USER REPORT

WITTMANN BATTENFELD supplies large injection molding machine series to Hayco for consumer markets

On November 4, 2015, the WITTMANN Group signed a framework agreement with Hayco. The agreement covers the manufacture of SmartPower and MacroPower series to Hayco in the coming 5–10 years.

Hayco with headquarters in Hong Kong is a world leading manufacturer of modern household products and appliances. The company has a diverse portfolio of products which it supplies to leading consumer brands. Hayco has been manufacturing in China for over 30 years. Its three plants in Shenzhen are over 1.5 million square feet.

In August, 2015, Hayco announced that it would invest over USD 50 million for a brand-new injection molding and assembly plant in Dominican Republic to expand its global footprint and improve deliveries to the USA and Europe in the future. The need for world class technology in this new facility and reinvestment in its existing operations in China led them to partner with WITTMANN BATTENFELD and the integrated injection molding solutions they provide.

The WITTMANN Group will supply these new high-performance machine series to Hayco for its new plant in Dominican Republic and the expansion of existing three plants in Shenzhen. Both parties signed the contract for equipment purchase, including over 100 units of WITTMANN BATTENFELD’s SmartPower servo-hydraulic injection machine, MacroPower series large injection machine as well as peripheral auxiliary equipment and the central feeding system.

SmartPower combines the advantages of hydraulic machines with those of all-electric machines: energy efficiency, precision, user-friendliness, compact design, high speed, cleanliness. The new MacroPower spans 400 to 1600 tons, with servo-driven hydraulic pump a highly recommended option. WITTMANN BATTENFELD provides comprehensive solutions to Hayco by bringing in proven technology in precision, one-stop procurement and energy efficiency solutions. Moreover, WITTMANN BATTENFELD’s globalized network services of highly skilled technical support are
available 24 hours a day, 7 days a week. All these showed what it has been doing to make good on its pledge to reinvigorate the venerable WITTMANN BATTENFELD name and its reputation for innovation and proved to be a trusted partner to Hayco.

Abb. 1: In the place of signing the contract, Mr. Christopher Hay in the left who is the Chief Executive Officer (CEO) of Hayco Group and Dr. Werner Wittmann in the right who is President of WITTMANN BATTENFELD Group.

Abb. 2: WITTMANN BATTENFELD’s SmartPower servohydraulic injection machine series
Abb. 3: WITTMANN BATTENFELD’s MacroPower series large injection machine

Abb. 4: WITTMANN’s peripheral auxiliary equipment

Abb. 5: The integrated solution of injection molding and peripheral equipment
About Hayco Group

Hayco is the partner of choice for leading FMCG (fast-moving consumer goods) companies and retailers, recognized for delivering innovative products, manufacturing and technical solutions. Hayco’s in-house capabilities include product design and development, mold making, extrusion & injection blow molding, injection molding, in-mold labelling, assembly and quality assurance that create a one-stop solution to meet scalability requirements of customers. Our 3 sites in China ship to 40 countries worldwide every year and in 2017 it will start up additional production in the Dominican Republic. Hayco has long term partnerships with companies such as CamelBak, Church & Dwight, Clorox, Kärcher, OXO, Philips, Procter & Gamble, Target, Walmart & 3M. The company supplies over 150 million consumer products a year.

About the WITTMANN Group

The WITTMANN Group is a worldwide leader in the manufacturing of injection molding machines, robots and peripheral equipment for the plastics industry. Headquartered in Vienna/Austria, the WITTMANN Group consists of two main divisions, WITTMANN BATTENFELD and WITTMANN, which operate 9 production facilities in 6 countries, including 30 direct subsidiary offices located in all major plastics markets around the world.

WITTMANN BATTENFELD focuses on the independent market growth in the manufacturing of state-of-the-art injection molding machines and process technology, providing a modern and comprehensive range of machinery in a modular design that meets the actual and future requirements of the plastic injection molding market. WITTMANN’s product range includes robots and automation systems, material handling systems, dryers, gravimetric and volumetric blenders, granulators, mold temperature controllers and chillers. With this comprehensive range of peripheral equipment, WITTMANN can provide plastics processors with solutions that cover all production requirements, ranging from autonomous work cells to integrated plant-wide systems.

The syndication of the WITTMANN Group has led to connectivity between all product lines, providing the advantage plastics processors have been looking for in terms of a seamless integration of injection molding machines, automation and auxiliary equipment – all occurring at a progressive rate.

In China, the WITTMANN Group is present with its own production plant in Kunshan, and a sales and service subsidiary in Shanghai, WITTMANN BATTENFELD (Shanghai) Co. Ltd., as well as offices in Shenzen, Tianjin, Chengdu and Changchun.
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