Welcome to The Program!

9736 MODENA ROAD - WYOMING, ILLINOIS
J. Riley, Owner
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ANNAWAN, IL
Shannon Frankenreider
(309)489-6119
21301 SR 78 – Annawan, IL 61234

Join us on the farm for a special event!

Selling 90 Outstanding Females
ANGUS – SIMMENTAL – MAINE-ANJOU – CHI-COMPOSITES

Our Greatest Opportunities Ever!
December 12 – 5:30 pm CST

9736 Modena Road – Wyoming, Illinois 61491
Located 45 minutes from Peoria and 1 hour from Moline between Interstates 80 and 74

The 3rd Annual Offering of Winning Quality – The Best of The Program!
Plan to stay after the auction for a great BBQ Party and Reception!

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815/274-3860
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Auction Manager
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Absence Bidding: Please contact the sellers or auction staff to arrange for absentee bidding as far ahead of the auction as possible as pre-registration is required. Live phone bidding is available but not guaranteed.

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See the Cattle Anytime!
On Display Now -
Plan Ahead to Invest in Our Best!

The Cardenal // Frankenreider
Trust the Program

REAL CATTLE. CATTLE YOU CAN USE. WE WANT YOU TO USE THEM. THEY'LL WORK.

Join Us for a Special Event - December 12 - On the farm
Build Your Program. Make it Special.

Cardinal Estella 28B
ANGUS FEMALE AAA +17930940 March 14, 2014 Tag 3B
EXAR LUTTON 1831
PLAINVIEW LUTTON E102
PLAINVIEW PRIDE C123
HUGHES FARMS ELIJAH
STEVENSON ESTELLA 5818
STEVENSON ESTELLA 807E

Bred to calve 2/23 to Final Drive
Selling one-half interest with the option to double final bid price to acquire full interest

The 2015 offering from The Program is stuffed full with great opportunities from start to finish but few can rival this one for improvement and profit potential. This gorgeous Angus showpiece is one of the last “Lut” daughters of our famed Estella 5818, and she is a full sister to so many top performers from our program. Both sides of her pedigree are now deceased but this heifer is more than ready to carry the family torch for success.

She was part of the featured Lot 3 choice option in our 2014 offering where her full sister was the $45,000 top seller to Pezanoski Farms, IL. Previous full siblings include the 2009 National Western Stock Show Reserve Champion Female whose son was Grand Champion of the 2014 North American International for Patton Angus, IN, our Division Champion Female of the 2013 National Jr. Angus Show, and the high-selling bull of our 2010 crop.

When it comes to Angus style and foundation quality few opportunities will compare to this one. This pedigree has been as repeatable as any we have tried, and we have no doubt that rewards will come quickly and often from this girl as she enters production – in fact, her first calf will be bred much like Lot 4. She has been described as a “case study in structural soundness” and she has the unmistakable “Wow!” look that it takes to make them special. From trusted cow families to outstanding individuals, the best of The Program sells December 12th!

Let Us Help. December 12.
Our Finest Heifer Calves.

Cardinal Joyce 878C

ANGUS FEMALE   AAA 18252353
March 12, 2015  Tag 0878
DAMERON FIRST CLASS
SCC FIRST-N-GOAL GAF 114
SCC ROYAL BLACKBIRD 502
HCA CROSSROAD 86
CARD JOYCE 878X
HCA JOYCE 878

Sells open
Trust The Program to deliver rare beauties like this heifer that will excel on the halter and make lasting and profitable new foundations in your breeding program. This heifer is exceptional. She is a gorgeous highlight among highlights in our small but mighty offering of elite heifer calves, and she is the second outstanding First-N-Goal daughter from her impressive, young dam.
We may not have ever produced an Angus heifer with this degree of natural body shape and power that is still this correct, flexible, and graceful. She has done everything right since birth and she keeps getting better.

Cardinal Beauty 256C

ANGUS FEMALE   AAA 18239582
February 19, 2015  Tag 256
DAMERON FIRST CLASS
SCC FIRST-N-GOAL GAF 114
SCC ROYAL BLACKBIRD 502
MCATL PURE PRODUCT 903-55
CARD BEAUTY 56Z
F&I VDAR BEAUTY 5657

Sells open
Our 2015 heifer calf lineup is second to none and we second our decision to sell them every day. This special heifer was developed in “The Program” from a second dam bred by Frankenreider Cattle that has been a stout producer, and a young Cardinal dam that is a maternal sister to two valuable performers.
This is the first female to sell from this family and she is really something to see. Her blend of performance, length, power, balance, and eye appeal is not one that you find very often, and she holds herself together so well as she moves. She offers leading growth data from a cow family that is noted for its maternal strength and udder quality. She is ready to win now and often.
Welcome to The Program!

It is a real privilege for me to welcome you back to Wyoming, Illinois for the third edition of The Program. This auction has become one of the must-attend events of the season thanks to the great quality and extra effort that Cardinal Cattle Company and Frankenreider Cattle Company put into their offering. This year our offering is our largest and most impressive. They are surely worth some very close inspection if your intent is to lift your program higher.

It’s honestly a pleasure for me to work with Jeff and Shannon. They are some of the most talented, hardest-working cowmen that I know and, once again this year, I enjoyed every step of the process of building this auction. Their attention to detail, their unique skill sets, and the strength of their cow herds show in this offering, and you will appreciate their work once you see the cattle and especially after you put them to work. These are not “left over breds” that could not be sold as heifer calves. Rather they are the best that they can stand to sell while still keeping their programs moving forward. There is a big difference and it will be obvious to you if you make a purchase.

Come to Wyoming. It’s always a great time, regardless of the weather. If you like great cattle you really need to be there.

Happy Holidays,
Craig Reiter
Auction Manager
419.350.9159 – sale days / 877.800.9230 – office
craig@primetime.marketing
From Breed-Leading Dams.

Cardinal Black Jade 086C

PB SIMMENTAL FEMALE
ASA 3029318
March 17, 2015
Tag 086

GWS EBONY'S TRADEMARK 6N
REMINGTON SECRET WEAPON 185
AUBREYS BLACKBLAZE II ST
CN5 DREAM ON L186
BFSC MY FAIR JADE 95T
RF BLACK JADE 950N

CE 7.3 | BW 0.7 | WW 58.0 | YW 74.9 | MCE 6.2 | MM 17.6 | MWW 46.5 | API 120.1 | TI 64.6

Sells open

A rare highlight from one of the most valuable Simmental cow families in the breed today, here is the only sister to CARD Uproar by the deceased Secret Weapon. We expected her to be great when we made her and she is everything we expected and much more.

Her brother is one of the bulls that put our program on the map as he has done a tremendous job siring profitable, winning cattle here and across the country. Sarah Lillesand’s Supreme Champion Female of the 2014 World Beef Expo was a daughter of Uproar just like the popular bred heifers we sold a year ago that combined to average in excess of $12,000 per head. Uproar sons have made excellent bulls for our customers, and his maternal sisters by Lock N Load are high-potential donors for Hummel Land & Cattle, PA, and Stoutenborough Simmental, IL, who selected them from the top of our 2013 and 2014 offerings. Uproar’s dam is a former National Junior Grand Champion, and the strength of this cow family is the great RF Black Jade 950N, one of the most valuable Simmental performers of all time and a cornerstone of the success at Wolfe Farms, IN, and Bonnell Farms Show Cattle, IN.

This heifer has “high-revenue donor” written all over her. She is a power and performance leader from start to finish. This look and this pedigree have never let us down.
Future Champions.

Cardinal Black Blaze 13C

PB SIMMENTAL FEMALE  
ASA 3029319  
April 12, 2015  
Tag 13

YARDLEY IMPRESSIVE T371  
YARDLEY HIGH REGARD W242  
MISS YARDLEY T68  
SVF/JUC MO BETTER M217  
AUBREYS BLAZE ENDLESS 3Y  
AUBREYS BLACK BLAZE  
CE 1.9 | BW 2.3 | WW 59.7 | YW 91.9 | MCE 19.8 | MM 49.6 | MWW 49.6 | API 78.6 | TI 54.9

Sells open

More power from our winning Blaze Endless 3Y and the great Blaze family, this purebred dazzler is a full sister to the $9,000 Lot 7 heifer that Scott Johnson, CN, selected from our 2014 Program Sale. Her young dam is a 100% premium producer thus far and her success is no surprise as she was built from the same blood that produced leaders like Secret Weapon and the $48,000 Lot 1 and $33,000-valued Lot 2 females in our 2013 event. This heifer offers an impeccable blend of width, style, and soundness that is a rarity among purebred females with this degree of mass and muscle shape. This cow family produces elite Simmental stock like few others in the breed and this heifer will go far!

Auction Time:
5:30 p.m.
Stick around for a great dinner afterwards!
The Very Best of the Crop.

SJF/TVSC Charlie’s Angel 997C

75% SIMMENTAL FEMALE      ASA 3025567      February 20, 2015
CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M
MR HOC BROKER
SJF CHARLIE JO
VDAR POLLY 6633
CE 7.6 | BW 2.4 | WW 69.3 | YW 101.2 | MCE 9.6 | MM 18.5 | MWW 53.2 | API 126.9 | TI 74.5

Sells open

Our only SimAngus heifer calf for 2015 is a special individual steeped in cow power and winning quality. She is the very first calf from the Verbeck family’s popular, FCC-bred show heifer from a year ago that was a consistent winner in the Midwest and has now become a gorgeous production female – her first embryos sell here as well. Like her dam, this heifer has striking lines and extension that get her noticed immediately. She has a rare shape and a beautiful pattern with great hair and smooth movement. Given the limited availability of her proven sire and the exciting promise of her dam, this heifer will make a wise addition for this season and far beyond.

Owned with the Verbeck Family, IL

Embryos of SJF Charlie Jo

Lot 7A – Three Embryos by Mr TR Hammer 308
Lot 7B – Three Embryos by Profit

Available auction night. At least one 90-day pregnancy is guaranteed when a licensed technician is used.

Exciting first packages by the recent $200,000 and $400,000 top sellers at Hartman Cattle Company, NE.

The Auction Is Not Broadcast Online!

If you would like to purchase but cannot attend, please contact the owners or auction staff as far ahead of the auction as possible.
Only at The Program.

**DRFF Mary 27U “Bridgett”**

9.38% CHIANINA FEMALE  ACA 340087  March 16, 2008  Bridgett

EXAR LUTTON 1831

PLAINVIEW LUTTON E102

PLAINVIEW PRIDE C123

HXC MR RELIABLE 09E 1CA

HB MISS MARY 802G 1CA

HB AN x MA x CA

**Bred to calve 2/19 to CARD The Situation**

Come to The Program for rare treats like this Chiangus phenom that was the 2009 National Champion Female! We’ve sprinkled some intense cow power on the top of our 2015 offering to create even more opportunities for you and this female is one of our most exciting. She is as good as she looks – she looks like she could win again today on the green shavings – and she has been good to us. A son by Dubai was a $5,750 hit in 2014, steer calves have been excellent, and we have two daughters remaining to replace this sale feature.

We love cows like “Bridgett”. She has the look and total quality that produces big premiums and her bulletproof pedigree gives us great flexibility at mating time. She is a rare one for sure and, bull or heifer, this next calf will get her rolling quickly in your outfit.

Owned with Rhoades Cattle Company, IN

**National Champions & Huge Producers!**
Another big hitter from the top of the Cardinal herd, here is a favorite of many during pasture tours. We are sharing some great options in this cow division and this leader is as sexy as she is productive – see her latest daughter, Lot 9A, for proof. Check the fantastic neck, shoulder, bone, and udder on this gal that is also the dam of the impressive Lot 55 heifer that brought $7,500 in our 2014 Program and now works for Bryan Bobbins, IA. This cow is a full sister to the heifer that Ott Show Cattle, IN, selected from our 2009 crop that went on to produce a first calf that brought $8,000 for them. It’s hard to make them much better looking than this cow and her next calf holds considerable potential – just like her awesome daughter selling here!

A beautiful superstar from the powerful dam selling here, this is a young donor for your next level of success! Her dam has given us nothing but quality and this is her finest work. This impeccable, double-clean beauty covers all of the bases for quality inside and out.
Proven Success.

CARD Black Lady 33W

37.5% MAINE ANJOU FEMALE    AMAA 431367    March 15, 2009    Tag 933
COWAN’S ALI 4M
GEF DIRTY HARRY
GEF NAUGHTY BUSINESS
SVF SIEBRINGS FOREVER RUSS
SIEBERT BLACK LADY 441
SIEBERT BLACK LADY 8275

Bred to calve 3/02 to Here I Am

A fabulous female and another stout performer at Cardinal, there are some real treats in this cow division! This MaineTainer is as good as she looks and she will make you a believer quickly. She has a great design with sweet balance, perfect udder quality, and outstanding body shape that she passes on to her calves. Two daughters have sold well; one for $5,250 to Dan Carson, IL, and another for $4,750 to Rock’n 3C Cattle, OH. Another daughter is a top, young cow here and she is the dam of the Lot 71 heifer selling here. Safe to one of the hottest new bulls on the scene!
Trust the Program!

Lot 11

CARD Iris 9X

5.49% CHIANINA FEMALE
ACF 352923
April 12, 2010
Tag 09
EXAR LUTTON 1831
PLAINVIEW LUTTON E102
PLAINVIEW PRIDE C123
SAY 5175 BANDO 1024
CARD IRIS 91N
CARD IRIS 2CA

**Bred to calve 2/21 to Maternal Made**

From the great CARD Iris tribe and “Lut”, here is another top-producing, prime-aged cow that looks great and has been really strong in our program. She is related to so many productive Iris progeny that seem to yield even better than they look. This big-backed, stout-hipped cow is the dam of a $5,500 Remington Lock-N-Load son that sold to Ace High Ranch, IL, in our 2015 bull sale and the Lot 44B bred heifer in our 2014 Program Sale that brought $5,750 and now works for Tim Perry, OH. Count on her to bring rewards with fancy, strong performing calves by a variety of sires.

A daughter of Lot 11

Cardinal Clova Pride 05W

ANGUS FEMALE
AAA 16491752
April 3, 2009
Tag 905
SAY 5175 BANDO 1024
HCA 1024 BANDO 333
SAV DAKOTA ROSETA 2474
VERMILION YELLOWSTONE
BASIN CLOVA PRIDE 0524
BASIN CLOVA PRIDE 3260

**Bred to calve 3/20 to Uproar**

A productive whale from the great Clova Pride family, here is another premium producer that will earn her way to the top of any program quickly. She is the dam of the $8,250 Dubais daughter that sold to Rock’n 3C Cattle, OH, and another daughter by Pure Product was a $7,500 selection of Ken Desmith, IL, in our 2014 Program Sale. This cow is a maternal sister to the dam of the impressive heifer that sells here as Lot 60. Big bodies, udder quality, muscle, and consistent performance are family traits for this line.

A daughter of Lot 12
The Full Sister to Snap Chat.

LLW CARD Sassy 220B

62.5% MAINE ANJOU FEMALE  AMAA 452798  February 28, 2014  Tag 4220
COWAN’S ALI 4M
GOET I-80
BPF MILEY 80T
ZKCC CHOPPER 844U
GCC MISS CHOPPER 020Y
GCC MISS WHISKEY 16/5R
BW -0.4  |  WW 44.2  |  YW 53.7  |  M 17.3  |  M&G 39.3

Bred to calve 2/14 to Final Drive

The full sister to CARD Snap Chat is one of many reasons you need to Trust the Program to deliver quality, value, and potential like none other again this year! This gorgeous young donor can surely stand on her own four feet when it comes to cutting-edge quality and breeding value but consider that her full brother is one of the most exciting bulls that we have ever produced, and their young dam is rapidly becoming one of the most valuable cows in our herd. She is 3-for-3 in the production of outstanding progeny – a brother to this heifer by Pilgrim is one of our best bull calves – and the first crop from Snap Chat is sensational with calves already selling as high as $20,000!

Only at The Program.
Our Very Best Bred Heifers.

Ms SJF Lady Broker B6649

50% SIMMENTAL FEMALE  ASA 2867084  February 8, 2014

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
SAV 8180 TRAVELER 004
VDAR LUCY 6649
VDAR LUCY 1131

CE 2.9 | BW 2.7 | WW 57.3 | YW 77.3 | MCE 5.8 | MM 15.3 | MWW 44.0 | API 80.9 | TI 53.9

Bred to calve 2/09 to WS A Step Up
Retaining one flush or not less than 6 embryos at the buyer's convenience

Produced from a Frankenreider Angus cow that Ken DeSmith, IL, purchased as Lot 12 in our 2013 Program Sale, this exciting feature is fresh from a winning turn on the tanbark. She is a feature among features in this deep and impressive offering of Sim-influence females and even though we did not raise her, she is the kind we love to offer; a great-doing, great-looking F-1 from a gorgeous Angus dam.

She was a consistent winner this season for Morgan Davidson, IL, including a recent selection as a Division Champion at the Illinois State Fair. Few young females compare to with this one for body mass, feminine power, and improvement potential. Wait until you see her. She has all you need and more to make the kind that everyone craves. Trust the Program.

Owned with Morgan Davidson & DeSmith Farms

SJF Gossip Girl 522B

50% SIMMENTAL FEMALE  ASA 2988690  March 30, 2014

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
HSAF BANDO 1961J
FCC ANGUS 522
ANGUS

CE 2.5 | BW 3.2 | WW 62.2 | YW 91.3 | MCE 5.1 | MM 14.6 | MWW 45.7 | API 79.1 | TI 56.3

Bred to calve 4/12 to Mr TR Hammer 308

This heifer was unavailable at photo time but she is another special feature from the show trail and one that you need to be sure to inspect closely on sale day. She was one of our best half-blood females from a year ago and she still looks very much the part of a young leader. She is another elegant, high-maternal powerhouse with performance and class to spare. Remember that our top-selling bred heifer from a year ago did not have a photo either. Come early.

Owned with AJ Line, IL
SJF Beatrice 404

50% SIMMENTAL FEMALE ASA 3030933
February 12, 2014 Tag 404

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M
ANGUS
FCC ANGUS 9023
ANGUS

CE 10.7 | BW 1.5 | WW 68.1 | YW 93.0 | MCE 7.2 | MM 20.1
MWW 54.1 | API 130.3 | TI 73.2

Bred to calve 2/20 to FCC LBW Angus Multi-Sire

The quality is deep and plentiful in this bred heifer division; there is plenty to go around and the profit potential of these young females is really exciting. This heifer is a leader in many ways and a favorite of many early visitors due to her complete, high-potential design. She has some tough company in this offering but heifers with this degree of powerful, functional shape blended with ultimate femininity are very hard to find. She’ll be even better when she’s wet, and you’ll never run out of ways to breed her!

The Cattle Are On Display Every Day.
Stop In Anytime.

SJF Beatrice 4109

50% SIMMENTAL FEMALE ASA 3030923
February 7, 2014 Tag 4109

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M
VDAR NEW DESIGN 212
FCC ANGUS 977
ANGUS

CE 10.1 | BW 2.0 | WW 70.3 | YW 96.6 | MCE 7.3 | MM 19.9
MWW 55.1 | API 128.6 | TI 73.8

Bred to calve 2/25 to FCC LBW Angus Multi-Sire

Limited genetics in a rare package, this favorite heifer looks like she could win a show today! She is pure class and three-dimensional goodness with upgrades in every department including more depth of flank and twist, better bone, and one of the prettiest front ends we can make. Her exceptional performance profile cements the future of this young donor!
FCC Low Birth Weight Angus Multi-Sire Group

Lot A – Mohnen Long Distance 413
ANGUS BULL | AAA 17546317 | January 7, 2013 | Tag 413
Mohnen Brushpopper 295
Mohnen Long Distance 1639
Baldrige Blackbird M565
Mohnen Jilt 1641
Mohnen Jilt 1655
CED +16.0 | BW +1.5 | WW +5.0 | YW +9.0 | M +31.0
Bred to calve 3/28 to FCC LBW Angus Multi-Sire
Our $13,000 top pick of the last Mohnen sale. Breed leading calving ease and impressive good looks.

Lot B – Boyd Bandwagon 3030
ANGUS BULL | AAA 17545382 | February 3, 2013 | Tag 3030
Lt Bandwagon 3105
Ellingson Bandwagon 9169
EA Blacklass 7847
Qcc Missing Link 830M
Rosetta 912 of Mccumber
Rosetta 707 of Mccumber
CED +8.0 | BW +0.5 | WW +5.7 | YW +9.8 | M +32.0
Bred to calve 1/31 to W/S No Remorse (sexed female)
These Pilgrim daughters are as deep and sappy as they come! This high-API standout might be the most massive of them all and her structure is so true. This is the money-making kind year after year in all sorts of programs!

Lot C – McCumber Fortunate 311
ANGUS BULL | AAA 17602766 | January 9, 2013 | Tag 311
Sinclair Emulate 7XT28
Sinclair Fortunate Son
Sinclair Blackbird 2PB7079
Sinclair Extra 4X13
Miss Wix 018 of Mccumber
Miss Wix 376 of Mccumber
CED +2.0 | BW +2.5 | WW +5.4 | YW +9.7 | M +20.0
Bred to calve 3/28 to FCC LBW Angus Multi-Sire
Our $13,000 selection from the 2014 Mccumber Bull Sale, this bull is bred to make efficient, good looking cows.
LLW Tea 937B
62.5% SIMMENTAL FEMALE ASA 2944057
March 20, 2014 Tag 4937
MR NLG UPGRADE U8676
SANDEEN UPPER CLASS 2386
SANDEEN DONNA 7386
SVF STEEL FORCE S701
LLW TEA 37W
HFG WENDY 467
CE 6.4 | BW 1.5 | WW 73.3 | YW 112.3 | MCE 7.9 | MM 17.7
MWW 54.4 | API 117.0 | TI 75.8
Bred to calve 2/10 to Outsider
From Tea 37W, our 2010 North American Champion Sim-Influence Female and the $34,000 Lot 1 feature of our 2014 event, here is a production powerhouse with a golden pedigree! This special heifer offers as much total capacity and 3-D goodness as any you will find for sale. Her pedigree features generations of great females selected for milk, fleshing ability, and quality. Remember that her maternal brothers comprised the 2014 National Western Champion Pen of MaineTainer Bulls and her sister by I-80 was a multiple winner for Briggs Peine, MN, plus another sister by Irish Whiskey was Doug Stork's $13,000 selection from our 2014 offering. This is the core of the program!

CARD Favorite 962B
50% SIMMENTAL FEMALE ASA 2944060
April 12, 2014 Tag 4962
MR NLG UPGRADE U8676
CARD UPROAR 49Y
BFSC MY FAIR JADE 95T
SAV 004 PREDOMINANT 4438
CARD FAVORITE 62W
HCA FAVORITE 562
CE 9.4 | BW 1.6 | WW 73.2 | YW 111.2 | MCE 7.0 | MM 17.9 | MWW 54.5 | API 121.4 | TI 74.9
Bred to calve 2/25 to Outsider
Our only Uproar daughter that we can spare this year is a good one! She is produced from a potent dam that is a maternal sister to the $25,000 bred heifer that Dave Cox, IL, selected at the top of our 2013 Program Sale. Our Favorite line consistently produces big rewards, and this heifer is especially long bodied and balanced with some serious flash appeal. Her half-sisters averaged over $12,500 a year ago and none of them had a front end like she does!
LLW CARD Blaze 221B

Lot 23

PB SIMENTAL FEMALE ASA 2944059
April 19, 2014 Tag 421
MR NLG UPGRADE U8676
SANDEEN UPPER CLASS 2386
SANDEEN DONNA 7386
GWS EBONYS TRADEMARK 6N
REMINGTON BLAZE 221X
AUBREYS BLACKBLAZE II ST
CE 5.7 | BW 1.2 | WW 54.3 | YW 76.6 | MCE 4.5 | MM 28.1 | MWW 55.2 | API 99.4 | TI 61.1

**Bred to calve 3/13 to Coleman 3322**

Another great daughter from “Remmi”, our 2011 Illinois State Fair Champion Simmental Female, this powered-up heifer is a maternal sister to the $33,000-valued Lot 2 of our 2013 Program Sale. Her dam is a real leader in our program and she stems from the famous Aubrey’s Black Blaze line that also produced Lot 6 and sires like Secret Weapon plus the $48,000 Lot 1 heifer of our 2013 sale. This heifer is special – even with the extra white. She struts when she moves and she is big backed, big barrelled, and massive as they come!

The dam of Lot 23

A maternal sister to Lot 23

CARD Lady 31B

Lot 24

50% SIMENTAL FEMALE ASA 2944058
March 25, 2014 Tag 431
SVF STEEL FORCE 5701
MR HOC BROKER
JM BF H25
CA FUTURE DIRECTION 5321
BT LADY 31N
BT LADY 329K
CE 7.1 | BW 0.8 | WW 47.5 | YW 78.4 | MCE 9.8 | MM 19.5 | MWW 43.3 | API 102.4 | TI 55.7

**Bred to calve 2/05 to Outsider**

It gets written and said a lot but in this case it is actually true…this cow family does not miss! This powerful Broker daughter is backed by our time-tested Lady family and she is a maternal sister to the dam of the CARD Uproar daughter we sold to Sara Lillesand, WI, that was selected as the Supreme Champion Female of the 2014 World Beef Expo and the 2014 Wisconsin State Fair. The Cardinal herd features three maternal sisters to this heifer and all are excellent. Buy with strong confidence here!
Daughters of Broker from Proven Dams.

CARD Blanche 06B

50% SIMMENTAL FEMALE ASA 2944056
March 10, 2014 Tag 06-4
SVF STEEL FORCE S701
MR HOC BROKER JM BF H25
BAR EXT TRAVELER 205
ALC BLANCHE X06T
ALC BLANCHE M39R
CE 7.0 | BW 1.8 | WW 58.7 | YW 93.9 | MCE 10.9 | MM 19.9
MWW 49.2 | API 102.5 | TI 59.5
Bred to calve 2/24 to Outsider
Four outstanding heifers in a row make our Blanche X06T one of our most valuable cows and this year’s version just might be her best yet! We alerted you to this heifer a year ago when her maternal sister brought $7,500 to Cameron Frost, IL, after her other sister had sold to Unknown Cattle Company, MN, the year before - and now she is here and even better than we imagined. This version is as elegant as she is powerful and correct. Her udder could not be better and she is so flexible with the perfect amount of muscle. Enjoy.

BLLU Rainy Day Woman 05B

75% SIMMENTAL FEMALE ASA 2955510 May 6, 2014
SVF STEEL FORCE S701
MR HOC BROKER JM BF H25
WAGR DRIVER 706T
BLLU WILLOW 01Y
FCC ANGUS 890
CE 2.7 | BW 3.5 | WW 66.8 | YW 95.4 | MCE 8.3 | MM 13.3 | MWW 46.6 | API 103.7 | TI 62.7
Bred to calve 2/09 to I-80
Walk the pens to find this exciting, three-quarter Simmental heifer whose dam was a top performer in her crop at FCC. She is young but she bred AI on her first service and she has the performance, build, and impressive mass to make her a wise addition. Owned with Bi-Lane Livestock, MI

SJF Beatrice 4100

50% SIMMENTAL FEMALE ASA 3030941
February 3, 2014 Tag 4100
SVF STEEL FORCE S701
MR HOC BROKER JM BF H25
ANGUS
FCC ANGUS 864
ANGUS
CE 3.4 | BW 4.0 | WW 72.0 | YW 103.3 | MCE 6.8 | MM 16.0 | MWW 52.0 | API 85.2 | TI 61.3
Bred to calve 2/02 to W/S No Remorse (sexed female)
We can’t get them all on photo day but this one is sure worthy. Come early and walk the pens to study the big, stout, attractive form of this Broker daughter that is due before you know it to No Remorse!
SJF Beatrice 4210

50% SIMMENTAL FEMALE ASA 3030942
January 31, 2014 Tag 4210

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
BAR EXT
FCC ANGUS 871
TRAVELER 6807
CE 2.4 | BW 3.2 | WW 58.5 | YW 79.3 | MCE 5.8 | MM 15.1 | MWW 44.3 | API 79.0 | TI 53.9

_Bred to calve 2/02 to WS A Step Up (sexed female)_

A full sister to the $27,000 top-selling bred heifer of our 2014 Program Sale, this kind never goes out of style! She is one of four very impressive Broker/EXT/6807 blends in the offering and all have elite performance, style, and maternal quality. This heifer’s mix of size, length, and width is exceptional, and her beautiful dam has never missed. Bring the big trailer.

SJF Beatrice 4181

50% SIMMENTAL FEMALE ASA 3030939
February 5, 2014 Tag 4181

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
BAR EXT
FCC ANGUS 868
TRAVELER 6807
CE 2.8 | BW 2.8 | WW 77.5 | YW 104.7 | MCE 6.8 | MM 15.3 | MWW 52.3 | API 83.8 | TI 53.9

_Bred to calve 2/02 to Mr TR Hammer 308_

What a great heifer – the second in a row from our great 868 cow! Her full sister brought $9,500 a year ago to Dr. Derek McFarland, IL, and Broker worked great again to yield this huge bodied, supersound beast that is sure to make a powerful impact in her new home. Her photo is fine but you need to see this one in person to appreciate her incredible depth and volume that she blends so nicely with championship udder quality, elephant feet, and ultimate width. We want more like this!

SJF Beatrice 4216

50% SIMMENTAL FEMALE ASA 3030944
January 25, 2014 Tag 4216

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
BAR EXT
FCC ANGUS 802
TRAVELER 6807
CE 3.0 | BW 4.4 | WW 72.9 | YW 104.7 | MCE 6.8 | MM 15.8 | MWW 52.3 | API 83.8 | TI 61.3

_Bred to calve 2/02 to WS A Step Up (sexed female)_

More of a great thing! These Broker x EXT x Traveler 6807 sisters are some calving ease, milk, and performance powerhouses! This one is a whole lotta heifer with maximum guts and muscle. She moves great and her developing udder could not be better. Her full sister sold to Jake Bloomberg, IL, and was selected as the 9th Overall SimAngus Heifer of the 2014 AJSA National Classic!
SJF Beatrice 4155

50% SIMMENTAL FEMALE  ASA 3030962
February 10, 2014  Tag 4155

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
BAR EXT
FCC ANGUS 876
TRAVELER 6807
CE 4.6 | BW 2.8 | WW 67.9 | YW 96.9 | MCE 6.7 | MM 16.6 | MWW 50.6 | API 89.7 | TI 60.7

Bred to calve 2/06 to Mr TR Hammer 308

One after the other, these things are really good! We want to be your one-stop shop for gorgeous, profit-making females and we’ve got the goods to make it happen. It’s hard to change anything about this young donor. She is sweet and complete from start to finish and she may have the best foot, leg, and udder design in the crop. What a cow she will be!

SJF Beatrice 4215

50% SIMMENTAL FEMALE  ASA 3030951
February 15, 2014  Tag 4215

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
VDA R ENTERPRISE
FCC ANGUS 6162
ANGUS
CE 2.9 | BW 2.8 | WW 61.4 | YW 89.8 | MCE 5.0 | MM 16.2 | MWW 46.9 | API 80.6 | TI 56.6

Bred to calve 2/03 to WS A Step Up

Our Broker daughters were a big hit a year ago and several are now in ET production. We think we have even better options for you to choose from this year and heifers like this will surely bring you back for more. Backed by another top dam by Enterprise, we love the length, width, and balanced form of this young leader.

SJF Beatrice 4107

50% SIMMENTAL FEMALE  ASA 3030931
February 20, 2014  Tag 4107

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
ANGUS
FCC ANGUS 9090
ANGUS
CE 3.0 | BW 4.4 | WW 72.9 | YW 104.7 | MCE 6.8 | MM 15.8 | MWW 52.3 | API 83.8 | TI 61.3

Bred to calve 2/20 to FCC LBW Angus Multi-Sire

Remember that these Frankenreider bred heifers were sorted off the top of nearly 400 heifer calves in their crop; they are the best of the brand. This heifer has always been a stylish favorite and she sure looks like the kind that yields big premiums in production. She has a notch smaller frame score with a sharper, squarer, stouter design. Her flashy pattern always stands out in the crowd!
SJF Beatrice 4189

50% SIMMENTAL FEMALE  ASA 3030921
February 12, 2014  Tag 4189

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
ANGUS
FCC ANGUS S78
ANGUS

CE 3.7 | BW 3.1 | WW 65.4 | YW 92.4 | MCE 6.7 | MM 16.2 | MWW 48.9 | API 85.6 | TI 58.5

Bred to calve 2/02 to W/S No Remorse (sexed female)

A gorgeous red-blaze with a ton to offer, this is one of the most popular heifers in the crop and she has always looked great! Check the perfect belly shape and front end design of this heifer that is one of the best haired in the crop. She is coming with a beautiful udder and she is due shortly to No Remorse!

SJF Beatrice 4236

50% SIMMENTAL FEMALE  ASA 3030956
February 13, 2014  Tag 4236

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
VDAR HERO 467
FCC ANGUS 933
ANGUS

CE 2.6 | BW 3.0 | WW 58.2 | YW 78.8 | MCE 5.8 | MM 15.1 | MWW 44.2 | API 79.5 | TI 53.9

Bred to calve 3/02 to FCC LBW Angus Multi-Sire

Another strong product of our 933 cow, this fault-free heifer is a full sister to the $16,000 heifer that Unknown Cattle Company, MN, selected from the top of our 2014 lineup. Like her sister whose first calf is an excellent calving-ease sire, this heifer is especially bold ribbed and great structured. She has better hair and upgraded bone shape with a smooth, high-performing look that will always make her a favorite!
T R U S T   T H E   P R O G R A M !

Half-Blood Daughters of MR HOC Broker.

CARD/DMMF Wonder Woman 904B

Lot 37

50% SIMMENTAL FEMALE  ASA 3026096
February 10, 2014  Tag 4904

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
LBK DANNY 9K09
LBK WONDER WOMAN 94K1
LBK WONDER WOMAN 154

CE  3.1 | BW  3.2 | WW  72.1 |YW  109.9 | MCE  5.6 | MM  12.4 | MWW  48.4 | API  88.2 | TI  64.1

Bred to calve 2/04 to Outsider

An absolute tank! This is the kind that works in any program and we hate to see her go. Her sire is one of the most dominant in recent memory and this heifer is one of the reasons why. Her body shape and size are outstanding, and she tops it off with better hair, a perfect udder shape, and an exciting look. This is a young power cow and you will love her!

SJF Beatrice 4219

Lot 38

50% SIMMENTAL FEMALE  ASA 3030938
February 20, 2014  Tag 4219

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
VDAR REALLY WINDY 4097
FCC ANGUS 079
ANGUS

CE  5.7 | BW  1.7 | WW  65.1 |YW  92.6 | MCE  6.7 | MM  17.2 | MWW  49.8 | API  94.0 | TI  60.7

Bred to calve 2/25 to FCC LBW Angus Multi-Sire

From a high-ranking dam by Really Windy 4097 and the dominant sire of leaders, Mr HOC Broker, this sweet half-blood is sure to make a wise selection. She is one of the longest bodied and prettiest fronted heifers in the crop and her angular, balanced form is one that leads to premiums in all arenas.

SJF Beatrice 4126

Lot 39

50% SIMMENTAL FEMALE  ASA 3030966
February 11, 2014  Tag 4126

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
FCC ANGUS 4488
ANGUS

CE  3.6 | BW  3.8 | WW  71.5 |YW  102.6 | MCE  6.8 | MM  16.1 | MWW  51.9 | API  85.9 | TI  61.3

Bred to calve 4/07 to FCC LBW Angus Multi-Sire

Maybe we have too many great things this year. You decide. This special heifer is a cowman’s delight with a little more bone, a little more depth, and the clean, smooth structure that it takes to work with any bull you want to try. She is another perfect way to start something exciting!

SJF Beatrice 4180

Lot 40

50% SIMMENTAL FEMALE  ASA 3030946
February 14, 2014  Tag 4180

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
VDAR ENTERPRISE
FCC ANGUS S01
ANGUS

CE  5.2 | BW  2.2 | WW  67.3 |YW  96.1 | MCE  6.8 | MM  17.1 | MWW  50.7 | API  92.3 | TI  61.2

Bred to calve 2/02 to Mr TR Hammer 308 (sexed female)

Extra power and performance! This Broker half-blood is surely one of the stoutest in the crop. She is built a lot like her massive, high-bodied dam with extra length, size, and a classic maternal shape. Safe to Hammer!
**SJF Beatrice 4213**

50% SIMMENTAL FEMALE  
ASA 3030948  
February 17, 2014  
Tag 4213

SVF STEEL FORCE S701  
MR HOC BROKER  
JM BF H25  
ANGUS  
FCC ANGUS 9091  
ANGUS

CE 5.2 | BW 2.2 | WW 66.5 | YW 94.7 | MCE 6.7 | MM 16.9 | MWW 50.2 | API 91.9 | TI 60.7

*Bred to calve 2/02 to WS A Step Up (sexed female)*

More length, more style, more substance…this is another stout maternal machine by Broker! The straight-ahead structure and up-headed style of this heifer plus her improved bone make this heifer a favorite. Due soon to A Step Up!

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**SJF Beatrice 4105**

50% SIMMENTAL FEMALE  
ASA 3030935  
February 12, 2014  
Tag 4105

SVF STEEL FORCE S701  
MR HOC BROKER  
JM BF H25  
ANGUS  
FCC ANGUS 972  
ANGUS

CE 3.7 | BW 3.6 | WW 71.0 | YW 101.9 | MCE 6.8 | MM 16.3 | MWW 51.8 | API 86.6 | TI 61.3

*Bred to calve 3/31 to FCC LBW Angus Multi-Sire*

Be sure to find this big-hipped, smooth-moving Broker daughter. She is especially good in her forerib with excellent feet and bone.

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**SJF Beatrice 4184**

50% SIMMENTAL FEMALE  
ASA 3030964  
February 16, 2014  
Tag 4184

SVF STEEL FORCE S701  
MR HOC BROKER  
JM BF H25  
ANGUS  
FCC ANGUS 568  
ANGUS

CE 4.3 | BW 3.1 | WW 68.8 | YW 98.3 | MCE 6.7 | MM 16.4 | MWW 50.8 | API 88.3 | TI 60.7

*Bred to calve 2/20 to FCC LBW Angus Multi-Sire*

The boat is loaded! This one is ultra-complete with a notch more of the extras. A little more bone, a little softer, a little hairier, and maybe the prettiest young udder in the set. We invite you to stop in ahead of the sale to select your favorites and compare us to our competition. The quality runs extra-deep this year!

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**CARD/DMMF Miss Paisley 504B**

75% SIMMENTAL FEMALE  
ASA 3025990  
March 17, 2014  
Tag 4504

CNS DREAM ON L186  
WAGR DRIVER 706T  
3C MELODY M668 BZ  
MEYER RANCH 734  
PIXIE 1106S  
106

CE 1.9 | BW 2.8 | WW 62.3 | YW 83.7 | MCE 6.8 | MM 14.0 | MWW 45.1 | API 116.0 | TI 67.1

*Bred to calve 4/24 to Snap Chat*

This special heifer is bred to make show cattle and she sure looks like she will! She is a high-performing, high-maternal daughter of a strong producer and she has the performance, size, and muscle to make money each year!
Our Best Daughters of WAGR Driver.

SJF Beatrice 4101

50% SIMMENTAL FEMALE ASA 3030950
February 1, 2014 Tag 4101
CNS DREAM ON L186
WAGR DRIVER 706T
3C MELODY M668 BZ
ANGUS
FCC ANGUS 688
ANGUS
CE 8.1 | BW 2.3 | WW 65.6 | YW 89.4 | MCE 7.5 | MM 16.1
MWW 48.9 | API 116.4 | TI 67.9
Bred to calve 1/28 to W/S No Remorse
Ooh, baby – what a high-potential heifer! This super-complete heifer stands out in more ways than one and you’ll love the pieces she brings to the party. Her profile is so clean and exciting and she offers valuable upgrades for muscle, balance, and eye appeal. She is due shortly to No Remorse and it will be the first of many to enjoy from this future leader!

SJF Beatrice 4211

50% SIMMENTAL FEMALE ASA 3030936
February 3, 2014 Tag 4211
CNS DREAM ON L186
WAGR DRIVER 706T
3C MELODY M668 BZ
ANGUS
FCC ANGUS 967
ANGUS
CE 5.7 | BW 2.9 | WW 56.7 | YW 72.7 | MCE 6.5 | MM 14.4
MWW 42.7 | API 104.9 | TI 61.1
Bred to calve 2/15 to FCC LBW Angus Multi-Sire
Heifers like this special Driver daughter are hard to fault and easy to love! She is built so well from the ground up and she has added elements of flashy length, balance, and pizzazz. Our customers report excellent results from their FCC-bred Driver daughter purchases in previous sales and not all of them have been as impressive as this one whose full sister brought $7,750 a year ago to Bryan Bobbins, IA!
FCC Quarter-Blood Heifers.

SJF Beatrice 4104
25% SIMMENTAL FEMALE ASA 3030927 February 27, 2014 Tag 4104
WAGR DRIVER 706T
SJF MR DRIVER 12Y 643 ANGUS
FCC ANGUS 054 ANGUS
CE 7.3 | BW 0.9 | WW 46.4 | YW 56.4 | MCE 4.0 | MM 17.2 | MWW 40.4 | API 100.3 | TI 57.1
Bred to calve 2/02 to Mr TR Hammer 308
This is our second offering of FCC-brand quarter-blood heifers and our customers report strong satisfaction their purchases a year ago. This one is sure to make us another happy customer when she enters production because her potential is very real. She is a power tank with class and a great structure. She might be the biggest-boned heifer in the crop but she is still ideally feminine and versatile. Load up!

SJF Beatrice 4112
25% SIMMENTAL FEMALE ASA 3030953 February 7, 2014 Tag 4112
WAGR DRIVER 706T
SJF MR DRIVER 12Y 643 HERO 6267 OF RR 2418
FCC ANGUS 720 ANGUS
CE 8.5 | BW 1.4 | WW 59.2 | YW 79.3 | MCE 5.0 | MM 18.4 | MWW 48.0
API 107.5 | TI 64.5
Bred to calve 2/02 to Daddy’s Money
Walk the pens to find this flashy favorite! We love the look and consistency we are getting in our quarter-blood heifers and this one is really exciting. She has a sharper, cleaner build with perfect bone and one of the neatest fronts in the field. This first calf is by Daddy’s Money, the Triple Crown Champion Maine-Anjou bull and the sire of a Denver winner in his first crop!

SJF Beatrice 4150
25% SIMMENTAL FEMALE ASA 3030955 February 28, 2014 Tag 4150
WAGR DRIVER 706T
SJF MR DRIVER 12Y 643 VDAR HERO 467
FCC ANGUS 913 ANGUS
CE 7.7 | BW 2.2 | WW 60.3 | YW 80.8 | MCE 5.0 | MM 17.9 | MWW 48.0 | API 104.2 | TI 64.0
Bred to calve 2/02 to Daddy’s Money
Maybe the deepest-ribbed, softest-sided heifer in the whole crop! This is one huge-bodied maternal gem plus she is still attractive and very useful. She is coming with an ideal udder and she’ll milk great – just like her top-ranking dam!
SJF Beatrice 4203

25% SIMMENTAL FEMALE
ASA 3030958
March 12, 2014 Tag 4203

WAGR DRIVER 706T

SJF MR DRIVER 12Y
643
VDAR REALLY WINDY 4097

FCC ANGUS 074
ANGUS

CE 8.1 | BW 1.8 | WW 60.2 | YW 80.7 | MCE 5.0 | MM 18.2 | MWW 48.3 | API 106.1 | TI 64.6

Bred to calve 3/24 to FCC LBW Angus Multi-Sire
One of the prettiest cow prospects in the offering! The look and balance of this young donor are hard to beat. She is another that did it on her own over the summer and looks good enough now to walk into the show ring. She has smooth, graceful movement with excellent hair and maximum body depth and udder quality.

SJF Beatrice 4106

25% SIMMENTAL FEMALE
ASA 3030960
March 2, 2014 Tag 4106

WAGR DRIVER 706T

SJF MR DRIVER 12Y
643
ANGUS

FCC ANGUS 661
ANGUS

CE 9.0 | BW 0.9 | WW 57.0 | YW 75.8 | MCE 5.0 | MM 18.6 | MWW 47.1 | API 109.2 | TI 63.9

Bred to calve 2/02 to Daddy’s Money (sexed female)
These lower-percentage heifers are as fancy and powered-up as they can be and they sure make some gorgeous, versatile cows! The head, neck, and body shape of this favorite are pure class and cow power. Her frame score and pasture performance are ideal and she is ready to roll with Daddy’s Money!

CARD/DMMF Rita’s Dream 104B

50% SIMMENTAL FEMALE
ASA 3026097
March 23, 2014 Tag 4104

NICHOLS LEGACY G151

CNS DREAM ON L186
CNS SHEEZA DREAM K107W
B&J BALANCE 9632

HB RITA 16P
HB MS PLAYBOY 16E CAX

CE 11.8 | BW 0.7 | WW 57.9 | YW 78.9 | MCE 10.0 | MM 12.7 | MWW 41.7 | API 125.0 | TI 63.0

Bred to calve 2/26 to Snap Chat
What a genetic blend! This exciting heifer stems from our productive Rita family and she offers a great mix of trusted genetics. She has been a strong performer from the start and her bone, hip shape, and extension make her a favorite. High API with calving ease and a great front end!
Daughters of WS A Step Up.

**CARD/DMFF Miss Driver 14B**

- 75% SIMMENTAL FEMALE
- ASA 3025984
- February 4, 2014
- Tag 14-4
- SS EBONY'S GRANDMASTER
- WS A STEP UP X27
  - WS M5 MACHO U38
  - WAGR DRIVER 706T
- MLJM MISS DRIVER
  - DB LADY FAMED

*Bred to calve 3/11 to Snap Chat*

This is an impressive set of percentage females by A Step Up – and others – and this one might be the boldest ribbed and heaviest structured. She is so massive and impressive with leading shape to her top, fore rib, and flank. Snap Chat will produce a dual-registered option here and he should be just the ticket for these big bodied baldies!

**CARD/DMMF Miss Fannie 704B**

- 50% SIMMENTAL FEMALE
- ASA 3026095
- February 5, 2014
- Tag 4704
- SS EBONY'S GRANDMASTER
- WS A STEP UP X27
  - WS M5 MACHO U38
  - CHERRY CRK NEW DESIGN 8254
- BCC FANNIE N88
  - BCC FANNIE K114

*CE 8.0 | BW -0.8 | WW 41.6 | YW 62.0 | MCE 6.8 | MM 25.0 | MWW 45.8 | API 110.7 | TI 57.3*

*Bred to calve 2/06 to Outsider*

As wide and full and exciting as she needs to be, this attractive half-blood is another top prospect in the offering. She has an ideal frame size and muscle shape to make her so versatile in production, plus her low birth weight, double-clean pedigree never hurts.

**CARD/DMMF Miss Whiskey 64B**

- 75% SIMMENTAL FEMALE
- ASA 3025987
- February 23, 2014
- Tag 464
- SS EBONY'S GRANDMASTER
- WS A STEP UP X27
  - WS M5 MACHO U38
  - GWS EBONY'S TRADEMARK 6N
- MISS IRISH WHISKEY 221Z
  - IRISH WHISKEY x ANGUS

*Bred to calve 2/20 to Outsider*

With her loaded pedigree and full-tilt good looks this A Step Up daughter will be a favorite of many at auction time! She has always been a leader in our crop due to her eye-appealing balance and profile plus her deep, powerful hip, and now she has added excellent udder quality plus upgraded bone and foot size to the mix. This first calf may be registered a percentage Simmental or a MaineTainer. Dig in!
TRUST THE PROGRAM!

CARD/MMF Miss Schwindy 404B

75% SIMMENTAL FEMALE
March 5, 2014
Tag 404
SS EBONY'S GRANDMASTER
WS A STEP UP X27
WS MS MACHO U38
GWS EBONY'S TRADEMARK 6N
SCHWINDY MISS Y137
74-51 EXG BLACKCAP 7016
CE 10.4 | BW -0.8 | WW 49.4 | YW 66.7 | MCE 19.7 | MWW 44.4 | API 123.6 | TI 66.0

Bred to calve 4/24 to Snap Chat
A sneaky good one from a high-selling dam, the versatility and uniform quality in this offering of Simmental heifer is hard to match! Note the impressive calving ease and API data on this blaze that is smooth, deep, and really attractive. Her second dam is a remarkable producer for Schwindy Cattle, IL.

CARD/MMF Miss Dilly 34B

75% SIMMENTAL FEMALE
February 27, 2014
Tag 434
SS EBONY'S GRANDMASTER
WS A STEP UP X27
WS MS MACHO U38
WAGR DRIVER 706T
MLJM MISS DILLY
404 DONOR

Bred to calve 2/23 to Outsider
An absolute powerhouse that should be so great in production! Check the massive bone on this gal whose $7,500 maternal sister is a top performer for Scott Alexander, OH. This versatile heifer is as wide and thick as 75% Simmental heifers come and her second dam is a donor for Martin Livestock, IN. Walk the pens to find this one!

JUSTIN T. LILLESAND

June 19, 1993 - October 13, 2015
"A stockman never dies; he just gets picked by the best judge of all."

Justin was a great friend of The Program who was lost tragically in an auto accident this fall. He helped us many times over the years with show and sale cattle and was always one of our favorites. Justin was always smiling and so easy going. He could make everyone feel a part of the team and he befriended and assisted all of our children in different ways. He did not just work for us, he was part of our crazy little family. We miss you, Justin. R.I.P.
Foundation Angus Bred Heifers.

Cardinal Beauty 49B

ANGUS FEMALE AAA 17924573 March 5, 2014 Tag 49
N BAR EMULATION EXT
COLEMAN EMULATION EXT 7169
KMK DONNA J311
WCC SPECIAL DESIGN L309
HCA BEAUTY 49
JACS BEAUTY 2564
CED I+4.0 | BW I+2.6 | WW I+66.0 | YW I+78.0 | M I+23.0

Bred to calve 2/17 to Final Drive

The stoutest daughter we raised from 7169 before his passing, we swore we’d never sell this long-time favorite whose combination of power and eye appeal is hard to match! She is a maternal sister to the $4,000 bargain that Meadowbrook Farms, MD, purchased in our 2013 Program Sale, and her dam is a maternal sister to the Champion Angus Female of the 2013 Iowa State Fair and World Beef Expo for the Kreigel family, IA. A maternal brother to this heifer was an $8,000 herd bull purchase by Jerry Endress, IL. This one is real stout and real good!

SJF 4-619

ANGUS FEMALE AAA pending DOB March 2014 Tag 4-619
MOHNEN DENSITY 730
MOHNEN SOUTH DAKOTA
MOHNEN JILT 539
SAV DENSITY 4346
FCC LUCY 4-619
F&I VDAR LUCY 5619

Bred to calve 2/05 to CTS Remedy

A beautiful Angus cow in the making, here is the first daughter of South Dakota that we have turned loose. She has the makings of a strong foundation with her elegant stoutness, easy movement, and top disposition. Her first calf will be by Remedy, the calving ease and soundness leader!
Cardinal Clova Pride 05B

ANGUS FEMALE AAA 17924570 February 26, 2014 Tag 405
N BAR EMULATION EXT
COLEMAN EMULATION EXT 7169
KMK DONNA J311
B&J BALANCE 9632
CARD CLOVA PRIDE 405
BASIN CLOVA PRIDE 0524
CED I+4.0 | BW I+2.1 | WW I+38.0 | YW I+66.0 | M I+21.0

Bred to calve 3/04 to Coleman Digits 3322

A beautiful Clova Pride by our maternal brother to Coleman Donna 386, this featured heifer presents a great foundation opportunity. This is the way we like to start our Angus cows; a smooth blend of length, eye appeal, udder quality, size, and structure. Her dam is a maternal sister to the dam of a $7,500 bred heifer that went to Ken DeSmith, IL (the breeder of the Lot 15 heifer) a year ago, and this heifer is carrying the service of our newest herd sire, Digits 3322, whose gorgeous dam brought $21,000 in the 2015 Coleman Angus Sale.

SJF 4-51

ANGUS FEMALE AAA pending March 2014 Tag 4-51
SAV 8180 TRAVELER 004
SAV 004 DENSITY 4336
SAV MAY 7238
CONNEALY DATELINE
ERICA OF HOLIDAY 1005
LEACHMAN ERICA 5201

Bred to calve 2/02 to BPF Special Focus (sexed female)

As much belly and fleshing ability as you can pack into a young Angus female, this is the kind we use to raise the heifers that work. She is safe to the ABS Global leader by Mytty In Focus, BPF Special Focus.
Daughters of CARD Answer 76Y.

**CARD/KAF Katie Answer 114**

- **ANGUS FEMALE** AAA 18090121 April 4, 2014 Tag 114
- SP THE ANSWER 813
- CARD ANSWER 76Y
- CARD PRIDE LADY 76W
- CENTURY IMPRESSIVE 84
- KAF KATIE 11
- KAF KATIE 4432

*Bred to calve 2/25 to Circle M Tejas*

The first of two heifers by CARD Answer 76Y, the big-producing bull we sold to Terry Kruse, IA, this April heifer is a sweet package. Like her sister she has the pretty head, angular design, and elegant design that works for us.

**CARD/KAF Miss Answer 194**

- **ANGUS FEMALE** AAA 18090122 April 16, 2014 Tag 194
- SP THE ANSWER 813
- CARD ANSWER 76Y
- CARD PRIDE LADY 76W
- CENTURY IMPRESSIVE 84
- KAF CENTURY MISS 19
- CENTURY BLACKBIRD MISSIE 108

*Bred to calve 2/27 to Circle M Tejas*

Another classy, well-built daughter of CARD Answer 76Y, this heifer has a pedigree and look that is very similar to Lot 62. These sisters balance very well with upgrades for hair, profile, and feminine shape. Both conceived on first service AI to Circle M Tejas, the Lookout son from the famous J&J Queen 414.

**CARD/KAF Impressive 284**

- **ANGUS FEMALE** AAA 18090120 April 10, 2014 Tag 284
- NORTHERN IMPROVEMENT 4480 GF
- CENTURY IMPRESSIVE 84
- CENTURY SARA 270
- CENTURY SPECIAL IMAGE 65
- CENTURY BLACKBIRD MISS 28
- CENTURY BLACKBIRD MISSIE 175

*Bred to calve 2/06 to SAV Brilliance (sexed female)*

Due with a first heifer by Brilliance, this younger heifer is an easy choice for rapid and lasting success! She is young but she is going to be something special as she matures due to her hard-to-find blend of eye-catching style with great lines and balance in a purebred female. She has a hair coat that will rival the crossbreds with a front end to match. You’ll be glad you loaded this one!
Powerful Maine Features.

CARD Queen 850B
37.5% MAINE ANJOU FEMALE
March 28, 2014
BK ICE PICK 472J
IRISH WHISKEY
NTC 615 EVER READY
JSAR MR DOCTOR 035ZFM
CARD QUEEN 37X
HCA QUEEN 837
BW -0.4 | WW 47.4 | YW 68.1 | M 10.6 | M&G 34.2
Bred to calve 3/12 to Snap Chat
Tested PHAC
The keepin’ kind and the big producin’ kind from Whiskey and another excellent producer from the Cardinal Queen family! This heifer is built and bred with real power that starts with her classic Irish Whiskey “wedge” shape and is completed by her extra doses of length, calving ease, femininity, udder quality, and a great design to her head, shoulder, and neck. Safe to Snap Chat, this is one of many features in this bred heifer lineup. Trust the Program!

SJF 4140
MAINE ANJOU FEMALE
February 2014
Tag 4140
IRISH WHISKEY
IRISHMAN
CHILL FACTOR
ANGUS
FCC 140
ANGUS
Bred to calve 2/02 to WS A Step Up (sexed female)
Classic FCC-brand maternal goodness with accelerated power and total substance, this Irishman daughter has always been a favorite! She is a classy brute with some serious top-to-bottom shape and mass plus top-shelf timber and one of the coolest profiles you can draw. She will make a beastly, versatile cow and she gets plenty of milk from her mother. As good as this one is we may need to try this combination again!
CARD Queen 54B

Bred to calve 2/13 to Snap Chat

From the high-selling GVC Ditto and CARD Queen 54W, the top producing female whose maternal sister produced Lot 68, this heifer has extreme versatility and excellent total quality. Her maternal sister was a $6,000 heifer calf selection by Heath Hyndman, IL, in 2012, and this family is very repeatable for this type of angularity, balance, soundness, and style.

CARD Queen 154B

Bred to calve 2/10 to Snap Chat

Another beautiful Queen, the dam of this flashy standout is a maternal sister to Lot 67. Our Queen family has provided consistent rewards and success with several different sire combinations; the genetics here are very strong and consistent. You’ll love the total design and potential of this super-sound, big-haired, extra-complete leader by the limited Firewater, and she is carrying the valuable service of Snap Chat!
TRUST THE PROGRAM!

CARD Rita 041B

25% MAINE ANJOU FEMALE AMAA 453175
March 9, 2014 Tag 4041
COWAN’S ALI 4M

BOJO
HXC HAMMER 4L
HXC RITA 041U
HCA RITA 5041
BW 2.5 | WW 38.5 | YW 53.8 | M 19.2 | M&G 38.3

Bred to calve 2/28 to Snap Chat
Maximum versatility and quality sell with this product of our time-tested Rita family! She is a maternal sister to the $5,750 steer shown here, and she is one wide-bodied, boldly-designed, chunky favorite in our bred heifers. She has the cool and compact shape that works so well with more hair and more total power. This first one should be special!

CARD Whitney 011B

25% MAINE ANJOU FEMALE AMAA 453180
April 6, 2014 Tag 4011
IRISH WHISKEY FIRE WATER NTC 0845 JAVA

CARD ANGUS 3011

Bred to calve 2/05 to Snap Chat
Tested PHAC
Another big producer in the making from our 3011 cow! This bold-ribbed, deep-twisted Firewater daughter is a maternal sister to a heifer calf we sold to Rodgers Cattle, IA, that went on to sell for $25,000 in the 2014 First Class Sale. Another maternal sister is the Lot 57 heifer that Jim Kinsella, IL selected a year ago in The Program. Ask Jim about the outstanding Final Drive heifer calf that she weaned this year, and get ready for something special from Snap Chat and this sound, hairy, complete MaineTainer whose dam always delivers!
CARD Black Lady 93B

37.5% MAINE ANJOU FEMALE AMAA 453181
May 7, 2014 Tag 493

GVC SUH 01W
GVC DITTO Z56
GVC 874U
HCA CROSSROADS
CARD BLACK LADY 93Y
CARD BLACK LADY 33W

BW 2.3 | WW 53.9 | YW 81.4 | M 16.8 | M &G 43.6

Bred to calve 3/09 to Snap Chat
Backed by the gorgeous second dam that sells as Lot 10, here is a very young heifer from a trusted and productive line. Maternal sisters to her dam have been strong sellers and a maternal sister to this heifer was a $9,000 feature of the 2013 Diamonds In the Mine Sale to Jim Whisman, IL. This heifer will calve well before her second birthday, and she will shine as she matures – especially with a Snap Chat on her side!

CARD Suzanne 03B

25% MAINE ANJOU FEMALE AMAA 459307
March 19, 2014 Tag 03-4

GVC SUH 01W
GVC DITTO Z56
GVC 874U
B&J BALANCE 9632
CARD JACKIE 803
FROSTY CREEK JACKIE 303

BW 1.0 | WW 58.0 | YW 93.3 | M 14.4 | M &G 43.3

Bred to calve 2/23 to I-80
From CARD Jackie 803, the dam of the $5,750 heifer that Jason Lotz, IN, selected from our 2013 Program Sale, this young MaineTainer by the high-selling Ditto is going to make a striking cow. She has the sweet neck and length with the balanced profile and excellent structure that it takes to raise them right.

CARD Black Jestress 04B

37.5% MAINE ANJOU FEMALE AMAA 453176
March 19, 2014 Tag 04-4

IRISH WHISKEY
GCC ECC DUBAI 565
JUSTIN’S BECKY
EAGLE SCOUT
HXC BLACK JESTRESS 004
HCA BLACK JESTRESS 004

BW 0.1 | WW 34.7 | YW 42.6 | M 12.8 | M &G 30.0

Bred to calve 3/03 to Snap Chat
From the Black Jestress tribe that has delivered lasting success here, this striking heifer has the pieces and the pedigree to become a stout producer! Irish Whiskey, Chill Factor, Eagle Scout, and Black Jestress all rolled into a horse-necked, huge-boned, big-haired package. Her first calf might have the longest neck and the best hair on your place!

CARD Wendy 42B

50% MAINE ANJOU FEMALE AMAA 459309
April 15, 2014 Tag 42-1

COWAN’S ALI 4M
GOET I-80
BPF MILKY 80T
GCC WHIZARD 125W
GCC MISS WHIZARD 42/1Y
GCC MISS HOMER 720T UD

BW -1.6 | WW 38.9 | YW 57.0 | M 14.7 | M &G 34.0

Bred to calve 3/11 to Snap Chat
A great blend of proven Maine and Simmental genetics, this half-blood is as good looking as they get! She is one of the youngest heifers in the sale but she might have the most pound-for-pound shape and she is so hairy and well made. Her brother by I Believe was one of our best steer calves this year!
Cardinal Chiangus Females.

LLW CARD Aristocrat 313B

11.27% CHIANINA FEMALE ACA 375765
March 5, 2014 Tag 4313

HCA FIRST CLASS 806
CARD THE SITUATION
SLC CLASSY LADY
SAV 5175 BANDO 1024
CARD ARISTOCRAT 313W
HXC ARISTOCRAT 313J CAX

Bred to calve 3/09 to Snap Chat
The first daughter to sell from our 2010 National Champion Chiangus Female, this special heifer stems from our famous Aristocrat family. She is a fabulous building block and the kind we love to produce. Her dam gave us a great sister to this heifer by 3-G Linebacker last spring, and a maternal sister by HIGG Remedy has another of our most promising 2015 replacements by SAV Brilliance. Her dam is one of our prettiest cows in production and this fault-free daughter of The Situation is classic Cardinal from start to finish and she is backed by one of our highest-earning cow families!

CARD Aristocrat 313W
Aristocrat 313N

CARD Heather 986B

9.86% CHIANINA FEMALE ACA 375755
March 26, 2014 Tag 4986

HCA FIRST CLASS 806
CARD THE SITUATION
SLC CLASSY LADY
SAV 004 PREDOMINANT 4438
CARD HEATHER 86W
HXC HEATHER 86R

Bred to calve 2/11 to Snap Chat
The Situation is making his mark as the great female sire we hoped he would be, and this beautiful blimp is surely one of his finest products! She is another fancy and powerful product of our trusted Heather cow family, and her maternal sister was our 2012 ACA National Reserve Champion Chiangus Female. This family generates results like the full brother to the heifer that Esch Chiangus, CO, selected from our 2013 bull sale.

Black Gold.
Cardinal Chiangus Females.

**CARD Jackie 03B**

6.32% CHIANINA FEMALE ACA 375764
April 18, 2014 Tag 403
HCA FIRST CLASS 806
CARD THE SITUATION
SLC CLASSY LADY
NICHOLS EXTRA H6
FROSTY CREEK JACKIE 303
FROSTY CR JACKIE 1030
Bred to calve 3/25 to Snap Chat
The ChiAngus females make such lasting, versatile and profitable performers – especially when they are this good! This one is bred from the heart of the Program with a potent blend of Chi and Angus genetics that will surely work. She is a maternal sister to the dam of CARD Jackie O, a former winning show heifer and one of the top donors in the Cardinal program. Like the rest of her family she has a sweet pattern with exceptional length and a beautiful head and neck. She is plenty deep and useful – just like her maternal sister that produced the $6,750 heifer in our 2014 event that now works for Cimeron Frost, IL.

**CARD/UKN Beauty Queen 86B**

1.68% CHIANINA FEMALE ACA 376814
March 28, 2014 Tag 486
SAV FINAL ANSWER 0035
HCA FINAL DRIVE 35X
SAV MAY 2335
MCATL PURE PRODUCT 903-55
CARD HEATHER 086Z
CARD HEATHER 86X
Bred to calve 4/04 to Snap Chat
Here is the first calf from a strong product of our Heather family that sold to our great customers at Unknown Cattle Company, MN, in our 2013 Program Sale. They are doing a top job with their purchases, and this heifer is loaded with calving ease, milk, and stylish cow power. She is especially deep ribbed and smooth with a classic maternal shape. Blend these high-maternal, F-1 females with anything and expect a little more!
The CARD Iris Family.

CARD Iris 911B

9.84% CHIANINA FEMALE  ACA 375750
March 8, 2014  Tag 4911
ASHW WHO DA MAN
DSUL MAN UP 0138X
EMERALD LADY 138M
B&J BALANCE 9632
CARD IRIS 911M
CARD IRIS 2CA

Bred to calve 2/26 to Snap Chat
The hits keep coming year after year from the Iris tribe and this featured bred heifer is sure to be the next big performer! She offers an impeccable combination of all that is important from her ideal size and length to her gorgeous, young udder and considerable power and performance. Her dam is a full sister to the dam of the exciting red heifer that is featured here as Lot 81, and her maternal sister was a strong $5,000 selection by Todd Pritchards, IL, in our 2013 event. Double-clean and flat sexy!

CARD Iris 191B

5.49% CHIANINA FEMALE  ACA 375773
March 6, 2014  Tag 4191
N BAR EMULATION EXT
COLEMAN EMULATION EXT 7169
KMk DONNA J311
PLAINVIEW LUTTON E102
CARD IRIS 91Y
CARD IRIS 2CA

Bred to calve 2/04 to Snap Chat
The Iris family delivers big rewards each year for us and our customers and here is another strong product you can rely on. She is an all-purpose beauty with an ideal frame score and a flat, feminine, attractive build that works in so many situations. Her maternal brother by MAB brought $5,000 this summer.

CARD Ruby 114B

7.22% CHIANINA FEMALE  ACA 376452
March 12, 2014
MONOPOLY
MAN AMONG BOYS
59T
B&J BALANCE 9632
CARD IRIS 911X
CARD IRIS 2CA

Bred to calve 3/03 to Final Drive
An absolute powerhouse and another great product of the Iris family, there is a lot to love here! The massive body, ultimate udder quality, awesome shag, and tremendous bone are just the beginning here. This redhead is no accident. Her dam is a full sister to the dam of another gorgeous Iris that sells here as Lot 79.
From Our Most-Proven Dams.

**CARD Kelly 002B**

- Breed: CHIANINA FEMALE
- DOB: March 30, 2014
- Tag: 4002

**MAN AMONG BOYS**
- Sire: MONOPOLY
- Dam: EXAR LUTTON 1831
- Bull: HXC KELLY 002U

**Bred to calve 2/18 to Snap Chat**

Another Cardinal beauty from Kelly 002U, here is a maternal sister to the $15,000 feature that Dunk Cattle, NE, selected from our 2013 Program Sale. Like her sister, this version is a real looker with great lines, clean chest, tall front, and proper belly. Be sure to take time to look at the Snap Chat brother to this great-haired, clean-boned heifer in our bull pens before the sale. The whole family has it!

**CARD Belle 01B**

- Breed: CHIANINA FEMALE
- DOB: February 27, 2014
- Tag: 401

**MAN AMONG BOYS**
- Sire: MONOPOLY
- Dam: HXC ANGUS 3001
- Bull: HXC KELLY 002U

**Bred to calve 2/03 to Snap Chat**

Tested THF/PHAF

Another cool one that will be hard to resist, this heifer has some strong maternal traits from our productive 3001 cow that also produced the $5,500 and $4,000 heifers shown here. This heifer is THF/PHAF yet big haired and goose necked with the wide, full shape of a powerful cow.
**CARD Ms Design 59B**

6.12% CHIANINA FEMALE

February 26, 2014

Tag 459

MONOPOLY

MAN AMONG BOYS

59T

CDV WAZN’T ME 78M

CARD MS DESIGN 59T

HILLTOPS MISS DESIGN 59E

**Bred to calve 2/14 to Final Drive**

Load some serious power with this flashy favorite!

You’ll love the immense shape and big-footed, long-haired potential of this heifer whose sister was a $4,000 selection of Minnaert Show Cattle, IL, from our 2013 event. She has top udder development and a three-dimensional goodness that has always made her a leader in the set.

**CARD Brianna 67B**

7.23% CHIANINA FEMALE

March 26, 2014

Tag 467

MONOPOLY

MAN AMONG BOYS

59T

B&J BALANCE 9632

CARD BRIANNA 67U

CARD BRIANA 67L PCA

**Bred to calve 2/06 to Final Drive**

Another great start from Brianna 67U, this good-footed, well-built heifer is one to mark with a star! Her maternal sister was a $5,000 selection by Wolfe Farms, IN, in our 2014 sale and her first calf brought $5,000 this fall. A full brother to this heifer brought $4,000 to Katy Lewis, IL, this fall, and this heifer has the same neat look and upgraded shape as her siblings.
Quality. Start to Finish.

CARD Baby Walks 50B

7.88% CHIANINNA FEMALE  
March 10, 2014  
HEAT WAVE

M A S I X  
WADE MS PERFECTION  
B&B BALANCE 9632

C A R D B A B Y D O L L  
HXC LONNA 950L 1CA

Bred to calve 2/10 to The Answer (sexed female)

The proper blend of exotic power and proven maternal strength, here is a maternal sister to the $9,000 feature of our 2012 Diamonds In The Mine Sale. This heifer is incredibly hairy and good at the ground with enough size and length. Safe to The Answer and coming with a heifer calf!

SJF 4124

MAINE ANJOU FEMALE  
February 2014  
HEAT WAVE

M O N O P O L Y  
ANGUS

A N G U S

F C C 1 2 4

ANGUS

Bred to calve 2/03 to Connealy Capitalist

This exotic maternal package is a Monopoly daughter with size and a strong bottom-side pedigree from one of the very few remaining Charolais-cross cows in the Frankenreider herd. Her dam has passed the tests and she delivered quality again with this long-bodied, clean-jointed, smooth-moving heifer that will produce color if you decide to breed her that way.

CARD/DMMF 4304

COMM FEMALE  
March 2014  
Tag 6

Sire: M A S I X  
Dam: P B C H A R O L A I S

Bred to calve 3/02 to Snap Chat

One of a pair of Maxi heifers from purebred Charolais dams, this heifer is an intriguing option in the offering. She is flexible on the move and really, really hairy and her udder development is A+. This is the fault-free, versatile kind that develops into a big money maker!

CARD/DMMF 4604

COMM FEMALE  
March 2014  
Tag 3

Sire: M A S I X  
Dam: P B C H A R O L A I S

Bred to calve 2/12 to Snap Chat

Another one just like the other one, this is another clean-pedigreed, good-bagged, sound-footed heifer that is perfect for all sorts of profit. Breed these Maxi sisters for color and you’ll get reds, yellows, and smokes but Snap Chat should be just fine as well.

**IMPORTANT SALE INFORMATION:**

Terms: Terms of sale are cash or good check made payable immediately after the sale and before any cattle are loaded. Invoiced (absentee) accounts are payable in full within 10 days of the sale or are subject to a 2% finance charge on the tenth day. A fee of $50 will be assessed to all returned checks. Liability: All animals and merchandise will be at the buyer’s risk as soon as bid off but will be cared for by the seller(s) for a reasonable amount of time during and immediately following the sale. Neither the owners, auctioneers, sale manager or other affiliated personnel may be held responsible for any accidents that may occur. PrimeTIME AgriMarketing NETWORK, Inc. acts only as an agent between buyer and seller and may not be held liable, financially or otherwise, for any failure on the part of the same to fulfill any obligations set forth in this sale or for the truth of any warranties expressed or implied. Neither does PrimeTIME AgriMarketing NETWORK, Inc. assume any financial obligations to collect or enforce the collection of monies between buyer and seller. This catalog has been prepared by the sale manager from information provided by the seller(s) and is assumed accurate as presented to us. However, PrimeTIME AgriMarketing NETWORK, Inc. will in no way guarantee age, pedigree, or reproductive status of the animals selling. All exceptions taken and adjustments made are between buyer and seller. Breeding Information: Please see the footnotes regarding breeding information for each lot. All bred females will be examined for pregnancy by a qualified DVM prior to the sale and any changes to their breeding status will be made available sale day. Conception dates listed in this booklet are based on the results of said pregnancy examination and/or known breeding dates, and are intended as estimates of calving date only. Health: All animals will be accompanied by a health paper valid for interstate shipment. Buyer’s should make themselves aware of their respective state’s health requirements prior to the sale. Guarantee: Cattle and merchandise sell as is. No guarantee, expressed or implied, is made as to an animal’s ability to produce transferable embryos or frozen semen. All registered cattle sell with the standard guarantee(s) endorsed by their respective breed association. Insurance: Livestock insurance will be available at the clerk’s desk. Trucking: If you require assistance in transporting your purchases, please contact the sale manager. Every effort will be made to minimize costs to the buyer. Announcements: Any announcements made from the sale block by the owner, auctioneer, or sale manager take precedence over any printed material. Sale Booklet Prepared by: Craig M. Reiter, Sale Manager.
THANK YOU

to Our 2014 Program Buyers!

We appreciate your confidence and we are proud to be your seed stock supplier.

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Keener Farms – Wooster, OH
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Bird Cattle – Lubbock, TX
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Todd Line – Seaton, IL
Chuck Pezanoski – Peru, IL
Unknown Cattle Company – Mankato, MN
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Jeff Jackson – Walnut Springs, TX
Tim Perry – Hillsboro, OH

We Hope to See All of Our Old Friends and Plenty of New Ones Dec. 12th!
Come early. Enjoy all-day hospitality and stay for dinner after the auction.
TRUST THE PROGRAM!

The Program Herd & Reference Sires

CARD Snap Chat
GOET I-80 x ZKCC Chopper x Irish Whiskey x Angus THF/PHAF – BW: 72# from a first-calf heifer
Natural Service Sire - Progeny Sales Only
One of the most exciting sires we’ve ever raised. His first crop has been outstanding with calves up to $20,000 as of press time. His full sister is Lot 14.

W/S No Remorse
50% Simmental Bull 2614801 Yardley High Regard x Bush’s Focus
Al Sire

Card The Situation
Chiangus Bull 350044
HCA First Class 806 x SLC Classy Lady
Al and Natural Service Sire
Our elite maternal sire for black, polled, gorgeous females and high-performing sons

HCA Final Drive 35X
Angus Bull 16908447
SAV Final Answer x SAV 8180 Traveler 004
Al and Natural Service Sire
Semen Available
A tremendous calving ease and maternal sire. A daughter was our $22,500 top Angus heifer and another sold one-half interest for $16,500 in 2013. His best daughter yet is Lot 4.

Coleman Digits 3322
Angus Bull 17783828
SAV Final Answer x EXT x Net Worth
Natural Service Sire
Our newest Angus sire! Leading calving ease and maternal strength from the famed Champion Hill Elba tribe. His gorgeous dam was a $21,000 feature of the 2015 Coleman Angus Female Sale.
**Monday, February 1**

On the farm and online at smartauctions.co

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**CARDINAL CATTLE COMPANY’S**

**DIAMONDS**

**In the MINE Bull Sale**

**CARD Ultimate Weapon**

The top seller of our 2015 sale to Dr. Derek McFarland, IL

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**- Selling 25 Bulls -**

Angus – Simmental – SimAngus

MaineTainer – Chi-cross

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**Please see page 18 for more information on the Frankenreider Cattle Company natural service sires**

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**WS A Step Up**

PB Simmental Bull 2568260
SS Ebony's Grandmaster x 3C Macho

Al Sire – BW: 74

Proven, elite maternal and winning quality

**Daddy’s Money**

75% Maine-Anjou Bull 427013
I-80 x Sooner x Dr. Who

Al Sire

**The Outsider**

50% Sim-Maine-Angus Bull 2940781
Built Right x The Witch Doctor x Angus

Al Sire – BW: 74

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