EARLY LEARNING
WHAT’S PLAY GOT TO DO WITH IT?
DVAEYC ANNUAL CONFERENCE
MARCH 20 & 21, 2015

Presented by

with support from
As I put pen to paper to invite you to the 2015 DVAEYC Annual Conference, my thoughts are on my adorable granddaughter, Morah, who will be three years old on Groundhog Day. Last week we got out the play dough and as she made little creatures with googly eyes she exclaimed, “So cute!” She insisted on matching the eye color to the dough color and then, after lining up four color-coordinated creatures she said, “I made a family”.

What does this have to do with the Annual Conference? Think about what was going on in those few minutes of PLAY. She was strengthening fine motor skills as she molded with her hands and fingers, identifying and matching colors, using adjectives appropriately to describe an object, exploring numbers, illustrating the concept of “family”. It was a rich experience for me, and another reminder that children need hands-on, authentic experiences – not flashcards and worksheets – to develop the ability to move competently through this world. This was real LEARNING.

We selected the theme of LEARNING through PLAY in response to increased public attention on PreK and school readiness. DVAEYC is helping to lead the statewide campaign to make high-quality PreK services accessible to every child in the Commonwealth. Of course we want every child who enters school to have the skills and ability to be successful. But as early childhood education professionals, we know what high quality looks like, and academic preparation is only part of it. It’s not that letters and numbers don’t matter, but self-esteem, persistence, self-control, creativity and critical thinking are the real drivers of success – at school and beyond.

The DVAEYC Conference – Early Learning, What’s Play Got to Do With It? – will help you understand the role of play in ECE programs in an even deeper way; it will help you expand your repertoire of play-based learning experiences, and reflect on the role of the teacher in play experiences; it will grow your ability to articulate to the wider community the critical role of play, and to advocate for every child’s right to be free to LEARN – free to PLAY!

We hope to see you there!

Sharon Easterling

Sharon Easterling
PNC Grow Up Great

PNC’s $350 million, multi-year commitment to early childhood education

PNC Grow Up Great and PNC Crezca con Éxito form a comprehensive, bilingual initiative that began in 2004 to help prepare children – particularly underserved children – from birth to age five for success in school and life. Through Grow Up Great, PNC emphasizes the importance of the first five years of life, which research has shown is critical to long-term achievement, by helping families, educators and community partners provide innovative opportunities that enhance learning and development in a child’s early years. To this end, we offer leadership, advocacy, funding, volunteers and educational resources because we believe that an investment in our children now makes good economic sense and plants the seeds for the dynamic workforce of tomorrow.

The 2015 DVAEYC Conference, "Early Learning: What’s Play Got to Do With It?" is a perfect forum to share best practices and tools with early childhood educators.

For more information, visit www.pncgrowupgreat.com.

The Southeast Regional Key (SERK) operates the Keystone STARS program in behalf of the Commonwealth of Pennsylvania in Philadelphia, Montgomery and Delaware Counties.

Keystone STARS assures that all children in the region have access to high quality early care and education programs by providing quality improvement grants along with training and technical assistance to participants. The SERK has been administered by Public Health Management Corporation since July 2010.

Learn more online at: www.sereregionalkey.org
FRIDAY KEYNOTE
Lead with Optimism (and the Results Will Follow)

STEVE GROSS
Chief Playmaker, Life Is Good Kids Foundation

Steve Gross, M.S.W., is the Founder and Chief Playmaker of the Life is good Playmakers. A pioneer in utilizing exuberant, joyful play to promote resiliency in children and their caregivers, and a leader in the field of psychological trauma response, Gross is committed to the healthy development of children facing the most challenging circumstances. These Playmakers use the power of play to build healing, life-changing relationships with the children in their care. This foundation of playfulness allows children to engage the world with passion and joy while giving them the courage and creativity to see possibilities and solutions in the face of adversity.

Steve will follow his keynote address with an additional workshop on Friday afternoon: session C-1

SATURDAY KEYNOTE
A Single Pebble: Play Based Experiential Learning (PBEL)

DANIELLE MARSHALL
Special Projects Consultant, Alliance for Childhood

Danielle Marhsall has over 15 years’ experience in the field of child development, beginning as a Program Director for Jumpstart for Young Children. She transitioned to KaBOOM! in 2008, where she served as the Director of Community Engagement Programs. Danielle currently serves as the Executive Director of Girls on the Run of Central MD, an organization dedicated to inspiring girls to be joyful, healthy and confident using a fun, experience-based curriculum. She is also a Special Projects consultant for the Alliance for Childhood, where she is developing a Play-Based Experiential Learning toolkit which will provide early childhood educators with easy to replicate ideas. Additionally, she serves on the US Play Coalition Steering Committee.
**FEATURED PRESENTERS**

**Friday and Saturday:**

**FROM PLAY TO PRACTICE: CONNECTING TEACHERS’ PLAY WITH CHILDREN’S LEARNING**

*Friday 1:30-4:30 and Saturday 1:30-4:30*

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**Dr. Marcia Nell**

An associate professor at Millersville University, Dr. Nell teaches graduate and undergraduate early childhood education courses and supervises student teachers. She serves as the Director of Research for the Institute for Self Active Education as well as a facilitator for the Play, Policy & Practice Interest Forum of NAEYC.

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**Dr. Walter Drew**

Since 1975 Dr. Drew has pioneered the development of reusable resource centers as a sustainable community building strategy. He is the founder of the Institute for Self Active Education and creator of Dr. Drew’s Discovery Blocks. He serves as a facilitator for the Play, Policy and Practice Interest Forum of NAEYC and the Reusable Resources Association.

*This session will occur on both Friday and Saturday.*
FEATURED PRESENTERS

Saturday:

INCORPORATING PROGRAM WIDE PBIS INTO YOUR EARLY CHILDHOOD PROGRAM
Saturday 1:00-4:30

Aimee Newswanger
As Lancaster Head Start’s first Mental and Behavioral Health Specialist, Aimee Newswanger initiated the Lancaster Partnership for Community Wellness, a collection of Lancaster agencies committed to supporting children, families and each other in the development of cohesive systems of support to children with challenging behavior in all academic and public settings throughout Lancaster County. She is currently working with Early Intervention Technical Assistance to continue the statewide work in PBIS.

OOEY GOOHEY AND THE IMPORTANCE OF EARLY EXPERIENCE
Saturday 8:30-10:00 and 1:00-4:30

Lisa Murphy
Lisa Murphy has been involved with early childhood education for over 20 years, teaching and working with children in various environments. She is the founder and CEO of Ooey Gooey, Inc. where her mission is to assist in the transformation of the industry of early childhood education.
LEADING WITH A VISION
Friday 1:00-4:30

Debbie Green
Debbie Green has been in the field of early childhood education for over 30 years. She has been a teacher and has held director positions in for-profit, non-profit, and independent school programs. She is currently the Executive Director of The Parent-Infant Center in West Philadelphia, a NAEYC accredited and Keystone Star 4 program.

WORDS MATTER! NUMBERS COUNT! CONNECTING CONCEPTS FOR INFANTS AND TODDLERS
Friday 1:00-4:30

Peg Szczurek
Peg Szczurek is the Associate Director of DVAEYC and a master instructor and technical assistance consultant with more than 30 years of experience. She serves as an adjunct professor at Community College of Philadelphia and teaches the infant/toddler development course there. Peg is a former director of a NAEYC accredited/STAR 4A center and has deep content knowledge of child development.
FRIDAY SCHEDULE

Registration/Exhibits Open | 7:00am - 8:30am
Session A - Workshops | 8:30am - 10:00am
Break/Exhibits | 10:00am - 10:30am
Session B - Plenary | 10:30am - 12:00pm
Lunch/Exhibits | 12:00pm - 1:00pm
Session C - Workshops | 1:00pm - 2:30pm
Break/Exhibits | 2:30pm - 3:00pm
Session D - Workshops | 3:00pm - 4:30pm

WORKSHOP TARGET AUDIENCE

 Infants/Toddlers
 Pre-K-3
 Leadership

Featured Presentations
Are 3 hour workshops that occupy BOTH afternoon timeslots.
(Either C/D on Friday or G/H on Saturday)

Workshops not specifically designated are for All Audiences

DVAEYC-Led
FRIDAY MARCH 20

7:30
Registration/Exhibits open

8:30-10:00
Workshops Session A
A-1 Involving Families In Playing With Manipulatives – Donna Sanderson
A-3 Socio Dramatic Play – Ken Kaplan
A-4 I Play Therefore I Am: Self-Development in Play – Laurel Silber
A-5 Infant Toddler Practices – Pat Zauflik
A-6 Intentional Guidance and Positive Discipline – Rebecca Villegas
A-7 How to Adopt a Legislator - Pamela Haines
A-8 Infant-Toddler Social Emotional Development – Britta Schasberger
A-9 Strategies for Engaging Families in Hands-On Science Exploration – Tara Cox and Julia Skolnik
A-10 My Body is Mine: Songs, Activities for Healthy Gender Development – Chana Rothman

10:00-10:30
Break/Exhibits

10:30-12:00
Plenary Session B
B-1 Playfulness Is A Superpower – Steve Gross

12:00-1:00
Lunch/Exhibits

1:00-4:30
Featured Presentations Sessions C/D
C-2/D-2 Leading With A Vision – Debbie Green
C-3/D-3 From Play to Practice: Connecting Teachers’ Play to Children’s Learning – Marcia Nell and Walter Drew
C-4/D-4 Words Matter! Numbers Count! Connecting Concepts for Infants and Toddlers – Peg Szczurek

1:00-2:30
Workshops Session C
C-1 Inspiration for Imagination: Art and Creative Play – Amelia Wiggins and Cynthia Cosio
C-5 Helping Children Tell Stories Through Play – Diane Wagenhals
### FRIDAY MARCH 20 (CON’T)

| C-6 | Staff and Child Interactions: What Does It Look Like on the ITERS Scale? – Essence Allen |
| C-7 | Music and Movement: Super Fun, Creative Play! – Peter Moses |
| C-8 | Those Busy Boys: Meeting the Needs of Boys Thru Play – Rick Ellis |
| C-9 | Promoting Play in Science and the Arts: PNC Grow Up Great Lesson Center Website – Barbara Wasik and Stacy Sangtinette |
| C-10 | Too Sick To Play: Medical Reasons to Send Children Home – Naline Lai and Julie Kardos |
| C-11 | Becoming Fluent in ECE Advocacy: Data And Dilemmas – Pamela Haines |
| C-12 | A Conversation With Steve Gross – Steve Gross |
| C-14 | Get the Plastic Out of the Playhouse: A Child-Centered Transformation – Kate Zmich |

### 2:30-3:00 Break/Exhibits

### 3:00-4:30 Workshops Session D

| D-1 | Yogapalooza: Music Tips for Yoga in the Classroom – Bari Koral |
| D-5 | Activities and Games for Building Social Skills – Ken Kaplan |
| D-6 | Healthy Risk Taking in Play – Mary Ellen Mannix |
| D-7 | Supporting Breastfeeding in ECE – Nikki Lee |
| D-8 | Transitions Throughout the Day – Rebecca Villegas |
| D-9 | Rough and Tumble Physical Development: A Pro Wrestler’s Guide – Tyrone Scott |
| D-10 | Advocating for Play with Families and Colleagues – Joanna LaCorte and Jackie Chaney |
| D-11 | Providing an Environment for Play-Based STEM Exploration with Toddlers – Catherine Mikalic |
| D-12 | Supporting Your Staff: A Director’s Toolbox of HR Resources – Caroline Campana, Markita Morris-Louis, and Mason Reiner |
## SATURDAY SCHEDULE

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<thead>
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<th>Event</th>
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<tr>
<td>7:00 am - 8:30 am</td>
<td>Registration/Exhibits Open</td>
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<td>8:30 am - 10:00 am</td>
<td>Session E - Workshops</td>
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<td>10:00 am - 10:30 am</td>
<td>Break/Exhibits</td>
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<td>10:30 am - 12:00 pm</td>
<td>Session F - Plenary</td>
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<td>12:00 pm - 1:00 pm</td>
<td>Lunch/Exhibits</td>
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<td>1:00 pm - 2:30 pm</td>
<td>Session G - Workshops</td>
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<td>2:30 pm - 3:00 pm</td>
<td>Break</td>
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<td>3:00 pm - 4:30 pm</td>
<td>Session H - Workshops</td>
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## PLAY PARTNERS

DVAEYC appreciates the support of our partners, the conference exhibitors, who will offer the best and latest in early childhood products and services. Exhibit tables will be located in the Broad Street Atrium, near the 100 level meeting rooms and adjacent to Conference Registration.

### Exhibitors at time of printing:

**PNC Grow Up Great**
- The Academy of Natural Sciences of Drexel University
- Camden Children’s Garden
- Community Playthings
- Discount School Supply
- Doc Bresler’s Cavity Busters
- Get Set For School/Handwriting Without Tears

**Southeast Regional Key at PHMC**
- Harcum College
- Houghton Mifflin Harcourt
- Kaplan Early Learning Company
- Lakeshore Learning Materials
- Ooey Gooey, Inc
- Please Touch Museum
### Saturday March 22

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<tr>
<td>7:30</td>
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<td>8:30-10:00</td>
<td>Workshops Session E</td>
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<td><strong>E-1</strong> Self Care for the Caregiver - How to Increase Your Resilience – Chris Cavalieri</td>
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<td><strong>E-2</strong> Sing and Play Through Your Day – David and Jenny Heitler-Klevans</td>
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<td><strong>E-3</strong> Addressing the Needs of a Child at Risk for an Autism Diagnosis – Deborah Schadler</td>
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<td><strong>E-4</strong> Follow Their Lead: Social and Concept Development Through Uninterrupted Play – Erin Semin, Lucy Brannor, Kerry Hoffman</td>
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<td><strong>E-5</strong> Art from the Heart - Art Projects that Promote Critical Thinking – John Funk</td>
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<td><strong>E-6</strong> Active Learning for Infant/Toddlers – Ken Kaplan</td>
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<td><strong>E-9</strong> Identifying and Creating A Child-Centered Environment – Lisa Murphy</td>
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<td><strong>E-10</strong> Putting the “Local” Back Into Politics: Advocacy in Philadelphia – Sharon Easterling and Donna Cooper</td>
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<td>10:30-12:00</td>
<td>Plenary Session F</td>
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<td><strong>F-1</strong> A Single Pebble: Play Based-Experiential Learning (PBEL) – Danielle Marshall</td>
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### Featured Presentations Sessions G/H

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<tr>
<td>1:00-4:30</td>
<td><strong>From Play to Practice: Connecting Teachers’ Play with Children’s Learning – Marcia Nell and Walter Drew</strong></td>
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<td><strong>Ooey Gooey and the Importance of Early Experience – Lisa Murphy</strong></td>
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<td><strong>Incorporating Program Wide PBIS into Your Early Childhood Program – Aimee Newswanger</strong></td>
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### Workshops Session G

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<tr>
<td>1:00-2:30</td>
<td><strong>Supporting Children Whose Mother or Father Has Died – Chris Cavalieri and Isis Taylor</strong></td>
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SATURDAY MARCH 22 (CON’T)

G-2 Bringing STEAM+ into the Early Childhood Classroom – Colleen Mantell
G-3 DancePlay – Elizabeth Luff
G-4 Gaining Teacher and Family Buy In for Your Nature Play Project – Gail Farmer
G-5 Creep, Crawl, Walk: Promoting Physical Activity for Infants and Toddlers – Rosemary Johnson
G-6 Accessing Play Through Books and Language – Sarah Edwards
G-7 Creating Outdoor Play Spaces that Optimize Children’s Physical Activity – Sherry Schweighardt and Kiran Paek
G-8 Beautiful Environments for Deep Playful Learning: A Year-long Exploration – Tamara Clark and Jacob Brooks
G-12 Learning from Philadelphia’s Early Twentieth Century Play Advocates: A Photographic Journey Raising Important Questions for Today’s Champions of Play – Deb Valentine
G-13 Blocks to Play: Public Policies Limiting Playtime in PA – Suzann Morris

2:30-3:00 Break/Exhibits

3:00-4:30 Workshops Session H

H-1 Restoring Children’s Free Play in the Age of Digital Games and the Internet – Carlotta Miles
H-2 Playing with Books! – Christine Caputo and Jennifer Walker
H-3 Games, Games and More Games! – Dennis Groomes
H-4 Decreasing Aggression Among Young Toddlers – Essence Allen
H-5 Solving the Classroom Puzzle with Children on the Autism Spectrum – Judi Clyman and Eva Thierry
H-6 Nature Materials as Play Invitations – Shannon Dryden
H-7 Controlled Chaos: Facilitating Child-Directed Play in the Classroom – Krista Pfleger and Madeline Karp
H-8 Head Bumps Matter: Playing Safely – Susan Gresko

Visit dvaeyc.org for more conference details, including workshop descriptions and Core Knowledge Competencies.
**WHO SHOULD ATTEND?**

- Infant Toddler Educators
- Preschool Educators
- K-3rd Grade Educators
- Family/Group/ Center Child Care Practitioners
- Directors and Administrators
- Early Childhood Education Faculty Members
- Early Intervention Specialists
- Head Start Staff
- Health Care Professionals
- Therapists
- Family Services Coordinators
- Child Advocates
- Parents of Young Children

The DVAEYC Early Childhood Conference is about children, not for children. Due to liability and insurance limitations, children under the age of 16 are not permitted to attend.

**LOGISTICS**

**Conference Location**
PA Convention Center Expansion, located at Broad and Cherry Streets, in Philadelphia. **Registration** and **Exhibitors** will be located in the Broad Street Atrium.

**Public Transportation**
The Pennsylvania Convention Center is easily accessible by bus or train. Visit www.septa.org to plan your route. The Pennsylvania Convention Center is located at the Race Street exit of the Broad Street subway—or—Jefferson Station (formerly Market East) from the Market Frankford line or Regional Rail. For travel from New Jersey, visit www.ridepatco.org

**Hotel Accommodations**
Four Points by Sheraton Center City, conveniently located at 1201 Race Street two blocks from the Convention Center, is offering conference participants a room rate of $169 (plus tax), single or double occupancy. You must reserve before February 19th, 2015 to receive this rate. Reservations can be made by calling (215) 496-2700. You must mention the DVAEYC Conference to receive this special rate.

**Parking**
Parking is available at many garages and lots located near the Pennsylvania Convention Center. Visit the convention center website at www.paconvention.com for a complete listing.

**Special Needs**
If you have special needs that we can address to make your participation more meaningful, please contact DVAEYC at 215-893-0130 ext 229.

**Endorsement:** The DVAEYC Early Childhood Conference encourages the exchange of diverse opinions. The ideas presented and items sold do not necessarily reflect the views of DVAEYC, or its sponsors. NO responsibility is assumed for any statement of fact presented at the conference; nor does advertising or exhibits imply endorsement of any product.
2015 CONFERENCE FEES

Conference Rates
(Friday and Saturday)
Early Bird Member Rate $195
(Before February 18, 2015)
• Member $215
• Non-Member $265
• One Day Rate $175

Group Discounts
The group discount will automatically be applied when you reach the qualifying number of registrants. Group discounts are NOT available on One Day registrations.

Groups of 10 to 24
$10.00 off per registration

Groups of 25 or more
$25.00 off per registration

Onsite Fees
Onsite registrations and exchanges will incur a $5.00 processing fee per registration. Registrations and exchanges can be done online at no charge, until Thursday, March 19th at midnight.

Professional Credit
Registration includes your Professional Credit processing. All credits must be selected at the time of registration. Any credit requests made after 5/4/15 will incur a $10 processing fee per person.

Refunds, Cancellations and Exchanges
Fees are non-refundable after February 18, 2015. Cancellation prior to February 18, 2015 will incur a $30 processing charge. Cancellations must be in writing and include the name of each registrant, organization/person receiving the refund, and mailing address. Refund requests will be processed after the Conference.

Exchanging an attendee can be done for free online until Thursday, March 19th at midnight. Exchanges made at the conference will incur a $5.00 processing fee per registration.

*There are no refunds for group registrations, attendee exchanges are permissible.

GET IN THE GAME, BECOME A DVAEYC MEMBER!

If you’re an early childhood education professional living and/or working in the Delaware Valley, you should be on the DVAEYC team! DVAEYC is the local affiliate of the National Association for the Education of Young Children (NAEYC), and the Pennsylvania Association for the Education of Young Children (PennAEYC).

Your DVAEYC membership entitles you to benefits at each level— that’s three for the price of one!

There are many benefits to joining DVAEYC:
• Discounts on DVAEYC events (including the conference!)
• Publication Subscriptions to Connection, the quarterly ECE newsletter for our region and to Young Children or Teaching Young Children, the semi-monthly national journals published by NAEYC
• Invitations to member-only events
• Access to a wealth of resources on SharedSourcePA.org, a nationally recognized online resource portal

It’s easy to join today! Visit dvaeyc.org and click on JOIN/RENEW.
**3 WAYS TO JOIN THE FUN!**

1. **Online**
   Registration is fast and easy via our secure website [dvaeyc.org](http://dvaeyc.org)

2. **Mail**
   (includes a $5 processing fee per registration; download registration form online)

3. **Fax**
   (includes a $5 processing fee per registration; download registration form online)

Mail and faxed registrations must be received by March 9, 2015. Registration changes or corrections not done online will incur a $5 processing fee.

**Early Bird** rates will be in effect until February 18, 2015. All online transactions must be complete by midnight February 18th in order to secure the lower rate.

**Avoid the lines!** Attendees registering before February 18, 2015 will receive their Conference Badge in the mail. Attendees registering after February 18, 2015 will need to pick up their conference materials upon arrival at the Conference Registration Booth. Registration will be located in the Broad Street Atrium on the 100 level of the Convention Center.

**Remember** — Attendees who have their conference name badge do not need to visit the Conference Registration Booth upon arrival. Wear your badge, pick up a conference program, and you are ready to play!

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**PROFESSIONAL DEVELOPMENT OPTIONS:**

Registration includes your credit processing. All Conference credits must be selected at the time of registration. Any credit requests made after 5/4/15 will incur a $10 processing fee per person.

- **PA Act 48** credits for certified teachers: Credits will be electronically transferred to the PA Department of Education database after the Conference.
- **PA Keys** Professional Development credit for PA Department of Welfare and PA Keystone STARS: Credits will be electronically transferred to your PD history after the Conference.
- **Continuing Education Unit (CEU):** One credit for attending two full days. Rider University will mail your CEU certificate after the Conference.
- **PA Social Work** credit hours: DVAEYC will mail you a certificate after the Conference.
- **New Jersey Professional Development:** The Conference Certificate of Attendance will be accepted as maintenance hours by the state of New Jersey for all New Jersey teachers.
- **A Certificate of Attendance:** Will be included in the Final Conference Program.

*When requesting ACT 48 credit, you must provide your 7-digit Professional Personnel ID in order for credits to be accepted by the PA Department of Education. Social Security numbers are no longer accepted.

*When requesting PA Keys credit, you must provide your Registry ID number in order for credits to be accepted by the PA Keys. Social Security numbers and DOBs are no longer accepted.

Workshop credit will be recorded by scanning the bar code on your name badge at the end of each workshop session. Be sure to indicate the type of credit you need when you register!
CLICK HERE to find out more about Conference Registration and to register online