SEPTMBER 2016
BATTLE AT BRISTOL
MAKE COLLEGE FOOTBALL HISTORY WITH VIRGINIA TECH FOOTBALL
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ituated in the quiet hills along the Virginia-Tennessee border sits a small town that serves as the home to one of the largest sporting venues in the United States.

It’s at this spot where, in 2016, Virginia Tech and Tennessee will attempt to make history.

Dubbed the “Battle at Bristol," Virginia Tech and Tennessee will play a regular-season football game at Bristol Motor Speedway, a gigantic racing facility with the ability to seat more than 160,000 people. On Sept. 10, 2016, this facility – the fourth-largest in the country and the eighth-largest in the world – could be the place where college football’s single-game attendance mark (115,109; Michigan vs. Notre Dame; Sept., 2013; Ann Arbor, Mich.) gets broken.

Though separated by just 236 miles of asphalt of Interstate 81, these two programs will split the distance and meet in the infield at the "World's Fastest Half-Mile" track. It will be the first regular-season meeting for these two schools in 76 years, dating all the way back to 1937. Tennessee holds a 6-3 edge overall in the series, but the Hokies won the last meeting with the Volunteers, a 37-14 victory in the 2009 Chick-fil-A Bowl in Atlanta.

This matchup has been dreamed about by track CEO Bruton Smith for nearly two decades. It’s been dreamed about by legions of Tech and Tennessee fans for longer than that.

Virginia Tech has played in famed stadiums at LSU and Texas A&M. But the Hokies have never played in front of more than 100,000 spectators.

That will change on Sept. 10, 2016. And history could be made.

Hokie Nation, be a part of it. Tickets are now on sale exclusively for Hokie Club members and current football season ticket holders!
Tickets to the Battle at Bristol will be assigned using the Hokie Club’s Point Priority System based on your ranking as of Dec. 31, 2015, followed by football season ticket holders that are not Hokie Club members based on date of order.

In coordination with the Virginia Tech Athletic Fund’s (VTAF) recent change to awarding of priority points for Season and Postseason Tickets, we are offering this exciting opportunity for all Hokie Club members to earn two years worth of additional priority points for the 2016 Battle at Bristol. Hokie Club members ordering tickets in 2014† will receive three additional priority points per ticket toward their point priority ranking for 2015 benefits. For example, if a Hokie Club member orders eight tickets in 2014, he will then receive an additional 24 priority points toward his 2015 ranking (eight tickets x three points = 24). This same Hokie Club member would receive another 24 points in 2015 toward his 2016 ranking.

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At each giving level there are sometimes multiple donors with the exact same number of priority points, and when this occurs the VTAF must go through a series of tiebreakers to determine who is ranked highest out of those members. So an additional 24 points on top of your current gift, cumulative giving and years of continuous membership points can improve your ranking during the next two years leading up to the 2016 Battle at Bristol. As the result of a higher ranking, you increase your opportunity to improve other benefits such as your season football parking location, bowl ticket location, etc. Don’t miss this opportunity to maximize your priority points over the next two years by ordering your tickets today and securing your seats for when the Hokies take on the Volunteers in Bristol.

†Tickets ordered in 2014 require a minimum $25 non-refundable deposit per ticket in order to qualify for the two years of additional priority points.

**Hokie Club Point Priority System**

**Ordering Information**

Virginia Tech is required to sell 40,000 tickets for the Battle at Bristol football game in September of 2016. Unlike bowl games, Virginia Tech will have some of the best seats in the house. Our 40,000 tickets will be dispersed along the sideline from goal line to goal line, as well as some seats in the corners of the stadium and end zones.

Hokie Club members and football season ticket holders will have until Oct. 1, 2015 to submit their order and receive preferred seating. You may order as many tickets as you like, with up to 10 tickets being placed in priority. A $25 non-refundable deposit per ticket is required when you place your order. You will receive an invoice for the remaining ticket balance in early 2016. With the Point Priority deadline being Dec. 31, 2015, seat allocation won’t take place until early 2016.

To order your tickets, please order online at hokietickets.com or return the order form you received via mail.

Sales to the general public will begin in early 2016, with all ticket orders being assigned after Hokie Club and season ticket holders orders are filled. General public ticket sales must be accompanied with full payment at the time of order.

**Suites Information**

At this time, there are no suites available.

**Parking Information**

Information on parking will be distributed once the Bristol Motor Speedway releases the details to the schools.