Strategic Plan 2014
Goals

Categories
Academics
Communication
Extra-Curricular
Financial
Academics
Goal - Over the next five years we will continually and effectively utilize data and best instructional practices to help every student reach their highest potential and prepare for success in the 21st century by raising each educational indicator by 2% each year.

The Indicators Are:
Achievement
Gap Closing
K-3 Literacy
Progress
Graduation Rate
Prepare for Success

We will utilize 5 pillars/values to reach our goal by 2020
Promote and develop high teacher performance
Increase the confidence/competency of staff and students in technology
Continue to have high academic expectations for every student
Create and maintain a positive learning culture
Involve family in supporting academic learning strategies for their children
Objectives & Functional Strategies

- **Objective #1** - To increase the Achievement indicator by 2% every year

- **Functional Strategies:**
  - Identify and provide intervention for students who are lacking growth
  - Identify strengths and weaknesses for all individual students
    - students own their growth/ data (in process)/ data toolbox
    - (create strategy to better inform students/ goal setting) data toolbox
Objectives & Functional Strategies

• **Objective #2 - To increase Gap Closing indicator by 2% every year**

• **Functional Strategies:**
  • Identify and provide intervention for students that do not meet grade level expectations
  • Increase volunteer mentors to work with students in the gap
Objective #3 - To increase the K-3 Literacy indicator by 2% every year

**Functional Strategies:**
- Identify and provide intervention for students that do not meet grade level expectations
- Develop programs based on facilities and needs for specific grade levels
- Provide information and support to the community, so that there is an increase in awareness of K-3 literacy
- Allocate resources based on greatest need
- Help students cope with their reality in their unique and specific academic situation
- Partnership with local pre-schools in training for kindergarten readiness
- Evaluation schedules to increase literacy opportunities
- Have parent nights that focus on student literacy
Objectives & Functional Strategies

- **Objective #4 - To increase the Progress indicator by 2% every year**

- **Functional Strategies:**
  - Identify and provide intervention for students that do not meet grade level expectations
  - Develop programs based on facilities and needs for specific grade levels
  - Provide information and support to the community, so that there is an increase in awareness of student progress
  - Allocate resources based on greatest need
  - Help students cope with their reality in their unique and specific academic situation
Objectives & Functional Strategies

• **Objective #5 - To increase the Graduation Rate indicator by 2% every year**

• **Functional Strategies :**
  - Identify and provide intervention for students that do not meet grade level expectations
  - Develop programs based on facilities and needs for specific grade levels
  - Provide information and support to the community, so that there is an increase in awareness of graduation rate
  - Allocate resources based on greatest need
  - Help students cope with their reality in their unique and specific academic situation
  - Utilize appropriate curriculum choices, career planning and mentoring, and credit recovery initiatives
Objectives & Functional Strategies

• **Objective # 6 – To increase the Prepared for Success indicator by 2% every year.**

• **Functional Strategies:**
  - Identify and provide intervention for students that do not meet grade level expectations
  - Develop programs based on facilities and needs for specific grade levels
  - Provide information and support to the community, so that there is an increase in awareness of being prepared for success
  - Allocate resources based on greatest need
  - Help students cope with their reality in their unique and specific academic situation
Communication
Goal - Create a communication plan so that 100% of stakeholders are continually informed about district initiatives and programs

• **Objective #1** - Set up district-wide social media
  
  • **Functional Strategies:**
  • Annually survey parents on preferences of how to get information and what current social medias are being used

• **Objective #2** - Website update, more user friendly

  • **Functional Strategies:**
  • Survey not only North Union families, but all community members to find out what we are missing
Create a communication plan so that 100% of stakeholders are continually informed about district initiatives and programs

- **Objective #3** – Enlist volunteer or hire Communications Director
  - **Functional Strategies:**
    - Recommend to Board at May 2015 meeting
- **Objective #4** – Progress Book Consistency
  - **Functional Strategies:**
    - Increase parent/guardian awareness of functions
    - Link to guidelines on website explaining when and how often updated and what can be expected
    - Survey to find out if being used and if there are any problems
    - Create a public opinion survey (find company to develop survey and get into the hands of the public and retain results)
Communication

Goal #2 Increase Volunteerism by 80%

• Objective #1 – Parent Involvement by 10% per year
  
  • Functional Strategies:
    • Determine baseline data on how many current volunteers
    • Increase pool by 10% per year over next 8 years
    • Enlist volunteer coordinator for personal connection

• Objective #2 – Student Involvement by 10% per year
  
  • Functional Strategies:
    • Each extra-curricular group is required to do one community service project annually
    • Ask policy committees to require volunteer projects or hours for all graduating students
Communication

Goal #2 Increase Volunteerism by 80%

- Objective #3– Community Involvement

- Functional Strategies:
  - Reach out to community members without students currently in the district
  - Increase volunteerism in middle and high schools by creating more mentor relationships with adults
  - Have mentor for every freshman student by 2016
EXTRA -CURRICULAR
Goal #1 - To increase participation in extra-curricular activities by 5% by 2018

- **Objective #1**– Increase communication of school activities. Identify who compiles extra-curricular list of activities at each building

- **Functional Strategies:**
  - Establish social media accounts for each sport/activity
  - Maintain communication with families
  - Update website to include new activities with links to each from a tab on website Home page
  - Make extra curricular link accessible
  - Survey the student body and parents to ask what activities they would like offered
  - Create a brochure of activities offered at that building, displayed in building office
To increase extra-curricular activities by 5% by 2018

• Objective #1 – Increase communication of community activities
  • Functional Strategies:
    • Link community activities to NU website

• Objective #2 – Student introduction to available options as students enter each building
  • Functional Strategies:
    • Extra curricular fair at each level at the beginning of the school year (i.e. open house)
    • Communicate the importance of building resume to include participation of extra-curricular activities for scholarship and job applications
Extra-Curricular & Co Curricular

• **Objective #3** – Each group will develop a mission statement and communicate it to participants and parents

• **Functional Strategies**: – Statement to include
  • Purpose
  • Pride
  • Teamwork
  • Respect
  • Perseverance
  • Dealing with adversity
  • Socialization
Extra-Curricular & Co Curricular

- Objective #4 – To find what programs are available K-12 and communicate to find number of students involved in activities MS/HS PTA, Extra –curricular fair from ES/MS/HS

- Functional Strategies:
  - List of car pool for parents to get more involved
Financial
Goal - Maintain sufficient funding to support a 21st Century learning facility that supports academics and extracurricular activities

• Objective #1– Maintain Fiscal Responsibility

• Functional Strategies:
  • No new program or service will be accepted unless:
    • It is consistent with the strategic plan
    • Benefits clearly exceed costs
    • Provisions are made for staff development
    • Evaluation tools are in place to access the program or service
    • The school district will have a goal to hold 90 days cash on hand to reserve for possible emergency and contingency fund use.
Maintain sufficient funding to support a 21st Century learning facility that supports academics and extracurricular activities

- **Objective #2—Build a Learning Hall**

- **Functional Strategies:**
  - Develop a committee by December 31, 2014 to discuss possible uses and funding of a Learning Hall to benefit the school, businesses, and local communities.
Maintain sufficient funding to support a 21\textsuperscript{st} Century learning facility that supports academics and extracurricular activities

- **Objective #3 – Build Modern Athletic Center**

- **Functional Strategies:**
  - Develop a committee by December 31, 2015 to discuss partnerships between the district, NUAC and the Athletic Boosters to draft a plan for a modern athletic center.
Maintain sufficient funding to support a 21\textsuperscript{st} Century learning facility that supports academics and extra-curricular activities

- **Objective #4** – Provide cost effective solutions for maintaining a variety of classes

- **Functional Strategies:**
  - Hire dual enrollment teachers
  - Provide PSEO classes onsite
  - Increase Advance Placement course enrollment by 20% before June 1, 2017
Financial

- **Objective #5 - Maintain Technology Best Practices to Support a Current Generation Infrastructure**

  - **Functional Strategies:**
    - Perform 3 year review of technology infrastructure to determine needs
    - Maintain 1 to 1 laptop coverage from grades 6-12 through 2019
    - 25% of graduates pass a college course while in high school
    - 50% of graduates attend an in-house distance learning class