CSR Asia is the leading provider of training courses in the Asia-Pacific region. Courses range from introductory CSR courses to advanced courses on key global challenges facing the region. We also design and deliver courses for in-house training and staff development. Our courses help organisations formulate and effectively implement CSR business strategies.

Our practical training courses are designed to provide participants with the tools and skills to develop effective CSR strategies.

- Internationally acclaimed course leaders who have provided training and consultancy services to the world’s largest organisations
- Comprehensive coverage focusing on recognised international standards and guidelines
- Cutting edge practices with a focus on CSR issues that will have significant impact on your business
- Interactive training style to meet your needs and enhance your understanding, supported by case studies
- Customised in-house training for staff development to meet the core CSR needs of your business
CSR Essentials – 1 Day

Course objectives

This introductory course provides participants with a practical guide to CSR tools. You will walk away with seven practical tools for effective implementation of CSR within your organisation.

Who should attend?

This training is suitable for people getting started on CSR and looking for practical ways to deliver CSR initiatives. It will provide you with an effective toolkit to launch or refine your CSR strategy.

CSR Essentials: The toolkit

- CSR policy and governance
- Stakeholder engagement
- Environmental assessments
- Supply chain codes of conduct
- Community investment and evaluation
- CSR and human resource management
- Reporting and communications
CSR Solutions – 2 Days

Course objectives

Using a systems-based approach we provide you with methods to assess, implement and link your brand to CSR, manage risks and develop a CSR strategy. The course builds on a unique approach to planning assessment, implementation and communications. Course leaders will draw on lessons learnt from working with numerous companies and make use of case studies and examples of successful CSR programmes.

Who should attend?

This is an intermediate level training course which is suitable for people involved in introducing and managing CSR programmes. Participants will benefit from the continual improvement methodology.

Topics include:

Introducing a systems-based approach to developing CSR
Stakeholder engagement and assessing key risks
Linking CSR to brands and reputation
Developing strategies for climate change, supply chain issues and community investment
Implementing CSR programmes and case studies
Monitoring and measuring the impact of CSR programmes
CSR and human resource management
Reporting on CSR activities and developing an effective external communications plan
CSR Academy – 3 Days

Course objectives

This course is an in-depth analysis of contemporary CSR issues, trends, challenges, standards and strategies. An emphasis will be put on exploring environmental, social and governance (ESG) risks and subsequent brand enhancement. It will help you build capacity to develop or implement CSR within your own organisation, based on international standards.

Who should attend?

This training is designed for those people seeking an in-depth understanding of contemporary CSR issues.

Topics include:

Global trends and standards for CSR (including ISO 26000 and Global Compact)
Business, biodiversity, climate change and the environment
CSR, HRM and diversity
Non-financial risk management
Human rights and CSR
Product responsibility
Health and safety
Supply chains and capacity building
Corporate governance and soft law
Community investment
Socially responsible investment (SRI)
CSR Master Class – 2 Days

Course objectives

An advanced course examining cutting-edge tools and communications strategies for CSR to help your company become a leader in CSR. Advanced topics including sustainability reporting, international standards, the Millennium Development Goals and the human rights dimension will be covered. The course involves company presentations from delegates and case studies will be used throughout to examine key success factors in delivering CSR initiatives.

Who should attend?

We recommend this course for CSR practitioners and executives responsible for managing CSR programmes as well as other CSR professionals who wish to advance their current level of CSR knowledge for their projects in hand. Participants are likely to have had considerable experience of CSR initiatives.

Topics include:

Company presentations from delegates with feedback from course leaders
Staff and senior management buy-in
Communications and CSR
Involving stakeholders in governance structures
Non-financial risk assessment and management
Sustainability reporting: GRI and stakeholder engagement
Raising the bar: IFC Performance Standards and Equator Principles
The bigger picture: from community investment to poverty alleviation
The global human dimension: human rights and the role of business
Specialist Courses

Reporting and Communications – 1 Day

Course objectives

Stakeholders are increasingly holding companies accountable for their activities and demand information that is consistent, material, comparable, credible and well structured. This course helps you to learn about international reporting standards and how to deliver your sustainability message using effective communication to support business objectives.

Who should attend?

Business executives and staff who are responsible for CSR and those who are looking to embark on reporting and communications initiatives. Communications professionals and investor relations managers will also find this course useful.

Topics include:

- Identifying the material issues on which to report
- Transparency and accountability
- Developing priorities through stakeholder engagement
- Global Reporting Initiative (GRI)
- Tools and strategies to deliver an effective sustainability message
- Tailoring reporting solutions to meet a company’s unique needs
- Measuring and reporting on community investment
- Issues-based reporting
- Reporting CSR activities to key stakeholders
- Developing an effective communications plan
- Case studies of successful reporting strategies

www.csr-asia.com
Business Strategies for Climate Change – 1 Day

Course objectives

The training focuses on business tools to measure and manage greenhouse gas emissions and develop strategies for climate change. Participants will be taken through the fundamentals of climate change and how organisations can measure and manage their impact, using case studies and practical exercises throughout. It will provide the essentials for developing a credible strategy and developing leadership in the field of climate change mitigation and adaptation.

Who should attend?

Professionals aiming to develop and advance their organisation’s climate change strategy. People seeking an understanding of climate change and business solutions.

Topics include:

- Issues, challenges and risks
- Assessing your carbon footprint and setting targets
- Carbon reduction planning and communications
- Assessing adaptation risks and response mechanisms
- Developing a credible and forward looking climate change strategy
- Making climate change a strategic business opportunity
- Understanding the Carbon Disclosure Project (CDP)
Investing for Impact: Tools and Approaches for Community Investment – 1 Day

Course objectives

This interactive and participatory workshop is designed to give people responsible for CSR and community investment the background and tools to improve the quality of their work and the impact they can make. The first part will examine approaches, lessons learned and case studies and engaging employees in the whole process. The second part will focus on monitoring and evaluation and measuring for outcomes and impact.

Who should attend?

Professionals in the private sector aiming to develop and improve their community investment. NGOs wanting to better understand the business case for community investment.

Topics include:

Best practice in companies’ contributions to community investment
Identify opportunities and partnerships which make sense for your company
Engage community stakeholders
Understand how employee volunteering can play a role
Learn how to measure inputs, outputs and impact
Engaging with poverty and the Millennium Development Goals
Reporting on community impacts
Tailor-Made Courses for Internal Staff Development

**CSR Champions Training**

**Course objectives**

CSR Asia works with companies on internal training packages that have proved highly successful in motivating staff and driving CSR initiatives throughout the whole company. Our CSR Champions training is tailor-made to engage managers and other staff taking on leadership roles on CSR in the organisation.

**Typical coverage for a 1 day course would include:**

- The company’s approach to CSR
- Opportunities and risks associated with CSR
- Drivers for CSR and challenges in the industry
- Workplace practices and getting staff involved
- Community investment and employee volunteering
- Communications and stakeholder engagement

**Diversity and Inclusion Training**

**Course objectives**

Tailored to meet the needs of all organisations, our diversity and inclusion training is an interactive forum with an emphasis on problem solving exercises. It makes the business case for developing inclusion-based strategies and see diversity as a key organisational asset.

**Typical coverage for a 1 day course would include:**

- Exploring the meanings and advantages of diversity in the workplace
- Diversity and personal leadership
- Emotional intelligence
- Managing for inclusion in the workplace
- Developing a strategy for celebrating diversity
- Leveraging diversity to achieve a competitive advantage

www.csr-asia.com
Fees include training, refreshments and lunch. Participants are responsible for transport, accommodation and other meals. Registration and information on the latest training calendar can be found on our website www.csr-asia.com or email marketing@csr-asia.com. Fees are invoiced in local currencies.

Special Offers

- CSR Asia Strategic Partners (CASPs) are offered a fixed 20% discount for all of these courses and 1 free place on our training annually
- Register for 3 or more courses and enjoy a 20% discount (to be used within a 12 month period)

Fees and Registration

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<thead>
<tr>
<th>Course</th>
<th>Days</th>
<th>US$</th>
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<tbody>
<tr>
<td>CSR Essentials</td>
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<td>CSR Solutions</td>
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<td>CSR Academy</td>
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<tr>
<td>CSR Master Class</td>
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<tr>
<td>CSR Reporting and Communications</td>
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<td>Business Strategies for Climate Change</td>
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Contact us for details
Course Leaders:

Richard Welford, Chairman

With 15 books and over 100 articles on sustainable development and globalisation to his name, Richard Welford is a leading authority on corporate social responsibility from an academic and business perspective. An economist by training, he has consulted internationally for business on CSR issues for the past two decades, initially in the UK and Europe, but also in Asia over the last ten years. He is Chairman of CSR Asia and Chairman of Responsible Research Pte Ltd.

Stephen Frost, Executive Director

Stephen Frost is an assistant professor at the Department of Asian and International Studies at City University of Hong Kong. He holds a PhD in Asian/Communication studies from Murdoch University in Australia and has previously worked for Asia’s oldest and most respected labour rights NGO - the Asia Monitor Resource Centre (AMRC) - in Hong Kong for three years prior to joining City University. Stephen is Co-founder and Executive Director of CSR Asia.

Erin Lyon, Executive Director

Erin is a qualified solicitor in England and Wales, having trained with and worked for Freshfields Bruckhaus Deringer both in Europe and Asia. Erin trained as a corporate lawyer and has worked in Asia for over six years in a variety of roles including as a teacher and journalist. Erin also teaches Business Ethics and Social Responsibility at Singapore Management University and Corporate Governance at SAICSA.

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Jacqui Dixon, Director, Hong Kong

Jacqui has a background in leadership for sustainable development and has worked with a variety of clients to affect change in their organisations. Specialising in the areas of climate change policy and carbon auditing, Jacqui has conducted carbon audits for large multinationals and advised companies on their climate change strategies. She has also conducted research and developed customized training on environmental issues faced in the apparel industry.

Marie Morice, Director, Singapore

With an environmental management background, Marie has 5 years’ experience in the corporate sector and 5 years in the NGO/Governmental sector. Marie headed up the Global CSR Program at the Association of Corporate Travel Executives. She has also coordinated some of WWF-UK’s high profile campaigns on climate change regulation and corporate carbon disclosure.

Rikke Netterstrom, Director, Malaysia

Rikke has over 10 years multi-sector experience in corporate responsibility strategy, stakeholder engagement and communications. She was responsible for environmental and social issues for two of the world’s sustainability leaders - The Body Shop International plc and Novozymes A/S, preparing strategies for over 50 markets globally. Previously, she provided advisory services to multinational companies within a range of sectors, including consumer goods, agrichemicals and financial institutions.

Michelle Brown, CSR Asia Community Development Foundation Director

Michelle has over 10 years of practical experience with NGOs, companies and international organisations on partnerships for development. In addition to various professional posts, she has also worked as a consultant and advisor to: the adidas group, the ADB, Oxfam, CARE, ActionAid and the Red Cross and facilitated and delivered training for various companies and organizations.