Conference Agenda

Wednesday, November 12
Driving Virginia’s Economy: Thinking Creatively

- **9 a.m. to 7 p.m.**
  Registration  
  Roanoke Foyer

- **Noon to 8 p.m.**
  Exhibits  
  Exhibit Areas:  
  Roanoke and Crystal Ballrooms and Foyers, Crystal Court

- **Noon to 1:30 p.m.**
  Buffet Lunch  
  Roanoke Ballroom

- **1:30 p.m. to 1:45 p.m.**
  Break with Exhibitors  
  Exhibit Areas

- **1:30 p.m. to 5 p.m.**
  Continuous Food and Beverage Break  
  Break Areas:  
  Roanoke and Crystal Ballrooms and Foyers

- **1:45 p.m. to 3:45 p.m.**
  Opening Session  
  Roanoke Ballroom

**Conference Welcome:**
Secretary of Transportation Aubrey Layne

**Keynote Address:**
Governor Terry McAuliffe

**Agency Spotlight:**
The Transit Investment: How We Shape Virginia
Jennifer Mitchell, Director, *Department of Rail and Public Transportation*

This session focuses on how transportation investment jumpstarts short-term stimulus and sustains long-term benefits that lead to significant economic growth. The business case is made for the connection of fast, reliable public transportation to job creation.

**DMV: Virginia’s “Vehicle” for Opportunity – Connecting Customers with Services at the New Speed of Government**
Richard Holcomb, Commissioner, *Department of Motor Vehicles*

What you need, when you need it, how you want it. DMV contributes to the vibrancy of Virginia communities by supporting businesses and individuals through credentialing and convenient government services.

- **3:45 p.m. to 4 p.m.**
  Break with Exhibitors  
  Exhibit Areas
4 p.m. to 5 p.m.

Agency Spotlight: Roanoke Ballroom

Flying Virginia’s Economy: Virginia’s Aviation System
Randall Burdette, Director, Department of Aviation

An overview of Virginia’s Aviation System and how we grow it to provide Virginia communities economic opportunities.

Charting a Course for Success in Economic Development
John Reinhart, Executive Director, Virginia Port Authority

The Port of Virginia is an economic engine for the Commonwealth, responsible for over 343,000 jobs and $41 billion in annual business revenues. International cargo moves across Virginia’s roads, rails, and waterways. As global trade continues to grow, The Port of Virginia is well positioned to accommodate continued investment in new and expanding distribution and manufacturing facilities throughout Virginia.

5 p.m. to 8 p.m.

Networking Reception with the Exhibitors

Entertainment:
TFC Band
GTC Raffle Prizes (must be present to win)

Thursday, November 13

Driving Virginia’s Economy: Thinking Innovatively

7 a.m. to 5 p.m.

Registration Roanoke Foyer

7 a.m. to 7 p.m.

Exhibits Exhibit Areas:
Roanoke and Crystal Ballrooms, Foyers, Crystal Court

7 a.m. to 8:30 a.m.

Continental Breakfast Continental Breakfast Areas:
Roanoke and Crystal Ballrooms and Foyers
Please note: Roanoke Ballroom will stop serving at 8 a.m.

8 a.m. to 9 a.m.

Legislative Update Roanoke Ballroom
Secretary of Transportation Aubrey Layne

9 a.m. to 5 p.m.

Continuous Food and Beverage Break Roanoke and Crystal Ballrooms and Foyers
9 a.m. to 10:30 a.m.

General Session
Roanoke Ballroom

Agency Spotlight:
We Keep Virginia Moving
Charlie Kilpatrick, Commissioner, Virginia Department of Transportation

The Virginia Department of Transportation (VDOT) not only keeps Virginia moving, but keeps the Commonwealth’s economy moving. VDOT Commissioner Charlie Kilpatrick provides an overview of the agency’s strategy for the year ahead.

The Impact of Automated Vehicles
Bruce Gould, Executive Director, Virginia Motor Vehicle Dealer Board
Guest Speaker, Dr. Myra Blanco, Director, Center for Automated Vehicle Systems, Virginia Tech Transportation Institute

This session highlights the Virginia Tech Transportation Institute’s research and development efforts on automated vehicles.

From the Eastern Shore to the Final Frontier
Dale Nash, Executive Director, Virginia Commercial Space Flight Authority and Mid-Atlantic Regional Spaceport

Successful space launches are standard procedure and contribute to the economic development of the area via local employment, supply chain and tourism. The Mid-Atlantic Regional Spaceport’s transition from construction to operations and delivering on the Commonwealth’s investment are focal points for this discussion.

10:30 a.m. to 11 a.m.

Break with Exhibitors
Exhibit Areas

11 a.m. to noon

Concurrent Sessions

Transportation Prioritization and House Bill 2
Nick Donohue, Deputy Secretary of Transportation, Office of the Secretary of Transportation
Grindly Johnson, Deputy Secretary of Transportation, Office of the Secretary of Transportation
Ronique Day, Policy Analyst, Office of the Secretary of Transportation

This year Governor McAuliffe signed into law House Bill 2, which requires the Commonwealth Transportation Board to develop a statewide prioritization process for the selection of transportation projects. This session will focus on the transition and steps leading up to implementation beginning July 1, 2016. Join us and see how you can contribute to the development of this process in the coming months.

Moderator:
Martha Shickle, Chair, 2014 Virginia Association of Metropolitan Planning Organizations (VAMPO); Secretary/Treasurer, Winchester-Frederick Metropolitan Planning Organization
Panelists:
Greta Ryan, Senior Planner, Richmond Regional Transportation Planning Organization
Mark McCaskill, Director of MPO Programs, Roanoke Valley Area Metropolitan Planning Organization
Jeremy Holmes, Director of Alternative Transportation Programs, Roanoke Valley Area Metropolitan Planning Organization

Representatives from the Richmond Regional Transportation Planning Organization and the Roanoke Valley Area Metropolitan Planning Organization will share innovative strategies: (1) to improve public access to information about transportation projects, integrate transportation planning and implementation through promotion of multi-modal transportation and (2) to evaluate and understand the implications of freight movement on a regional economy.

**Partnerships Accelerate Economic Development and Job Creation**

Douglas Koelemay, Director, Office of Transportation Public-Private Partnerships

Join a discussion on Virginia’s Public Private Partnership program successes and review the major changes to the state’s PPTA Guidelines & Manual. Hear an update on I-66 Multimodal Improvements, the next transportation project to move ahead under the PPTA, and on the wider pipeline of projects under review, including parking, solar, wireless and fiber optics opportunities.

** Noon to 1:30 p.m.**

Buffet Lunch

Roanoke Ballroom

**1 p.m. to 2 p.m.**

**Capitol Steps**

*The Capitol Steps began as a group of Senate staffers who set out to satirize the very people and places that employed them. Since they began in December 1981, the Capitol Steps have recorded over 30 albums, including their latest, How to Succeed in Congress Without Really Lying. They’ve been featured on NBC, CBS, ABC, and PBS, and can be heard 4 times a year on National Public Radio stations nationwide during their Politics Takes a Holiday radio specials.*

**2 p.m. to 2:45 p.m.**

Break with Exhibitors

Exhibit Areas

**2:45 p.m. to 3:30 p.m.**

**General Session**

Innovative and Practical Research at VDOT

Jose Gomez, Director, Virginia Center for Transportation Innovation and Research

Since its inception 66 years ago, VDOT’s research division, the Virginia Center for Transportation Innovation and Research, has provided applied research, technical assistance, and expert consultation in support of VDOT’s operating divisions and construction districts. This presentation will focus on several high impact research projects, with special emphasis on business practices for establishing projects and for implementing recommendations from the projects.

**3:30 p.m. to 4 p.m.**

Break with Exhibitors

Exhibit Areas
4 p.m. to 5 p.m.

**Concurrent Sessions**

**Investing in Transportation: The Impact to Virginia’s Economy**
*Shenandoah*

Jeffrey C. Southard, Executive Vice President, *Virginia Transportation Construction Alliance*

In 2013, the Virginia General Assembly passed the largest transportation funding package in the history of the Commonwealth. This session will examine the impact that funding is having on Virginia’s economy.

**Public Transportation’s New Role: Revenue Generator, Tax Reducer, and High Tech Magnet**
*Pocahontas*

Darnell Grisby, Director-Policy Development and Research
Mantill Williams, Director-Advocacy Communications
Matthew Dickens, Policy Analyst
*American Public Transportation Association*

In cities both large and small, a revolution in preferences is reshaping the way business is conducted. Public transportation offers sound reinvestment opportunities that make the private sector more productive and communities more attractive. Learn about strategies that can be employed around the state.

**Technology in Motion: Transportation Network Companies/Emerging Technology**
*Appalachian*

Moderator: Richard Holcomb, Commissioner, *Department of Motor Vehicles*
Panelists: Joe May, Chairman of the Board and Chief Technology Officer, *EIT*
Mike Lehmkuhler, Vice President of Business Attraction, *Virginia Economic Development Partnership*

To attract business, Virginia needs to be proactive in recognizing, understanding and preparing for each new generation of technology before it hits the streets. From app-based transportation providers to driverless vehicles, hear what’s trending and how Virginia can be a hub for innovation.

5 p.m. to 6:30 p.m.

**Networking Reception with the Exhibitors**
*Exhibit Areas*

5 p.m. to 8 p.m.

**Entertainment:**
Kool Kat Jazz Band
GTC Raffle Prizes (*must be present to win*)

6:30 p.m. to 8 p.m.

**Buffet Dinner**
*Roanoke Ballroom*

8 p.m. to 11 p.m.

**Faneuil’s Football, Friends, and Fun Party**
*Shenandoah Room*

Featuring:
East Carolina University vs. University of Cincinnati (*College*)
Miami Dolphins vs. Denver Broncos (*Professional*)

Enjoy popcorn and beverages while watching the Thursday night football games.
Friday, November 14
Driving Virginia’s Economy: Focusing on the Future

► 7 a.m. to 10 a.m.
Information Booth
Roanoke Foyer

► 7 a.m. to 10 a.m.
Exhibits
Exhibit Areas:
Roanoke and Crystal Ballrooms, Foyers and Crystal Court

► 7 a.m. to 8:30 a.m.
Exhibitor’s Raffle Prize Breakfast
Continental Breakfast Areas:
Roanoke and Crystal Ballrooms and Foyers
Exhibitor Raffle Prizes Announced
Roanoke Ballroom

► 8:30 a.m. to 9:30 a.m.
General Session
Roanoke Ballroom

The Future of Transportation and Economic Development:
Millennials, Mobility and Mojo
John Martin, President and CEO, Southeastern Institute of Research

Published author and futurist, John W. Martin, shares his dramatic multimedia presentation on the major demographic and cultural forces shaping Virginia’s future. Hear firsthand the latest research-inspired insights on the mobility needs and preferences of America’s two largest generations – Baby Boomers and Millennials. Learn how these two generational cohorts will transform America’s transportation system and the role transportation will play in future economic development efforts. Come away with a list of immediate action steps to take today to ensure that you and your community will be ready for tomorrow.

► 9:30 a.m. to 10 a.m.
Break with Exhibitors
Exhibit Areas

► 10 a.m. to 11 a.m.
General Session
Roanoke Ballroom

Millennials Place Making in Action:
Seven Innovative Ideas for Every Community
2014 Graduates of Virginia Commonwealth University’s Master’s Program in Urban and Regional Planning
James Smither, VCU Professor; Alex Beatty, Kaila McCleod, Ken Shannon, Naomi Siodmok, Josh Son, Geoff Urda and Shawn Winter

2014 graduates of the VCU Master’s Program in Urban and Regional Planning offer solutions to real-world planning and public policy problems for prospective decision makers who appreciate the big picture and the relevance of actions to policies. These new planning professionals will present ideas on a variety of concepts, ranging from bus rapid transit for Richmond’s proposed downtown ballpark to a pop-up intervention for the intersection of Brook, Broad and Adams streets.

► 11 a.m.
Closing Remarks
Secretary of Transportation Aubrey Layne