenan-Flagler will help you succeed. The team will learn your vision for career success, and work with you one-on-one to create, execute and assess your personalized action plan. You’ll have access to extensive career services, including coaching, assessments, speakers, workshops, and unique job search tools to help you reach your career goals.

LIFELONG LEARNING
Evening MBA alumni may return to take additional elective courses for a reduced fee.

COST
The cost for the Evening MBA beginning October 2016 is $81,090*. Cost includes tuition, texts, socials and orientation weekend accommodations. It does not include accommodations for the midpoint or closing immersions.

APPLICATION DEADLINES
We accept applications on a rolling basis. Apply early to improve your scholarship opportunity.

Deadlines
DECEMBER 7, 2015
FEBRUARY 1, 2016
APRIL 4, 2016
JUNE 6, 2016
JULY 18, 2016

“I am a stronger and more confident leader, manager, communicator and strategic thinker as a result of the Kenan-Flagler Business School Executive MBA program. The program not only gave me the hard skills that I expected from a business degree, but also strengthened my soft skills, which are absolutely critical to successfully leading and managing people. The high quality of the professors, the diversity of my classmates’ experiences and skill sets, and the supportive team environment that Kenan-Flagler Business School fostered inside and out of the classroom resulted in an exceptional learning experience that allowed me to grow by leaps and bounds as a person and as a leader.”

Caroline Hope Griffith, Class of 2013
Strategic Advisor, Health Delivery Redesign
Blue Cross Blue Shield North Carolina

*Tuition and fees subject to approval by North Carolina General Assembly.
The Truly Global Executive MBA

If you aspire to lead in a globally diverse business setting—the OneMBA program is for you. This unique program links five top-tier universities across multiple continents, ensuring a global business education that is second to none and ranked by Financial Times among the world’s top global executive MBA programs.

**THE GLOBAL OneMBA**

- A global curriculum covering business issues in developed economies and emerging markets.
- An international network of professional peers, business leaders and faculty from premier universities around the world.
- A modular format that recognizes the flexibility required by working professionals.
- Blends immersive on-site courses and networking with global virtual teamwork.
- Earn the UNC Kenan-Flagler MBA, plus the OneMBA certificate from our partner schools.

**INDUSTRIES REPRESENTED**

- CHEMICALS & PHARMA 3%
- CONSULTING 9%
- ENERGY 5%
- FINANCIAL SERVICES 18%
- MANUFACTURING 12%
- MEDICAL AND HEALTH CARE 6%
- MILITARY 7%
- TECHNOLOGY 15%
- OTHER 25%
  (INCLUDING: ENGINEERING SERVICES AND CONSUMER GOODS & SERVICES)

**TYPICAL CLASS**

- AVERAGE AGE: 36
- AVERAGE YEARS WORK EXPERIENCE: 13
- 25% HOLD ADVANCED DEGREES

All stats above are averages of the last three years.

**TIES TO:**

- ARGENTINA
- ARMENIA
- AUSTRIA
- BRAZIL
- CANADA
- CHINA
- COLOMBIA
- DENMARK
- ITALY
- INDIA
- MEXICO
- NETHERLANDS
- PERU
- SWITZERLAND
- UNITED KINGDOM

In addition to these UNC OneMBA global connections, your network of peers among the OneMBA partner schools brings the world to you.
EXPERIENCE REQUIRED
7 years minimum professional work experience (10 years preferred)

PROGRAM LENGTH
September 2015 to June 2017 (21 months)

CLASS TIMES
Classes meet all day Friday, Saturday, and Sunday once a month, plus one immersion weekend and four global residency weeks held in the United States, Europe, Latin America, and Asia.

CLASSROOM FACILITIES
You will attend classes at Lansdowne Resort near Washington, D.C., with some weekends in UNC Chapel Hill.

LEADERSHIP AND YOUR CAREER
You’ll work through our process of learning, practice, feedback, and reflection to become a leader who can initiate change and drive business strategy within your organization. Leadership and professional development courses are integrated into the core curriculum, with additional seminars and activities available. Career management support includes individual coaching, workshops and seminars, alumni networking, campus events, and access to online resources. UNC Kenan-Flagler Business School’s Career Management team is dedicated to providing guidance customized to your career goals.

LIFELONG LEARNING
OneMBA alumni may return to take elective courses for a nominal fee.

COST
The cost for the OneMBA Program beginning September 2015 is $109,000*. Cost includes tuition, texts, socials, overnight accommodations, and most meals for the 21-month program, including global residencies.

APPLICATION DEADLINES
We accept applications on a rolling basis, with deadlines to help you manage your time.

Deadlines
FEBRUARY 2, 2015
APRIL 1, 2015
JUNE 1, 2015

“I chose UNC’s Global OneMBA program for its outstanding reputation and comparative value, and for the opportunity to study global business with colleagues around the world.”
Britt Petty, Class of 2012
Director MEF at Biogen Idec
Copenhagen, Denmark

PARTNER SCHOOLS
Europe:
Rotterdam School of Management, Erasmus University (RSM)

North America:
EGADE Business School
Tecnológico de Monterrey

South America:
Escola de Administração de Empresas de São Paulo da Fundação Getulio Vargas (FGV-EAESP)

Asia:

School of Management
Xiamen University

*Tuition and fees subject to approval by North Carolina General Assembly.
Don’t stop achieving. Start growing.

You know you need to invest in yourself, but you don’t want to slow down your career trajectory for a full-time MBA program. It’s hard for you to envision how you could go back to school with your travel schedule and commitments at home.

Tailored for those who live both within and outside North Carolina, as well as those with demanding travel schedules, the Weekend MBA Program has minimal days out of office—and the lowest tuition—of any top-ranked EMBA program on the East Coast. The UNC Kenan-Flagler Business School experience is within your reach.

**THE WEEKEND MBA**

One weekend every three weeks over the 20-month program including one residential immersion weekend.

Blends immersive on-site courses and networking with tech-enhanced modules (<20% of class time).

Minimal days out of office—and the lowest tuition—of any top-ranked EMBA program on the East Coast (defined as Top 15 by most recent Bloomberg Businessweek rankings).

Ideal for business professionals who live both within and outside of North Carolina, as well as those who have a demanding travel schedule.

Diverse selection of electives from which you take 10, with an option to have an academic concentration.

---

**INDUSTRIES REPRESENTED**

- Consulting 9%
- Consumer Products 5%
- Energy 3%
- Financial Services 12%
- Health Care/Pharma/Biotech 19%
- Manufacturing 6%
- Military 6%
- Technology/Software 13%
- Other 27%

**THE WEEKEND MBA**

45

**AVERAGE AGE:** 36

**AVERAGE YEARS WORK EXPERIENCE:** 12

32% HOLD ADVANCED DEGREES

**TRAVEL TO UNC FROM** 13 STATES, WASHINGTON, D.C. AND PUERTO RICO.

**TIES TO:**

- Bangladesh
- Brazil
- Canada
- China
- France
- Ghana
- Germany
- Honduras
- India
- Japan
- Mexico
- Paraguay
- Peru
- Poland
- Puerto Rico
- Singapore
- South Africa
- Spain
- United Kingdom
- Venezuela

All stats above are averages of the last three years.
EXPERIENCE REQUIRED
5 years minimum professional work experience (8 years preferred)

PROGRAM LENGTH
February 2016 to October 2017 (20 months)

CLASS TIMES
All day Friday and Saturday every 3 weeks (plus a 3-day weekend every third class weekend), in addition to 1 immersion week over the 20-month program.

CLASSROOM FACILITIES
You will attend classes at the Rizzo Conference Center in Chapel Hill, as well as the McColl Building on the UNC campus in Chapel Hill.

LEADERSHIP AND YOUR CAREER
You’ll work through our process of learning, practice, feedback, and reflection to become a leader who can initiate change and drive business strategy within your organization. Leadership and professional development courses are integrated into the core curriculum, with additional leadership elective courses, seminars and activities, available. Career management support includes individual coaching, workshops and seminars, alumni networking, campus events, and access to online resources. The UNC Kenan-Flagler Business School’s Career Management team is dedicated to providing guidance customized to your career goals.

LIFELONG LEARNING
Weekend MBA alumni may return to take additional elective courses for a nominal fee.

COST
The cost for the Weekend MBA Program beginning February 2016 is $105,000*. Cost includes tuition, texts, socials, overnight accommodations, and most meals for the 20-month program. See more details at emba.unc.edu/weekend.

APPLICATION DEADLINES
We accept applications on a rolling basis, with deadlines to help you manage your time.

Deadlines
February 2, 2015
April 1, 2015
June 1, 2015
July 15, 2015
September 1, 2015
October 15, 2015

“The caliber and breadth of the students created a world-class learning environment. This program gave me the tools to answer leadership challenges I faced while progressing from a manager to the C-Suite.”

Dr. Sean Siler, Class of 2012
Vice President of Medical Affairs,
Chief Medical Officer
Air Ambulance Caribbean

*Tuition and fees subject to approval by North Carolina General Assembly.