Gartner
PPM & IT Governance Summit 2016
June 6 – 8 | Orlando, FL
gartneresevent.com/us/ppm

Results-Driven PPM: Leading Change and Delivering Value in the Digital Age

Key benefits
• Deliver business value that drives transformation
• Earn 15 PDUs from PMI
• Learn from visionary guest keynote speakers
• Discuss the future of PPM with business and IT leaders
Results-Driven PPM: Leading Change and Delivering Value in the Digital Age

Make business-boosting results and rapid execution your focus in 2016

The most successful PPM leaders in the digital age will thrive on speed and improvisation and know how to guide a team through uncertainty to results. Develop the powerful core of your PPM leadership capabilities at Gartner PPM & IT Governance Summit 2016, June 6 – 8, in Orlando, FL, where you’ll get the latest strategies and techniques to help you:

• Prioritize your IT investments
• Allocate resources more effectively
• Realize the full benefit of every project
• Perfect your bimodal approach to IT
• Lead change and business transformation
• Deliver more business value, faster

We’ll cover essentials such as governance ecosystems, demand and resource management, benefits realization and useful key performance indicators and metrics — the tools you need to lead innovation and influence decision making in your current role.

Who should attend
Senior business and IT professionals, including:
• PMO leaders
• EPMO managers and directors
• Project portfolio managers and directors
• Program and project management leaders
• IT governance executives
• IT executive steering committee members
• IT investment review board members
• IT strategists and planners
• Change management leaders

What’s new for 2016
• Fresh new research with an agenda built around your mission-critical priorities
• More interactive content with four focused tracks, plus a senior leadership track
• Brand-new speakers, including guest keynotes and more case studies
• More workshops, expanded roundtables and new vendor-user roundtables
• More peer exchange opportunities, including the return of PPM Workplace — details on Page 11
• More targeted networking opportunities with an unparalleled group of PPM leaders, broken down by industry and hot topic

Brand-new! Workshop Sunday
On the basis of direct feedback from previous PPM summit attendees, we’re excited to introduce Workshop Sunday! Choose from five intimate workshops on specific how-to topics, including our ever-popular PPM Maturity Model. Join us for Sunday afternoon insights to help you kick off the event the following morning.

“The event made it clear that Gartner is an industry thought leader and authority when it comes to PPM and IT governance”

Dinesh Sheshadri
CEO, Cloudbyz

Table of contents

4 Keynotes
5 Meet the analysts
6 Agenda tracks
7 Summit benefits
8 Agenda at a Glance
12 Solution Showcase
13 Registration and pricing
Guest keynotes

Uncover Three Hidden Levers to Successfully Execute Your Strategy
Research shows that executing strategy successfully is a top two concern for senior leaders. We all know it’s one thing to develop a great strategy, but executing strategy is where the real challenges arise. In a disruptive, changing environment, it’s crucial to have a solid strategy execution compass to succeed. In this energizing session, best-selling author Professor Jeroen De Flander uncovers the three critical strategy execution building blocks each senior leader needs to steer strategy to success.

Jeroen De Flander
Strategy Execution Thought Leader

Working Out Loud: How to Make Work More Effective and Fulfilling Across Your Organization
The essence of “working out loud” is building your network on the basis, in part, of work that you make visible. It combines conventional wisdom about relationships with the power and reach of the Internet. Working out loud gives individuals greater access to learning and opportunities, and thus more control over their careers and lives. It gives firms more open, connected cultures while improving the staff’s digital literacy. But why don’t more people do it? Because most people don’t yet have the habit. In this session, you learn how to spread working out loud across your firm using resources that are freely available.

John Stepper
Author of “Working Out Loud”

Creating IMPACT Each and Every Time
In a fast-moving world, what we do, what we say and how we interact must make an IMPACT, otherwise why are we doing it? In his session, Mr. Risner shares from his book the code that allows people and their teams to make a lasting impression each and every time. With focus and an improved attitude, business is relatively straightforward, and with accurate communication, speaking in the style of the listener, business can be amazing. It’s a choice — it always has been — to improve, to change or to remain the same!

Nigel Risner
Inspirational Speaker, Human Development Specialist and Master of Peak Performance

Gartner keynote

Business and Technology 2030 — Algorithms and (More) Autonomous Business
During the next five years, algorithms and more autonomous business will rapidly overcome the current evolution of digital business. This transformation will demand significantly different processes and enterprise models, as well as new approaches to support an explosion of digital business initiatives. Also, these factors will require entirely new strategies and execution of projects. This session highlights some of the technology and business trends and their impact on enterprises and PPM leaders.

Dale Kutnick
Senior Vice President Emeritus and Distinguished Analyst

Meet the analysts

Plan in advance who you’d like to meet at the conference this June
Gartner analysts talk to thousands of PPM professionals year-round. Drawing on these discussions, our analysts provide you with targeted advice and expertise that is essential to guide your team through uncertainty to results.

To drill down on each analyst’s focus areas, go to gartnerevent.com/us/ppm and click on the Speakers tab.

Audrey L. Apfel
Managing Vice President

Diane Berry
Vice President

Donna Fitzgerald
Vice President and Conference Chair

Robert A. Handler
Vice President and Distinguished Analyst

Janelle B. Hill
Vice President and Distinguished Analyst

Matthew Hotle
Vice President and Distinguished Analyst

Teresa Jones
Principal Analyst

Dale Kutnick
Senior Vice President Emeritus and Distinguished Analyst

Matt Light
Vice President

Jimi McGitigan
Vice President

Lars Mieritz
Vice President

Jeffrey Mann
Vice President

Elise Olding
Vice President

Carol Rozwell
Vice President and Distinguished Analyst

Pat Phelan
Vice President

Daniel B. Stang
Vice President

Teresa Jones
Vice President and Distinguished Analyst

Nathan Wilson
Director

Mbula Schoen
Senior Analyst

Monika Sinha
Director

Bill Swanton
Vice President and Distinguished Analyst

Schedule up to two complimentary, private 30-minute meetings with the analysts of your choice. One-on-ones fill up quickly — check online for opening dates and reserve yours in advance using Gartner Events Navigator online.
Agenda tracks

A Moving From Demand Management to a Portfolio That Delivers Strategic Value
Defining and delivering the right business outcomes has never been more important. Yet program management office (PMO) and enterprise PMO (EPMO) leaders still identify demand and portfolio management as the most critical problems to solve. Get best practices for portfolio management and tips on changing the cultural issues that make effective portfolio management difficult.

B Developing the Results-Oriented, Customer-Focused PMO
The value proposition of the classic PMO is changing. Even exceptional process governance, by itself, is no longer enough to prove value. To be successful, PMOs will need to get better at ensuring that projects deliver more value in shorter periods of time. Explore how to incorporate the demand for “better and faster” into everything the PMO does.

C Managing the PPM Ecosystem
Transformation, innovation and long-term change management are now being added to the list of what many projects must deliver. Understand how the three dimensions of people, practices and tools are changing in the digital age.

D Making the Mechanics Work: Governance, Reporting, Resource Management and PPM Tools
What worked in the highly centralized structure of the past 20 years is now beginning to morph as technology moves deeper into product lines and business units. Examine how the entire concept of governance is changing, along with the underpinning structures of resource management (moving from individuals to teams), reporting (more graphically) and the consumerization of tools.

Hot topics by track

- Bimodal
- Application strategy
- People management
- Algorithms
- Portfolio segmentation

- Lean IT
- Bimodal
- Data analysis
- Agile
- Future of PMO

- Change management
- Business transformation
- Social
- Career growth
- Collaboration

- Metrics
- Resource management
- Tools
- Business strategy
- Scope management

Summit benefits

Take digital business PPM to the next level to deliver rapid results

- Identify IT projects that align with business strategy.
- Make a successful case for necessary resources and manage them effectively.
- Realize the full benefit of projects and measure their results.
- Improve speed and agility to deliver rapid results.
- Perfect a bimodal approach to support both traditional and innovation projects. (Bimodal: managing two separate modes of IT delivery, one focused on stability and the other on agility)
- Evolve toward a more customer-focused, results-oriented PMO or EPMO.
- Lead meaningful organizational change and business transformation.

Returning in 2016? Check out your alumni benefits:

- Priority booking for analyst one-on-one consultations; opens April 25
- Copy of Jeroen De Flander’s book, plus an exclusive book signing!

View alumni details online.

Earn up to 15 PMI PDUs by attending!

Add more value to your organization while growing your own skill set.
To help you further enhance your role, we’re happy to announce that Gartner has been approved as a provider of project management training by the Project Management Institute (PMI). Earn up to 15 professional development units (PDUs) by attending the full summit. Find out more online.

Vendor-user roundtables*

Learn from our expert solution providers in a small-group setting. Come prepared with questions and be prepared to share your own journey.

Prebooking dates open:
- April 25 for alumni
- May 9 for general attendees

*For returning paid delegates to this specific summit only (must have attended within the past three years)

*Preregistration is required.

Analyst one-on-ones*

As an attendee, you’re entitled to up to two private, 30-minute consultations with a Gartner analyst, who will share experiences that aren’t always found in published research and provide advice specific to you and your organization’s needs.

Analyst-user roundtables*

These topic-driven end-user forums are moderated by Gartner analysts. Learn what your peers are doing around particular issues and across industries.

Workshops*

Presented by Gartner or guest experts, these workshops provide an opportunity to drill down on specific how-to topics in a small-group environment. Sessions are for end users only.

Virtual Track

Thriving on the Leading Edge: Redefining PPM Leadership for the Digital Future

One constant refrain that Gartner hears from senior executives is the need for leadership in the PPM community. Throughout the agenda, we’ve called out sessions that provide the opportunity for you, as a senior PPM leader, to improve your own skills and to more clearly identify how you can improve the leadership capabilities of your staff.
Meet the 2016 PPM Advisory Board

Members of the board are leading PPM professionals who help us continuously shape the 2016 content and experience to your needs.

Bonnie Cooper, Technology Program Manager, Massachusetts Medical Society
Lester P. Diamond, Deputy Associate Commissioner, Social Security Administration
Vijay Kumar, IT Project Portfolio Manager, County of Santa Clara
Jaci Malney, Director Enterprise Project Management, University of Kansas
Mike Morris, Director Program and Project Management Office, SelectHealth

Gartner PPM & IT Governance Summit 2016

Visit gartnerevent.com/us/ppm or call 1 866 405 2511 for updates and to register!

PPM Workplace

Network, collaborate and learn over coffee

Brainstorm ideas with other attendees on specific topics in an intimate, highly interactive roundtable setting. Collaborate and share best practices on topics such as:

- What metrics are collected and reported to leadership by highly effective PMOs?
- How “real” is benefits realization?
- What is the future for today’s PMOs?
- What are PPMs, are they different from PMOs, and how do you tell if you need one?
- How can PPMs demonstrate that they add business value?
- How do advanced organizations manage resources?

To see more details, visit gartnerevent.com/us/ppm and go to the Agenda tab for presentations from last year, complete with fresh popcorn!

Solution Showcase

Premier

Microsoft

Microsoft Project and Project Online makes project and portfolio management easy and allows for collaboration from anywhere with the right tools for project managers, project teams and decision makers. Our project and portfolio management software enables executives to define business drivers, measure strategic impact of computing ideas, make right funding decisions and view project and resource status across the enterprise.

Based in Austin, Texas, Planview helps organizations realize their resource potential with solutions spanning strategic planning, portfolio and resource management, project collaboration, portfolio planning and execution, and professional services execution. Planview’s solutions are implemented by some of the world’s largest and most complex enterprises.

Platinum

ChangePoint

ChangePoint provides recognized market leading solutions in Business Execution Management, including Project Portfolio Management, Professional Services Automation, and Enterprise Portfolio Management, with comprehensive and flexible delivery options that meet the diverse needs of customers of all sizes, from small installations up to the largest and most complex enterprises.

Silver

EOS Software

EOS software combines project management, configuration management, and risk management into a single enterprise grade application. It integrates collaboration tools, risk management tools, and project management tools into a single desktop application. EOS software can manage the entire project lifecycle, from project planning, scheduling, and tracking all the way through to project closure.

Keep an eye out for check-in details.

Media and Association Partners

Visit gartnerevent.com/us/ppm for details.