South Carolina Technical Education Association

Annual Conference

February 18 – 20, 2016

Hilton Myrtle Beach Resort
Myrtle Beach, SC
Welcome

Welcome to SCTEA’s Conference

The theme for 2016, “Empowering Lives Through Education”, is a focal point of the SC Technical College System. The Board has planned a fantastic conference for all employees of S.C. technical colleges. Professional development opportunities have been enhanced, and we hope that everyone will find sessions of interest to attend and take advantage of this affordable, practical and valuable conference.

The awards luncheon, held on Friday, will honor the Educators of the Year from each technical college and the System Office and will have the presentation of the Student Community Involvement Awards along with the A. Wade Martin Innovator of the Year Award.

Keynote Address

Friday, February 19, 2016
11:00 a.m. – 11:45 a.m.

Dr. Walter G. Bumphus
President and CEO
American Association of Community Colleges

Dr. Walter G. Bumphus is President and CEO of the American Association of Community Colleges. From 2007 to January 1, 2011, Dr. Bumphus served as a professor in the Community College Leadership Program and as chair of the Department of Educational Administration at the University of Texas at Austin. He also held the A. M. Aikin Regents Endowed Chair in Junior and Community College Education Leadership. He previously served as president of the Louisiana Community and Technical College System (LCTCS) from 2001 to 2007. LCTCS later conferred upon him the title of President Emeritus of the Louisiana Community and Technical College System. From November 2000 to September 2001 he was chancellor of Baton Rouge Community College (BRCC). Prior to joining BRCC, Dr. Bumphus worked in the corporate world serving as President of the Higher Education Division of Voyager Expanded Learning. Six years prior, he served as president of Brookhaven College in Dallas County Community College District.

Dr. Bumphus holds a bachelor’s degree in speech communications and a master’s degree in guidance and counseling from Murray State University, and a Ph.D. in higher education administration from the Community College Leadership Program at The University of Texas at Austin. In 1992, Dr. Bumphus was recognized as a distinguished graduate from both Murray State University and The University of Texas at Austin. Dr. Bumphus holds the distinction of being one of the few leaders in the field of education to receive the ACCT Marie Y. Martin CEO of the Year Award, to chair the AACC Board of Directors, and to receive the AACC Leadership Award.
Awards Luncheon Speaker  
Friday, February 19, 2016  
James C. Williamson, Ph.D.  
President  
South Carolina Technical College System

Dr. James C. “Jimmie” Williamson became System President of the SC Technical College system in March of 2014. Prior to his re-entry into higher education, he had served as Chief Human Capital Officer for Agape Senior since January of 2006. Preceding his association with Agape, he served as President of Northeastern Technical College and Williamsburg Technical College. Dr. Williamson has extensive experience in higher education having served as a faculty member or administrator at four community colleges and three universities in South Carolina. He has coauthored a textbook for under-prepared college students, (Roadways To Success, now in its 5th edition), has had articles published in the Community College Review and has received the South Carolina Governor’s Award for Two-Year College Educational Champion of the Year. Academically, Dr. Williamson’s doctoral cognate in gerontology, and his study of senior adults, their learning styles and their participation in learning-in-retirement centers, uniquely qualified him for his long-term care career. Having the combination of higher education and private sector experience, uniquely qualifies him for his current position. Dr. Williamson holds a B.V.A and a M.Ed. from Winthrop University as well as a Ph.D. from the University of South Carolina. He has served as President of the Cheraw Rotary Club, as the Assistant District Governor, and as a member of the Finance Committee for District 7770. He will serve as District Governor of Rotary District 7770 in 2014-15. Dr. Williamson is involved in his community having served as Chairman of the local Chamber of Commerce and as a member of various economic development boards. He is former member of the Board of trustees of Chesterfield County School Board, and a former member of the Winthrop University Board of Trustees. He has been honored by Winthrop with a Professional Achievement Award and additionally was named “Citizen of the Year” from the Williamsburg Hometown Chamber of Commerce.

Dr. Williamson is married to the former Kim Dickens of Cheraw, SC, and is the father of two boys, Jordan, age 26 and Jake, age 17.

Conference Schedule

**Thursday, February 18, 2016**
- 12:00 p.m. – 7:00 p.m.  Registration
- 3:00 p.m. – 3:50 p.m.  Sessions
- 4:00 p.m. – 4:50 p.m.  Sessions
- 6:30 p.m. – 8:30 p.m.  Vendor Reception (Vendor Area)

**Friday, February 19, 2016**
- 7:45 a.m. – 12:30 p.m.  Registration
- 8:15 a.m. – 9:05 a.m.  Sessions
- 9:05 a.m. – 9:30 a.m.  Break/Vendor Area
- 9:30 a.m. – 10:20 a.m.  Sessions

**Friday, February 19, 2016 (Continued)**
- 10:20 a.m. – 10:50 a.m.  Break/Vendor Area
- 11:00 a.m. – 11:45 a.m.  Keynote
- 12:00 p.m. – 2:00 p.m.  Awards Luncheon Speaker

- 2:15 p.m. – 3:05 p.m.  Sessions
- 3:15 p.m. – 4:05 p.m.  Sessions
- 4:10 p.m.  Business Meeting

**Saturday, February 20, 2016**
- 9:00 a.m. – 9:50 a.m.  Sessions
- 10:00 a.m. – 10:50 a.m.  Sessions
- 11:00 a.m. – 11:30 a.m.  Closing Session
**Sessions**

**Thursday**  
**February 18, 2016**

### 3:00 – 3:50

**Pick the Numbers: Win the Prize?**  
**Palisades H**  
Presenters: Tom Savory, AIA, Principal; Gene Bell, AIA, Associate Principal  
Watson, Tate, and Savory

Do you know what the “baby head rule” is? Can you guess what “half the depth plus two” means? If 13 comes after 8, what comes after that, and who cares? Bring your smart phone, text the most right answers and win a state-of-the-art prize. In this interactive presentation, we will discuss how numbers affect the buildings we use every day, and how some of those numbers have very strange origins.

### 4:00 – 4:50

**Educational and Life Lessons Learned By Reaching Out Through YouTube**  
**Palisades H**  
Presenter: Dorian McIntire, Department Head of General Engineering Technology, Tri-County Technical College

Over half a million viewers and almost 5000 subscribers have taught me a lot about what learners want to know and how they want it delivered.

### 6:30 – 8:30

**Vendor Reception**  
**Vendor Area**

---

**Establishing a Behavior Intervention Team (BIT) On Campus**  
**Palisades I**  
Presenters: Travis P. Gleaton, Associate Dean of Students; Gina Terry, Director of Counseling Services, Greenville Technical College

This workshop will provide an overview for who should be on the Behavior Intervention Team, recommendations for defining your team’s name and purpose, and considerations for how to create a culture of engagement for reporting. Best practices will be examined concerning the roles and responsibilities of a Behavior Intervention Team on a college campus. A discussion will also focus on establishing a comprehensive database that will allow the team to report and view a student’s behavior patterns and trends.
Imagine yourself on a road you've never traveled. How do you feel? You may feel scared, uneasy, and hesitant as you don't know what you'll encounter. This is how students often feel in school, on a career journey they have never endured and in a course they've never taken. While instructors pour out large amounts of information in class, many students sit and stare because they are too scared, uneasy or hesitant to ask questions. In this presentation, instructors will present various techniques and games that can be used to spare the stare and engage the stage with active learning. Be sure to bring your electronic device for this fun and interactive presentation.

Teaching Methods Used in the Stem Classroom That Can Help Retain “Generation Z”

Palisades G

Presenter: Stephen Mason, Associate Vice President Economic & Workforce Development, Denmark Technical College

Denmark Technical College was awarded an ATE grant 3 years ago. This grant has been used to grow our STEM Dual enrollment program from 18 students to over 130 students in STEM subjects alone. Come hear some of our recruitment, retention and teaching strategies to help retain these students and make them “Completers for our Partners and Future Students for DTC.” Generation Z has a different outlook on life and you may need to modify your teaching methods some to meet them half way. Generation Z work ethics could affect your future Internships and Youth Apprenticeships.

Don’t Write Us Off! – An Interdisciplinary Approach to Improving Students’ Motivation And Writing Skills In Modern Languages

Palisades H

Presenters: Timeko McFadden, Spanish Instructor and Coordinator for Instructional Activities in Humanities; Allison Earley, English Instructor and Coordinator for Instructional Activities in English; Stacey Frank, Psychology Instructor and Course Director in Social Sciences, Tri-County Technical College

Taking cues from the fields of Psychology and English Composition, we will outline and discuss some of the behavioral and pedagogical techniques that teachers of Modern Languages can employ to improve students’ writing skills in foreign languages. Citing theories relating to motivation and student engagement as well as tried and true best practices from the English Composition classroom, we will explore what we can do as language teachers to promote “bi-literacy” and empower writing in L2.

Creative Marketing on a Shoestring

Palisades I

Presenters: Erin Fann, Director of Institutional Advancement; Shannon Justice, PR Coordinator, Northeastern Technical College

Creative marketing ideas that make a big splash for less cash; How to use low cost resources and ingenuity to engage audiences, get noticed and promote your college, will be discussed in this session.

Shifting the Paradigm: Don’t Be So Critical About Critical Thinking

Palisades E

Presenters: Heather Collins, PhD, Department Head for Behavioral and Social Sciences; Dan Bellack, PhD, Coordinator Behavioral and Social Sciences, Trident Technical College

Do you know how to think critically? People face three challenges: 1) They don’t know what it is. 2) They don’t know how to do it. 3) They don’t believe they can do it. As experimental psychologists, we tackle this problem through psychological science. We begin with Dr. Collins’s TEDx Charleston talk: Successful Thinking: It’s a Know-Brainer (https://youtu.be/dpdIx142gdM). Our model provides a brain-based, scientifically minded process for thinking critically using awareness, curiosity, and engagement. We provide a vocabulary for discussing critical thinking and steps students can use.
immediately. We discuss critical thinking in a fun, approachable, scientifically valid way.

**Engaging, Retaining and Training – Strategies for Collaboration through Partnerships and Placemaking**

*Palisades F*

**Presenters:** Brad Smith AIA, Managing Principal; Gable Stubbs AIA, Higher Education Specialist, McMillian, Pazden Smith Architecture

Explore the creation of strategic partnerships, relationships and the environment in which to meet the demands of a 21st Century workforce. Examples of partnerships with communities, businesses and other institutions will demonstrate effective new strategies for workforce development and the places that encourage teamwork and knowledge transfer.

**Creating Higher Engagement through Canvas**

*Palisades G*

**Presenter:** Brandon Parker
Higher Ed Regional Director, Canvas

Teaching and learning can be complicated. With all the tools available, teachers and students can get lost not knowing what tool to access for what. Canvas, LMS serves as a hub for these tools and has created a higher level of engagement.

**Peace, Love & Soul: Improving Your Conflict Competence**

*Palisades H*

**Presenters:** Renee Trammell, Administrative Office Technology Program Director; Jan Kehm, Administrative Office Technology Instructor, Spartanburg Community College

Conflict is inevitable and does not have to have negative outcomes. Come explore ways to develop your conflict resolution and management competence and become better prepared to effectively remedy workplace (and personal) conflicts.

**Bridging the Skills Gap Via Community Business Partners**

*Palisades I*

**Presenters:** Dr. Thomas C. Chandler, Engineering Department Chair; Melissa Price, MA, CDF, Program Coordinator, Midlands Technical College

MTC’s engineering department is instrumental in bridging the skills gap cooperating with many of our local business partners. Our partnerships with SCANA/SCE&G and Michelin have yielded great success for our students majoring in electronics engineering and mechanical engineering technologies by targeting demographics unique to these industries and working to maximize their employability.

**Friday**

**February 19, 2016**

**Keynote**

*Palisades GHI*

**Presenter:** Dr. Walter G. Bumphus, President and CEO American Association of Community Colleges

**Friday**

**February 19, 2016**

**Awards Luncheon with Speaker:**
James C Williamson, Ph.D.

**Friday**

**February 19, 2016**

**2:15 – 3:05**

**PEBA: Retirement and Insurance**

*Palisades F*

**Presenter:** LaShanti Geathers, Retiree’s Session

**Friday**

**February 19, 2016**

**10:45**

Vendor Area – Door Prizes
BAM! Super Charged Employee Empowerment: Using Six Sigma Tools and Techniques in Higher Education

Presenters: Lisa Bartanus, Training Director; Rusty Denning, AVP, Economic Development and Continuing Education; Paige Childs, Vice President, Business and Finance; Donna Foster, AVP, Assessment and Compliance; Cindy Klauck, Dean, Counseling and Career Planning; Janean Reish, Nursing Counselor, Piedmont Technical College

Piedmont Technical College faculty and staff are elevating their continuous improvement super powers to a whole new level by adding Lean Six Sigma to their problem-solving toolkit. This student-centric approach integrates data-driven decision making with the voice of the customer (the student). Participants in this fun and engaging learning event will experience firsthand how Six Sigma applications are being used in conjunction with A3 problem-solving to implement the 2015-18 Strategic Plan: Pathways to Success.

You Can Write a Thesis or Dissertation, but You Can’t Write a Thank You Note?

Presenters: Robert Leslie, M.A., Dean, Corporate & Community Education; Berta Hopkins, PhD, Dean, Health & Human Services, Spartanburg Community College

You can have an impressive Curriculum Vitae or resume, attain an interview for your dream job, impress an interview committee, and then fail to get the job because of lack of follow through on your part. Are you leaving blanks on job applications? Not sharing your current salary information? Not thanking interviewers for their time? If you answered yes to any of these questions, then this interactive session may help you with your career. Come learn how the process works for high level administrative positions. We will give you the do’s and don’ts to help you land that dream job.

Wellness in the Workplace

Presenters: Donna Chavis, Director of Human Resources; Elizabeth Hamrick, Research and Assessment Coordinator Northeastern Technical College

This session is an overview of the newly formed NETC Wellness Program. We will share events that have gotten our employees engaged with wellness. Come see how these activities are impacting lives.

Friday
February 19, 2016

3:15 – 4:05

Student Engagement: The Scent-sative Way

Presenter: Josianne Campbell, English Instructor, York Technical College

Promoting student engagement both in and out of the classroom can often be a difficult task. Working with a group of College Skills students, I implemented a Study Skills Memory Hack in order to promote interest in study time and nurture a spirit of curiosity within my classroom. This led to several class conversations about study options, in addition to promoting self-reflection about their own thought processes. I’d like to share my experience with other teachers looking for creative ways to engage their students and promote study time.

Elder Care

Presenter: Mitchell Payne, Esq. Managing Partner at the Law Firm of Warner, Payne & Black, Retiree’s Session

This session is a frank discussion of the pitfalls of Elder Care, from well-meaning mistakes to outright thievery by family members. This is a must hear session for those with an aging parent, those who are retired and those nearing retirement.

Creating Independent Learners through Self-Directed Learning

Presenters: Brenda Mattison, Accounting Instructor, Tri-County Technical College

Do you wish that your students took more initiative in your class? Do you struggle with students expecting you to give them the answers to the homework, assignments, or the exam? Do you wish your students would be more independent thinkers and not solely dependent on you, the instructor? If so, this is the perfect session for you! This session will introduce the concept of self-directed learning as a way to empower students to take control of their own learning. Discussion will include the different stages of student learning and how certain instructional strategies will work.
best for each stage. Participants will be presented with concrete examples and models that can be used in the classroom to encourage students to be more engaged and aware in their own learning.

**A Campus Crisis Management Plan That Works**

*Presenters: Dr. Ron Bartley, President; Cathy Pelfrey, Administrative Assistant to the President and Chair of the Safety Committee, Northeastern Technical College*

Because of recent events that have garnered a lot of new coverage, there was much concern for the safety of both students and college employees on the NETC Campus. Utilizing a mass communication system, installing a warning system and monitoring equipment and training, NETC is better prepared to deal with a crisis on campus. This presentation will detail how all employees worked together to develop a crisis management plan that works.

**Friday**

**February 19, 2016**

**4:10**

**SCTEA Business Meeting**

*Presenters: Dr. Jerry Alewine, President SCTEA, Piedmont Technical College*

This business meeting is open to all members of SCTEA.

**Saturday**

**February 20, 2016**

**9:00 – 9:50**

**Early Success through Early College**

*Presenters: Maggie Gause, Director K-12 Relations; Angela Hayek, High School Outreach Specialist, Florence-Technical Technical College*

In looking at the participants in the Early College Dual Enrollment program, we noticed a lack of diversity in the courses offered and student population that we served. Learn how outreach to our districts helped to develop new programming based upon this discovery. Early College Dual Enrollment really is for every type of student.

**Get Into Photography: A Good Picture Is Worth More Than You Think!**

*Presenters: Shahram Mazhari, Department Chair Teleproduction Technology, York Technical College*

Get into Photography is a fun workshop about the basic principles of digital photography. This session will familiarize you with digital cameras and techniques of taking better pictures for daily use or class and college presentations.

**Synchronous Online Learning Classes: Best Practices**

*Presenters: Phil Smith, Computer and Information Technology Instructor, Tri-County Community College*

This presentation will demonstrate the presenter’s ongoing experiences with offering synchronous online learning courses. Challenges, benefits and best practices will be discussed along with a live demonstration of the selected system.

**Saturday**

**February 20, 2016**

**10:00 – 10:50**

**Explore, Engage, & Apply**

*Presenters: Thomas Monroe, Enrollment Services Counselor; Ashley Pauling, Enrollment Services Counselor, York Technical College*

Establishing and maintaining relationships with prospective students is a key factor in enrollment management. In this session we will focus how to maximize relationships with graduating high school seniors through campus exploration days and on-site registration days at high schools. We’ll cover what you need to know when engaging and connecting with your high school seniors.

**FACE TIME: In-Person Interaction or Mobile App? Recruiting the Different Generations**

*Presenters: Pressley Dickson, Associate Director of Admissions Community Outreach; Allyson Porter, Associate Director of Admissions Recruiting; Derrah Cassidy, Director of Admissions, Midlands Technical College*

From baby boomers to millennials, today’s prospective students are
in high demand with each generation having unique expectations. Simply identifying these students is not enough. In a fiercely competitive market with a dwindling number of applicants, enrollment services professionals must develop communication strategies extending beyond social media and emails to recruit, retain, and engage prospective students. Communicating with relevance and authenticity is critically important to establishing meaningful connections that attract prospective students who are likely to enroll. This session will explore specific communication strategies that address the unique needs of each of the five generations who currently make up today’s prospective student market.

**Manipulating Text Data**
**Using Microsoft Excel**

*Presenter: Debra Jones, Program Coordinator for Business, Accounting, and AOT, Orangeburg- Calhoun Technical College*

Electronic spreadsheets such as Excel can be used to work with numbers in every possible way, but they are also very adept at manipulating text. String manipulation in Excel is very useful if you work with data that has been imported from other systems. If you have never heard of the LEN, SEARCH, and SUBSTITUTE functions, now is a good time to learn them. In this session, you will learn Excel functions that you can use to convert text data to a usable format.