THE OPPORTUNITY
To provide engaged and transformational leadership to this unique institution of higher education, which is academically strong and poised for strategic growth.

THE COLLEGE

Overview
Marietta College traces its roots to the establishment of the Muskingum Academy, which was founded by pioneer settlers in 1797, in Marietta, Ohio. Accordingly, the College has been recognized as one of America’s 37 “Revolutionary Colleges.” The Academy became the first institute of higher education in the Northwest Territory. In 1835, the State of Ohio created Marietta College by granting a charter to offer college-level degrees. Marietta has always been a private, non-sectarian, co-educational (from 1897), residential college. The College offers a contemporary liberal arts education – academic programs based on the best of the past and that have a high relevance for today.
CORE VALUES

Liberal Arts Foundation: Marietta College reaffirms the liberal arts as foundational in an education of the highest quality. Undergraduates in traditional majors and professional programs take a variety of general education courses in the primary areas of knowledge. This time-tested approach to learning stresses the development of skills such as critical thinking, problem solving, and effective communication, and upholds the value and breadth of our intellectual heritage.

In-Depth Programs of Study: Marietta College is committed to offering programs of study that prepare undergraduates for challenging careers or admission to well-respected graduate and professional schools. It offers select graduate degrees consistent with the mission of the College and where it has the expertise and resources to meet or exceed baselines of excellence. Both graduate and undergraduate degree programs promote an active engagement with learning and opportunities to apply knowledge to practical experiences.

Global Perspective and Diversity: Marietta College prepares students to thrive in a diverse society and in a world where social interaction, work, and exchange occur across geographical, cultural, and linguistic boundaries. They learn that economic growth, political stability, human adaptation, and sustainability all rely upon cooperative efforts among the nations and peoples of the world.

World of Work: Marietta College maintains its founders’ emphasis on education “in the various branches of useful knowledge,” and we believe that the liberal arts remain the best preparation for any career. Through classroom instruction, the use of technology, independent research, and practical experiences in their chosen fields, as well as through a wide variety of opportunities to lead and serve in collaboration with others, students prepare for productive lives. “A contemporary liberal arts education” means preparation for the world of work and the ability to translate knowledge into effective action.

Community: Marietta College, primarily a residential college for its undergraduates, is dedicated to the development of the whole student and affirms the interdependence of life inside and outside of the classroom. In this dynamic community, students, faculty, and staff share a commitment to integrity and respect for others and develop our distinctive ethos. Believing that the work of all employees at the College contributes to the students’ educational experience, we strive to provide the necessary tools and working environment and promote a commitment to service and self-direction among College employees. Graduates of the College comprise “the long blue line,” an alumni community forged in friendships and common experiences.
CORE VALUES (continued)

Leadership: Marietta College offers students opportunities to be citizen-leaders both on and off campus and thus to prepare themselves for leadership and responsible citizenship in their professions and their communities. Professional programs convey the ethical standards appropriate to their professions and in other ways prepare students for leadership in their fields.

Service: Marietta College is part of a historic town and for almost two centuries has served its region through the education, arts, and intellectual enrichment it brings to the surrounding community. Likewise, the students, faculty, and staff of Marietta College find opportunities for civic engagement and for learning through service on the campus, in the region, and beyond.

These seven core values drive academic programs, student support services, and the enrollment profile. The Liberal Arts Foundation, Marietta’s core curriculum, provides direct connections between the foundational courses, core values, and mission statement.

Pioneer Pride

• In October of 2015, a New York Times article identified Marietta seventh best “value added college regardless of major” nationally.
• The Brookings Institute’s Beyond College Rankings ranked Marietta in the Top 15 institutions in the nation for “Highest Value Added with Respect to Mid-Career Earnings.”
• Since U.S. News & World Report began their rankings in 1985, Marietta has been in the Top 10 for Baccalaureate colleges and universities in the Midwest.
• Forbes magazine ranked Marietta in the top 400 best schools nationally and in the top 100 in the Midwest.
• College Factual has identified Marietta as one of the best value colleges and universities nationally.
• The Education program was recognized by the Ohio Board of Regents as the top teacher education program in the state, based on metrics that measure performance of graduates and innovative program design.
• $120 million has been invested in the campus since 2001, including the Legacy Library, Rickey Science Center and the Dyson Baudo Recreation Center, making it one of the most beautiful in the Midwest.
• 92% of alumni – Marietta College’s Long Blue Line – describe their experience as “good” or “great.”
• The 16th oldest chapter of Phi Beta Kappa in the nation.
Academics

Marietta College offers 45 majors along with a large number of minors, all of which are grounded in a strong liberal arts foundation. Through teaching and advising, as well as close personal interaction with students, the College’s 109 full-time faculty provides educational leadership for the campus.

Marietta College offers a contemporary liberal arts education – academic programs based on the best of the past that have a high relevance for today. The traditional liberal arts have always been the core of the College’s intellectual life. For example, the College’s Phi Beta Kappa chapter dates from 1866, making it the 16th oldest in the nation.

However, the College’s continues to incorporate the “contemporary,” including programs in Petroleum Engineering and in Athletic Training, both of which were the first to receive separate professional accreditation at a private college, and the Physician Assistant graduate program, which has a 98% retention rate and 100% graduation rate in the last five years.
Academics (continued)

Marietta has a high rate of student participation in experiential learning and strong international educational ties, particularly in China. Adding distinctiveness to the programs at Marietta is the McDonough Center for Leadership and Business, the nation’s first developed opportunity for undergraduate students to examine issues clustered around the themes of civic engagement and corporate leadership.

Accredited by the HLC, Marietta’s Education program is accredited by NCATE and has national recognition from NAEYC, CEC, AMLE, and NCSS. In addition, the College has specialized accreditation in Petroleum Engineering (Education Accreditation Commission of the Accreditation Board for Engineering); Athletic Training program (the Commission on Accreditation of Athletic Training Education); Music (NASM); Chemistry (the American Chemical Society); and Public Accounting (the Accountancy Board of the State of Ohio). The two Master’s programs have both been approved by the Ohio Board of Regents and by the Higher Learning Commission. The M.S. in Physician Assistant Studies is accredited by the Accreditation Review Commission for Physician Assistant programs.

Student Life

Marietta enrolls 1,250 FTE students from more than 32 states and more than six countries. The male-to-female ratio is 58:42, while the student-to-faculty ratio is approximately 10:1. All students are required to live on campus in one of the single-sex or coed residence halls, college-owned houses, or fraternity and sorority houses. Students participate in over 80 clubs that are organized into seven categories: academic, athletics & recreation, campus life, cultural, political, religious and service. There are four fraternities and four sororities, with approximately 36% of female and 19% of male students active in the Greek community. Marietta also offers a wide variety of fine arts activities to the student body.

The Marietta Pioneers compete in 18 sports at the NCAA Division III level. The College is a member of the Ohio Athletic Conference in all sports. The Marietta Pioneers baseball team has won six national championships (1981, 1983, 1986, 2006, 2011 and 2012). The men’s basketball team is currently ranked #8 in the nation and game attendance has been in the top 10 nationally for the past five years. The crew program routinely medals in the annual Dad Vail Regatta each spring in both men’s and women’s events. This includes gold medals in the Men’s Varsity eight in 2006 and gold medals in the Women’s Varsity Eight in 2011, 2012 and 2014.
The Campus

Marietta College’s picturesque 90-acre campus is located just two blocks from downtown Marietta. A jewel within the City of Marietta and a significant point of pride for the College community, the campus consists of four administrative buildings; 14 academic buildings, including the Rickey Science Center, home to the high-tech Anderson Hancock Planetarium, and the Legacy Library; 18 student housing buildings, including a number of fraternity and sorority houses and living/learning communities; and recreation and sports facilities, including state-of-the-art Dyson Baudo Recreation Center, equipped with fitness and training facilities, a climbing wall, basketball courts and racquetball courts. In addition, the president lives in the historic Wilcox-Mills House, built in 1822 and home to every Marietta College president since 1937. The home underwent significant renovations in 2010.
THE COMMUNITY

Marietta College is located in the city of Marietta, OH. The county seat of Washington County, Marietta is just over two hours from Columbus, Cleveland and Pittsburgh. The first permanent settlement in the Northwest Territory, Marietta was established in 1788 by a group of entrepreneurs, veterans of the American Revolution, and pioneers in education, medicine, business and social reform. Marietta is a river town situated at the confluence of the Ohio and Muskingum rivers and is a part of a much larger Mid-Ohio Valley metropolitan area that includes nearby Parkersburg, W.Va. This area sustains a combined population of around 150,000.

Today, Marietta is a city of beautiful parks, 19th century architecture, brick streets, historical landmarks and museums. Here you’ll find one of America’s most robust downtowns alive with shops, restaurants and businesses. Marietta has a vibrant local culture, hosting the annual Sternwheel Festival and many other events, and the City’s location offers all of the advantages of a small community while providing access to the opportunities of major metropolitan areas.
THE POSITION

The President is the chief executive of the Marietta College, reporting directly to the Board of Trustees. Direct reports to the President include the: Vice President for Academic Affairs & Provost, Vice President for Administration & Finance, Vice President for Advancement, Vice President for Enrollment Services, Vice President for Student Life, and Director of Athletics.

OPPORTUNITIES

The opportunities for the 19th President of Marietta College include:

• Re-energizing the campus community and alumni through visionary and transformative leadership, positioning the institution for future success;
• Reversing immediately the recent decline in enrollment; developing strategies and processes that will provide for a secure and robust economic future;
• Building community by modeling and promoting communication, accountability, enthusiasm, and trust across the campus;
• Leading a comprehensive strategic planning effort that coalesces the entire campus community, provides mission cohesion, and drives the future direction of the institution;
• Developing relationships and processes to maximize external resource development as we build toward a successful capital campaign in the near future;
• Increasing visibility through a comprehensive and effective marketing effort; and
• Maintaining the strong relationship between the city and the College and promoting the College’s importance to the City of Marietta and to the region.
QUALIFICATIONS

The Board of Trustees and Marietta College community seek an experienced, visionary, and innovative leader who embraces the College’s mission, vision, and values and who will bring to the College:

• A record of success as a senior leader in higher education and/or in a complex organization;
• Decisive leadership, including not only a commitment to collaboration with the college community, but also a willingness to make and implement data-driven decisions;
• An understanding of the challenges of a tuition-driven, private, foundationally liberal arts institution, including enrollment, marketing and student retention;
• Knowledge of, and a strong commitment to, hands-on fundraising and “friend raising,” including preparing for, and leading, a capital campaign;
• Outstanding interpersonal skills, including the ability to engage meaningfully with all internal and external constituencies;
• A commitment to student success, inclusion and diversity, and the values of the College;
• Strategic thinking and the administrative skill to promote wise business and financial decision making throughout the organization; and
• The passion, energy, and personal engagement necessary to support – and be supported by – the faculty, staff, students, alumni, and friends, to lead the Marietta College community.
## Key Indicators 2015-16

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
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<tbody>
<tr>
<td>Investment in Plant, less depreciation</td>
<td>$87,700,000</td>
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<tr>
<td>Plant Replacement Insured Value</td>
<td>$227,575,000</td>
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<tr>
<td>Cost of Operating Physical Plant</td>
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<tr>
<td>Deferred Maintenance</td>
<td>$16,000,000</td>
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<tr>
<td>Endowment</td>
<td>$70,000,000</td>
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<td>Budget</td>
<td>$53,500,000</td>
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<tr>
<td>Tuition Income</td>
<td>$37,000,000</td>
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<tr>
<td>Student Enrollment</td>
<td>1,250 FTE</td>
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<tr>
<td>Tuition Discount Rate</td>
<td>55%</td>
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<tr>
<td>Average SAT Score</td>
<td>1,100</td>
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<tr>
<td>Freshman Retention Rate</td>
<td>73%</td>
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<tr>
<td>Graduation Rate</td>
<td>60%</td>
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<tr>
<td>Living Alumni</td>
<td>26,312</td>
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<tr>
<td>Number of Full-time Faculty</td>
<td>109</td>
</tr>
<tr>
<td>Percentage that hold terminal degree</td>
<td>76%</td>
</tr>
<tr>
<td>Percentage that are tenured/tenure-track</td>
<td>66%</td>
</tr>
<tr>
<td>Average Faculty Salaries</td>
<td></td>
</tr>
<tr>
<td>Professor</td>
<td>$74,600</td>
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<tr>
<td>Associate Professor</td>
<td>$61,100</td>
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<td>Assistant Professor</td>
<td>$52,800</td>
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<td>Student/Teacher Ratio</td>
<td>10:1</td>
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<tr>
<td>Degrees</td>
<td>Bachelor of Arts, Bachelor of Fine Arts, Bachelor of Music, Bachelor of Science, Master of Science in Physician Assistant Studies, Master of Arts in Psychology</td>
</tr>
<tr>
<td>Library Volumes</td>
<td>240,000 Print Volumes</td>
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<tr>
<td></td>
<td>80,000 Electronic Volumes</td>
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<tr>
<td>Athletics</td>
<td>NCAAA, Division III, Ohio Athletic Conference, 18 varsity sports</td>
</tr>
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</table>
APPLICATION PROCEDURES

To ensure full consideration, candidates should email to MariettaPresident@rhperry.com by March 21, 2016: 1) a cover letter that addresses the opportunities and qualifications listed above; 2) a current resume or C.V.; and 3) the contact information for three professional references. Review of applications will begin immediately.

FOR FURTHER INFORMATION, PLEASE CONTACT:

MR. MATT KILCOYNE, Vice President
(202) 253-9846 (Mobile)

or

DR. JOHN HUTCHINSON, Senior Consultant
(217) 737-0757 (Mobile)

at

MariettaPresident@rhperry.com

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POLICIES

R. H. Perry & Associates is committed to the highest standards of professionalism in all dealings with candidates, sources, and references. We fully respect the need for confidentiality and assure interested parties that their background and interests will not be discussed without consent of the applicant prior to her or his becoming a candidate.

EQUAL EMPLOYMENT OPPORTUNITY STATEMENT

Marietta College is an equal opportunity educator and employer that values diversity. We do not discriminate on the basis of age, race, color, national or ethnic origin, disability, sex, gender identity, gender expression, sexual orientation, or religious affiliation. Veterans and minority candidates are encouraged to apply.