The Toyota Foundation
2016 International Grant Program

Program Guidelines

Cultivating Empathy Through Learning from Our Neighbors
Practitioners’ Exchange on Common Issues in Asia
Overview of Programmatic Framework

**Theme**  Cultivating Empathy Through Learning from Our Neighbors: Practitioners’ Exchange on Common Issues in Asia

**Thematic Areas**

A. Multigenerational and Multicultural Inclusion in Communities  
B. Creating New Culture: Toward a Common Platform for Asia  
C. Open Field

**Target Countries and Regions**

**East Asia:** China, Hong Kong, Japan, Macau, Mongolia, South Korea, Taiwan,

**Southeast Asia:** Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand, Timor-Leste, Vietnam

**Project Period**

One year (November 2016—October 2017) or two years (November 2016—October 2018)

**Expected Output**

1) Identify issues and conduct a review by surveying and analyzing the situation in target countries.
2) Conduct fieldwork, hold workshops, and carry out other activities aimed at providing solutions to issues in target countries.
3) Produce and disseminate tangible output, such as policy proposals, guidelines, photo and video works, and reports.
4) Submit the “Record of Change” during the project period.

* See P.9 for details.

**Requirement**

Diverse team based in multiple target countries. Team members could include those with practical experience and knowledge on addressing issues in the target countries, such as practitioners, researchers, creators, policy makers, and journalists and other media representatives.

* See P.11 for details.
Grant Amount (Maximum per Project)
  a) One-year project: JPY 5,000,000 (approx. USD 44,500 )
  b) Two-year project: JPY 10,000,000 (approx. USD 89,000 )
  * Budget feasibility is an important factor in selection, and therefore project budgets are expected to fall within the maximum funding limit.

Application
  Application forms will only be accepted via the Toyota Foundation website.

Application Period
  April 11 to June 10, 2016 (3:00pm JST)
In 2016, the International Grant Program of the Toyota Foundation continues the fourth year of its pilot program “Cultivating Empathy Through Learning from Our Neighbors: Practitioners’ Exchange on Common Issues in Asia,” focusing on countries in East and Southeast Asia. The program provides grants to projects that identify common issues in target countries (see page 3) in three thematic areas.

**Thematic Areas**

A. Multigenerational and Multicultural Inclusion in Communities  
B. Creating New Culture: Toward a Common Platform for Asia  
C. Open Field

The grant program focuses on deepening mutual understanding and knowledge-sharing among people on the ground in target countries who are finding solutions to shared issues. Through promoting direct interaction among key players, the grant program aims to survey and analyze situations in target countries, obtain new perspectives, and expand the potential of future generations.

With multinational teams comprised of participants from diverse backgrounds, projects can avoid conventional linear relationships, such as “supporter and supported” or “instructor and trainee,” and instead form cooperative and creative alliances that consider, act on, and construct solutions to shared issues. The grant program anticipates that these partnerships, which extend beyond such factors as nationality, age, and organizational affiliation, will produce significant social change through fostering a process of mutual learning.
The International Grant Program constitutes three thematic areas.

A. Multigenerational and Multicultural Inclusion in Communities

Countries in Asia are struggling against serious demographic challenges, such as low birth rates and an aging population. At the same time, the speed at which people and information now travel mean communities are increasingly comprised of people from widely divergent backgrounds. Projects under this thematic area are expected to bridge generational and national boundaries to bring together key persons in target countries. We hope that these key persons will learn from each other, flexibly respond to the complex issues existing in modern communities, and ultimately enhance the overall happiness and vitality of communities in which they are active. We look forward to receiving proposals that survey and analyze regional characteristics and issues and that aim to apply findings toward real-life measures, particularly in regard to the status of children, the elderly, and foreign residents and their families, viewing them not as recipients of support but as active participants in the community.

Example Topics

- Projects facilitating elderly community involvement, through employment and other areas.
- Projects promoting mutual understanding and acceptance among local and foreign residents.

B. Creating New Culture: Toward a Common Platform for Asia

Culture is rooted in our lives and formed from the knowledge and wisdom gained through our daily activities. It is handed down to successive generations while also evolving to reflect prevailing lifestyles and modes of communication. By bringing together people from different countries and regions in cooperation, this thematic area looks to create a platform for a new Asian culture that fosters respect for existing cultures and traditions. There are no limitations on projects, which can include such cultural aspects as food, video images, animation, or fine and traditional arts. We look forward to ambitious proposals that paint a vibrant picture of the future for all of us living in Asia.

Example Topics

- Projects creating new forms of performing arts that combine traditional cultural expressions such as dance, drama, and music from various regions.
- Filmmaking projects promoting mutual understanding and respect of the various cultural identities of team members from different target countries.
C. Open Field

The International Grant Program for this fiscal year welcomes proposals addressing issues that fall outside or straddle the scope of the thematic areas outlined above. This has significance not only to current social issues, but will greatly contribute to identifying emergent issues before their effects become readily apparent.

Proposals are expected to take up newly emerging issues faced in two or more target countries in East and Southeast Asia and work toward creating socially significant solutions through cooperation with local actors.
Target Countries and Regions

The target countries and regions of this program are East and Southeast Asia: Brunei, Cambodia, China, Hong Kong, Indonesia, Japan, Laos, Macau, Malaysia, Mongolia, Myanmar, the Philippines, Singapore, South Korea, Taiwan, Thailand, Timor-Leste, and Vietnam. Projects must be conducted in two or more of the target countries. Applicants should be aware that proposals including only one target country will not be considered. In addition to two or more target countries, proposals may also include additional countries not specified above.

Project Period

One-year projects will run from November 1, 2016 to October 31, 2017, and two-year projects from November 1, 2016 to October 31, 2018.

Maximum Funding

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<th>Project Period</th>
<th>Maximum Funding</th>
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<td>a) One-year Project</td>
<td>JPY 5,000,000</td>
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<td>JPY 10,000,000</td>
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*Budget feasibility is an important factor in selection, and therefore project budgets are expected to fall within the maximum funding limit.

Expected Output

Projects are required to 1) identify issues and conduct a review by surveying and analyzing the situation in target countries; 2) carry out activities aimed at addressing issues; 3) produce and disseminate tangible output, such as policy proposals, guidelines, photo and video works, and reports; and 4) submit the “Record of Change.”

1) Identify issues and conduct a review by surveying and analyzing the situation in target countries
Locally based project members will work together to identify common issues in two or more target countries and survey and analyze current initiatives addressing those issues.

2) Carry out activities aimed at addressing issues
Conduct practical activities aimed at addressing issues in target countries, including carrying out fieldwork in each country, conducting interviews with relevant parties, hosting workshops and symposiums, and holding a project report meeting.
3) Produce and disseminate tangible output
In line with outputs 1 and 2 above, create tangible output such as policy proposals, reports, videos, websites, training materials, and exhibitions.

4) Submit the “Record of Change” during the project for members and relevant parties
The project representative and heads in each target country are required to submit, together with interim and final reports (see page 12, Communicating with the Toyota Foundation), the “Record of Change” detailing the three points below. We also welcome comments that are not related to these three points.

a) Differences between projected and actual findings and the plausible reasons for these differences.

b) Analysis of changes in project members from interaction and exchange with other team members and reasons why these changes occurred. (For example, were there changes in how issues and conditions in other countries were perceived or in approaches and ideas aimed at addressing them?)

c) Discernible changes during the project regarding the previous two points and potential effects on the approach of the project representative and the project plan of the institution.

*The International Grant Program, with permission of the project representative, may make the “Record of Change” publicly available following the project’s completion.

Budget

What Can Be Budgeted
- Personnel cost including honoraria and is limited to 30% of the total budget
- Travel
- Communication
- Meetings including workshops, symposiums, and other events
- Production of output materials, including printing, editing, and video or website production

What Cannot Be Budgeted
- Any project costs not applicable to the program framework
- Entertainment expenses
- Overhead and other indirect costs
Submitting Application

Steps for Submission

Applicants are expected to register and download the grant program application form via the Toyota Foundation website (https://www.toyotafound.or.jp/english/program/asian_neighbors.html), fill in the relevant areas, and submit it by uploading it to the website.

Application Period

The application period is from April 11 until June 10, 2016, 3:00pm, Japan Standard Time.

Notes

- Applicants are required to use the application format available for download in English or Japanese on the Toyota Foundation website. (https://www.toyotafound.or.jp/english/program/asian_neighbors.html)
- Applicants must only use the space provided and submit the form without any page extension other than as specified.
- No additional documents should be included with or attached to the application.
- Please carefully follow the instructions provided on the Toyota Foundation website or in these guidelines when submitting your application.
- Applications must be submitted before the deadline. Please be aware that as the deadline approaches traffic on the Toyota Foundation website is likely to intensify, potentially making it difficult to upload applications. For this reason, applicants are asked to submit applications as early as possible.
- Applications cannot be replaced or re-submitted.
- Submitted applications will not be returned.
- If any aspect of an application is found to be untrue or misleading, the application will be automatically rejected. In a case where such a proposal has been approved, the grant will be cancelled.
- The Toyota Foundation will not respond to inquiries regarding the selection process.
Eligibility

Applicants, including the project representative and members, must be:

- Individuals in multiple target countries with practical experience in such areas as conducting research, carrying out activities, producing creative works, and making policy proposals.
- A team or broad network extending to multiple target countries that is composed of members such as practitioners, project participants, researchers, creators, policy makers, and journalists and other media representatives.
- Capable of carrying out a project with a diverse network of participants across multiple target countries.

Responsibilities

Applicants must:

- Read and follow the instructions in the Program Guidelines
- Submit applications via the Toyota Foundation website prior to the deadline
- Respond to inquiries from the Toyota Foundation during the selection period
- Be willing to modify proposals based on suggestions and requests from the Toyota Foundation related to technical, monetary, or other issues

Prior Consultation

Applicants are invited to consult with one of the program officers of the Toyota Foundation in advance of applying. The program officers are Mr. Kenta Kusuda, Mr. Hideo Tone, and Ms. Michiru Sasagawa. When consulting with the program officers, potential applicants must submit a copy of the “Concept Note” of no more than two pages length, summarizing i) the backgrounds of the applicant, project members, and related organizations; ii) past activities; iii) the project outline; and iv) the project budget.
Selection

- Final selection will be made in late September 2016 at the meeting of the Toyota Foundation’s Board of Directors from among the candidates presented by the Selection Committee comprised of external experts and chaired by Dr. Akira Suehiro, a professor at Gakushuin University’s Faculty of International Social Sciences.
- The Selection Committee will review proposals in light of such factors as relevance, consistency, impact, feasibility, and budget.
- As part of the selection process, the Selection Committee may contact applicants to obtain additional information.
- The Selection Committee may suggest proposals be modified with regard to method, budget, or output.
- Applicants will be informed of selection results via email in early October 2016, following the Board of Directors meeting. The Toyota Foundation will not respond to inquiries regarding the selection process.

Communicating with the Toyota Foundation: Grantee’s Responsibilities

Exchanging Formal Grant Documents

Upon approval at the Board of Directors meeting in late September, the Toyota Foundation will send each grantee an official grant letter that includes terms and condition for their project. Grantees are expected to countersign the letter and return it immediately. The Toyota Foundation will not transfer grant funds unless the letter is received.

Interim Reports

Grantees must submit an interim project report and financial report with all the required forms by the deadline. Please note that subsequent fund transfers are conditioned on the clearance and approval of the interim project report.

Final Reports

Grantees must submit a final project report and financial report with all the required forms and by the deadline.
Output
Two copies of tangible output, such as policy proposals, guidelines, photo and video works, and reports, must be submitted at the end of the project.

Consultation
Toyota Foundation program officers may meet with grantees to exchange views about their projects and may attend workshops and symposiums organized by grantees to gauge the progress of the project.

Presentation
Grantees may be requested to present their projects at meetings organized by the Toyota Foundation.

Legal Compliance
Grantees must comply with all legal and administrative obligations of the countries where their projects are based.
FAQ

Project Content

Q. Can the grant be used toward activities in only one target country? Do projects need to cover more than one target country?
A. Each project applying for the 2016 International Grant Program must cover a minimum of two target countries. Single-country projects will not be considered.

Q. Can Japan be included as a target country?
A. Yes, it is one of the target countries in East Asia.

Q. Can non-target countries be included in the project?
A. Yes they can, but only in addition to two or more target countries.

Q. Is there a set format for presenting tangible output? Who are the targets of tangible output?
A. Program participants are expected to plan and carry out projects so as to optimize impact. This includes the creation and dissemination of tangible output. A variety of methods can be used to achieve this, including making policy proposals to government officials or other policy makers, staging photography exhibits or movie viewings in local communities, or disseminating information via social media.

Q. Will projects be considered that only produce tangible output?
A. It is strongly recommended that projects actively disseminate findings as well as tangible output over the period of the grant program.

Q. Can projects apply the findings and knowledge gained from previous activities when producing tangible output?
A. Yes, but the grant program encourages projects to produce tangible output based on original findings and knowledge.

Applying Grant Funds

Q. Does the grant cover operational costs?
A. Yes, it may cover personnel and administrative costs pertaining to the project, but only in cases where the institution is unable to shoulder such costs.
Grant Period and Support

Q. Is there a set period for the grant program?
A. Projects chosen to receive grants will begin in November 2016, and will run for one or two years, depending on the type of grant, with grant amounts differing accordingly.

Q. Does the grant program support charitable works, developmental projects, or scholarships?
A. No.

Q. Does the grant support the reprinting or republication of previously issued material?
A. Yes. However, it must be justified by clearly indicating the target audience and describing the intended impact. Keep in mind that projects centering on reprinting will be given lower priority.

Q. Does the grant support single-person projects?
A. No. The grant only supports multi-member projects.

Q. Does the grant support the activities of a single institution?
A. Yes, but the institution must have project members who are based in each applicable target country. Grant applicants are expected to form a diverse team comprising experts from different fields and backgrounds. The team members can include local residents, NPOs, researchers, creators, journalists and other media representatives, and government officials in target countries. Projects are expected to give back to society by applying findings through a variety of methods.

Application

Q. I am unable to apply via the Toyota Foundation website and would like to send my application by mail or email.
A. We only accept applications via our website. We will not accept any applications sent by mail, email, facsimile, or other means. Please upload applications via the Toyota Foundation website during the application period prior to the deadline. Late submissions will not be accepted for any reason.
Privacy Notice

Personal information of applicants provided on application forms and through direct and other modes of communication will be used by the Toyota Foundation for project selection, statistical analysis, and administrative tasks such as contacting applicants. This information will not be used for any other purpose without the applicant’s consent, except in the cases provided for under the law.

Copyright

All product copyrights resulting from the project belong to the grant recipients, including the project representative and members. However, in its own publications or other output, the Toyota Foundation may quote the report or any part of it, subject to agreement by the principal project member.

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