97.3% Employed or Continuing Education

83.3% Employed Related to their Major

Graduates Hired in 40 States

Top Five States
- 51.4% in Wisconsin
- 31.6% in Minnesota
- 2.3% in Illinois
- 1.7% in Washington
- 1.1% in California

88.4% Knowledge Rate

777 Employers and Nearly 4,000 Students Attended UW-Stout’s Career Conferences

1,032 Students Participated in Cooperative Education

1,809 Students Participated in On-Campus Interviews

Ten Years of Success

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Percent Employed</th>
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<td>2014–2015</td>
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<tr>
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<table>
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<td>2005–2006</td>
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UW-Stout graduates have an average employment rate of 97 percent for the past 10 years.
Annual Employment Report Highlights

- 97.3 percent of the respondents reported they were employed or continuing their education. Knowledge rate of graduates was 88.4 percent.
- Of those employed, 83.3 percent reported employment related to their major.
- 3 percent reported they were “seeking employment.”
- 7 percent reported they were continuing their education.
- The median salary reported was $40,000. Average salaries are reported for each major. (Only base salaries are reported. Commissions, bonuses and incentives are not included in these figures.)

Additional Success Factors
(During the 2014–2015 school year)

- 1,405 students received one-on-one counselor appointments.
- 1,809 on-campus interviews took place for professional and co-op positions.
- 777 employers, more than 900 company representatives, and nearly 4,000 students participated in Spring and Fall Career Conferences.
- 1,032 students participated in the Cooperative Education program giving them invaluable hands-on experience prior to graduation, averaging $14.93/hr.

Note: Other factors contribute to the success of UW-Stout's graduates, but these are most noteworthy.

Career Services at UW-Stout
Career Services is a centralized office at UW-Stout which serves students from all majors on campus. One of the main services students use is individual appointments with professional career counselors. Also, Career Services manages a highly successful Co-op program as well as the planning and execution of two of the Midwest’s largest Career Conferences annually. In addition, Career Services provide online resources to assist students, including:

- CareerLink: Comprehensive career and job search database tool, helping to connect students to employers
- CareerSpots: Robust online career video library
- Interview Stream: Online mock interview tool
- MyWorldAbroad and Going Global: Top international career guides
- ReferenceUSA: Online directory of more than 15 million U.S. businesses and organizations
2014–2015 Totals

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</tr>
<tr>
<td>Total number of graduates</td>
<td>1,519</td>
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<td>Knowledge rate</td>
<td>88.4%</td>
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<tr>
<td>Available for employment</td>
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<td>Minorities</td>
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<td>Number employed out of major</td>
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</tr>
<tr>
<td>Number not seeking employment by choice</td>
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</tr>
<tr>
<td>Number with no information available</td>
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</tr>
<tr>
<td>Employment or continuing education rate</td>
<td>97.3%</td>
</tr>
</tbody>
</table>

This report is based on responses from 1,427 graduates (88.4% of the reported undergraduate degrees issued).

Key and Footnotes:

* Graduates receiving multiple degrees were reported in each program.

** 22 indicated not seeking employment (8 by choice and 13 returning to home country).

N/A = Not available or withheld for confidentiality.

These figures do not include 187 individuals who could not be reached by survey or telephone.

Dietetics graduates pursuing internships account for the majority of those continuing their education.

Note: If you are using this report to make specific career decisions, please consult with the Advisement Center, Career Services, or faculty and staff.

Employment Summary Column Headings

- **Total Degrees Issued**
  Information received from the Registration and Records Office.

- **Available for Employment**
  Graduates indicating post-graduation career activities, including Employed related to major, Employed unrelated to major, Continuing Education, Seeking Employment and Not seeking employment by choice.

- **Minorities in Program**
  Information received from the Registration and Records Office.

- **Males in Program**
  Information received from the Registration and Records Office.

- **Females in Program**
  Information received from the Registration and Records Office.

- **Employed Related to Major**
  Full-time and Part-time employment information collected from graduating students.

- **Employed Unrelated to Major**
  Full-time and Part-time employment information collected from graduating students.

- **Continuing Education**
  Graduates who are pursuing post-graduation programs of further study.

- **Seeking Employment**
  Graduates who have indicated seeking employment or engaged in the job-search process.

- **Percent Employed or Continuing Education**
  Percentage of graduates Employed related to major, Employed unrelated to major, and Continuing Education divided by Available for Employment.

Salary Average
The average of salaries reported. Minimum of three reported salaries needed.

Survey Method
The Career Services office at UW-Stout conducts an employment survey each year to determine the post-graduate status of Bachelor degree undergraduates. Multiple attempts are made prior to and after graduation to collect the information, including providing a copy of the survey with each graduate’s diploma, conducting follow-up e-mails and phone calls, accessing social media and collaborating with faculty and staff.

Knowledge Rate
Knowledge rate is defined as the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates’ post-graduation career activities.

Career Services
103 Administration Building
University of Wisconsin-Stout
Menomonie, WI 54751

Ph: 715-232-1601
Fax: 715-232-3595
Email: careerservices@uwstout.edu
Online: www.uwstout.edu/careers

www.facebook.com/UWStoutCareerServices
twitter.com/ uwstoutcareers
www.linkedin.com/groups?mostPopular=&gid=1820291
www.pinterest.com/stoutcareerserv/
### College of Arts, Humanities and Social Sciences

| Program                               | Total Degrees | Males in program | Females in program | Minority in program | Males in program Related to Major | Females in program Related to Major | Males in program Not Related to Major | Females in program Not Related to Major | Employed | Unemployed | Total Employed | Continuing Education | Employed Related to Degree | Unrelated to Degree | Employed Related to Degree | Unrelated to Degree | Employed Related to Degree | Unemployed | Continuing Education | Employed Related to Degree | Unrelated to Degree | Employed Related to Degree | Unemployed | Continuing Education | Employed Related to Degree | Unrelated to Degree | Employed Related to Degree | Unemployed | Continuing Education | Employed Related to Degree | Unrelated to Degree |
|---------------------------------------|---------------|------------------|-------------------|--------------------|-----------------------|----------------------------------|-------------------------------------|----------------------------------------|-----------------|----------------|---------------------|-------------------------|---------------------|-----------------------|------------------------|------------------------|-----------------|---------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| Applied Social Science                | 23            | 19               | 1                 | 4                  | 16                    | 10                              | 3                                   | 5                                      | 1               | 95            | 35K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| BFA Graphic Design and Interactive Media | 55            | 49               | 6                 | 18                 | 37                    | 36                              | 9                                   | 1                                      | 3               | 94           | 31K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| BFA Industrial Design                 | 25            | 20               | 2                 | 21                 | 4                     | 16                              | 3                                   | 0                                      | 1               | 95           | 40K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| BFA Interior Design                   | 13            | 12               | 0                 | 12                 | 12                    | 12                              | 0                                   | 0                                      | 0               | 100          | 26K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| BFA Entertainment Design              | 18            | 15               | 2                 | 7                  | 11                    | 11                              | 2                                   | 0                                      | 2               | 87           | 33K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| BFA Studio Art                       | 14            | 12               | 0                 | 5                  | 6                     | 9                               | 6                                   | 1                                      | 0               | 100          | 35K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Game Design and Development – Art     | 21            | 16               | 1                 | 20                 | 1                     | 10                              | 3                                   | 0                                      | 3               | 81           | 41K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Professional Communication and Emerging Media | 38            | 36               | 3                 | 8                  | 30                    | 32                              | 2                                   | 0                                      | 2               | 94           | 38K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| **Total**                             | **207**       | **179**          | **18**            | **87**              | **120**                | **133**                          | **27**                               | **7**                                    | **12**          | **93**        | **35K**              |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |

Programs not listed had no graduates during the time period of this report.

### College of Education, Health and Human Sciences

| Program                               | Total Degrees | Males in program | Females in program | Minority in program | Males in program Related to Major | Females in program Related to Major | Males in program Not Related to Major | Females in program Not Related to Major | Employed | Unemployed | Total Employed | Continuing Education | Employed Related to Degree | Unrelated to Degree | Employed Related to Degree | Unrelated to Degree | Employed Related to Degree | Unemployed | Continuing Education | Employed Related to Degree | Unrelated to Degree | Employed Related to Degree | Unemployed | Continuing Education | Employed Related to Degree | Unrelated to Degree |
|---------------------------------------|---------------|------------------|-------------------|--------------------|-----------------------|----------------------------------|-------------------------------------|----------------------------------------|-----------------|----------------|---------------------|-------------------------|---------------------|-----------------------|------------------------|------------------------|-----------------|---------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| Art Education                         | 11            | 9                | 0                 | 0                  | 11                    | 8                                | 0                                   | 0                                      | 1               | 89           | 38K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Career, Technical Education and Training | 23            | 19               | 1                 | 14                 | 9                     | 16                              | 2                                   | 1                                      | 0               | 100          | 59K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Cognitive Science                     | 7             | 7                | 1                 | 5                  | 2                     | 3                                | 2                                   | 2                                      | 0               | 100          | 37K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Criminal Justice and Rehabilitation  | 3             | 3                | 0                 | 2                  | 1                     | 2                                | 1                                   | 0                                      | 0               | 100          | N/A                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Dietetics                            | 27            | 26               | 1                 | 4                  | 23                    | 10                               | 2                                   | 14                                     | 0               | 100          | 38K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Early Childhood Education             | 53            | 43               | 1                 | 4                  | 49                    | 40                               | 1                                   | 0                                      | 2               | 95           | 32K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Family and Consumer Sciences Education | 13            | 10               | 0                 | 1                  | 12                    | 9                                | 0                                   | 0                                      | 1               | 90           | 35K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Food Science and Technology           | 14            | 13               | 2                 | 5                  | 9                     | 13                               | 0                                   | 0                                      | 0               | 100          | 36K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Health, Wellness and Fitness         | 19            | 16               | 4                 | 10                 | 9                     | 11                               | 3                                   | 1                                      | 1               | 94           | 32K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Human Development and Family Studies | 94            | 81               | 13                | 18                 | 76                    | 69                               | 7                                   | 4                                      | 1               | 99           | 29K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Marketing and Business Education      | 9             | 8                | 0                 | 4                  | 5                     | 7                                | 0                                   | 1                                      | 0               | 100          | 39K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Psychology                            | 49            | 46               | 3                 | 15                 | 34                    | 17                               | 9                                   | 18                                     | 2               | 96           | 29K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Science Education                     | 3             | 3                | 0                 | 1                  | 2                     | 1                                | 0                                   | 2                                      | 0               | 100          | N/A                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Special Education                     | 21            | 17               | 1                 | 8                  | 13                    | 16                               | 0                                   | 1                                      | 0               | 100          | 38K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Technology Education                  | 11            | 9                | 1                 | 9                  | 2                     | 9                                | 0                                   | 0                                      | 0               | 100          | 41K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| Vocational Rehabilitation             | 71            | 62               | 7                 | 17                 | 54                    | 40                               | 6                                   | 15                                     | 1               | 98           | 34K                 |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |
| **Total**                             | **428**       | **372**          | **35**            | **117**             | **311**                | **271**                          | **33**                               | **59**                                    | **9**            | **98**        | **38K**              |                         |                     |                       |                        |                        |                     |                         |                       |                        |                         |                        |                       |                        |                        |                        |                        |
### College of Management

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<th>BSHRTM</th>
<th>BSM</th>
<th>BSREPM</th>
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Programs not listed had no graduates during the time period of this report.

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### College of Science, Technology, Engineering and Mathematics

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<tr>
<td>Male Students Graduating in Seeking Emp</td>
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<td>Student Graduating Percent</td>
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<td>Total Avg Salary K</td>
<td>40K</td>
<td>61K</td>
<td>54K</td>
<td>59K</td>
<td>95K</td>
<td>100K</td>
<td>95K</td>
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<td>100K</td>
<td>97K</td>
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</table>

The closing date to contact graduates for this report was 1/31/16.
Partial List of Employers Who Hire Graduates

Art and Design
BSAD, BSADM, BAED, BFAED, BFAEDM, BFAEDN

Business and Management
BSBA, BSC, BSCEM, BSCTLM, BSM, BSRMM, BSREPM, BSCHM, BSSMM, BSSBM

3M Company
American Eagle Outfitters
Ashley Furniture Industries, Inc.
Best Buy
Bosch Packaging Technology, Inc.
Caesars Entertainment
Coca-Cola Company
Erin Hills Golf Course
H & M
Hilton Worldwide
Holister Co.
JC Penney
Kahler Hospitality Group
Kimball-Clark Corporation
Kohler Co.
Kohl’s
Kraus Anderson Construction Co.
M.A. Mortenson Company
Marcus Corporation
Marriott International
maurices
Menards
Neiman Marcus Group
Odyssey Resorts
Omni Hotels and Resorts
Radisson Hotels
Ryan Companies US Inc.
SC Johnson & Sons, Inc.
Shopko Stores, Inc.
Sleep Number by Select Comfort
Target
Thomson Reuters
Von Maur
Walmart Stores, Inc.
Weidner Apartment Homes

Education
BSAE, BSCET, BSCE, BSFCSE, BSMBE, BSSED, BSE, BSTE
Bethel University
Bright Horizons Family Solutions
Brillion School District
Centennial School District
Chippewa Valley Technical College
Cornell School
Eau Claire Area School District
Ellsworth Schools
Fort Atkinson Schools
Fox Valley Technical College
Garden City Public Schools
Granton Schools
Greendale Schools
Hillsborough County Schools
International Christian School
Kennedy High School
LaCrosse School District
Lakeshore Technical College
Menasha Schools
Merrill Schools
Milwaukee Public Schools
Monad School
Mosinee Schools
Neenah Schools
New London School District
Nicet Area Technical College
Osseo-Fairchild School District
Port Edwards Schools
Rice Lake Schools
School District of Ashland
School District of Durand
School District of Rhinelander
Shakopee Schools
Spring Valley School District
Waukesha Schools
Wisconsin Dept. of Veterans Affairs
Wisconsin Early Autism Project
Wisconsin Indianhead Technical College
Woodbury Leadership Academy

Science and Engineering
BSCE, BSET, BS, BSIT, BSFST, BSME, BSPE, BSP
ACH Food Companies, Inc.
Alliance Laundry Systems
Andersen Windows & Doors
Applied Laser Technologies
Ariens Company
Boeing Company
Boston Scientific
Chaining
ConAgra Foods
Cray, Inc.
Del Monte Foods, Inc.
Digi-Key Corporation
Ecolab, Inc.
General Mills
Greenheck
Hormel Foods Corporation
IBM
Intel Corporation
International Paper
J.M. Smucker Company
Kimberly-Clark Corporation
Kohler Co.
Kraft Foods
Lockheed Martin
Medtronic
Menards
Nestle USA
NIKE, Inc.
OEM Fabricators, Inc
Pentair
Phillips-Medisize Corporation
Raytheon Company
Rockwell Collins
SGI - Silicon Graphics International
Silgan Containers
Spectrum Brands
Stratagy
Target
Wausau Coated Products, Inc.

Information Technology
BSAMCS, BSGDD, BSCT, BSITM, BSCS
Imagine Print Solutions
Inxpress Corporation
Keystone IT
Kohler Co.
Laxxi Industries, Inc.
Marquardt United
Menards
Penta Technologies
Promega Corporation
RevTrak, Inc.
RM Solutions
Shutterly
Smiths Medical
St. Jude Medical
Target
TD Systems Telecommunications Corp.
Toro Company
US Bank
Zix Corporation

Health Science and Human Services
BSAS, BSAS, BSCHJ, BSD, BSHFF, BSHFS,
BSF, BSHiff, BSFS
American VISTA
Anoka County Community Action Program, Inc.
Arbor Place, Inc.
Aurora Community Services
Baldwin Care Center
Barlow Research Associates Inc.
Behavior Therapy Solutions
Boys and Girls Club
Bradford Regional Medical Center
Burrell Behavioral Health Care.com
Children’s Hospital of Wisconsin
Chippewa River Industries, Inc.
Dunn County Administration
Dunn County Veteran’s Services
Fairview Health Services
Family Services of Northeast Wis., Inc.
Gold’s Gym
Green Bay Treatment Center
Gunderson & Associates
Health Partners
L.E. Phillips Career Development Ctr.
Lutheran Social Services
Mayo Clinic Health System
Medica
Metro Psychology Support Services
Minnesota Masonic Home
Nestle USA
Northwest Connections
Partnership Resources, Inc.
Positive Alternatives, Inc.
Rise Inc.
South Metro Human Services
St. Edwards Child Development Ctr.
Stepping Stones of Dunn County
The Bridge to Hope
University of Minnesota
Workforce Resource, Inc.
YMCA
### Typical Job Titles of Graduates

**Art and Design**
- Architectural Technologist
- Associate Technical Designer
- CAD Designer
- Character Artist
- Concept Development
- Creative Media Specialist
- Customer Care Representative
- Customer Sales Lead
- Customer Sales Specialist
- Data Processing Account Lead
- Design Assistant
- Design Engineer
- Designer
- Front End Web Developer
- Functional Game Tester
- Game Designer
- Graphic and Production Designer
- Graphic Artist
- Industrial Designer
- Interior Design Assistant
- Interior Designer
- Jr. Designer
- Multimedia Production Manager
- Print Production Specialist
- Product Design Specialist
- Product Development Assistant
- Production Coordinator
- Production Artist
- Production Liaison
- Programmer
- RPG Maker Publisher
- Software Developer
- Technical Designer
- Technical Director
- Web Designer
- Web/Digital Designer

**Business and Management**
- BBA, BSC, BSE, BSM, BSNM, BSMM, BSREM, BSSCM, BSSOM, BSOM

**Education**
- BS, BSC, BSE, BSF, BSE, BSE, BSE
- 2nd Grade Teacher
- 3rd Grade Teacher
- 4K Teacher
- 5th Grade Teacher
- Afternoon Lead Teacher
- Art Teacher
- Assistant Professor
- Business Education Teacher
- Business Teacher
- Cross Categorical Teacher
- Culinary Instructor
- Disabilities Coordinator
- Early Childhood Special Ed Teacher
- Early Childhood Support Volunteer
- Family and Consumer Science Teacher
- Head Teacher
- Instructor
- Kindergarten Teacher
- Lead Preschool Teacher
- Line Therapist
- Operations Supervisor
- Preschool Teacher
- Special Education Teacher
- Substitute Teacher
- Teacher
- Teacher Assistant
- Technical Education Teacher
- Technology Education Teacher
- Welding Instructor

**Science and Engineering**
- BSE, BSci, BSE, BSF, BSE, BS, BSE
- Application Engineer
- Cad Designer
- CNC Machinist
- Design Engineer
- Electrician
- Engineer
- Engineer Technician
- Engineering Specialist
- Environmental Health Specialist
- Facilities Supervisor
- Field Service Engineer
- Firmware Engineer
- Food Technologist
- Industrial Engineer
- Invasive Species Control
- Java Developer
- Maintenance Engineer
- Manufacturing Engineer
- Mechanical Engineer
- Mold Design Engineer
- Packaging Analyst
- Packaging Designer
- Packaging Engineer
- Packaging Engineering Consultant
- Packaging Lab Tech Manager
- Packaging Quality Engineer
- Packaging R&D Engineer
- Physical Design Engineer
- Process Engineer
- Production Engineer
- Programmer
- Programmer Analyst
- Quality Testing
- Quality Assurance
- Social Media Coordinator
- Social Media Specialist
- Software Application Engineer
- Software Development
- Software Engineer
- System Administrator
- System Analyst
- Technical Support Engineer
- Technical Writer
- UI Designer
- Web Designer

**Information Technology and Communication**
- BSAMS, BSAGD, BSCT, BSTHM, BSPE
- Application Developer
- Computer Program Analyst
- Consultant
- Creative Marketing Associate
- Cyber Systems Operator
- Digital Marketing Coordinator
- Documentation Services Specialist
- Editorial Assistant
- Engineer Consultant
- Engineering Associate
- Enterprise Technical Support
- Front End Web Developer
- Information System Manager
- Infrastructure Engineer
- Instructional Designer
- IT Analyst
- Java Developer
- Java Programmer
- Lead Developer
- Marketing Specialist
- Media Marketing Specialist
- Network Administrator
- Network Technician
- Production Engineer
- Programmer
- Programmer Analyst
- Quality Testing
- Quality Assurance
- Social Media Coordinator
- Social Media Specialist
- Software Application Engineer
- Software Development
- Software Engineer
- System Administrator
- System Analyst
- Technical Support Engineer
- Technical Writer
- UI Designer
- Web Designer

**Health Science and Human Services**
- BBA, BSC, BSE, BS, BSN, BSN, BSN, BSPH, BSAS, BSAS, BSCJR, BSD, BSHWF, BSHDFS, BSPH, BSAS, BSAS
- Activity Assistant
- AODA Counselor
- Behavior Therapist
- Case Manager
- Client Intake Specialist
- Community Living Assistant
- Counselor
- Crisis Advocate
- Dietetic Technician
- Director of Nutrition and Food Services
- Director of Social Services
- Employment Consultant
- Employment Specialist
- Family Service Specialist
- Family Support Worker
- Health and Wellness Coach
- Human Resource Coordinator
- Job Coach
- Job Placement Specialist
- Lead After School Teacher
- Mental Health Counselor
- Mental Health Practitioner
- Parent Educator
- Patient Care Assistant
- Program Aid
- Program Coordinator
- Program Manager
- Psychiatric Technician
- Rehabilitation Tech
- Research Coordinator
- Resident Counselor
- Social Worker
- Staffing Consultant
- Supportive Home Care Coordinator
- Teacher
- Vocational Coordinator
- Vocational Program Instructor
- Vocational Specialist
- Youth Development Specialist