When Barry Switzer coined the phrase “Sooner Magic” even he knew that the foundation of those special moments was rooted in hard-working, talented and loyal people. Those tried and true qualities have resulted in incredible achievements by our student-athletes in their endeavors in and out of competition.

Recently, Sooner MAGIC was adopted by our department as an acronym for our core values: Masterful, Accountable, Gracious, Inclusive and Competitive. In those words, you’ll also find our commitment to you, our loyal fans, and especially our Sooner Club members.

As we embark on another magical year together, the horizons for our student-athletes are even brighter with the opening of the south end zone renovation at Gaylord Family-Oklahoma Memorial Stadium. This facility further demonstrates our commitment to student-athlete welfare and to providing our fans with the finest game day experience in the country.

It is your generous contributions that breathe life into the vision we cast for 600 student-athletes, coaches, and staff. Their ability to be successful at a world-class institution and pursue championships in their respective sports comes as a direct reflection of your partnership with us.

Thank you for immersing yourself in the spirit of Oklahoma Athletics and continuously reinforcing that, truly, There is Only One Oklahoma!

Joe Castiglione
Vice President for Intercollegiate Athletics Programs and Director of Athletics

This publication, printed by Printing Services, is issued by the University of Oklahoma. 12,300 copies have been prepared and distributed at no cost to the taxpayers of the State of Oklahoma. The University of Oklahoma is an equal opportunity institution. www.ou.edu/eoo (November 2015)
MEET OUR TEAM

The Sooner Club team is comprised of staff members who diligently work together to provide the best game day experience for all of our Sooner Club members. Members have a unique story of their experiences at the University of Oklahoma and the direct impact it has had on their lives. We strive to deliver a championship performance for you each and every day.
WHO WE ARE

In 1992, the Sooner Club was formed in an effort to offset the scholarship costs for student-athletes. As scholarship costs have continued to increase, the need for additional funding has continued to escalate. The Sooner Club is the principal fund-raising arm of OU Athletics, which provides resources for over 600 student-athletes to receive a world-class experience at the University of Oklahoma. OU Athletics is entirely self-supporting and receives no state funds, which places a higher need on private funds to support all 21 of our varsity sports programs.

2016 ANNUAL GIVING LEVELS AND BENEFITS

BUD WILKINSON SOCIETY $10,000+
GOLDEN SOONER CIRCLE $1,000 - $9,999
SILVER SOONER CIRCLE $1,000 - $4,999
BRONZE SOONER CIRCLE $150 - $2,999
COACHES SOONER CIRCLE $100 - $149
CRIMSON SOONER CIRCLE $250 - $499
CENTURY SOONER CIRCLE $100 - $249

- Tax Deduction
- Priority Points
- Football Game Program Recognition
- OU-Texas Ticket Seating Priority* 1st, 2nd, 3rd, 4th, 5th, 5th, 5th
- Men’s Basketball General Parking
- Media Guide(s) Three (3), Three (3), Two (2), Two (2), One (1)
- Sooner Club Tailgate Passes Four (4), Four (4), Two (2), Two (2)
- Women’s Basketball – Chesapeake Energy Courtside Club Four (4), Four (4), Two (2), Two (2)
- Football Priority Parking in Sooner Lots
- Men’s Basketball – Chesapeake Energy Courtside Club Four (4), Four (4), Two (2)
- Football Priority Parking in Boomer Lots
- Women’s Basketball Reserved Parking
- Special Event Invitation(s)
- Men’s Basketball Reserved Parking

* Indicates priority in which OU/Texas ticket locations are assigned.

EVERY DONOR MAKES A DIFFERENCE.

YOUR CONTRIBUTION, NO MATTER THE SIZE, HAS A DIRECT IMPACT ON THE LIVES OF OU’S STUDENT-ATHLETES.
INSPIRING CHAMPIONS

The Inspiring Champions level is the Sooner Club’s elite giving level, representing donors who support Oklahoma Athletics with an additional gift in excess of $20,000, which is the cost of tuition for an OU student-athlete for one academic year.

In addition to receiving the benefits of a Bud Wilkinson Society member, Inspiring Champions members are invited to an annual Inspiring Champions event with Director of Athletics Joe Castiglione, head coaches, and student-athletes. Inspiring Champions members will also receive a commemorative gift recognizing their loyal support of OU Athletics.

“Through the support of donors, my hard work and dreams of competing at the University of Oklahoma has become a reality. Donors are a huge factor in our success which impact us in many forms, including scholarships, uniforms, facility improvements, equipment, and most of all, their unending support!”

— Haley Scaman

“I have been presented so many incredible opportunities both on and off the field while at OU, and none of them would have been possible without the generosity of the Sooner Club. Thank you for your continued support!”

— Ty Darlington
THE UNIVERSITY OF OKLAHOMA IS PLEASED TO ANNOUNCE THE ADDITION OF NEW SEATING OPPORTUNITIES FOR SOONER CLUB MEMBERS.

Beginning with the 2016 football season, fans will have the opportunity to experience a new game day tradition at Gaylord Family-Oklahoma Memorial Stadium.

PHASE I OF THE GAYLORD FAMILY-OKLAHOMA MEMORIAL STADIUM RENOVATION WILL CONSIST OF THE ADDITION OF:

22 SUITES | 66 LOGE BOXES | 1,800 CLUB SEATS

LOGE BOXES WILL INCLUDE THE FOLLOWING AMENITIES:

- Individual televisions in each box
- Personalized name-plate on loge box
- Exclusive premium seating entrance and elevator
- Access to two south club areas
- In-seat wait service
- Reserved parking
- Access to private restrooms
- All-inclusive game day food and soft drinks
- Guaranteed OU-Texas tickets each year
- Priority access to OU-Texas, bowl, college football playoff and away game tickets
- Ticket holder pick-up event
- Exclusive Sooner access and experiences

66 LOGE BOXES RANGING IN SIZES FROM FOUR, SIX, SEVEN, OR EIGHT SEAT OPTIONS.
SOUTH ENDZONE CLUB SEATS

The South End Zone will include a new club space which focuses on improving the game experience from the moment you enter the stadium.

Club seats will include the following amenities:

- Exclusive premium seat entrance and elevator
- Access to two south club areas
- All-inclusive game day food and soft drinks
- Premium parking (one campus pass per three seats)
- Access to private restrooms
- Guaranteed OU-Texas tickets each year
- Priority access to OU-Texas, bowl, college football playoff and away game tickets
- Ticket holder pick-up event
- Sooner access and experiences

“...It's incredibly exciting. It shows you the great commitment that's here at the University of Oklahoma from President Boren through all the administration to continually push forward and pursue greatness. I think it also speaks to our support structure, our fan base and our alumni base throughout the country to be able to put forth a project like this. It’s going to be great for everybody.”

Bob Stoops
Head Football Coach
Gaylord Family Oklahoma Memorial Stadium
Conceptual Master Plan—by the Numbers

137,000 square feet of Football Operations
8,000 square feet of South Endzone Video Board
30,582 square feet of Weight Training Facility
11 New Football Position Meeting Rooms

To learn how we can help improve your game day experience, please call your Sooner Club representative or 405.325.8000.
Originally implemented in 2014 for Men’s Basketball, the Sooner Seat Upgrade Process allows existing and new season ticket holders the ability to log into an interactive, real-time website to view, add, and change their seat locations. Participation is not required if you do not wish to move seat locations. Existing season ticket holders not participating in this process will retain their previous season ticket location(s).

Following the March 31 contribution deadline, all members will be assigned a selection time based on priority points within annual giving levels via email. Ticket or donation balances created by changing or adding seat locations will be due at the time the new seats are selected and can be paid online at the end of the process.

Any addition, move, or upgrade of your tickets can potentially create a new donor component. For example, an upgraded “public” season ticket may now have a minimum per seat donor component assigned depending on the new location.

Because seat selection times are determined by priority point order within annual giving level, making a donation to the Sooner Club remains the best way to acquire or improve season tickets. Increasing your annual contribution provides the best way to secure a location of interest, if available. For example, a Bronze level member increasing to the Silver level will have more priority than all Bronze members, regardless of the number of priority points.

Seats located in these areas are part of a progression to a new donor component over a three year period. Donations listed to the right are for the 2016 season. Please call our office at 405.325.8000 to learn more about these locations.
Chestapeke Energy Stadium Club
Located on the east side of the stadium in sections 124-135, the Chesapeake Energy Stadium Club offers fans the opportunity to create a memorable game day experience with close friends and family. Existing suites are located on the east side and west side of the stadium. Seat options range from 12 seat boxes to 24 seat boxes with the majority of the suites holding 18 patrons. Each suite includes flat screen TVs, refrigerator, wet bar area, lounge chairs and the ability to offer catered food items to your guests. Due to the tremendous demand for stadium suites, a capital gift is required to lease a suite. Leases for suites are available on three, five, seven, or 10 year commitments.

SUITES
Gaylord Family-Oklahoma Memorial Stadium will boast 85 suites throughout the stadium. A total of 22 new suites will be constructed in the south and zone which offers fans the opportunity to create a memorable game day experience with close friends and family. Existing suites are located on the east side and west side of the stadium. Seat options range from 12 seat boxes to 24 seat boxes with the majority of the suites holding 18 patrons. Each suite includes flat screen TVs, refrigerator, wet bar area, lounge chairs and the ability to offer catered food items to your guests. Due to the tremendous demand for stadium suites, a capital gift is required to lease a suite. Leases for suites are available on three, five, seven, or 10 year commitments.

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Santer Lounge
Santer Lounge offers fans the ability to enjoy a chair back seat that is located underneath the overhang in sections 3-8. The lounge consists of all-inclusive food and soft drinks. Due to the tremendous demand for the Santer Lounge, a capital gift is required to acquire seats in this area.

Premium Seat Information
Santer Lounge offers fans the ability to enjoy a chair back seat that is located underneath the overhang in sections 3-8. The lounge consists of all-inclusive food and soft drinks. Due to the tremendous demand for the Santer Lounge, a capital gift is required to acquire seats in this area.
FOOTBALL GAMEDAY PARKING

CHANGES FOR 2016

Due to university wide construction and the south end zone renovation, changes to Sooner Club football game day parking for the 2016 season will occur. As illustrated with the chart below, various parking lots are eligible for Sooner Club members at a specific giving level. Only members of that giving level or above will have the opportunity to request these lots.

HOW MANY PASSES CAN I RECEIVE?

Sooner Club members are eligible for one parking pass per three (3) season tickets up to a maximum of three (3) total passes.

ELIGIBLE NUMBER OF PASSES FOR EACH GIVING LEVEL

BOOMER PASSES
Bud Wilkinson Society (Max of 2)
Golden Sooner Circle (Max of 1)

SOONER PASSES (Max up to 3 total passes)
Bud Wilkinson Society
Golden Sooner Circle
Silver Sooner Circle

ADA PARKING

The University of Oklahoma is committed to the accommodation of patrons who require ADA parking. All parking through the Sooner Club is based upon priority points within each annual giving level. For members who do not qualify for a nearby lot, but may require ADA parking, please call Parking and Transit at 405.325.3311 about purchasing an ADA parking pass.

HOSPITALITY

SOONER CLUB TAILGATE

Football season ticket holders at the Bronze and Silver Sooner Circle levels qualify for two (2) complimentary Sooner Club Tailgate Passes. Season ticket holders at the Golden Sooner Circle and Bud Wilkinson Society levels qualify for up to four (4) passes. Additional season passes may be purchased for $180 or $30/game by calling the Sooner Club at 405.325.8000. The number of Sooner Club Tailgate passes any member may receive is limited to the number of season tickets in their account.

SPECIAL EVENT INVITATION(S)

Bud Wilkinson Society and Golden Sooner Circle members are invited to a minimum of one exclusive event each academic year. Previous events have included:

1. An invitation only event at Jimmy Austin Golf Course to participate in the Sooner Appreciation Golf Scramble with head coaches Bob Stoops and Lon Kruger.
2. A signing day event in the football locker room with an inside look at the upcoming recruiting class from Head Coach Bob Stoops and assistant coaches.
3. First opportunity to purchase the Tennessee travel package in 2015.

We are always looking for new ways to express our appreciation for these members...stay tuned!
The OU-Texas game is one of the most iconic rivalries in college football with the winning school securing bragging rights for its entire state. The State Fair of Texas and the Cotton Bowl have created one of the best family experiences around which has led to tickets for this game becoming the most popular on our schedule. Due to the demand for these tickets, the Priority Point System (described on page 36) is used for qualification and allocation of OU-Texas tickets each year.

HOW ARE TICKETS DETERMINED AND ALLOCATED?

The Priority Point System and Sooner Club annual giving level provide the most equitable way to determine 1) which Sooner Club members receive tickets, 2) how many tickets each season ticket holder receives, 3) the location of tickets inside the Cotton Bowl. For all locations, orders are first placed in annual giving level beginning with Bud Wilkinson Society members through Bronze Sooner Circle members and then placed within priority point order within each giving level. Lastly, coaches Sooner Circle, Crimson Sooner Circle, and Century Sooner Circle members are categorized together in priority point order.

HOW MANY TICKETS DO I QUALIFY FOR?

Some Oklahoma football season ticket holders acquire OU-Texas tickets because of their seat location inside Gaylord Family-Oklahoma Memorial Stadium. These members have a companion OU-Texas ticket for each priority seat which are invoiced on their season ticket renewal form.

Most season ticket holders will receive the number of tickets they are eligible for based upon annual giving level; however, this number will not exceed the number of season tickets they have in their account (See chart on page 25).

WHAT IS THE BEST WAY TO IMPROVE MY LOCATION?

Ticket locations within the Cotton Bowl are determined by Sooner Club annual giving level and priority points within each giving level. The most immediate way to improve your OU-Texas location is to increase your Sooner Club contribution to the next giving level. For the past three years, Bud Wilkinson Society and Golden Sooner Circle membership have continuously surpassed previous highs. With the addition of new seating opportunities as part of the south and zone renovation, some members may experience a different location than previous years. Every seat within the Cotton Bowl is re-allocated each season, but members may request the same location in writing to the Sooner Club. Requests cannot be guaranteed and are accepted up until tickets are allocated in June. Please send any OU-Texas seat requests to soonerclub@ou.edu.

DONOR SEATING AT THE COTTON BOWL

To help guide seating requests for the Red River Showdown, the chart on page 25 outlines seating sections where Sooner Club members at different levels are typically allocated. Sections listed are based on seating in recent years and do not guarantee specific seating for future games.
The Sooner Seat Upgrade Process allows existing and new season ticket holders the ability to log into an interactive, real-time website to view, add, and change their seat locations. Participation is not required if you do not wish to move seat locations. Existing season ticket holders not participating in this process will retain their previous season ticket location(s).

Members will receive an email notification for their selection time. Ticket or donation balances created by changing or adding seat locations will be due at the time the new seats are selected and can be paid online at the end of the process.

Any addition, move, or upgrade of your tickets will potentially create a new donor component. For example, an upgraded “public” season ticket may now have a minimum per seat donor component assigned depending on the new location. Because seat selection times are determined by priority point order within annual giving level, making a donation to the Sooner Club remains the best way to acquire or improve season tickets. Increasing your annual contribution provides the best way to secure a location of interest, if available. For example, a Bronze level member increasing to the Silver level will have more priority than all Bronze members regardless of the number of priority points.
WOMEN’S BASKETBALL BENEFIT INFORMATION
Women’s basketball season ticket requests should be made in writing—either by writing the specifics directly on your Sooner Club or season ticket application, by attaching a letter to your application, making the request on your online renewal application, or via email. Requests are ranked in priority point order within each annual giving level. Any addition, move, or upgrade of your tickets will potentially create a new donor component. For example, an upgraded “public” season ticket may now have a minimum per seat donor component assigned depending on the new location.

Donors are encouraged to be as specific as possible in making seating requests. Preferences, including sections, row height, etc., are helpful in determining the best seat locations. Please note these are just requests. While your gift increases your opportunity to acquire or upgrade tickets, it is not an implicit guarantee of tickets or ticket locations. If you have questions regarding specific seating locations, please contact the Sooner Club at 405.325.800.

UPGRADING/SELECTING SEATS

Women’s basketball season ticket requests should be made in writing—either by writing the specifics directly on your Sooner Club or season ticket application, by attaching a letter to your application, making the request on your online renewal application, or via email. Requests are ranked in priority point order within each annual giving level. Any addition, move, or upgrade of your tickets will potentially create a new donor component. For example, an upgraded “public” season ticket may now have a minimum per seat donor component assigned depending on the new location.

Donors are encouraged to be as specific as possible in making seating requests. Preferences, including sections, row height, etc., are helpful in determining the best seat locations. Please note these are just requests. While your gift increases your opportunity to acquire or upgrade tickets, it is not an implicit guarantee of tickets or ticket locations. If you have questions regarding specific seating locations, please contact the Sooner Club at 405.325.800.
PRIORITY POINT SYSTEM

In an effort to more equitably serve Sooner Club members, a priority point system was developed and implemented in 1995 to determine ranking for season ticket placement and acquiring tickets to high-demand events like the annual Red River Showdown, away games, postseason tournaments and championships, bowl games and other special events. The Priority Point System is also used to allocate Sooner Club benefits such as priority parking and requests for seating upgrades.

CURRENT YEAR DONATION POINTS

All Sooner Club donations received in a current giving year are awarded three (3) priority points for every $100 received. Please note that priority points are awarded only when donations are received. Current year donation points are awarded three (3) points per $100 received in an effort to encourage Sooner Club members to donate each and every year.

PAST YEARS DONATION POINTS

All priority points for Sooner Club donations received since the inception of the Priority Point System in 1995 appear in this category. Past gifts are awarded one (1) point for every $100 received. These points accumulate yearly to recognize the long-term financial commitment of our donors.

TICKET LOYALTY POINTS

At the conclusion of the 2002-03 academic year, OU recognized its long-term season ticket holders with a one-time addition to their priority point total. A scale was developed and a priority point deposit was made to Sooner Club accounts based on a patron’s consecutive years of purchasing season tickets. Each account was analyzed and once it was determined which sport had the longest consecutive season ticket purchase history, the point addition was made.

SEASON TICKET POINTS

Beginning with the 2003-04 academic year, season ticket holders have been awarded one (1) priority point for every sport for which they purchase a season ticket. For example, if a patron had season tickets for football, women’s basketball and baseball, they would earn a total of three (3) priority points. Please note, one (1) priority point for every sport, not every ticket.

CURRENT CAPITAL / ENDOWMENT POINTS

Every Sooner Club member has the opportunity to make financial contributions and commitments specifically directed toward OU’s capital and scholarship needs. The Sooner Club awards one (1) point for every $100 given or pledged toward an athletics department capital or scholarship endowment gift. Priority points for athletics capital or endowment gifts are awarded at the time of the gift or pledge. While annual Sooner Club donations are awarded priority points only upon receipt of the gift, athletics capital or endowment commitments are awarded priority points up front.

BOOSTER CLUB POINTS

Several sports at the University of Oklahoma have their own booster clubs. These clubs exist to provide financial support that directly benefits the specific program. One (1) point for every $100 contributed is awarded for booster club giving.

TOUCHDOWN CLUB POINTS

As the oldest and most prestigious sport booster program in the country, the Touchdown Club is a class of its own. This remarkable organization has helped OU build a tradition-rich program for more than 50 years. Even though the Touchdown Club is a separately-chartered organization, the Sooner Club enjoys a close working relationship with this group of supporters. For Sooner Club members who maintain an annual membership in the Touchdown Club, 2.5 priority points are recorded in this category.

WHERE DO YOU RANK?

Below is a ranking of Sooner Club members by annual giving level and priority points within that giving level. Every ticketing and parking allocation is managed by placing donors in priority point order within each annual giving level. The first priority is annual giving level and secondary is priority points within each level. The table below is offered as a guide to help you gain a better understanding of the Priority Point System and where you may rank within that system. Ranking is based on 2015 Sooner Club donations.

SOONER LOYALTY POINTS

To reward our faithful supporters, season ticket holders earn priority points based upon their attendance at sports for which they hold season tickets. Sooner Loyalty points are earned based upon the percentage of events attended over the course of each season. For example, if a football season ticket holder has four tickets and there are six games, all 24 tickets must be used to gain four points. These attendance points are regardless of who uses your tickets, if they are sold on OU Ticket Marketplace, or shared online via Ticket Sharing and used for entry to the event. At the conclusion of each season, your account will be credited with the appropriate number of priority points based upon the following scale:
**ATHLETICS TICKET OFFICE**

**TICKET OFFICE LOCATION**

The OU Athletics Ticket Office is located on the plaza level of the Asp Avenue Parking Facility, immediately west of Gaylord Family - Oklahoma Memorial Stadium near Gate 2. A limited number of metered parking spaces are available on the second level of the parking facility.

The Ticket Office’s regular office hours are Monday – Friday, 8 AM – 5 PM. The Athletics Ticket Office opens at least three (3) hours prior to kickoff on football game days and remains open through halftime.

**WILL CALL**

Tickets are available for pick up at the OU Athletics Ticket Office from 8 AM – 5 PM, Monday – Friday. You may claim tickets you have ordered online or over the phone as early as the next business afternoon following the date of purchase. Tickets ordered 11 days or more prior to an event are mailed, or kept in Will Call if specified by the ticket holder.

Tickets ordered 10 days or less prior to an event will be placed in Will Call. Tickets may be picked up at the Athletics Ticket Office on or before game day. Please allow one business day for processing.

A photo ID is required to pick up tickets in Will Call. Only the ticket holder may pick up tickets unless other arrangements are made in writing through the OU Athletics Ticket Office in advance.

**PAYMENT OPTIONS**

Payment for tickets can be made in cash, by check payable to The University of Oklahoma, or charged to VISA, MasterCard, American Express, or Discover. No refunds or exchanges are made unless an order cannot be filled. Processing fees are not refunded. Single game tickets purchased at the event location must be paid for with cash or credit card.

**ADA SEATING**

The University of Oklahoma maintains ADA seating for all venues. View information on accessible seating online at SoonerSports.com, call the Ticket Office at 800.456.GoOU or visit the office located on the plaza level of the Asp Avenue Parking Facility on the west side of Gaylord Family - Oklahoma Memorial Stadium.

**GAME DAY WILL CALL**

**GAYLORD FAMILY OKLAHOMA MEMORIAL STADIUM**

Will Call will open at least three (3) hours prior to kickoff and is located at the main ticket office on the plaza level of the Asp Avenue Parking Facility. Will Call will stay open through halftime.

**LLOYD NOBLE CENTER**

Tickets are available for pick up at the north box office at the Lloyd Noble Center one and a half (1.5) hours prior to the start of the event through halftime.

**ALL OTHER SPORTS VENUES**

Tickets are available for pick up at the ticket booth at least one (1) hour prior to the start of the event until halfway through the event.

**SEASON TICKET TRANSFERS**

Sooner Club and Ticket Office policy allows for a one-time transfer of season tickets to a direct family member (defined as a son, grandson, daughter or granddaughter) 18 years of age or older. Only the opportunity to purchase the season tickets in the current location is transferred to the new account. Any priority points, companion OU-Texas tickets, etc., do not transfer.

Transferred season tickets are subject to the current annual per seat donations associated with the seat location. All benefits and priority points associated with the new account will be based solely on donations, attendance, etc., on the new account.

Appropriate documentation (birth certificate, etc.) must be submitted along with any transfer request and will be reviewed and verified by the Sooner Club and OU Athletics Ticket Office prior to completion of the transfer.

Tickets retained by the surviving spouse of a deceased season ticket holder do not count against the one-time transfer rule. However, we do ask that the family provide appropriate documentation so the name on the account can be updated.

For questions regarding season ticket transfers, please contact the Sooner Club at 405.325.8000.

**IMPORTANT DATE**

**MARCH 31, 2016**

**SEASON TICKET RENEWAL DEADLINE**

Phone: 405.325.2424  |  Toll-Free: 800.456.GoOU  |  Fax: 405.325.8500  |  Email: outickets@ou.edu

Address: 1185 Asp Ave., Rm. 150  •  Norman, OK 73019

**CHAYSE CAPPLES**

Junior

**PAIGE PARKER**

Sophomore

**LILY MIYAZAKI**

Sophomore

**SHELDON NEUSE**

Junior

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SEASON TICKET TRANSFERS

Sooner Club and Ticket Office policy allows for a one-time transfer of season tickets to a direct family member (defined as a son, grandson, daughter or granddaughter) 18 years of age or older. Only the opportunity to purchase the season tickets in the current location is transferred to the new account. Any priority points, companion OU-Texas tickets, etc., do not transfer.

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**ALL OTHER SPORTS VENUES**

Tickets are available for pick up at the ticket booth at least one (1) hour prior to the start of the event until halfway through the event.
SOONER CLUB DONATIONS

ANNUAL CASH GIFTS
Cash and checks are accepted. All checks should be made payable to the University of Oklahoma Foundation. Gifts made to the OU Foundation are tax deductible as a charitable contribution. In most cases, the IRS has determined that donations made to the Sooner Club are 80 percent tax deductible because the donor receives some benefit (in the form of priority seating opportunities) in exchange for the donation. You may, however, request that you receive no benefit in exchange for your donation and therefore your donation would be 100 percent tax deductible.

The Sooner Club also accepts donations made by credit card (VISA, MasterCard, American Express and Discover) and/or through a monthly payment plan (monthly billing on credit card).

MATCHING GIFTS
Many companies and corporations provide matching gift programs for employee contributions. Ask your personnel office about your employer’s matching gift policy and see how you can make your gift work two or three times harder for the Sooners! Enclose the matching gift form provided by your company with your contribution to increase your gift and benefits level.

IMPORTANT NOTE: If you plan on using your company’s corporate matching gift toward your 2016 Sooner Club donation, all matching funds must be received by March 31, 2016. Many matching gifts require a significant period of time for processing, so please plan the timing of your gift accordingly.

MATCHING GIFTS
Matching gifts are awarded priority points just like regular annual gifts - three (3) points for every $100 current year gift and one (1) point for every $100 of past gifts. In order to receive proper priority point credit, all matching gifts must be received by the March 31 deadline.

PRIORITY POINT REMINDER
Matching gifts are awarded priority points just like regular annual gifts - three (3) points for every $100 current year gift and one (1) point for every $100 of past gifts. In order to receive proper priority point credit, all matching gifts must be received by the March 31 deadline.

PRIORITY POINT REMINDER
Current gifts are awarded three (3) priority points for every $100 donated. All past gifts are awarded one (1) point for every $100 donated.

IMPORTANT NOTE: All annual Sooner Club donations for priority seating privileges must be received no later than March 31, 2016.

If you choose to utilize the monthly payment plan, complete and return the included form, along with one-quarter of the minimum required donation for priority seating, by December 31, 2015. The remaining balance of your donation will be billed in equal parts in January, February and March. You may elect to have your credit card charged or you may pay by check.

If you plan on using your company’s corporate matching gift toward your 2016 Sooner Club donation, all matching funds must be received by March 31, 2016. Many matching gifts require a significant period of time for processing, so please plan the timing of your gift accordingly.

IMPORTANT NOTE: If you plan on using your company’s corporate matching gift toward your 2016 Sooner Club donation, all matching funds must be received by March 31, 2016. Many matching gifts require a significant period of time for processing, so please plan the timing of your gift accordingly.

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IMPORTANT DATE
MARCH 31, 2016
SOONER CLUB RENEWAL DEADLINE

CAPITAL GIFTS
Every sport sponsored by the University of Oklahoma has recently seen major improvements in facilities and equipment. By every measure, OU is the flagship for excellence — especially when it comes to facilities.

Still, when it comes to maintaining our competitive advantage in this important area, there is always a need for capital gifts. Top-notch facilities are not just important for recruiting the nation’s best and brightest student-athletes, they are also important because we’ve made a commitment to all of our student-athletes to equip them with the best tools to use toward their pursuit of scholastic and athletic goals. For information about donating toward a current or planned capital project, please contact the Sooner Club.

SCHOLARSHIP ENDOWMENTS
The primary purpose for privately funding the athletics program at the University of Oklahoma is to provide the necessary funds to send our student-athletes to school.

While most of the scholarship funding comes from annual Sooner Club donations, more and more scholarships are being fully endowed, thus ensuring that this funding will be available for generations to come.

There are many different programs available through the OU Athletics Scholarship Endowment Program, up to and including a fully-endowed $350,000 Foundation Scholarship that bears the donor’s name and associates them with a former letterwinner and current student-athlete. For more information about this important program, please contact the Sooner Club.

GRAFTON PAVIA
Mr. & Mrs. Grafton Pavia
CAMPUS CENTER 402
405.325.4321

JANET RUSSELL
Mr. & Mrs. James Russell
CAMPUS CENTER 402
405.325.4321

TOM & MARY KATHLEEN DRAKE
Mr. & Mrs. Tom Drake
CAMPUS CENTER 402
405.325.4321

VIRGINIA & RICHARD MURPHY
Mr. & Mrs. Richard Murphy
CAMPUS CENTER 402
405.325.4321

MATCHING GIFTS
Matching gifts are awarded priority points just like regular annual gifts - three (3) points for every $100 current year gift and one (1) point for every $100 of past gifts. In order to receive proper priority point credit, all matching gifts must be received by the March 31 deadline.

PRIORITY POINT REMINDER
Matching gifts are awarded priority points just like regular annual gifts - three (3) points for every $100 current year gift and one (1) point for every $100 of past gifts. In order to receive proper priority point credit, all matching gifts must be received by the March 31 deadline.

PRIORITY POINT REMINDER
Current gifts are awarded three (3) priority points for every $100 donated. All past gifts are awarded one (1) point for every $100 donated.

OTHER METHODS OF GIVING
Gifts to the Sooner Club may also take other forms. Some examples might include real estate, stocks or personal property, as well as planned gifts such as endowments, life insurance, bequests, trusts, annuities and gifts of securities.

ATHLETICS COMPLIANCE REMINDER
Contact the OU Athletics Compliance office with any questions regarding NCAA and Big 12 rules and regulations at 405.325.7004 or email athleticscompliance@ou.edu.
FREQUENTLY ASKED QUESTIONS

HOW DO I CHANGE THE ADDRESS/CONTACT INFORMATION ON MY ACCOUNT?

Please note any changes on order and request forms returned to the OU Athletics Ticket Office. You may also send a written request via email, fax, or mail to change your contact information. Please be sure to include your account number and your previous contact information. Address change deadlines will apply for specific events.

WHERE DO I FIND MY PRIORITY POINT TOTAL?

Your priority point total can be accessed via your online account. Please use your account number and password to log in. You will need to establish a password if you have not already done so.

WHAT IF I CAN’T ATTEND A GAME OR WANT TO GIVE MY TICKETS TO SOMEONE ELSE?

The Athletics Ticket Office offers the Ticket Marketplace and Ticket Sharing programs as convenient methods to sell or share your tickets. OU’s secondary ticket market is located on StubHub — The Official Fan to Fan Ticket Marketplace of the Oklahoma Sooners. This exciting partnership allows you more freedom in pricing and number of posts, and allows you to reach a broader audience than ever before. If you simply want to give your individual game tickets to friends or family, the Ticket Sharing program allows you to send your tickets electronically via email so that they may be conveniently printed and used. Tickets sold on Ticket Marketplace or shared with Ticket Sharing will be given attendance credit for those specific games.

IF MY TICKETS ARE SOLD ON OU TICKET MARKETPLACE, WILL I RECoup THE COST OF THE TICKET?

Yes. When your tickets are purchased, you will receive a credit of 85% of the ticket’s sale price. Checks or credits to your PayPal account will be issued by StubHub to ticket holders who have sold tickets throughout the year.

ADMISSION POLICY

Ticket holders are restricted to seating in the location that appears on their ticket and agree to abide by facility and University policies, as well as state and federal laws. The University of Oklahoma reserves the right to revoke tickets by refund of purchase.

FOOTBALL

All persons, including children of any age, must have a ticket for admission into Gaylord Family-Oklahoma Memorial Stadium.

MEN’S BASKETBALL

Children under two (2) are free.

WOMEN’S BASKETBALL AND ALL OTHER OU SPORTS

Children five (5) and under are free.

HOW CAN I REQUEST TO SIT WITH MY FRIENDS?

Football and men’s basketball season ticket holders wishing to be seated together may do so by utilizing the Sooner Seat Selection Process. Each account holder is responsible for selecting his or her own seat. Everyone in the group will need to log in at the date and time of the last appointment, scheduled among the group and select available seats next to each other at that time.

For women’s basketball season ticket accounts, indicate the names and account numbers of the individuals you would like to be seated with when completing an order form or request form. All parties must indicate their desire to be seated together and make the same request on their respective order forms. You may also fax or email your group seating request by the renewal or order deadline. Each party must make this request.

IMPORTANT NOTE: When allocating seats for parties wishing to sit together, the location will be based on the party with the lowest priority point total.

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