Arkansas Workforce Development Board
Full Board Meeting
1:00 P.M.

Call to Order .................................................................................................................. Charlie Clark, Chair

ACTION Item 1
Minutes of October 13, 2015 Full Board Meeting

Report of Chairperson ........................................................................................................ Charlie Clark, Chair

Report of Staff .................................................................................................................. Cindy Varner, Assistant Director
Arkansas Department of Workforce Services

Report of Committees
- Strategic Planning Committee ......................................................................................... Brian Itzkowitz, Committee Chair
  - ACTION Item 2: WIOA Combined State Plan
- Program & Performance Evaluation Committee ......................................................... Scott Bull, Committee Chair
- Temporary Assistance for Needy Families Oversight Committee ......................... Tom Anderson, Committee Chair

Closing the Gap 2020: A Master Plan for Higher Education in Arkansas .................. Dr. Brett Powell, Director
Arkansas Department of Higher Education

Discretionary Grants Update and New Tech Hire Grant Opportunity ......................... Mark McManus, ADWS
Discretionary Grant Division

Announcements

Adjournment
### NEXT MEETING DATES

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 8, 2016</td>
<td>10:00 a.m.</td>
<td>Committees</td>
<td>Little Rock (Cancelled)</td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td>Full Board Meeting</td>
<td>Little Rock</td>
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<tr>
<td>April 12, 2016</td>
<td>10:00 a.m.</td>
<td>Committees</td>
<td>Little Rock</td>
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<tr>
<td></td>
<td>1:00 p.m.</td>
<td>Full Board Meeting</td>
<td>Little Rock</td>
</tr>
<tr>
<td>July 12, 2016</td>
<td>10:00 a.m.</td>
<td>Committees</td>
<td>Little Rock</td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td>Full Board Meeting</td>
<td>Little Rock</td>
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<tr>
<td>October 11, 2016</td>
<td>10:00 a.m.</td>
<td>Committees</td>
<td>Little Rock</td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td>Full Board Meeting</td>
<td>Little Rock</td>
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AGENDA ITEM 1 - ACTION: Minutes of the October 13, 2015 Full Board Meeting

RECOMMENDATION: It is recommended that the Arkansas Workforce Development Board approve the minutes of the October 13, 2015 full board meeting.

INFORMATION/RATIONALE: Minutes of the meeting are attached.
A regular quarterly meeting of the Arkansas Workforce Development Board was held on October 13, 2015, beginning at 1:04 p.m., at the Embassy Suites Hotel, 11301 Financial Centre Parkway, in Little Rock, Arkansas. Chair Charles Clark presided with the following members present: Mr. Tom Anderson, Mr. Daryl Bassett, Mr. Chad Bishop, Ms. Karen Breashears, Mr. Lindsay Brown, Mr. Scott Bull, Dr. Charisse Childers (by proxy Mr. Jonathan Bibb), Judge Brandon Ellison, Mr. Jeff Griffin, Ms. Diane Hilburn, Mr. Randy Hopper, Ms. Abby Houseworth, Mr. Alan Hughes, Governor Asa Hutchinson (by proxy Ms. Alisha Curtis), Mr. Dean Inman, Mr. Brian Itzkowitz, Mr. Johnny Key, Mr. Bart Langley, Mr. Alan McClain, Ms Katy Morris, Mr. Michael Newcity, Mayor Harold Perrin, Dr. Brett Powell, Mr. Mike Preston (by proxy Mr. Steve Sparks), Mr. Jerry Riley, Vice Chair Gary Sams, Mr. Kelley Sharp, and Mr. Robert Thorne. Mr. Robert East, Ms. Melissa Hanesworth and Ms. Holly Little were unable to attend.

Report of the Chairperson: Chair Clark welcomed members and reported that three new members had been appointed since the last meeting, Mr. Robert East, Mr. Jeff Griffin, and Mr. Kelley Sharp. He asked Mr. Griffin and Mr. Sharp to introduce themselves and provide a short background.

Next, Chair Clark reported that he, Mr. Arnell Willis, ADWS Workforce Investment Director, and Ms. Cindy Varner, ADWS Assistant Director for Employment Assistance, attended the National Governor’s Association meeting of State Workforce Board Chairs and Liaisons in Annapolis, MD, August 22 – 28, 2015. He reported that one of the things he had taken away from the event is the characteristics of a high performance board. He stated that these characteristics are – diversity, partnerships between public and private sectors, strong support from the Governor, active participation from members, that it should be visible and transparent, that the board must have a strong and obtainable strategic plan, communication between all entities involved should be strong, the staff should be knowledgeable and capable, and that it should be a true public and private partnership. He stated that he believes that this board meets all of these characteristics.

Agenda Item 1 – ACTION – Minutes of the July 21, 2015 Board Meeting: Chair Clark proceeded to Action Item 1, asking if there were any additions or corrections to the minutes. Hearing none, a motion to accept the minutes as presented was made by Mr. Brian Itzkowitz, seconded by Mayor Harold Perrin, and the motion carried unanimously.

Report of the Staff: Chair Clark asked Ms. Cindy Varner to provide the staff report. Ms. Varner began by asking the board to review a report provided by the training facilitators, Maher & Maher, titled WIOA Implementation Event. The report states that the July 21 – 22, 2015,
training on WIOA exceeded expectations. Ms. Varner asked the board to turn to page three of the report where she briefly went through the items that Maher & Maher feels that the Arkansas Department of Workforce Services needs to do to have an active role in guiding the regions and local areas towards WIOA readiness. She reported that the following areas will be crucial, defining WIOA planning regions, providing guidance for regional and local planning, gathering regions at a statewide institute to provide sector strategies training to include a roadmap and planning template, developing a preliminary plan, provide coaching as region partners return to their local areas.

Next, Ms. Varner reported on the recent WIOA Partners Meeting held in West Memphis, AR, September 17 – 18, 2015. She stated that there were 256 in attendance and that Mr. Nick Lalpuis, Region IV Director for the U. S. Department of Labor, attended and spoke highly of Arkansas’s progress regarding WIOA implementation. She shard that he stated that we were ahead of our peers in many areas and congratulated the partners and staff on a great job thus far. Ms. Varner showed a brief video clip of his speech at the event for the board members.

Report of Committees: Mr. Brian Itzkowitz began by giving a report on the Strategic Planning Committee meeting stating that the committee had met twice, on September 25, 2015, and today. He reported that during the September 25th meeting the committee approved the minutes of the July 20, 2015, committee meeting, heard a report of the July 21 – 22, 2015, WIOA training and strategy meeting and stated that a final report of that training was at each of the board members seats. He further reported that the committee heard about assistance offered to the State by the U. S. Department of Labor to provide a facilitator free of charge to facilitate the board’s strategic planning session, as long as the state could pay the travel of the contractor. The committee discussed options for the structure of the strategic planning and the consensus reached was to hold a two-day strategic planning session to be attended by the full board sometime in November. The committee charged staff with identifying a date for the planning session.

He stated that staff had reviewed the state workforce plan requirements with the committee and informed them that at least three optional partner programs would like to join in the planning process – the Temporary Assistance for Needy Families (TANF) program, the Trade Adjustment Assistance program, and the Jobs for Veterans State Grant program. With this information, the committee voted to recommend to the full board that the state prepare and submit a combined workforce plan to include the required core programs and any optional programs that want to participate.

Mr. Itzkowitz reported further that at the committee meeting this morning the minutes of the September 25, 2015 committee meeting were approved. He stated that the committee heard an update from staff regarding the planning of the board strategic planning session and a date has been set for November 30 through December 1, 2015, with staff identifying a location to be announced to the entire board soon.
He stated that the committee also heard an update on the efforts of the WIOA Interagency Policy Committee to establish policies across programs to integrate and streamline services for both jobseekers and employers. The group has 24 policies that they have separated into two groups. Twelve policies are identified as priorities for development and twelve have been identified as on hold pending the release of the federal regulations. The group includes representation from all of the core programs plus Registered Apprenticeship, Career and Technical Education, Perkins Act, Trade Act, and TANF. The group will work collaboratively to draft policies, which they will bring to the Strategic Planning Committee for review and approval.

Three policies were presented to the committee for consideration on the eligibility requirements for the WIOA Title I Adult, Dislocated Worker, and Youth programs. These programs are administered by the ten local workforce development boards. These are preliminary policies to provide interim guidance to the local boards until the final regulations are released in the spring of 2016. At that time, staff will review the policies for needed revisions based on the regulations. The committee approved all three policies.

By direction of the committee, Mr. Itzkowitz made a motion to prepare and submit a combined state workforce development plan in March 2016, per guidelines established by the Workforce Innovation and Opportunity Act, as well as, approve the WIOA Title I eligibility policies for the Adult, Dislocated Worker, and Youth programs. Chair Clark recognized the motion to ratify the Committee’s actions, asked for any questions from the full board, hearing none, the board voted and the committee’s recommendations passed unanimously.

Action Item 2 – Executive Committee Action Ratification
Next, Chair Clark reported on the actions of the Executive Committee held August 3, 2015, via teleconference. The committee reviewed and approved, for recommendation to the Governor, certification of the Eastern, Southeast, and Western local Workforce Development Boards. He then asked that the full board ratify the committee’s actions. A motion was made by Mr. Scott Bull to approve, for submittal to the Governor, the certification of the local boards in Eastern, Southeast, and Western, seconded by Mr. Lindsay Brown, and carried unanimously.

Next, the report of the Program & Performance Evaluation Committee was given by the committee Chair Scott Bull. Mr. Bull reported that the committee met earlier today and approved the minutes from the July 14, 2014, committee meeting, received an overview of the continuous improvement and best practices within local workforce development areas, received in-depth information on the Arkansas Workforce Center Criteria which guides the activities regarding the One-Stop delivery system between core partners, and learned about the current state WIA performance measures as well as the expected WIOA performance criteria to be implemented in July 2016, for core partners.

He further reported that board staff reviewed processes that assist with the evaluation of local workforce development boards to include their effectiveness, fiscal integrity, operational integrity, and best practice sharing. Mr. Bull reported that a preliminary policy titled Arkansas
Performance Accountability was presented to the committee for consideration and was approved by the committee. He reported that the staff informed the committee that the policy is preliminary in nature since the final federal regulations for WIOA have not been published, and the policy may need to be revised at that time. By direction of the committee, Mr. Bull made a motion approve the Preliminary Performance Accountability Policy. Chair Clark recognized the committee recommendation motion, asked for any questions from the full board, hearing none, the board voted and the committee’s recommendations passed unanimously.

Agenda Item 3 – ACTION – Vision for the Arkansas Workforce Development Delivery system: Chair Clark directed the board’s attention to page eight of the agenda book stating that they would find a document containing an Arkansas Workforce Development Delivery System vision that is based on federal guidance from the U.S. Department of Labor, U.S. Department of Education’s Office of Career, Technical, and Adult Education and Office of Special Education and Rehabilitation Services. He asked that Ms. Varner give a brief overview of the document and answer any questions. Ms. Varner reviewed the contents of the document and a motion to accept the vision document was made by Mr. Tom Anderson, seconded by Mr. Robert Thorne, and carried unanimously.

Announcements: Chair Clark announced that the next meeting of the full board will be held November 30-December 1, 2015, for a board strategic planning session; and, the next full quarterly board meetings will be held on January 12, 2016 and March 8, 2016. [The January 12, 2016 meeting was later moved to January 19, 2016 and the March 8, 2016 meeting was moved to April 12, 2016.]

Adjourn: Chairman Clark adjourned the meeting at 3:17 p.m., on a motion made by Mr. Scott Bull, seconded by Mr. Gary Sams, and carried unanimously.

Charles Clark, Chairman

Daryl Bassett, Director
Department of Workforce Services

Minutes recorded by Kim Kight and Cindy Blakeney Varner
Department of Workforce Services Staff
AGENDA ITEM – INFORMATION: Closing the Gap 2020: A Master Plan for Higher Education in Arkansas

INFORMATION/RATIONALE: A Master Plan for Arkansas Higher Education, was presented to the Arkansas Higher Education Coordinating Board on October 30, 2015. The 2015-2020 five year planning cycle adopted in this plan is a critical component in the long-term objective to reach the 2025 goal of a 60% post-secondary attainment rate in Arkansas, increasing from the current estimate of 43.4%. By 2020, we will reduce the educational attainment gap in Arkansas by increasing the number of postsecondary credentials by 50% over the 2013-2014 academic year levels; increasing the number of certificates awarded to 19,200; associate’s degrees to 12,700; and bachelor’s degrees to 19,900.

Dr. Brett Powell, Director for the Arkansas Department of Higher Education, will present information regarding the plan to increase post-secondary attainment in Arkansas.
Presented to the Arkansas Higher Education Coordinating Board

October 30, 2015
Closing the Gap 2020: A Master Plan for Arkansas Higher Education

Executive Summary

Objective

This five year planning cycle is a critical component in the long-term objective to reach the 2025 goal of a 60% post-secondary attainment rate in Arkansas, increasing from the current estimate of 43.4%. By 2020, we will reduce the educational attainment gap in Arkansas by increasing the number of postsecondary credentials by 40% over 2013-2014 academic year levels.

<table>
<thead>
<tr>
<th>Credentials Awarded</th>
<th>2013-14 Academic Year</th>
<th>% Increase</th>
<th>Credentials Awarded</th>
<th>2019-20 Academic Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career &amp; Technical Certificates</td>
<td>10,472</td>
<td>61%</td>
<td>16,880</td>
<td></td>
</tr>
<tr>
<td>Associates Degrees</td>
<td>8,685</td>
<td>36%</td>
<td>11,860</td>
<td></td>
</tr>
<tr>
<td>Bachelor’s Degrees</td>
<td>15,277</td>
<td>28%</td>
<td>19,520</td>
<td></td>
</tr>
<tr>
<td></td>
<td>34,434</td>
<td>40%</td>
<td>48,260</td>
<td></td>
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Supporting Goals

GOAL 1: Raise completion and graduation rates of colleges and universities by 10%.

- Reduce the percentage of students needing remediation to prepare them for college-level course work
- Reduce the time needed for students to complete remedial requirements
- Raise first year retention rates of students to SREB regional averages

GOAL 2: By fall 2018, increase the enrollment of adult students, age 25 to 54, by 50%.

- Reduce the remedial course enrollments for adults by 50% through alternative means of preparing adults for college-level work
- Improve communication of the value of higher education to non-traditional students

GOAL 3: Raise the attainment rates of underserved student groups in the state by 10%.

- Raise the overall college-going rate for all student groups by 5% from 50.1% to 55.1%
- Raise the underserved student college-going rate to equal that of other students
- Raise completion rates of underserved student groups equal to other students

GOAL 4: Improve College Affordability through Effective Resource Allocation

- Reduced time to degree for students
- Allocate 25% of state scholarship funds to need-based programs
- Re-allocate institutional spending to maximize efficiency and effectiveness
Implementation Plans

*Best Practices Consortia*

The objective of these consortia is for institutions to share ideas about successful programs that can be implemented on a broader scale and to generate innovative strategies which respond to the goals and objectives of the plan.

*Institutional Funding Formulas*

An outcomes-based funding model whereby institutions would receive funding based on achievement of specific outcomes which align with the plan and incentive funding when benchmarks are exceeded.

*State Scholarship Programs*

State scholarship programs, a critical component of affordability, should align with the goals of this plan. Along with merit-based programs, need-based grants should be considered to encourage enrollments by adults and underserved student groups. However, scholarship funding only addresses the financial needs of these students and should be part of a broader package of services geared toward removing barriers to success.
Closing the Gap 2020: A Master Plan for Arkansas Higher Education

Objective

The objective of this five year plan for Arkansas higher education is to increase educational attainment by 2020 in order to close the gap between workforce needs and attainment levels. Progress will be measured by comparing the percentage of Arkansans holding a certificate or degree, as determined by U.S. census estimates, to the workforce skills needs, as determined by job projections in the publication “Recovery: Job Growth and Education Requirements through 2020.”

Through implementation strategies resulting from this plan related to adult enrollments, minority student enrollments, student preparedness and student completion, Arkansas institutions will close this attainment gap by increasing the total number of credentials awarded annually by 40% over those of the 2013-14 academic year. However, as the projected workforce needs summarized below indicate, these increases should not be evenly distributed across all credential levels. The greatest needs indicated by employment projections are technical certificates, followed by associate’s degrees, then bachelor degrees. Goals for credential awards in the 2019-20 academic year are as follows:

<table>
<thead>
<tr>
<th>2019-2020</th>
<th>Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technical Certificates</td>
<td>16,880</td>
</tr>
<tr>
<td>Associate’s Degrees</td>
<td>11,860</td>
</tr>
<tr>
<td>Bachelor’s Degrees</td>
<td>19,520</td>
</tr>
<tr>
<td>Total</td>
<td>48,260</td>
</tr>
</tbody>
</table>

This will increase the number of credential holders in Arkansas by approximately 41,000 thereby closing the attainment gap by 17%, and setting the stage for more dramatic increase during the 2020-2025 planning period. This five year planning cycle is an important component of the long-term objective to reach a 60% post-secondary attainment rate in Arkansas, an increase from the current estimate of 43.4%.

This five-year plan is designed to respond to three fundamental questions.

- What are the state’s goals and expectations for its higher education system based on needs of students, employers, and economic indicators?
- How should higher education be financed to best promote these goals and expectations?
- How should the higher education system be held accountable for meeting these goals and expectations?
Baseline data

2013 U.S. Census Bureau data show that 28% of Arkansans hold an associate’s degree or higher. Certificate holders are unaccounted for in census data but are estimated, based on adults with one year or more of college credits, to be 15.4% of the population. Below is a summary of 2013 Arkansas educational attainment statistics along with projected employer needs to fill job projections in 2020 and the estimated attainment gap.

<table>
<thead>
<tr>
<th>Education Level</th>
<th>2013 Attainment Levels (1)</th>
<th>2020 Projected Needs (2)</th>
<th>Attainment Gap</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School Diploma or Less</td>
<td>56.6%</td>
<td>41.0%</td>
<td></td>
</tr>
<tr>
<td>CTE Certificate or less than 2 years college</td>
<td>15.4%</td>
<td>22.0%</td>
<td>-6.6%</td>
</tr>
<tr>
<td>Associate's Degree</td>
<td>7.1%</td>
<td>12.0%</td>
<td>-4.9%</td>
</tr>
<tr>
<td>Bachelor's Degree</td>
<td>13.8%</td>
<td>18.0%</td>
<td>-4.2%</td>
</tr>
<tr>
<td>Master's Degree or Higher</td>
<td>7.1%</td>
<td>7.0%</td>
<td>0.1%</td>
</tr>
</tbody>
</table>

(1) U.S. Census Bureau 3-Year Public Use Microdata Samples 2011-2013
(2) Recovery: Job Growth and Education Requirements Through 2020. Georgetown University Center on Education and the Workforce

Based on 2013 Arkansas population estimates (U.S. Census), these data suggest a gap of approximately 236,000 Arkansas residents who have earned education credentials below the level required to meet the projected 2020 workforce needs. This education gap is further segregated as follows.

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Gap</th>
</tr>
</thead>
<tbody>
<tr>
<td>CTE Certificate or less than 2 years College</td>
<td>99,433</td>
</tr>
<tr>
<td>Associate's Degree</td>
<td>73,535</td>
</tr>
<tr>
<td>Bachelor's Degree</td>
<td>63,582</td>
</tr>
<tr>
<td>Master's Degree or Higher</td>
<td>(786)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>235,764</strong></td>
</tr>
</tbody>
</table>

Planning Environment

To meet employer needs and provide the workforce necessary to support future economic development, it is essential that we close this attainment gap. This can be accomplished through a coordinated emphasis on both increasing enrollments in strategic populations and improving completion rates of those who enroll.

In 2013, Arkansas colleges and universities awarded 38,127 credentials from certificates of proficiency through graduate degrees. This was an increase of 10,270, or 36.9%, over the number awarded in 2008. During this same period, the population of Arkansas adult residents (between ages 25 and 64) increased
by approximately 40,800. As a result of these changes – population and certificate and degree production – educational attainment in the state only increased from 42.1% to 43.4%.

Clearly, increased effort is necessary to match the level of educational attainment to employer needs. To do this, it is important that higher education institutions in the state concentrate on the areas of enrollment and attainment in which we are most significantly lagging. Data suggest three primary areas of focus:

- Adults who have earned no postsecondary credentials
- Minorities and students from low-income families who both enroll in, and complete, higher education at lower rates
- Student success rates that lag compared to other states in the southern region and US

In addition, affordability must be a central component to any efforts to improve Arkansas attainment rates.

According to the Lumina Foundation’s 2015 annual report, *A Stronger Nation through Higher Education*, Arkansas is home to over 500,000 adults, or almost 35 percent of the population, who are high school graduates but have completed no college hours. Another 350,000 have some college credits but no degree. Based on these statistics, it is clear that a significant change in levels of higher education attainment can only be achieved through concentrated efforts to encourage adults to enroll for the first time or return to college.

Examining college enrollments and completions by race reveals a second area of focus essential to moving the needle on attainment. African-American and Hispanic residents of the state lag far behind other races in degree-attainment and in the rates at which they enroll in higher education. The Lumina Foundation reports the following degree attainment rates in Arkansas.

<table>
<thead>
<tr>
<th>Race</th>
<th>Attainment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>31.31%</td>
</tr>
<tr>
<td>African-American</td>
<td>21.26%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>13.05%</td>
</tr>
<tr>
<td>Asian</td>
<td>48.86%</td>
</tr>
<tr>
<td>Native American</td>
<td>23.20%</td>
</tr>
</tbody>
</table>

The third concentration area essential to planning efforts is in the graduation rates of those who enroll in higher education. Arkansas universities ranks 15th out of the 16 southern region states in the graduation or progression of students toward a degree after six years (SREB, 2015). The Arkansas rate of 63.2% lags by 13.3% behind the SREB average. The results are more promising at community colleges in the state, where three year graduation rates and total progression rates are both at the SREB average, despite first-year persistence rates which are among the lowest in the region.

Influencing all of the above is affordability, an important consideration in the ability of students to enroll and complete higher education. Though recent data show that the percentage of family income needed to pay for college in Arkansas is among the lowest in the region in 2012 at 21% (SREB, 2015) these data do not account for the effects of recent tuition increases. With a lack of additional state appropriations in recent years, tuition and fees have risen by an average of 25% for four-year institutions and 32% for two-year institutions from fall 2009 to fall 2014 (ADHE, 2015), negatively impacting affordability.
2020 Goals

**GOAL 1: Raise completion and graduation rates for colleges and universities by 10%**. The 150% graduation rate, the percentage of students who complete a degree within 150% of the normal time to completion, is most often employed as a standard for determining institutional effectiveness. The most recent 150% graduation rate for four-year institutions, which is based on the fall 2008 student cohort, is 40.0% and for two-year institutions, measured by the fall 2011 cohort, is 19.9%. Though these metrics do not account for a significant portion of higher education enrollments, those who do not begin as full-time students, immediately after high school, they are the most frequently cited national statistics. Therefore, employing the 150% graduation rate metric, targets for 2020 are a 50% graduation rate for four-year institutions and 30% for two-year institutions. In addition, more broadly defined measures of completion rates should be utilized to accurately measure student success and institutional effectiveness.

To achieve these graduation and completion rate goals, there must be accompanying improvements in intermediate measures of student preparedness.

**Reform Remedial Education to reduce remedial course enrollments and increase student success rates**. A better understanding and implementation of college readiness will provide a basis for guiding students to appropriate certificate and degree programs and remedial courses necessary to prepare students for credit-bearing courses. Arkansas 2014 remediation rates of 67.2% for community colleges and 28.8% for universities indicate that there is a significant gap between high school and college expectations that must be addressed.

Arkansas has, for many years, used an ACT score of 19 on each subject area assessment as the benchmark for readiness for college-level work. Although ACT scores are an important predictor of student success, they should be used in conjunction with other student-related data, such as high school GPA, student demographics and measures of student motivation to succeed. Using data analytics, we should provide better indicators of the likelihood of student success in college-level courses and clearly identify the efforts needed to get more students college ready. It is important to realize that these interventions may vary by student demographics, such as age or socio-economic status, and by the post-secondary program in which the student enrolls.

Students requiring remediation pay more in tuition and are less likely to complete a credential. Of those students requiring math or English remediation, typically only 25-30% successfully enroll in and pass the college-level course required upon completion of remediation (ADHE Remediation, 2015). Improvement in remediation rates, and thus improving completion rates, requires an increased and coordinated efforts on the part of school districts and colleges and universities to better prepare students before high school graduation.

In fall 2014, 41.4% of Arkansas students enrolled in at least one remedial course. At four-year universities, that rate was 28.8% and at two-year colleges it was 67.2%. Each of these rates have fallen annually since fall 2010. While most students needed remediation in just one subject area, 26.5% of students in fall 2014 required remediation in all three subjects – math, English and reading.

Examining these rates by student demographics provides more detail about remediation. For students in all age groups from age 20 to age 55 and up, remediation rates exceed 75% at four-year institutions and 80% at two-year institutions. By race and ethnicity, remediation rates are highest for African-American
and Hispanic students. A better understanding of these variations in remedial needs should influence and refine institutions’ approaches to remedial education.

Reducing the rate of enrollments in remedial courses will require efforts directed to students coming to higher education directly out of high school and to adults returning to or beginning higher education. Different approaches will be necessary to respond to each group. Improving the preparedness of high school students will require strategies for earlier identification and intervention when those students begin to fall behind and collaborative efforts between Arkansas high schools and colleges and universities to intervene when students do fall behind. For adults, it will be necessary to develop strategies to reduce the time and cost necessary to prepare them for college level work.

For too many Arkansas students, achieving their goal of completing a certificate or degree program is delayed, or thwarted, by required enrollment in remedial courses. Although these courses are essential to preparing students for success in college-level courses, they also add to the cost and time required to complete the certificate or degree.

By following best practices for remedial education, we can reduce the time to degree for many students and improve persistence and graduation rates.

- Use historic data to determine remedial or credit-bearing placement to achieve success.
- Eliminate, to the extent possible, semester long remedial courses through implementation of accelerated, supplemental instruction or co-requisite models.
- Examine high school-college bridge programs which have demonstrated success in improving college readiness before high school graduation to determine best practices for adoption.

Re-examine gateway courses for appropriateness to the students’ education goals. There have been some efforts, nationally and across Arkansas, to provide alternatives to gateway courses, such as College Algebra, that are more appropriate to students’ educational goals while maintaining academic rigor and quality. Though some of these changes have been adopted, they do not have widespread acceptance and integration into institutional practices. Where appropriate, additional efforts should be made to reduce or eliminate barriers to student success by ensuring that gateway courses are appropriate to student educational pathways.

Raise first year retention rates to SREB regional averages. Students leave college for many reasons. Studies of student persistence generally find these reasons center on poor academic performance, financial, personal, and social issues and discouragement over lack of academic progress. There are many examples of programs or initiatives at Arkansas institutions designed to combat these challenges to student retention. By closely examining these programs to determine those that have been proven to be most effective, these efforts can be adopted more broadly and can improve retention rates in the state.

In Arkansas universities, first-year persistence rates are among the lowest in the region, with 79% of the 2012 freshman cohort still enrolled the next fall, a rate that is 5.5% below the SREB average. A similar result is found at Arkansas community colleges where 53.5% of the 2012 cohort was still enrolled a year later. This rate trails the SREB average by 8.4%.

Create guided pathways to student success. As the jobs projections data above indicates, bachelor’s degrees are important to meeting the workforce needs of the state. However, they are not the only path to employment and higher-wages. Students, those coming directly from high school and those returning
as adults should be provided clear information about the most appropriate pathways to meet their eventual employment goals. Pathways should incorporate all appropriate student outcomes from short-term industry-recognized credentials through the highest degree programs appropriate to the identified career goals. Pathways should also include career step-out points at the completion of each credential.

**GOAL 2: Increase by 50% the enrollment of adults, age 25 to 54, by fall 2018.** By 2020, almost 60% of jobs in Arkansas will require more than a high school diploma. However, only 25% will require a bachelor’s degree or higher. Where appropriate, adults can prepare themselves for higher paying jobs by earning short-term certificates or two-year associate’s degrees. These programs may be a better fit for the time demands of those who must balance work, families and school.

To produce the desired increase in credentials by 2020, enrollments must be increased ahead of this date. Therefore the enrollment goal has been set for fall 2018. In addition, enrollments should shift from 4-year to 2-year institutions to achieve the necessary mix of certificate, associate’s and bachelor’s degrees. The table below presents enrollments for this age group in fall 2014 along with enrollment targets by fall 2020.

<table>
<thead>
<tr>
<th></th>
<th>Fall 2014</th>
<th>Fall 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public, 4-year</td>
<td>26,068</td>
<td>31,000</td>
</tr>
<tr>
<td>Public, 2-year</td>
<td>17,777</td>
<td>36,200</td>
</tr>
<tr>
<td>Private</td>
<td>3,544</td>
<td>3,900</td>
</tr>
<tr>
<td>Total enrollment</td>
<td>47,389</td>
<td>71,100</td>
</tr>
</tbody>
</table>

These enrollment targets are heavily slanted toward two-year institutions to align with the need for a greater increase in technical certificates and associate’s degrees.

*Reduce the remedial course enrollments for adults by 50%.* Current remediation rates for adults exceed 80% in most cases. Knowing this, it is imperative that we recognize the need to better prepare them for post-secondary education. At the same time, we must be cognizant that these students must begin to accumulate credits toward a credential to keep them engaged. Therefore, alternatives to semester-long remediation courses must be encouraged.

*Communicate the value of higher education.* We must better communicate the value of higher education, demonstrating the impact postsecondary attainment can have on the lives of Arkansans. Through this effort, it will be important to communicate the impact education can have on quality of life and standard of living for the student and student’s family, along with the benefits afforded to the student’s community.

**GOAL 3: Raise the credential attainment rates of underserved student groups in the state relative to other students by 10%.**

African-American and Hispanic students in Arkansas attend, persist and complete higher education at lower rates than other races. In addition, students from families in lower income profiles have the lowest educational attainment rates, according to national data (Crow, 2014).

*Raise the college going rate of underserved minority groups, African-American and Hispanic, equal to that of non-minority students.* The Arkansas college-going rate significantly lags the US average, with only 54.3% of high school graduates going on to college in 2013 compared to a 66.2% national average. Exacerbating this issue is an additional disparity in college-going rates by race and ethnicity. For
Hispanics in the state, the gap is small, with less than a 1% difference in the college-going rate compared to whites. However, for African-Americans the disparity is greater than 10% with only 45.1% of high school graduates going on to college in fall 2013.

Raise the completion rates of underserved minority groups, African-American and Hispanic, to equal that of non-minority students. In addition to the disparity in college-going rates for underserved minorities, completion rates for these students also trail those for their non-minority counter parts. In academic year 2013-14, African-American student completions as a percentage of white student completions were 80% at four-year institutions and 84% at two-year institutions. Hispanic student completions as a percentage of white student completions were 66% at four-year institutions and 75% at two-year institutions.

Communicate the value of higher education. One way this racial and economic divide can be eliminated is through a coordinated effort to better communicate the value of higher education, demonstrating the impact degree attainment can have on the lives of Arkansans. A culture change is necessary to engrain the importance and value of education for all Arkansans.

GOAL 4: Improve College Affordability through Effective Resource Allocation

State funding for higher education has seen minimal increases in the last decade and is not likely to change dramatically in the near term. As a result, it has been necessary for institutions to raise tuition annually to keep up with rising costs. Tuition and fees have risen by an average of 25% for four-year institutions and 32% for two-year institutions from fall 2009 to fall 2014 (ADHE, 2015).

Reduce time to degree. One way that the effects of rising tuition can be offset is through reducing the time it takes a student to complete a credential. Time to degree can be influenced by two factors: the number of course attempts a student accumulates and the total hours in which a student enrolls each semester. Whether through reducing remediation needs or reducing the amount of flexibility students have in course selection, course attempts can be reduced while maintaining academic quality. Through clearer degree plans, intrusive advising or mentoring, and other intervention efforts, institutions can better assist students in staying on track to completion.

Full-time enrollment, defined as completing 30 credit hours per academic year, should be encouraged, though not required, through state and institutional policies. Full-time enrollment reduces the number of semesters required to complete a credential, thereby reducing accompanying costs for living expenses, transportation and personal expenses. In addition, summer enrollments can be an important variable in reducing time to degree if state and institutional financial aid policies are adapted to improve affordability. Currently, students have few options for financial aid to reduce the cost of summer course enrollments though summer enrollments can be important to keeping students on track to graduation.

Allocate 25% of state scholarship funds to need-based programs. Since the implementation of the Arkansas Scholarship Lottery, most state financial aid funds have been directed toward merit-based aid.
Though these scholarships have been important, they miss the mark on affordability. Though these scholarships have played an important part in the affordability equation, they have inequitably been directed primarily to high-achieving, traditional students. On a national level, state financial aid programs are primarily directed to need based aid, with 75% of state aid being need-based in 2014 (Woodhouse, 2015). In Arkansas, only 6% of state aid was based on need in that same year.

If the goals of this plan are to be realized, a portion of financial aid resources must be directed to underserved minorities and adults on the basis of need, rather than merit. Though performance should not be a consideration in awarding these scholarships, it must be required for retention of the scholarships to encourage continued enrollment.

*Re-allocate institutional spending to maximize efficiency and effectiveness.* Affordability can also be improved through a review of institution resource allocation decisions to maximize efficiencies without sacrificing educational quality. Institutions often fail to recognize the connections between spending decisions and student outcomes and, as a result, can overspend in areas that do not lead to completions and underspend in areas that do. By closely examining resource allocations, institutions have the opportunity to improve both efficiency and effectiveness.

*Increase core expense ratio.* Resource allocation decisions must be made that maximize core functional expenses which have an impact on the effectiveness of institutions in helping students complete credentials (Powell, 2012). By identifying inefficiencies in non-core functional expenses, resources can be re-directed to core areas which are directly related to student success. Examining the ratio of instruction, academic support, student services expenses to institutional support expenses per FTE student provides an indicator of core expense allocation which can be compared to appropriate benchmarks to identify potential efficiencies. One potential benchmark for this measure is the annual SACUBO Benchmarking Study.

*Administrative positions.* A 2014 Delta Cost Project Study (Delta, 2014) shows a decline in the number of FTE faculty per FTE executive and professional staff at all types of public institutions from 1990 to 2012. This shift has occurred as institutions added administrative staff to accommodate needs in academic support, student services, compliance and other administrative areas. Though these are important functions of a college or university, they take valuable resources away from the hiring of teaching faculty. Closely examining this ratio for institutions and comparing to appropriate benchmarks may reveal additional opportunities for efficiencies. These benchmarks should recognize the importance of staff outside the classroom who contribute to student success through advising, tutoring, mentoring, and other critical services.

*Raise faculty salaries to regional average.* Though this initiative seems to run counter to the idea of increasing affordability, it is an important consideration in the improvements outlined above in student retention and completion as quality faculty are essential to these efforts. Arkansas ranks last in the SREB region in average faculty salaries at $65,173 for four-year institutions, which is $11,856 below the average. The gap is slightly smaller at two-year institutions at $8,386 below the SREB average of $52,158 and next to last in the region. Improvements to these salaries can be achieved by reallocation of institutional funds through the efficiency measures above.
Implementation Plans

Implementation of this master plan for Arkansas higher education can be achieved through two primary means.

- Following a best practices approach to address the changes in policy and practice necessary to achieve the goals of the plan.
- Aligning resources dedicated to higher education, including appropriations to the institutions of higher education and state financial aid programs, with the desired outcomes of the plan.

Best Practices Consortia

The objective of these consortia is to identify existing, effective programs that can be implemented more broadly across the state and to generate innovative solutions that can be introduced, then expanded. Innovative programs should be encouraged without risk of failure.

Adult Learners Consortium – resources and best practices to support adult enrollment and completion. For planning purposes, adults include anyone age 25 or older or who has not been enrolled in secondary or postsecondary education in five or more years. Research and experience have shown that responding to adult learner needs is often quite different from that for traditional students. For adults, the barriers to completion are often much greater due to family, work, and personal priorities that conflict with educational goals. Flexibility in scheduling course offerings and services and more structured pathways are two examples of ways to build more adult friendly programming.

Examples of existing programs
College Readiness – Fast Track Developmental Education
Student Mentorship/Coaching – Career Pathways Initiative

College Readiness Consortium – resources and best practices for students with traditionally lower college going rates and completion rates to better prepare them for postsecondary enrollment. Often, we consider students to be college ready when they have achieved sufficient test scores to exempt them from remedial courses. There are, however, other factors that must be considered in whether a student can be expected to successfully complete a certificate or degree program. Social skills, communication skills and motivation to achieve can be as important as academic preparedness. In addition, multiple studies have shown that high school GPA is a better predictor of student success than test scores and many institutions across the country are eliminating test scores as an entrance requirement.

Examples of existing programs
College Readiness – Southwest Prep Academy
Gear Up – Phillips Community College
Mentorship – Donaldson Academy
Remediation Consortium – resources and best practices of remedial programs that successfully prepare students for credit-bearing courses while reducing the time invested in remediation. Co-requisite remediation, blended courses, fast track remediation and self-paced modules are all examples of remediation reform efforts. The impact of summer enrollment should also be considered, both for bridge programs to prepare students for postsecondary enrollment and to reduce knowledge loss between spring and fall terms.

Student Success Innovations Consortium – encourage innovative methods to address efficient delivery of academic programs and services to achieve student success, with success defined as students reaching their educational goals. A number of innovative approaches can be considered, including:

- Measuring employability of students
- Student transcripts which also recognize the non-academic skills students gain through postsecondary enrollment
- Measuring progress toward credentials (e.g. Prior Learning Assessment and Competency Based Education)
- Assessment of student learning outcomes
- Eliminating external barriers to student success, such as financial and personal struggles

Affordability Consortium – discovering best practices to guide institutional resource allocation decisions that maximize effectiveness while recognizing the need to improve affordability to provide fair and equitable access to higher education. A combination of investments from students, institutions, state programs and federal programs must all be considered in the affordability conversation. Examples of efforts to improve affordability include:

- Encouraging manageable amounts of student loan debt through better counseling
- Availability of financial aid in summer terms
- Shared administrative services
- Collaborative delivery of academic content across institutions
- Structured pathways which lead students to degrees faster and with fewer hours completed

Institutional Funding Consortium – employing outcomes-based funding to properly align institutional funding with statewide priorities for higher education. Outcomes-based funding can be used to encourage programs and services focused on student success and to incentivize progress toward statewide goals. However, designing appropriate outcomes metrics is critical to the success of these models. Any new funding model must be built around a set of shared principles embraced by institutions and aligned with goals and objectives of this plan.

Communication Strategies Consortium – Focusing on ways to change the culture in the state to one that places greater value on the personal and societal benefits that accrue from postsecondary education. Beyond encouraging education, communication efforts must also link education to the skills required by
employers and to available jobs through a publicly available database. For true culture change, these messages must extend from young (early grades) to old (adults).

**Funding Recommendations**

Arkansas supports higher education through two funding mechanisms: direct appropriations to public two-year institutions, public four-year institutions, and related entities; and through scholarship awards to students enrolled at public or private institutions in the state. Both forms of support are essential to sustaining and improving educational attainment.

**Institution Funding Formulas**

Arkansas has historically funded higher education loosely based on enrollment-based formulas. In 2011, a performance component was introduced which penalizes institutions that do not meet pre-determined performance measures. Most research around state funding formulas suggest that both approaches are problematic. Additionally, funding has fallen short of the amounts recommended by formula due to limitations on the state’s budget. As a result, only a small number of institutions receive the full amount recommended by formula.

A fully outcomes-based model is proposed to address these concerns. Through this model, institutions would receive continued funding based on achievement of specific outcomes metrics. These metrics must align with the goals of the plan while also allowing for flexibility to respond to the unique nature of each two-year and four-year institution and recognizing the need for stability in annual funding for operations. In addition, colleges and universities should have opportunities to earn incentive funds based on achievement levels.

- **Innovation Funds** – Institutions that exceed outcomes targets should have access to innovation funds which can be used to create or enhance programs which are expected to further impact achievement through one of the emphasis areas of this plan. If these innovative programs are successful, innovation grant funds become part of the institution’s base funding at the end of the grant period. Funding is discontinued if unsuccessful.
- **Improvement Funds** – Institutions that lag their outcomes targets would have access to improvement funds to address deficient areas. Institutions must submit a proposal which describes how the improvement grant will be used to improve outcomes. If successful, the institution’s base funding will be restored if outcomes targets are reached. If targets are not reached after completion of an improvement project, base funding will be reduced.

**State Scholarship Programs**

State scholarship programs must also align with the goals of this plan. Scholarships are an essential component of affordability. However, scholarships awarded without strategic direction are often ineffective. In fact, studies have shown that universal scholarships, those awarded to all students regardless of need, can lead to equal rises in tuition (Gillen, 2012).
To support the goals of the program, state scholarship and grant programs must be reconsidered with an emphasis toward the students who have been identified in the plan as integral to changing the landscape of educational attainment in Arkansas. Among others, this would suggest that scholarship funding should be directed to adult students, minority students and students enrolled in certificate programs. Though programs currently exist in these areas, more effort is needed to move the needle in a significant way. Because additional state scholarship funding is unlikely during the planning period, a re-design of existing scholarship programs may be necessary to align scholarship funding with desired educational outcomes.

Awarding scholarships to students based on high school academic performance is important. Students who work hard to prepare themselves for college success should be rewarded for their efforts. However, state financial aid programs must have broader objectives if they are to meet the needs of the wide range of students who enroll in our colleges and universities.

**Conclusion**

There is a clear gap between the needs of Arkansas employers and potential employers and educational attainment levels of state residents. Beyond meeting employer needs, higher education has been clearly shown to provide benefits both to individuals who attain post-secondary credentials and to society as a whole. Closing this attainment gap will require alignment of goals with available resources to lead to the additional completions, both certificates and degrees, necessary to change the landscape in our state. This plan provides decision makers at state and institutional levels with an outline to meet the challenge and close the gap.
Resources

ADHE (2015). *ADHE Form 18-1 Annual Full-time Undergraduate Tuition and Mandatory Fees*. Arkansas Department of Higher Education.


AGENDA ITEM – INFORMATION: Upcoming U.S. Department Of Labor, Employment and Training Administration Competitive Grant Funding Opportunity (TechHire Initiative)

INFORMATION: The Employment and Training Administration (ETA) of the U.S. Department of Labor (DOL), announced the availability of approximately $100,000,000 in grant funds for the TechHire partnership grant program. DOL anticipates funding approximately 30-40 grants, with individual grant amounts ranging from $2 million to $5 million. This grant program is designed to equip individuals with the skills they need through innovative approaches that can rapidly train workers for and connect them to well-paying, middle- and high-skilled, and high-growth jobs across a diversity of H-1B industries such as IT, healthcare, advanced manufacturing, financial services, and broadband.

These grants are financed by a user fee paid by employers to bring foreign workers into the United States under the H-1B nonimmigrant visa program. This program is authorized under Section 414(c) of the American Competitiveness and Workforce Improvement Act of 1998 (ACWIA), as amended (codified at 29 USC 3224a). Grant awards will be made only to the extent that funds are available.

Grants will be awarded to the lead applicant of a public and private partnership of entities that includes:
- the public workforce investment system;
- education and training providers, such as community colleges, community-based and faith-based organizations, and “bootcamp” style tech programs; and,
- a business-related nonprofit organization, an organization functioning as a workforce intermediary for the expressed purpose of serving the needs of businesses, a consortium of three or more of businesses, or at least three independent businesses

At least $50 million of this funding opportunity will be awarded to applicants proposing programs serving out-of-secondary school youth and young adults between the ages of 17 and 29 with barriers to training and employment as their primary target population. Applications must include significant employer engagement, including a minimum of at least three employer partners, or a regional industry association consisting of at least three employers, with demonstrated engagement in the project. Additional partners that reflect the character and resources of the local or regional economy and the community are strongly encouraged.

The Full Notice of Availability of Funds and Funding Opportunity Announcement can be found at the following link: https://www.doleta.gov/grants/pdf/FOA-ETA-16-01.pdf.

The application deadline is March 11, 2016 and the Arkansas Department of Workforce Services, Discretionary Grant Division, plans to submit a proposal for funding. Your input is valuable to
direct the development of this proposal. Please see the attached questionnaire and take a few minutes to answer the questions. Mark McManus of the ADWS Discretionary Grants team will present information regarding the status of current grants and the new TechHire Grant opportunity.
Questions for the State Workforce Development Board
(Applicable to DOL’s H1B TechHire Partnership Grant Funding Opportunity Announcement)

1. Do you (or industries that you represent) currently hire H1B visa workers (i.e. foreign workers) to fill jobs that you are unable to fill with U.S. citizens (i.e., national/statewide/or local talent)?

   Q  Yes  (If yes, continue with questions 1a and 1b)
   Q  No   (If no, go to question 2)

1a. Within which industries provided below are H1B visa workers hired? (Check all that apply)

   Q  Information Technology (IT)  Q  Financial Services
   Q  Healthcare  Q  Educational Services
   Q  Advanced Manufacturing  Q  Other (please specify) _____________________

1b. Please specify the jobs/occupations that are being filled by H1B visa workers?

________________________________________________________________________
________________________________________________________________________

2. What critical in-demand jobs within the industry fields targeted by the TechHire Grant (which include IT, Healthcare, Advanced Manufacturing, Financial Services, and Educational Services) provide the most challenges to fill? (please describe/identify)

________________________________________________________________________
________________________________________________________________________

3. Would you be willing to work with training providers within the state that include Community Colleges, Apprenticeship, and Four-Year University institutions to develop (and/or enhance) industry specific training to meet critical in-demand job training needs you have identified above?

   Q  Yes  (If yes, continue with question 4)
   Q  No   (If no, continue with question 3a)

3a. If the response is “no” to Q3a, why not? and also please specify other training options that might be available to meet the training needs?

________________________________________________________________________
________________________________________________________________________
4. Would you have an interest in the potential for either On-the-Job Training (OJT) or Paid Internships to assist with meeting the training needs for your previously identified critical in-demand jobs?

- Yes, I would be interested in OJT opportunities
- Yes, I would be interested in Paid Internship training opportunities
- Yes, I would be interested in both OJT & Paid Internship opportunities
- No, I would not be interested in either OJT or Paid Internship training opportunities

5. Over the next year, how would you rate the overall demand within your industry (in terms of job openings) for the critical in-demand jobs you previously identified?

- Strong Demand (100 annual job openings or greater)
- Moderate Demand (50 to less than 100 annual job openings or greater)
- Limited Demand (Less than 50 annual job openings)

6. In your opinion, what occupational-based skills training is most needed within your industry?

________________________________________________________________________
________________________________________________________________________

7. Would you be willing to participate in the TechHire Partnership Grant?

- Yes
- No
Upcoming ETA Funding Competitive Opportunities

Training to Work 3 – Adult Reentry Grants: $20 million
FOA second closing January 15, 2016; Awards in Spring 2016

This grant program is designed to strengthen the communities where the majority of ex-offenders return. These grants will provide training and employment for inmates age 18 and older participating in state and/or local work-release programs. The program focuses on training opportunities that lead to industry recognized credentials and job opportunities along career pathways. Adult programs help to develop strategies for career advancement and encourage life-long learning. Programs partners are expected to provide supportive services such as housing, substance abuse programs and mental health treatment. Grantees will be required to coordinate a leadership team consisting of WRPs, employers, and the workforce system, which includes Workforce Investment Boards (WIBs) and American Job Centers (AJCs) in local communities across the country. The link to the webpage posting ETA solicitations is: http://www.doleta.gov/grants/find_grants.cfm.

Field-Initiated Demonstration Grants - $30,000,000

The Employment and Training Administration (ETA) plans to award approximately $30 million to fund the Field Initiated Demonstration Projects (FIDP) which provide the opportunity for organizations to build a customized project built on evidence-based and informed interventions that serve male and female young adults between the ages of 18 to 24 who have been involved in the juvenile or adult justice system and reside in high-poverty, high-crime communities. Applicants must demonstrate evidence-based and informed interventions that lead to increased employment outcomes for this population in their selected geographic area and in framing their goals and objectives to deal with this issue.

Eligible applicants include intermediary organizations that have an affiliate network or offices in at least three communities and across at least two states and are community- or faith-based organizations with 501(c)3 non-profit status (including women’s and minority organizations) or any Indian and Native American entity under WIOA Section 166. Applicants may be current or former DOL grantees.

The Employment and Training Administration (ETA) plans to award seven grants of up to $4.5 million each to eligible intermediary organizations. DOL will award one grant out of the seven to an intermediary organization that serves rural areas. All applicants must have the capacity to implement multi-site projects and may only submit one application in response to this FOA.
Pathways to Justice and Emergency Services Careers Grants - $5,000,000

The Employment and Training Administration (ETA) plans to award $5 million to fund the Pathways to Justice and Emergency Services Careers program which provides mentoring and career exploration program in the field of justice and emergency services personnel (police officers, firefighters and paramedics) for youth enrolled in the 11th and 12th grades between the ages of 16 to 21 that are at-risk of dropping out of public or alternative high school. The purpose of these grants is to improve employment opportunities for those youth that are at-risk of dropping out of school and at risk of becoming involved in the juvenile or adult justice systems (some youth may have already become involved with the juvenile justice system) by giving them mentorship and a career pathway that leads them to careers in justice and emergency services careers. Projects funded under this FOA must be located in high-poverty, high-crime communities.

We propose to fund 5 grants of $1,000,000 each.

Online Skills Academy: $25 million
Anticipated Funding Opportunity Announcement – Spring 2016

The Department of Labor will launch an Online Skills Academy (OSA) that will leverage technology to offer open online courses of study, helping students earn credentials online through participating accredited institutions, and will expand access to curricula designed to speed the time to credit and completion. The OSA will offer courses that are free to access and provide a low cost means for earning credentials and degrees. Building off the burgeoning marketplace of free and open-licensed learning resources, including content developed through the TAAACCCT grant program accessible through the TAAACCCT SkillsCommons.org online repository, the OSA will enable workers to obtain the education and training they need to advance their careers by developing skills in demand by employers.

Strengthening Working Families Initiative: $25 million
Anticipated Funding Opportunity Announcement – late 2015

As a part of the Administration’s efforts to support working families, the U.S. Department of Labor will make approximately $25 million in grant funds available for the Strengthening Working Families Initiative (SWFI) grant program to address education and training barriers for low- to middle-skilled parents by prioritizing the needs of this targeted population; addressing child care needs for parents seeking education and training; increasing access to child care resources; and bridging the gap between the workforce development and child care systems. Applicants may propose projects up to $4 million. To accommodate a range of applicants and models, including rural single or consortium applicants, there is no designated minimum amount for which communities may apply.

TechHire Initiative: $100 million
FOA closing March 11, 2016; Awards in Spring 2016

The Department of Labor will make new Federal investments to train and connect more workers to a good job in technology and other in-demand fields. The Administration will launch a $100 million H-1B grant competition to support innovative approaches to training and successfully employing low-skill individuals with barriers to training and employment including those with child care responsibilities, people with disabilities, disconnected youth, and limited English proficient workers, among others. This grant competition will support the scaling up of evidence-based strategies such as accelerated learning, work-based learning, and Registered Apprenticeships. A White House Fact Sheet is available at https://www.whitehouse.gov/the-press-office/2015/03/09/fact-sheet-president-obama-launches-new-techhire-initiative. The link to the webpage posting ETA solicitations is: http://www.doleta.gov/grants/find_grants.cfm.
National Farmworker Jobs Program: $81.8 Million

The National Farmworker Jobs Program (NFJP) is designed to increase economic opportunities for migrant and seasonal farmworkers (MSFW) and their dependents through employment services, training and related assistance. NFJP works to counter chronic unemployment and underemployment experienced by MSFWs who depend primarily on jobs in agricultural labor performed within the United States and Puerto Rico. This grant program provides customized career and technical education, English literacy instruction, pesticide training, permanent housing, school dropout and recovery activities through public agencies and private non-profit organizations. The NFJP is an integral part of the public workforce system and a partner in the nationwide network of American Job Centers (also referred to as one-stop centers). To learn more about the NFJP, please visit http://www.doleta.gov/MSFW/html/NFJP.cfm. The link to the webpage posting ETA solicitations is: http://www.doleta.gov/grants/find_grants.cfm.

Senior Community Service Employment Program: $430 million

The Senior Community Service Employment Program (SCSEP) is a community service and work-based job training program for older Americans. The program provides training for low-income, unemployed seniors, who gain work experience in a variety of community service activities at non-profit and public facilities, including schools, hospitals, day-care centers, and senior centers. The NFJP is an integral part of the public workforce system and a partner in the nationwide network of American Job Centers (also referred to as one-stop centers). To learn more about SCSEP, please visit http://www.doleta.gov/seniors/. The link to the webpage posting ETA solicitations is: http://www.doleta.gov/grants/find_grants.cfm.