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ZIGBEE ALLIANCE ANNOUNCES NEW DEVELOPERS CONFERENCE IN MUNICH

New European Developers Conference offered in response to growing worldwide interest in ZigBee standard

San Ramon, Calif. – June 4, 2007 – The ZigBee® Alliance, a global ecosystem of companies creating wireless solutions for use in residential, commercial and industrial applications, today announced its first European ZigBee Developers Conference is scheduled for June 18-20, 2007 in Munich, Germany. Industry experts from ZigBee member companies and leading academic institutions will offer participants hands-on training as well as a special preview of significant technology developments from the Alliance.

The Conference will be held at NH Hotel Muenchen-Dornach, Einsteinring 20. The Conference is hosted by the Design&Elektronik magazine in cooperation with the ZigBee Alliance, Elektronik magazine and the Steinbeis Transfer Center for Embedded Design and Networking at the University of Cooperative Education Loerrach.

The Conference is a three-day event for developers interested in implementing ZigBee technology into their products. Lectures and training sessions are specifically designed to help companies get products to market faster. During the Conference, designed specifically for hardware and software developers, participants will:

- Gain mastery of new features from software and hardware providers and learn how to add them into products
- Learn how to dramatically reduce development time with a variety of detailed lectures on ZigBee related subjects
- Understand what building blocks and products are available for implementing ZigBee into products
- See and experience different ZigBee platforms from various providers in hands-on training using their integrated development environments
- Meet developers who have implemented ZigBee into their projects and network with others offering complementary products or interested in expanding their product lines
- Discuss new ZigBee initiatives with Alliance leaders and learn about upcoming Public Profiles, features and use cases

For registration, the complete conference agenda and hands-on ZigBee certified platform training schedule, please visit: http://www.elektroniknet.de/index.php?id=4237

“In response to the growing interest from the international developer community developing new ZigBee products, we are pleased to announce the first ZigBee Developers Conference in Europe,” said Bob Heile, chairman of the ZigBee Alliance. “In Munich, industry professionals will gain hands-on knowledge of the latest ZigBee features as well as learn about how ZigBee has solutions that improve energy efficiency.”

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“ZigBee promises to be the major standard for short-range wireless networks, allowing an enormous number of new applications for ubiquitous computing by the use of low-cost, low-power, but flexible and mobile wireless nodes,” said Caspar Grote, editor-in-chief of Design & Elektronik Magazine. “We are excited to be involved in the first European ZigBee Developers Conference, offering first-hand information about this important technology to Europe’s system designers.”

The ZigBee Alliance is currently more than 220 Alliance Members strong and has a presence in 24 countries spanning six continents. OEMs and end-product manufacturers now represent 30 percent of the global membership. ZigBee is the only standards-based technology designed to address the unique needs of low-cost, low-power, wireless sensor networks for remote monitoring, home control, and building automation and embedded network applications in the industrial and consumer markets. Companies who want to have input on developing the ZigBee specification and create ZigBee products can join by visiting http://www.zigbee.org/en/join/. ZigBee 2006 is available for download from the ZigBee Web site.

ZigBee: Wireless Control That Simply Works
The ZigBee Alliance is an association of companies working together to enable reliable, cost-effective, low-power, wirelessly networked monitoring and control products based on an open global standard. The ZigBee Alliance membership comprises technology providers and original equipment manufacturers worldwide. Membership is open to all. Additional information can be found at www.zigbee.org.

Contact:

Kevin Schader
ZigBee Alliance
kschader@inventures.com
+1 925-275-6672

Tommy Tse
GolinHarris for the ZigBee Alliance
ttse@golinharris.com
+1 415-274-7915

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