The Department of Economics and Business at Lehman College offers a professional program leading to the degree of Bachelor of Business Administration (BBA). Lehman College is one of only three colleges within CUNY (with Baruch and Queens) that are authorized to confer this degree.

**PROGRAM OF STUDY**

All students are admitted to this major on a provisional basis. To maintain matriculation, the enrollees must attain a minimum cumulative index of 2.7 (B-) in the first four BBA-prefixed courses they will have taken at Lehman College at first trial. Students who fail to maintain this minimum index will be removed from the BBA program. These students cannot switch to BS in Accounting. However, they may switch to BA in Economics or BA in Accounting. Students removed from BBA program may also switch to and count previously taken BBA-prefixed courses toward a minor in Management, Business Practice, or Accounting.

To earn the BBA, the student must complete a total of 46 credits indicated below:

**FOUNDATION BLOCK.** 9 courses in four modules (27 credits):

- **Business Economics:**
  - BBA 168: Macroeconomic Found. of Business
  - BBA 169: Microeconomic Found. of Business

- **Accounting:**
  - ACC 171: Principles of Accounting I
  - ACC 272: Principles of Accounting II

- **Quantitative Methods:**
  - BBA 303: Business Statistics I
  - BBA 403: Business Statistics II

- **Management:**
  - BBA 204: Principles of Management
  - BBA 405: Management Decision Making
  - BBA 407: Strategic Management

**CONCENTRATION BLOCK.** 3 courses in one of nine areas (9 credits):

- **Finance:**
  - BBA 207: Principles of Finance
  - BBA 308: Corporation Finance
  - BBA 310: Security and Investment Analysis

- **Marketing:**
  - BBA 332: Marketing Management
  - BBA 367: Consumer Behavior
  - BBA 467: Marketing Research

- **Human Resource Management:**
  - BBA 327: Organizational Behavior
  - BBA 328: Human Resources Management
  - BBA 329: Union-Employer Relations

- **Accounting:**
  - ACC 334: Intermediate Accounting I
  - ACC 335: Intermediate Accounting II
  - ACC 348: Computer-Based Accounting

**International Business:**
- BBA 324: International Economics
- BBA 432: International Business Management
- BBA 433: Global Marketing

**Business Economics:**
- BBA 305: Consumer Economics
- BBA 326: Labor Economics
- BBA 431: Managerial Economics

**Business Law:**
- BBA 336: Business Law I
- BBA 337: Business Law II
- BBA 339: Commercial Transactions or
  - BBA 340: Internet Law

**E-Business (no students will be admitted to this major until further notice):**
- BBA 333: E-Business
- BBA 340: Internet Law
- BBA 433: Global Marketing

**Hospitality Management (no students will be admitted to this major until further notice):**
- BBA 345: Introd. to Hospitality Management
- BBA 346: Strategic Hospitality Management
- BBA 347: Hospitality Management Fieldwork

**OTHER DEPARTMENTS** (10 credits):
- PHI 330: Business Ethics
- ENW 300: Business Writing
- CIS 211: Computer Information Systems

**NOTES (not enforceable since E-Business concentration is not currently offered):**

1. Students concentrating in both Business Law and E-Business must take both BBA 339 and 340;
2. Students concentrating in both International Business and E-Business, which have BBA 433 in common, must take BBA 367 as the required sixth course.
BBA PROGRAM FACULTY

Jaspal Chatha (PhD: New School of Research). Assistant Professor.
Amod Choudhary (JD: SUNY-Buffalo). Assistant Professor.
John Cirace (PhD: Columbia University). Professor.
Mario Corzo-Gonzalez (PhD: Rutgers University). Associate Professor. Director, Graduate Business Programs
Juan DelaCruz (PhD: New School for Social Research). Associate Professor.
Mine Doyran (PhD: SUNY-Albany). Assistant Professor.
Deborah Faison (MBA: Columbia University). Lecturer.
Judith Fields (PhD: New York University). Assistant Professor.
Oscar Fisch (PhD: University of California-Berkeley). Professor.
Vassilios Gargalas (PhD: New York University). Associate Professor.
Susan Honig (MS: Pace University; CPA: New York State). Assistant Professor.
Dene Hurley (PhD: Northeastern University). Associate Professor and Department Chair.
Michelle Kamen-Friedman (MBA: St. John’s University; CPA: New York State). Assistant Professor.
Emine Kayaalp (EdD: Rutgers University). Lecturer (doctoral appointment).
Angela Lebbon (PhD: University of Western Michigan). Assistant Professor.
Nikolaos Papankolaou (PhD: New School of Social Research). Lecturer.
Chanoch Shreiber (PhD: Columbia University). Professor.

CAMPUS VISIT AND INQUIRIES.

Call Lehman College Office of Recruitment at 718-960-8713 for general admissions information or to join a campus tour.

For specific questions concerning the BBA program, see Ms. Deirdre Constant, the department advisor, at CA-381, 718-960-8165 or email: deirdre.constant@lehman.cuny.edu.

ABOUT LEHMAN COLLEGE

Lehman College is an independent liberal arts college of The City University of New York offering nearly 100 undergraduate and graduate degree programs. Located on a beautiful and historic tree-lined campus in the Northwest Bronx, the College is a cultural and recreational center for the region with its Center for Performing Arts, Lehman College Art Gallery, and The APEX, a major new center for sports and health education. The Lehman College Library, equipped with excellent electronic resources, provides access to library services throughout the City University.

INTERNATIONAL STUDENTS

International students must additionally obtain a satisfactory score on the TOEFL and comply with the applicable financial and visa requirements. International students cannot apply for admission to Lehman College directly: they should contact www.cuny.edu and comply with the admission procedure established by the central university office.

TUITION AND FEES

Lehman College is a publicly subsidized institution with affordable tuition and fees.

FINANCIAL AID

Lehman students, both full-time and part-time, may be eligible for financial aid through various state, federal, and college programs.