AEC South East Asia Co., ltd.

A wholly owned subsidiary of AECgroup Ltd

A leading global consulting group recognised through the success of our clients
AEC South East Asia

AEC South East Asia, is a wholly owned subsidiary of AECgroup Ltd. Based in Bangkok, this location is the hub for all of our activities in the ASEAN countries and the adjacent economic powerhouses of India and China.

Our deep expertise in economics plays a fundamental role in information analysis, interpretation and the generation of solutions to business in the region. Economics forms the foundation for many of today’s business decisions. Prior to embarking on a new venture or strategy it is important each business thoroughly investigate the range of opportunities available, their risks and subsequent returns.

We combine our expertise in economics with complementary skill sets in planning, development, market research, business strategy and project execution to ensure that in today’s complex environment, solutions make commercial sense. It is the practical combination of economics and project execution that yields successful results.

AECgroup provides practical and real solutions to our clients based on rigorous analysis. Applying general economic and research principles along with a tried and tested business acumen has resulted in AECgroup building a wealth of experience in many fields which allows us to provide practical solutions to a broad spectrum of challenges.

AECgroup has delivered thousands of projects to all industry sectors, including:

- Manufacturing
- Logistics and Distribution
- Agriculture, Forestry and Fishing
- Mining and Resources
- Electricity, Gas, Water and Waste Services
- Aviation, Shipping and Road Transport
- Tourism and leisure services
- Property and Construction
- Retail and Wholesale Trade
Services

Project Appraisal & Impact Assessment
- Economic impact assessment
- Social impact assessment
- Market research and assessment
- Project appraisal
- Business cases
- Cost-benefit analysis
- Supply and value chain analysis
- Funding applications

Business Development & Planning
- Organisational review and evaluation
- Strategic, corporate and operational planning
- Marketing and communication strategies
- Commercialisation strategies
- Corporatisation strategies

Business Evaluation Services
- Business, product line and IP valuations
- Business operational audits
- Evaluation of market entry options
- Business practice verification activities
- Performance improvement projects

Economic Development
- Economic, industry and community profiles
- Economic and industry development strategies
- Investment attraction
- Public Private Partnerships
- Skills, training and workforce development

Logistics, Supply Chain Optimisation & Outsourcing
- Manufacturing strategies for ASEAN
- Supply chain design and analysis
- Supplier sourcing and management
- Outsourcing strategies and execution
- Logistics design and management
- Operational transformations

Resources & the Environment
- Agriculture and primary industries
- Mining and natural resources
- Carbon, energy and utilities
- Water and waste water
- Market and non-market valuation
- Program review

Property Advisory
- Demand and needs
- Development feasibility and due diligence
- Location analysis
- Site assessment

Planning & Infrastructure
- Needs analysis
- Retail and commercial development
- Industrial development
- Transport infrastructure

Tourism, Leisure & Recreation
- Tourism development
- Hospitality facilities and services
- Entertainment facilities and services
- Sport and recreation development
- Hotel and accommodation

Due Diligence & Business Valuation
- Business and project valuations
- Asset valuations in use or on market
- Commercial due diligence assessments
- Indepth evaluation of purchasers or sellers
- Indepth evaluation of potential business partners
- Indepth evaluation of contractors or suppliers
- Divestments, sales negotiations and advice
- Advice on appropriate price to pay or accept

“Our commercial acumen and straightforward approach, derived from years of hands-on experience, sets us apart from our competitors and ensures our advice is practical, sensible and outcome driven.”
ASEAN Expertise

Barriers to trade are reducing and new markets are emerging as the global economy evolves. The growth of both population and prosperity in Asia is creating vast new markets for manufacturers and service providers. New ways of engaging in business are becoming common as global corporations engage in both sole and joint venture entries in to new markets and regions. This change extends across the economic, social and environmental paradigms and presents our clients with both challenges and opportunities.

Our footprint makes us one of only a few consultants that can deliver simultaneously a truly global and local solution for the ASEAN region. We offer a unified team that has both local in-country knowledge and a global perspective allowing us to provide outcomes for our clients that account for their unique position in the marketplace.

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