An agenda focused on your priorities

This year, our track structure is built on a framework of strategic and tactical priorities that overlap and interlock across leadership, technology and information, and business strategy.

LEADERSHIP

Mastering Leadership
With disruption and change at every turn, it’s time to lead in bold, creative new ways. Designed specifically to guide your leadership journey, this track helps you:
- Strengthen your professional effectiveness
- Increase your influence
- Nurture your entrepreneurial spirit

Priorities addressed in this track
Developing strategy and creating a strategic plan
Leading IT cultural change and transformation
Strengthening business relationships
Establishing, mastering and evolving the CIO role

Create a Dynamic Organization
People play a pivotal role in the successful digital enterprise. This track offers new ways to harness human potential. Learn how to:
- Acquire and develop IT talent
- Simplify cross-collaboration
- Coordinate the access and use of information across your organization

Priorities addressed in this track
Enhancing enterprisewide IT skills and competencies
Renewing the IT organizational model
Transforming technology procurement to support business innovation

Continued on next page
TECHNOLOGY AND INFORMATION

Transform the Technology Core

As IT legacy value drops and technical debt grows, you need to quickly build core capabilities that support your organization’s goals. Discover fast ways to innovate so you can:

• Balance legacy and digital
• Optimize costs and benefits
• Deliver a robust, reliable IT ecosystem

Priorities addressed in this track

Aligning IT, Internet of Things and operational technology investments
Analytics and business intelligence modernization
Improving and reinventing business processes

Architect the Digital Platform

Exciting possibilities are emerging to meet the demands of digital business. Take a technical deep-dive into enterprise and solution architecture and integrative platforms as you explore critical strategies for applications, information, security and other domains.

Priorities addressed in this track

Defining and managing strategic IT services
Cloud security and emerging technology security
Mobile and endpoint strategies

Cost optimization in 2016 is not an IT-only activity. It is a stress test for digital business.

Source: Gartner
BUSINESS STRATEGY

Drive Business Performance
Transformative growth requires you to move beyond operational efficiency. Discover how to plan and execute a successful strategy to:
- Increase business agility
- Improve market responsiveness
- Deliver outstanding customer experiences

Priorities addressed in this track
Managing IT cost optimization
Building a sustainable innovation process and culture
Influencing strategic business change
Enhancing and communicating performance and measurement of business value of IT

Plan for the Digital Future
A future-focused digital strategy is your key to managing disruption and exploiting opportunity. Explore the technologies, economics and demographics that will emerge over the coming decade and how they can help you deliver long-term business benefits.*

Priorities addressed in this track
Creating a long-range planning process
Planning for what comes after digital business
Technological predictions and future trends

*Dedicated Industry Program
Understand the full impact of digital business on your industry through targeted research, analyst-facilitated workshops, peer engagement and thought leadership presented by high-profile guest speakers. Our industry-focused sessions begin on Monday and continue throughout the week, covering government, financial services, manufacturing and more.

3 ways to register
Web: gartner.com/au/symposium   Email: apac.registration@gartner.com   Phone: +61 2 8569 7622

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