Floating wind turbines are somewhat exotic, and will remain so for some time to come. But a lot is happening right now on being able to quickly present economic solutions.

**What that means:**
- New branches of industry are forming and new jobs are being created. Companies are expanding their fields of expertise and value chains. Investors are playing a crucial role. Competition and the need for information are rising.

**The mission of Offshore Wind Industry:**
- Current developments have created an increasing need for industry intelligence and interpretation to make sense of new developments and define new markets. The mission of OFFSHORE WIND INDUSTRY is to fulfil these requirements through the expertise of SUN & WIND ENERGY.

**Brief description:**
- OFFSHORE WIND INDUSTRY is an English language trade magazine focusing on the European offshore wind industry. The magazine is a vertically specialised edition of SUN & WIND ENERGY, one of the world’s leading renewable energy trade publications.
- Journalistic elements are primarily news and background information, overview articles/market overviews, product previews, company news, event reports, event previews, legal texts and market analyses.
- OFFSHORE WIND INDUSTRY is an official association organ of the www.wab.net, but is journalistically independent and reports across all topics and areas.

**Dates and Topics 2015:**

**OWI 1-2015**

- **Topics**
  - Market overview: European Ports on North Sea and Atlantic
  - Corrosion – struggle against water and salt
  - Weather forecasting & services
  - Preview: EWEA Offshore
  - EWEA Offshore, 10-12 March, Copenhagen (DK)
  - OWIB, 10 March, Copenhagen (DK)
  - All Energy, 6-8 May, Glasgow (GB)
  - Thetis Marine Renewable Energy, 20-21 May, Nantes (F)
  - + many more

- **Advertising Deadline**
  - 4 Feb. 2015

- **Publication Date**
  - 26 Feb. 2015

**OWI 2-2015**

- **Topics**
  - Ships for operation
  - Equipment for wind measuring
  - Service & maintenance concepts

- **Distribution**
  - Windforce 2015, 9-11 June, Bremen (D)
  - Global Offshore Wind, 24-25 June, London (GB)
  - Seawork International 16-18 June, Southampton (GB)
  - + many more

- **Advertising Deadline**
  - 6 May 2015

- **Publication Date**
  - 1 June 2015

**OWI 3-2015**

- **Topics**
  - Training and qualification
  - Cables and cable protection
  - Engineering services
  - Protective coatings above and below water

- **Distribution**
  - Husum Wind, 15-18 September, Husum (D)
  - Offshore Energy, September, Amsterdam (NL)
  - Renewable UK, 6-8 October, Liverpool (GB)
  - Hamburg Offshore Wind (DNV GL), 30 Sept., Hamburg (D)
  - + many more

- **Advertising Deadline**
  - 3 Aug. 2015

- **Publication Date**
  - 26 Aug. 2015

**OWI 4-2015**

- **Topics**
  - Foundations – concepts and installation
  - Health & Safety
  - Insurances for the offshore branch
  - Ships for the installation phase

- **Distribution**
  - EWEA Annual Event, 17-20 November, Paris (F)
  - Windforce Baltic Sea, February 2016
  - + many more

- **Advertising Deadline**
  - 9 Oct. 2015

- **Publication Date**
  - 3 Nov. 2015

**Target Group:**
- The core target group comprises employees in positions of responsibility in technical and planning departments in the offshore market. In addition employees in logistics, port industries, investors, construction companies focussed on foundation construction.

**Distribution:**
- Geographical:
  - 97% Europe, the rest outside Europe

- By segment:
  - Business, finance, policy (20%)
  - Technology and research (10%)
  - Manufacturing, operations, and logistics (70%)
**Ad Formats:**

- **Type area**
  - 2/1
  - 1/1
  - 1/2 Landscape
  - 1/2 Portrait
  - 1/3 Landscape
  - 1/3 Portrait

- **Trimmed area**
  - 1/4 Landscape
  - 1/4 Portrait
  - 1/6 Landscape
  - 1/6 Portrait
  - 1/8 Landscape
  - 1/8 Portrait

- **Junior Page**
  - 1/4 Landscape
  - 1/4 Portrait

- **Page Price**
  - Inside front cover: €3,908
  - Inside back cover: €3,654
  - Outside back cover: €4,010
  - Advertorial / Whitepaper: €4,060
  - Company Profile: €4,060
  - Inserts: €275 per thousand

- **Discounts:**
  - Series volume discount:
    - 3 Ads: 2 Pages, 5.0%
    - 4 Ads: 3 Pages, 7.5%
    - 4 Pages
  - Combination discount:
    - With Sun & Wind Energy or Sonne Wind & Warme: 5%
  - WAB members:
    - Basic discount on all media services: 10%

- **Payment Conditions:**
  - Within 8 days, 2% discount
  - Within 30 days of the invoice date, full price

- **Contact Information:**
  - **Publisher:**
    - BVA Bielefelder Verlag GmbH & Co. KG, Niederwall 53, 33602 Bielefeld
    - Tel: +49 (0)521/595-572, Fax: +49 (0)521/595-556, Email: info@sunwindenergy.com
  - **Advertising:**
    - Martin Haase:
      - Phone: +49 (0)521/595-590
      - E-Mail: martin.haase@sunwindenergy.com
  - **Editorial:**
    - Editor-in-chief: Dr. Volker Buddensiek
      - Phone: +49 (0)521/595-548
      - Email: volker.buddensiek@sunwindenergy.com
    - Responsible editor: Katharina Garus
      - Phone: +49 (0)221/2 587 309
      - Email: katharina.garus@sunwindenergy.com
  - **International Representatives:**
    - **Italy**
      - Quaini Pubblicità
      - Grazia Quaini
      - Phone: +39/02/392 161 80
      - Fax: +39/02/392 170 82
      - Email: grup_quaini@tin.it
    - **China**
      - Sven Tetzelaff
      - Phone: +86/13/777 476 258
      - Fax: +86/571/870 44 210
      - Email: mail@sventetzlaff.de
    - **North America**
      - Avani Media, Inc.
      - Leslie Hallanan
      - Phone: +1/415/3312150 ext. 205
      - Fax: +1/415/331 2151
      - Email: leslie@avanimedia.com

**Magazine Format:**
- Trimmed: 200 mm wide x 280 mm high
- Type area: 172 mm wide x 240 mm high

**Printing and Binding:**
- Offset with saddle stitching

**Schedule:**
- Frequency of publication: 4 x year
- Publication dates: Please see the schedule of publishing dates and topics
- Advert deadlines: Please see the schedule of publishing dates and topics

**Print Conditions:**
- Minimum 5,000 issues
- Offset with saddle stitching
- Printing and binding: Offset with saddle stitching
- Print format:
  - Minimum 5,000 issues
- Magazine format:
  - Trimmed: 200 mm wide x 280 mm high
  - Type area: 172 mm wide x 240 mm high
- Print run:
  - Minimum 5,000 issues

**Payment Conditions:**
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**Bank Information:**
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- Account no.: 0 207 301 801
- Swift/BIC: DRESDEFF 480
- IBAN: DE03480800200207301801