The Town of Marana is dedicated to creating and enhancing the community’s quality of life.

The Town seeks a creative, collaborative and visionary professional as its next Planning Director. The person in this position will create a high-quality and sustainable environment that is functional and innovative. This opportunity is ideal for an individual with great ideas and the ability to envision, plan, and cultivate the development of the Marana community.

Marana, established in 1881 and incorporated in 1977, is primarily located in Pima County, with a small portion in Pinal County, just northwest of Tucson and approximately 90 miles south of Phoenix. Marana has grown rapidly, from 2,100 residents in 1990 to today’s estimated population of 37,000, and in land area from 10 square miles to more than 120. It is one of the fastest-growing municipalities in the state. Marana is strategically situated within a high-growth corridor straddling 18 miles of Interstate 10 with rail and air access readily available. Marana is a progressive community that celebrates its rich history while embracing a vibrant future. It is becoming known as the best place to do business in Arizona, combining a pleasant rural atmosphere with that of a bustling regional transportation and trade center.

Tourism and recreation are keys to Marana’s future along with its inviting Sonoran Desert atmosphere. The Town’s Strategic Plan, adopted in 2009 and updated bi-annually, reinforces this vision. The Ritz-Carlton, Dove Mountain, is a world-class resort offering outstanding hiking, golf and spa facilities. It is also home to the PGA Tour’s Accenture Match Play Championship, which brings visitors and golf enthusiasts from all over the world to Marana each February. The Town’s plans call for a central business district located near the municipal complex that will include businesses, higher-end retail, hotels, dining and entertainment venues. In close proximity to downtown, the Marana Heritage Park blends the present with the Town’s agricultural roots. Marana serves as the gateway to Saguaro National Park West and Ironwood National Monument and offers more than 140 acres of parks and 40 miles of hike and bike trails.

The well-regarded Marana Unified School District serves approximately 12,000 students in traditional and advanced educational programs. Several of its campuses have received statewide and national awards for excellence. Higher education is available at Pima Community College, with a conveniently located northwest campus. Marana is within 30 minutes of the main campus of The University of Arizona in Tucson. Quality health care is another priority for the community, with the Marana Health Center located adjacent to the municipal complex.

Marana offers an excellent quality of life, a family friendly atmosphere, and will be an excellent place for the new Planning Director to live, work and be an integral part of the community. To learn more, visit www.marana.com and/or www.maranachamber.com.
Strategic Plan

In 2009, Marana adopted a Strategic Plan to direct the Town’s future efforts toward specific focus areas. The plan was updated in 2011 and will be updated again this year. The Town’s vision states that “Marana is the centerpiece of the Sonoran Desert experience, where fun and progress meet.” The overriding principles that guide our actions and decisions include: financial sustainability, quality public service, strategic partnerships and local resource investment. The five focus areas are:

- **Commerce**
  Attract and maintain career-oriented commerce.

- **Community**
  Create a safe community where all people are motivated to be involved and feel connected and valued.

- **Progress and Innovation**
  Foster an open atmosphere that embraces change, creativity, innovation, and calculated risk.

- **Heritage**
  Strengthen community character by linking the past, present and future.

- **Recreation**
  Provide diverse recreational opportunities that create economic benefits and a healthy lifestyle.

Town of Marana

The Town is governed by an elected Town Council consisting of a Mayor and six council members, all elected at-large for staggered four-year terms. The Marana Town Code provides for a Council-Manager form of government. The Town Manager reports to the Town Council and is responsible for execution of policies established by the Council and the day-to-day administration of the municipal organization, which includes all Town staff, except the Town Magistrate. The Town provides a full range of services, including a municipally owned airport and water/wastewater utility. Fire protection and emergency medical services are provided by several area fire districts, the largest of which is Northwest Fire District. The Town’s FY’14 general fund budget is $43.7 million and its capital improvement budget is $26.4 million. The Town has 319.33 FTE. The Town Council is dedicated to prudent fiscal management and a sound financial footing and has carefully managed its expenditures and reserve funds.

With the Town’s rapid growth and development, municipal leaders at key staff position levels in Marana enjoy an ideal opportunity to make a difference and develop their own professional skills. They work with the management team and staff at all levels. This is a demanding and rewarding career opportunity for a municipal management professional with energy, vision and commitment.

Position & Organizational Profile

The Planning Director is appointed by the Town Manager and reports directly to the Deputy Town Manager. The new director will work closely with the Town Manager’s Office, and be directly responsible for a department of eight FTEs with an operating budget of $651,329. The director is expected to provide strategic leadership for the development of the community and the department. The ideal candidate will be both a visionary and pragmatic leader with exceptional management, interpersonal, and communication skills, and with a hands-on and proactive approach to addressing a broad range of planning and development related opportunities and challenges. The successful candidate will be a strategic and innovative thinker with a keen understanding of Arizona planning laws, and who thrives operating within a dynamic environment.

The Planning Director works within a vibrant community with ethnic and cultural diversity, a variety of socioeconomic factors, dynamic economic development and ongoing growth and development. Responsibilities include directing, planning, implementing and managing planning programs, providing strategic leadership to department members, collaborating with the Marana Planning Commission and Board of Adjustment, ensuring compliance with the Town of Marana Zoning Code and Land Development Code.
The Town of Marana has a general plan, last updated in 2011, to guide the growth and development of the community. The plan identifies the community's priorities and its vision for the future of the town and serves as the blueprint for growth and development including long-range goals and policies addressing important topics from water resources and the natural environment to growth areas and economic development.

The director is expected to create and maintain a collaborative team culture and provide excellent leadership to members of the Planning Department. Additionally, the director maintains a focus for succession planning and developing personnel.

Opportunities

Qualifications & Experience

While the Planning Director will have defined lines of authority and accountability from an organizational perspective, the Town is seeking a highly energetic manager who can operate in a progressive project driven environment. The selected candidate is expected to be flexible and responsive to the needs of the organization and the community under the direction of the Deputy Town Manager. The successful candidate will have a commitment to teamwork, outstanding and visionary leadership, management, supervisory and administrative skills, the interests of the entire community at heart, highly developed communication and listening skills, and a demonstrated record of successfully managing and completing complex projects and assignments.

Other required personal characteristics include:

- Outstanding written, oral and presentation/communication skills.
- Outstanding interpersonal and people skills with an inclination toward teamwork and cooperation.
- Demonstrated experiences and skills to effectively mentor members of the Planning team to build for the future.
- Initiative, resourcefulness, creativity and problem solving ability.
- A strong commitment to technical management as a profession.
- A visionary and positive approach to the Town of Marana’s future.
- Personal and professional integrity of the highest order, demonstrated in both the candidate’s public and private life.

Knowledge, skills and abilities include:

- Extensive knowledge of long-range and current planning.
- Thorough knowledge of the Land Use Code.
- Expansive knowledge of negotiating principles and practices.
- Considerable knowledge of federal, state and local regulations, laws and ordinances pertaining to planning and community development.
- Considerable knowledge of budget preparation and strategic planning.
- Skill in communicating effectively verbally and in writing, and presenting in front of governing boards, committees, and large and small citizen groups.
- Ability to establish and maintain effective working relationships with state and local officials, Town staff, customers, developers, appointed committees and the public.

Candidates with a bachelor’s or master’s degree in urban planning, architecture, public or business administration, public management, or related fields and a minimum of six years of experience in managing and administering a municipal planning department or comparable experience, or an equivalent combination of experience, education and training that provides the desired profile characteristics will be considered.
Compensation & Benefits

Anticipated salary starting at $85,000 up to $100,000 depending on qualifications and experience.

The starting salary and benefits for this exceptional professional opportunity are negotiable and highly competitive, depending upon the background and qualifications of the successful candidate. The Town has a full and competitive benefit and retirement program. The Town will provide relocation assistance for this position. The growth potential for the right person in this position is outstanding.

Application & Selection Process

This position is open until filled; the first review of applications will take place on July 8, 2013. Following the first review date, applications will be screened against criteria provided in this brochure and the Town of Marana will consider offering interviews to selected candidates during the month of July 2013. Interviews in Marana will be offered by the Town to those candidates named as finalists, with reference checks, background checks and academic verifications conducted after receiving each candidate’s permission. Information regarding candidates deemed finalists is subject to disclosure under a public records request as appropriate.

To be considered for this exciting career opportunity as the Planning Director, submit a letter of interest and resume that includes length of time in each position and salary for each position, and four work-related references not later than July 8, 2013 to Fanni Acosta, Senior Human Resources Analyst at the following:

Town of Marana  E-mail: facosta@marana.com
Human Resources Department  Fax: (520) 382-3500
11555 West Civic Center Drive  Phone: (520) 382-1934
Marana, AZ 85653

The Town of Marana is an Equal Opportunity Employer and values diversity at all levels of its workforce. Applicants selected as finalists for this position will be subject to a criminal history/credit/drivers license check prior to interview.

www.marana.com