To register as a CIMA student please go to:
www.cimaglobal.com
Management accountants are highly employable, equipped with a wide variety of skills. Their role in the organisation puts them at the heart of the business. By helping people and businesses to succeed, CIMA is the first choice for employers, with members and students in 176 countries worldwide.

All accountants are not the same. If you went on an expedition and took a financial accountant and a management accountant with you, they would do very different things. After the expedition the management accountant would encourage you to think about your next expedition, working with you to ensure it would be even more rewarding than the previous one. Management accountants use past experience and information of all kinds, not just financial, to help manage the future of the business.

• To keep making a profit*
• To achieve long-term success:
  • meet customers’ and partners’ needs
  • contribute to society
  • protect the environment
• Links business and finance
• Guides business critical decisions
• Drives strong business performance
• Understands how the different parts of the business need to come together
• Communicates with, and works in, departments across the business
• Is trusted to do the ‘right’ thing
• Measures performance of all kinds, not just financial
• Manages the business’s cash and keeps records
• Makes complex information user-friendly
• Uses internal and external data and information
• Plans for opportunities and helps to solve problems
• Continues learning to keep up-to-date
• Gives ambitious people rewarding careers in respected businesses
• Opens doors for people to work throughout organisations and across the world
• Makes members the first choice for employers
• Consults with employers to stay up-to-date
• Examines management accounting skills
• Sets and supports professional standards
• Produces leading research, tools and techniques
• Hosts global communities and networks to support students and members
• Helps to drive growth and build the world’s economies
• Changes people’s lives, throughout their whole career

*Not-for-profit and public sector organisations also need to show value for money
MANAGEMENT ACCOUNTING IS MORE THAN YOU THINK

It includes and adds value to financial accounting.

ADDED VALUE

= 

MANAGEMENT ACCOUNTING

FINANCIAL ACCOUNTING

MANAGEMENT ACCOUNTING

• Enterprise
• Solutions
• New Fin.

FINANCIAL ACCOUNTING

• Evidence
• Solutions
• Best practices
• Non-Fin.

EXTRINSIC

• Dynamic
• Existing tools
• Skills
• Experience

INTRINSIC

• Communication
• Empirical data
• Analysis
• Strategy

FUNDAMENTALS

• Problem solving
• Entrepreneurial
• Communication

• External data
• Predictive
• Qualitative

• Non-financial
• Best practices
• Solutions
• Evidence

THE CIMA CHARTERED MANAGEMENT ACCOUNTING QUALIFICATION

The diagram opposite sets out the CIMA Professional Qualification syllabus and the skills you learn at every level.

The entry level qualification (at the bottom of the diagram) is the CIMA Certificate in Business Accounting, which offers a solid grounding in the basics of management accounting, financial accounting and business. It is also a stepping stone towards the CIMA Professional Qualification.

The CIMA Professional Qualification syllabus is built on three specific learning pillars: Enterprise pillar, Performance pillar and financial pillar, with each containing three subjects. There are four distinct levels within the CIMA Professional Qualification: operational, management, strategic and professional competence, with interim qualifications awarded at each level. Each level is progressive and will deliver skills relative to that level. Before qualifying, candidates must also pass CIMA’s Test of Professional Competence and full three years’ practical experience requirements.

EXEMPTIONS

There may be elements of both the CIMA Certificate in Business Accounting and the CIMA Professional Qualification that you’ve covered during your degree or other tertiary or professional course of study. This may entitle you to certain exemptions. Please note: exemptions cannot be granted prior to full registration as a CIMA student.

For more information on exemptions, visit: www.cimaglobal.com/CIMAexemptions
CIMA ENTRY OPTIONS

The road to obtaining the CIMA Professional Qualification is open to all, regardless of educational background. Our flexible entry policy enables anyone with a passion for business the chance to study with CIMA. If you are new to business or accounting studies, you will first need to work towards gaining the CIMA Certificate in Business Accounting.

If you are new to business or accounting studies, you will first need to work towards gaining the CIMA Certificate in Business Accounting. It is a foundation level qualification which will equip you with the knowledge you need to progress towards the CIMA Professional Qualification.

For more information about the CIMA Certificate in Business Accounting, visit: www.cimaglobal.com/cimacertificate

CIMA gateway routes

CIMA’s gateway routes allow members of recognised professional accounting bodies and graduates of relevant masters degrees the opportunity to gain certain exemptions and fast track their pursuit of full CIMA membership.

For more information about the criteria and eligibility for any of the three gateway routes currently available, visit: www.cimaglobal.com/CIMAgatewayroutes

STUDY OPTIONS

CIMA offers different study options to suit your preference and life style.

- **Tuition classes** offer classroom experience, giving you the benefit of qualified lecturers, face to face tutoring and interaction with fellow CIMA students.
- **Distance learning packages** offer you a structured training programme and tutorial support.
- **Online learning and study resources** allow you to study at your own pace. CIMAstudy.com is the official online learning system which takes you step by step through the CIMA qualification.

If you are working, you might want to consider asking your employer for support, including financial support and time off to study and sit your exams. Support is given at your employer’s discretion.

Studying for CIMA through a degree programme

CIMA has partnered with three UK universities to offer students globally the opportunity to achieve a degree while also studying towards their CIMA qualification.

Universities participating in the scheme are:
- Manchester Metropolitan University
- Robert Gordon University
- Middlesex University

For more information about this scheme, visit: www.cimaglobal.com/cimathroughdegree

CIMA gateway routes

- **Professional gateway route**
- **Masters gateway route**
- **Management accountant gateway route**
If you want to study for the CIMA Professional Qualification while working, it’s a good idea to find an employer who will support you while you study and help you gain valuable workplace experience. Thousands of companies around the world, from multinationals to the newest start-ups in the public and private sectors, train their staff with CIMA. Just some of the companies which meet our training quality standards are listed below. For a full listing of over 4,500 companies, visit: www.cimaglobal.com/trainingpartners

Accenture
Adecco
Africap
Airbus
Air Products
American Express
Arcadia Group
AstraZeneca
BAE Systems
Balfour Beatty
Barclays
Bombardier
BP
British Airways
BskyB
BUPA
Capgemini
Capita
Cisco Systems
Coca-Cola
ConocoPhillips
Co-operative Group
Deloitte
Deutsche Bank
Diageo
E.ON
Ernst & Young
Estée Lauder Companies
Ford
Fujitsu Services
GlaxoSmithKline
H.J. Heinz
HSBC
Hilton Group
HM Revenue & Customs
IBM
InterContinental Hotels
JP Morgan
Kellogg’s
Kerry Group
Kimberly-Clark
Kraft Foods
KPMG
Legal & General
Lloyds Banking Group
The Man Group
Mars
McDonald’s
Metropolitan Police Services
Morgan Stanley
National Grid
Nestlé
NHS
O2
PepsiCo
Phones4u
PwC
Procter & Gamble
QinetiQ
RBS
Rolls-Royce
Sainsbury’s
Scottish Widows
Shell
Siemens
Sony
Tesco
Unilever
Vodafone
Whitbread
Wolsey
W5 Atkins
Zurich

LEARN AND EARN

You can see how much you can expect to earn, and the qualifications you will get as you progress through the CIMA Professional Qualification syllabus. You can also see how your investment in studying and exams, which ranges from £500 to £3,000 at each stage depending on how you wish to study, is quickly rewarded.

START: £26,000*
*AVERAGE SALARY
Office for National Statistics, 2010

£28,732
£30,836
£36,824
£52,680
£97,156+

Operational
Management
Strategic – T4
CIMA member ACMA, CGMA
CIMA member FCMA, CGMA

CIMA CERTIFICATE IN BUSINESS ACCOUNTING
12 months. +£27,372
CIMA DIPLOMA IN MANAGEMENT ACCOUNTING
12 months. +£21,044
CIMA DIPLOMA IN MANAGEMENT ACCOUNTING (ONLINE)
12 months. +£5,988
ASSOCIATE CHARTERED MANAGEMENT ACCOUNTANT
12 months. +£15,856
FELLOW CHARTERED MANAGEMENT ACCOUNTANT
12 months. +£44,476

Source: 2011 CIMA Salary Survey

LOTS OF EMPLOYERS TRAIN THEIR STAFF WITH CIMA

If you want to study for the CIMA Professional Qualification while working, it’s a good idea to find an employer who will support you while you study and help you gain valuable workplace experience. Thousands of companies around the world, from multinationals to the newest start-ups in the public and private sectors, train their staff with CIMA. Just some of the companies which meet our training quality standards are listed below. For a full listing of over 4,500 companies, visit: www.cimaglobal.com/trainingpartners

Accenture
Adecco
Africap
Airbus
Air Products
American Express
Arcadia Group
AstraZeneca
BAE Systems
Balfour Beatty
Barclays
Bombardier
BP
British Airways
BskyB
BUPA
Capgemini
Capita
Cisco Systems
Coca-Cola
ConocoPhilips
Co-operative Group
Deloitte
Deutsche Bank
Diageo
E.ON
Ernst & Young
Estée Lauder Companies
Ford
Fujitsu Services
GlaxoSmithKline
H.J. Heinz
HSBC
Hilton Group
HM Revenue & Customs
IBM
InterContinental Hotels
JP Morgan
Kellogg’s
Kerry Group
Kimberly-Clark
Kraft Foods
KPMG
Legal & General
Lloyds Banking Group
The Man Group
Mars
McDonald’s
Metropolitan Police Services
Morgan Stanley
National Grid
Nestlé
NHS
O2
PepsiCo
Phones4u
PwC
Procter & Gamble
QinetiQ
RBS
Rolls-Royce
Sainsbury’s
Scottish Widows
Shell
Siemens
Sony
Tesco
Unilever
Vodafone
Whitbread
Wolsey
W5 Atkins
Zurich
Philip Santo
Graduate Finance Executive, Tesco

‘I always knew that I wanted to work in industry as well as study a qualification that is forward thinking and progressive rather than looking at past performance. Unlike other accountancy qualifications, the amount of business emphasis that CIMA has makes it great for anybody pursuing a career in industry.’

Richard Kinney
ACMA, CGMA
Commercial Planning Manager, Twentieth Century Fox

‘The CIMA qualification is highly valued and recognised by top employers around the world. There is no question that it opens a lot of doors and enables you to work at a high level within an organisation.’

Margaret Fowler
Advisor, KPMG LLP

‘Being part of CIMA’s network of qualified business professionals will enhance my credibility and enable me to further my career. Also, with the new joint venture between CIMA and AICPA in the USA, there will be an increased understanding of the qualification globally.’

Sereena Malkani
Assistant Financial Analyst, Sky

‘CIMA gives you the knowledge and skills you need for a career in finance, and is also a great base for those who decide to pursue careers in other sectors such as management consulting, or business in general. At a time where the job market is so competitive, having a globally recognised qualification will definitely aid in setting you apart from other candidates.’

CIMA OPENS DOORS ALL OVER THE WORLD

CIMA makes it possible to have both the security of a professional accounting qualification and the rewards and excitement of being a business leader. Academically, CIMA is equivalent to a Masters Degree.* By the time you qualify you’ll also have at least three years’ business experience. As you’re a member of a professional body, you will be bound by a strict code of ethics and conduct that gains you the trust of your colleagues.

*UK National Recognition Information Centre

CGMA – the global designation

Chartered Global Management Accountant (CGMA) is the global designation for management accountants, powered by AICPA (American Institute of Certified Public Accountants) and CIMA, two of the world’s most prestigious accounting organisations. On completion of the CIMA syllabus and becoming a CIMA member, you are automatically entitled to the CGMA designation, adding global power to your CV, and demonstrating your business acumen, ethics and commitment. For more information, visit: www.cimaglobal.com/CGManew