Welcome to Berkeley College and the New York City experience!

New York City is like no other place in the world! It is the hub of world business, commerce, and fashion...the city that never sleeps! Berkeley’s NYC campus is in the heart of “The Big Apple,” where students can take advantage of the many educational and cultural experiences the city offers. Other locations are in nearby Brooklyn and White Plains, New York, and throughout New Jersey.

We hope you consider joining the Berkeley College community. Our faculty and staff look forward to welcoming you.

The International Department
Founded in 1931, Berkeley College is a private academic institution specializing in career-focused education that helps students prepare for professional and personal success in the global business world.

What makes Berkeley College different?

- New York metro area is your campus
- Berkeley College is global
- Faculty chosen for academic excellence and relevant professional experience
- Programs available on-site and online
- Tuition freeze and scholarships are available to qualified students
- Valuable, practical experience through program-related, faculty-monitored internships, practicums, or job-related assignments
- Supportive community
- Free lifetime career assistance for graduates
YOUR CAMPUS IS NEW YORK

The New York area is the heart of economic activity, offering close proximity to Fortune 500 firms, financial institutions, the New York Stock Exchange, and major technology and consulting companies.

New York is also considered a fashion capital. Berkeley students have participated in New York City’s Fashion Week. Major design houses are also nearby.

We have built solid relationships with many businesses in the metro area, which have resulted in opportunities for our students.
BERKELEY COLLEGE IS GLOBAL

The economies and businesses of the world are interconnected. For this reason, we recognize the educational value in exchanging global perspectives. Berkeley has more than 900 international students representing nearly 100 countries*. Your exposure to the international community at Berkeley can help prepare you for the global marketplace after graduation.

- Based on its total number of international students, Berkeley College is ranked No. 7 among specialized institutions in the United States**

- Berkeley has a global network of graduates working for a wide range of companies throughout the world

*International Enrollment Review - April 2014


Berkeley College Online®

Students around the world can earn a Berkeley College degree online. They can pursue a Bachelor’s, Associate’s, or Master’s* degree on a part-time or full-time basis. Students can take courses online, on-site, or both. Please note that students in the U.S. on student (F-1) visas are limited in the number of online courses they are permitted to take.

Benefits of online study include:

- Many of the same proven programs and resources that are available on-site

- Online clubs, tutoring, and career services

- Access to courses 24 hours a day, seven days a week, from any location where Internet access is available and permitted by law

- Comprehensive online library

*Program availability is subject to regulatory approval.

For information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/disclosures.
Academic Excellence

Curriculum
Berkeley is committed to preparing our students for success in the rapidly changing, competitive business world. Our curriculum, consisting of specialized business coursework combined with valuable, practical experience through program-related, faculty-monitored internships, practicums, or job-related assignments, can help prepare you for success.

Faculty
Our faculty members are chosen for their excellent academic credentials and relevant professional experience. Many students develop positive connections with instructors, who offer close, personal attention, and are committed to their personal, academic, and professional success.
Jianqiang Wu – China
Fashion Merchandising and Management

“As an international student, I love studying in the heart of New York City, the fashion capital of the world. Manageable class sizes allow me to get to know classmates and professors on a deeper level. I’m confident that what I’m learning today will take me far in my future career in fashion.”
JOSHUA T. WILLIAMS, CHAIR, FASHION DEPARTMENT

Joshua T. Williams joined the Berkeley College Fashion Merchandising and Management faculty as Department Chair in 2013. He holds an M.P.S. in Global Fashion Management from the Fashion Institute of Technology in cooperation with the Institut Français de la Mode and Hong Kong Polytechnic University, and a B.A. in Theatre Arts from Brigham Young University.

Mr. Williams has extensive business experience in retail marketing and communications. He is Founder and President of Fashion Consort, LLC, a high-level consulting agency with a focus on omni-channel retailing with clients in New York, South America, and Europe. Prior work experience includes Vice President, Marketing and E-commerce/Creative Director at Lindsay Phillips, Inc.; Director of Corporate Branding and Online Retail at J.McLaughlin; National Director of Retail at BodyWorlds; and Director of Community Outreach, Clear Channel Media and Entertainment.

Mr. Williams produces an ongoing speaker series in New York City that features current fashion industry professionals. He also produces a newsletter for the Berkeley College Fashion Department.

PROFESSOR PROFILES

Robert Woods, M.F.A.

Robert Woods chaired the Fashion Marketing and Management Department (now called Fashion Merchandising and Management) at Berkeley College for five years, and is a recipient of the College’s Instructor of the Year Award. His corporate experience includes five years as a designer for Paolo Gucci’s enterprise in Florence, Italy, where he was responsible for merchandising and design execution of men’s apparel for studios in Italy, London, and New York. Mr. Woods is co-author of “No Mother, No Mirror: A Guide to Gaining a Personal Edge with Business Dress For Women and Men” (Houghton Mifflin, 2000).

The morning shows of WNBC, WCBS, and EBRU TODAY television stations have featured Mr. Woods as an on-camera men’s fashion expert. In addition, he advises corporate groups about speaking in public and dressing for success, and is a member of the High School Advisory Board for the Newark, NJ school system.

Maya Reddi, Ph.D.

Dr. Maya Reddi is a professor in the International Business Department. She has been a member of several international teams and task forces responsible for implementing global training initiatives. Her training activities have focused on sales professionals and technical resources. Her work as a corporate trainer and management consultant has involved extensive travel in Switzerland, the United Kingdom, and Asia. She has worked with INSEAD in France to design general management programs for Novartis, and she initiated the Learning Services Business for Digital Equipment Corporation in India. Dr. Reddi has also been involved in setting up programs in cross-cultural awareness for the Aperion Consulting Group and Kaleel Jamison Consulting Group.

Dr. Reddi has been teaching at Berkeley College since 2001. She holds a Ph.D. in Community Systems Planning and Development from Pennsylvania State University; an M.A. in Social Sciences from Tata Institute of Social Sciences, India; an M.A. in English Literature from Osmania University, India; and a B.A. in English Literature from Bangalore University, India.
**Diane Maglio, M.A.**

Diane Maglio is a professor in the Fashion Merchandising and Management Department. She also teaches History of American Menswear in the graduate studies program at the Fashion Institute of Technology. Prior to her academic career, she worked in high-end menswear in merchandising, product development, and key account sales. She has been published in academic journals of the Costume Society of America, the Textile Society of America, and was special editorial consultant and contributor to “A Century of Men’s Fashion,” published by DNR. She has presented her research at international conferences. Professor Maglio was honored as Faculty of the Year for the Berkeley College School of Business in 2010. She received the Evelyn Welch Livingstone award for her research on Palm Beach men’s resort wear and received a grant to continue her studies in France.

**Rahul Bedi, Ph.D.**

Dr. Rahul Bedi is Associate Chair of the Management Department. He has more than 30 years of experience in international business and government in the private and public sectors. A founding partner of 20/20 Global Advisors, he has served as a consultant to the United Nations, the governments of Russia and Abkhazia, and held positions on the boards of the U.S.A. Tea Council and the Tea Council of Canada. He is currently Vice President of the India-America Chamber of Commerce and on the Board of International Consortium of Coaching in Organizations (ICCO). He is the author of “Corporate Governance Triangle in the Post Sarbanes-Oxley Period” (Lambert Academic Publishing, Germany 2009).

In 1996, after much success in business, Dr. Bedi transitioned to teaching to focus on making an impact in the community. He earned an M.B.A. in International Business and Finance, and a Ph.D. in Corporate Governance. He now teaches management and international business at Berkeley College.

**Marisol Abuin, J.D.**

Marisol Abuin is Online Chair, School of Professional Studies, and System Chair, Legal Studies at Berkeley College. She joined Berkeley College in 1999 as an instructor in the Accounting Department. She later became Director of the Paralegal Studies Department at the White Plains campus and then served as Chair of the Professional Studies Department in New York.

She worked as a Legal Editor in The Somson Company and as a Senior Tax Consultant in Financial Counseling Services at Deloitte and Touche, LLP in New York City. Ms. Abuin holds a Doctor of Law degree from Fordham University School of Law and a B.S. in Accounting from Fordham College of Business. She is a member of the New York State Bar Association and the American Association for Paralegal Education, and is an advisory board member of the New York City Paralegal Association.
Accounting
Learn the art and science of managing a company’s finances. A range of degree programs covers varying levels of accounting theory and practical knowledge, preparing students to embark upon careers in the professional world.

Design Management
Combine business with artistic creativity to manage interior and graphic design. Students develop the analytical skills necessary to identify opportunities for innovation. By blending strategy, communication, marketing, and technology, students learn the fundamentals of business and management while also building a strong foundation of design knowledge and proficiency. The program includes courses in business, design management, liberal arts, and a specialization in either interior design or graphic design.

Fashion Merchandising and Management
Combine fashion sense and business sense to create the perfect fit. Incorporating marketing strategies and management skills, the Fashion Merchandising and Management programs encompass an all-around understanding of the fashion industry. From historical trends to the latest technology, students are prepared to enter the industry in a number of roles.

Financial Services
Help others invest in a better future. Nowhere does information change faster than in today’s financial world. Students are exposed to an overview of financial institutions, the products and services they offer, and their importance to the economy. From experienced professionals, they learn skills in assessing client needs and developing comprehensive financial plans.

General Business
Gain a broad base of powerful business knowledge. This flexible program allows students to study in a variety of business areas related to a range of employment opportunities. Graduates gain the necessary skills for the competitive marketplace, yet also have the option of continuing their education or exploring different roles and industries.

Graphic Design
Learn the art of graphic design for effective visual communications. In today’s competitive business world, visual communications are essential to successfully connect with target markets. Whether through websites, blogs, periodicals, newspapers, annual reports, catalogs, direct marketing, advertising, or packaging, virtually all organizations use visual communications to perform successfully. Skilled graphic designers generate the type and images that capture the hearts and minds of audiences around the world.
Health Services Management
Help manage the business of health. The healthcare field is one of the fastest-growing industries, and Berkeley College offers degree programs to prepare students with the important business and technology skills needed for positions in management, administration, and more. A diverse curriculum explores the many types of organizations involved in delivering health services.

Information Technology Management
Combine information technologies and business applications. Students in Information Technology Management gain knowledge and experience in the use of current IT technologies, with special focus on web, network security, and database management. The program’s unique blend of technology skills with business management effectively prepares students for successful careers in the dynamic and fast-paced information systems marketplace.

Interior Design
The art and business of creating functional and aesthetic environments for living and working. An interest in design and an attention for detail can develop into a professional career. Various degree programs focus on the creative and business aspects of the discipline. Graduates are prepared with the technical skills and practical knowledge to enter the industry in a range of roles.

International Business
More than ever, business crosses borders. Berkeley College’s programs in International Business prepare students for an exciting career path by providing them with the knowledge, understanding, and insight to deal effectively with the complexities of today’s global business environments and the multinational and multicultural issues involved.

Justice Studies – Criminal Justice
Learn the skills to help make the world more secure. Berkeley College’s programs in Justice Studies – Criminal Justice prepare students with a comprehensive foundation for a variety of careers in this important field. Students take courses that focus on both the technological and management skills required in the administration of justice.

Legal Studies
Prepare to enter the growing legal support field. Berkeley’s degree programs in Legal Studies are designed to prepare students who are interested in careers in legal support services with government, nonprofit organizations, and regulatory/compliance offices, or other law-related careers. The Legal Studies programs also provide a solid foundation for those individuals considering law school and advanced studies in law. Students may concentrate in a specialized area, such as legal administration, elder law, or business law.

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Management
Manage a company by motivating people. Innovation and creativity in decision-making are at the core of programs in Management. Students develop the skills necessary to actively participate in various roles within the management structure of different types of organizations. In addition to a broad-based core management curriculum, students may choose a specialization in Entrepreneurship or Human Resources.

M.B.A., Management
The M.B.A. in Management program offers opportunities for advanced studies to prepare graduates for top management positions in a wide range of industries. The Berkeley M.B.A. emphasizes knowledge to guide effective action, communication in professional contexts, information for planning stewardship in the contemporary business environment, and practical skills for the professional workplace.

Marketing Communications
Communicate creatively for a cause. Every great product, service, or idea needs communication to capture attention, build desire, and gain favor among consumers. In today’s highly competitive global marketplace, world-class organizations are spending more and more on winning the hearts and minds of consumers via marketing communications tools such as advertising, public relations, sales promotions, and professional selling. The Marketing Communications program at Berkeley College is perfect for students who are interested in generating creative solutions to marketing problems through integrated communications.

Not all programs and courses are offered at all locations. You may be required to take some courses at another location or online.

For information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/disclosures.
"I chose Berkeley College because it had my program of interest, and the application process was very fast and easy! I was even able to start studying in the summer quarter."
Karen Gelly – France
Internship – Louis Vuitton

“Berkeley College is a great school! I love it. There are amazing opportunities, and I am receiving an excellent education. I would recommend Berkeley College to any international student. From academics to the activities and programs, everything is incredible.”
CAREER SERVICES AND INTERNSHIPS

A major benefit of a Berkeley College education is the practical experience students gain through program-related, faculty-monitored internships, practicums, or job-related assignments, which are part of the curriculum in all programs of study. Career specialists work with students on an individual basis to identify internships that are best suited to students’ majors, interests, and abilities. This experience has led to many opportunities after graduation. Here are some of the companies in which students have found positions:

Aaron Bail Bonds
Accountemps
Aerotek
Ajilon Professional Staffing
Allstate Insurance
Ann Taylor
Armani Exchange
The Bachrach Group, Ltd.
BCBG Max Azria
Beacon Eldercare
Best Buy
Bloomingdale’s
Body Couture
Brightpoint Health
Bronx County District Attorney’s Office
The Broome Hotel
Capelli New York
Cavalry Protective Services
Center for NuLeadership on Urban Solutions
Century 21 Department Store
Charming Charlie
City National Bank
Columbia Bank
Command Security Corporation
Community Counseling & Mediation
Compassionate Care Hospice
Covenant House
CSA Welfare Fund
Destination Maternity
Dress Barn
Duane Reade
EXL Service
Emerald Financial
Empire Bail Bonds
Enterprise Rent-a-Car
Execu/Search Group
Fastenal
Fay Kaplun & Marcin, LLP
FedEx
Garden State Brickface
Garry Williams Showroom
GoodTemps
Gracious Home
H&M
Heightened Security Inc.
The Home Depot
Interline Employee Assistance Program
J.Crew
Jordache Enterprises
Law Office of Verp & Leddy LLC
The Legal Aid Society
Levi Strauss & Co.
Lindenwold Police Department
McAlloon & Friedman, P.C.
MG Security Services LLC
Mount Sinai Hospital
NADAP
NYC Criminal Justice Agency
NYC Department of Probation
NYU Langone Medical Center
New York City Law Department
New York Eye & Ear Infirmary of Mount Sinai
The New York Foundling
New York Life Insurance Company
The New York Times
Nine West
Omrani & Taub, P. C.
Optimum Security Services
The Osborne Association
PNC Bank
People’s United Bank
Philadelphia Police Department
Pier 1 Imports
Queens County District Attorney’s Office
Queens Hospital Center
Regen, Benz & MacKenzie, CPAs
Robert Half Legal
Royal Chain Group
Samaritan Village
Sears
Securitas USA
Security Industry Specialist, Inc.
Sheltering Arms
State Farm Insurance
Stuart A. Ditsky, CPA
Summit Home Healthcare
Target
TD Bank
The THRIVE Network
Tricarico Architecture
U.S. Bankruptcy Court
Uniqlo
University Physicians of Brooklyn, SUNY Downstate Medical Center
Verizon Wireless
Wells Fargo
White Plains Hospital
YMCA
Zbrella
BERKELEY IS SUPPORTIVE

We are dedicated to making your experience positive, from the admissions process to graduation and beyond. Our goal is to provide students with personal attention, and our admissions advisors, professors, international advisors, academic advisors, career advisors, students, and alumni are ready to assist you.

INTERNATIONAL STUDENT OFFICE

Berkeley College wants international students to have a rewarding experience. The International Department offers assistance with student visas, information about housing, and help adjusting to life in the United States.

STUDENT LIFE

Berkeley offers many activities that allow students to socialize with other students in order to develop friendships and expand professional networks. Some activities have included cultural dinners, an international student cruise, a United Nations tour, a Wall Street tour, and a fashion museum tour.

CLUBS

Some of the organizations available to Berkeley students include the International Club, United Nations Club, Desi Club, Hispanic Club, Turkish Club, Chinese Student Association, Korean Student Association, and Japanese Student Association.

ATHLETICS AND RECREATION

Athletics and recreation play an important part in college life. At Berkeley College, men’s and women’s intercollegiate teams compete in soccer (football), basketball, tennis, and cross-country. Students may also participate in club teams and intramural play in other sports. Berkeley College is a member of the United States Collegiate Athletic Association (USCAA). The New York location is a member of the Hudson Valley Intercollegiate Athletic Conference (HVIAC).
STUDENT RESOURCES

Libraries
Our libraries offer an array of resources to support academic programs, as well as the intellectual and cultural enrichment of the Berkeley community. A systemwide collection of over 177,000 volumes is held locally by facility and shared collectively by way of a web-based library management system. Students have access to online catalogs, electronic databases, and the Internet.

Technology
Our locations are equipped with wireless Internet and smart classrooms. Our computer labs have modern, up-to-date equipment.

Academic Support Center
Our Academic Support Centers help students improve their academic performance. Peer and faculty tutoring is available online or at the centers.
VALUE OF A BERKELEY DEGREE

A wide variety of companies and organizations around the world have hired international graduates from Berkeley College. These are just a few of the reasons why:

• Our curriculum, consisting of specialized business coursework combined with extensive internship training or job-related assignments, provides graduates with the skills to help them compete in the workplace.

• The College provides free, lifetime career assistance to graduates.

• We have an extensive network of connections with alumni and businesses in the U.S. and throughout the world. Our network includes large and small corporations, fashion businesses, law firms, nonprofit organizations, and more.
HOW TO APPLY FOR ADMISSION

**Required Documents:**

- A completed Berkeley international application form
- Official secondary or post-secondary transcripts of academic grades (translated into English) and proof of graduation
- Proof of English language proficiency:
  
  TOEFL – score of 500 PBT, 61 IBT (80 IBT for M.B.A.)
  ELS – Level 112
  Kaplan – High Intermediate
  Rennert Bilingual – Level 6
  IELTS – score of 5.5 or higher (6.0 for M.B.A.)
  Michigan Test – score 78 or better
  APIEL – grade 3 or higher
  English for Norway – level 4
  English for Sweden – minimum grade of VG or C
  TOEIC – score 800 or better
  University of Cambridge - British Council – with a grade no lower than C
  STEP – score 2A or better
  iTEP – score of 5 or better
  Pearson’s A – score of 43 or higher
  Berkeley College’s Language Test

- To meet SEVIS I-20 visa sponsorship requirements, you must provide financial documentation that, at a minimum, demonstrates the availability of sufficient funds to cover Berkeley’s yearly tuition and expenses.

FINANCIAL AID

**Tuition Freeze**

Educational costs are an important consideration for students selecting a college. For that reason, Berkeley College protects eligible students from increases in full-time tuition rates through the Tuition Freeze Program. To be eligible, students must be enrolled full-time in degree programs for three consecutive quarters, beginning with their first quarter at the College. Eligible students’ full-time tuition rates stay the same as long as the student remains continuously enrolled with no more than one quarter of absence.

**Scholarships**

International scholarships are available to students who qualify. Scholarship applications must be received with admissions applications.

To apply for an international scholarship, go to:
BerkeleyCollege.edu/files_bc/Scholarship_International.pdf

**Transfer Policy**

Berkeley will typically accept transfer credits for courses that are deemed applicable by the College to a student’s program at Berkeley in which the student earned a minimum grade of C. For a complete review of transfer credits, students should submit their transcripts along with their application documents. All documents must be translated into English. International Baccalaureate (IB) and Global Assessment Certificate (GAC) credits are eligible for review.

**Visa**

We assist students in obtaining the appropriate visas to study in the U.S. In general, many students come to the U.S. with an F-1 visa. If you are applying for the F-1 visa, we will provide you with the I-20 document after acceptance.
Contact us:

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New York, NY 10017
U.S.

Tel: +1-212-687-3730
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Berkeley College Internationals

Focused on Student Success for 85 Years

Berkeley College reserves the right to add, discontinue, or modify its programs and policies at any time. Modifications subsequent to the original publication of this document may not be reflected here. For the most up-to-date information, please visit BerkeleyCollege.edu. For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/disclosures.