STRATEGIC PLAN
2014 → 2020 → 2028

Boynton Beach, Florida
August 2014
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STRATEGIC PLANNING FOR THE
CITY OF BOYNTON BEACH
Strategic Planning Model for the City of Boynton Beach

VISION

Value-based principles that describe the preferred future in 15 years

Destination
“You Have Arrived”

PLAN

Strategic goals that focus outcome-base objectives and potential actions for 5 years

Map
“The Right Route”

EXECUTION

Focus for one year – a work program: policy agenda for Mayor and Commission, management agenda for staff; major projects

Itinerary
“The Right Direction”

MISSION

Principles that define the responsibility of City government and frame the primary services – core service businesses

Vehicle
“The Right Bus”

CORE BELIEFS

Personal values that define performance standards and expectations for employees

Fuel
“The Right People”
BOYNTON BEACH: OUR COMMUNITY VISION
Boynton Beach: Our Community Vision

To be a BEAUTIFUL (1)

COASTAL CITY (2)

with an ENERGETIC DOWNTOWN (3)

and DIVERSE NEIGHBORHOODS, (4)

providing DISTINCTIVE ART EXPERIENCES, (5)

FUN OPPORTUNITIES (6)

and POSITIVE CLIMATE FOR ECONOMIC DEVELOPMENT, (7)

while creating a SUSTAINABLE FUTURE. (8)
Boynton Beach: Our Community Vision

PRINCIPLE 1

BEAUTIFUL

Means
1. Attractive, distinctive and personally inviting gateways and entrances to Boynton Beach
2. Well designed, well maintained streetscapes and medians
3. Architectural designs and theme(s) of enduring value
4. Public art throughout the City
5. Green open space with shade throughout the City
6. Well maintained City infrastructure, facilities and buildings
7. Well maintained flowering plants, shrubs and trees in commercial areas and mixed use developments
8. Tree canopied streets and landscape buffers
9. Public fountains and water features

PRINCIPLE 2

COASTAL CITY

Means
1. Board walk with amenities along the Intracoastal linked to Mangrove Park
2. Quality beach with convenient parking, areas for picnics, restaurant(s) and access to water taxi
3. Reputation as a destination for boating, fishing and seafood
4. Preservation of fishing and boating – closest access to the Gulf Stream
5. Active working marina with easy access to the Intracoastal System and the Atlantic Ocean
6. Opportunities to enjoy year round outdoor activities
7. Active marine industry and tourism
8. Major sporting destination retail for water based activities
PRINCIPLE 3
ENERGETIC DOWNTOWN

Means
1. Focal point for the Boynton Beach community
2. Sustainable mixed used development with enduring design and character that is transit oriented 15 floors
3. FEC commuter rail station
4. Walkable and pedestrian friendly district
5. Center for City government
6. Variety of top quality, sustainable housing opportunities: types, prices and ownership/rental
7. Offices for professional services
8. Variety of nightlife with restaurants and live entertainment businesses
9. Unique, locally owned shops and retail

PRINCIPLE 4
DIVERSE NEIGHBORHOODS

Means
1. High quality schools with a variety of educational programs
2. Well designed, well maintained neighborhood infrastructure: City and HOA’s
3. Consistent code enforcement with compliance
4. Well maintained homes regardless of size or value with residents taking responsibility
5. Sidewalks for neighborhood walkability and connectivity
6. Well lighted neighborhoods that contribute to feeling safe
7. City working collaboratively with neighborhood associations and HOA’s
8. Safe with residents feeling secure at home and in the neighborhood
9. Access to shopping for daily necessities
PRINCIPLE 5
DISTINCTIVE ART EXPERIENCES

► Means
1. Destination for artists: to live, to display and to grow
2. Unique murals throughout the City
3. Public art throughout the City
4. Events and festivals celebrating arts and culture
5. City partnership with non profit organizations and businesses (e.g. kiln, foundry and etc.) to support local artists
6. Galleries for displaying and selling art
7. Business to support the art community
8. New developments incorporating arts in their projects

PRINCIPLE 6
FUN OPPORTUNITIES

► Means
1. Top quality parks with amenities
2. Variety of recreational programs for all generations
3. Athletic fields for recreation and tournaments
4. Opportunities for live entertainment: music, comedy, theater
5. Strong community and neighborhood events and festivals for residents and visitors to enjoy
6. Public golf course
7. Marina, boat/kayak/canoe launches providing access to the waterways, Intracoastal Waterway, Atlantic Ocean
8. Safe bikeways
9. Community theater with quality performances
PRINCIPLE 7
POSITIVE CLIMATE FOR ECONOMIC DEVELOPMENT

► Means
1. Variety of quality job opportunities for residents
2. Support for business start up
3. Successful Quantum Park for business growth
4. New businesses focusing on medical manufacturing, technology related, marine based and aerospace
5. Successful, locally owned retail businesses
6. Regional destination for shopping
7. Support for home offices and home based businesses (non retail and non manufacturing)

PRINCIPLE 8
SUSTAINABLE FUTURE

► Means
1. Quantum ECO Park with trails, access to waterways and a nature center with programs and activities
2. Successful water conservation and reuse system
3. Protection of Boynton Beach’s environment and natural resources
4. High performance building designs and practices incorporated into City buildings and facilities, mixed use developments, new buildings and new homes
5. Greenways/Blueways connecting the City
6. Preservation of wildlife with opportunities for residents and visitors to observe
7. Walkable and bikable city with trains, paths and bike lanes
BOYNTON BEACH CITY GOVERNMENT
MISSION AND SERVICES
Boynton Beach City Government
Mission and Services

To create a SUSTAINABLE COMMUNITY, (1)
by providing EXCEPTIONAL MUNICIPAL SERVICES, (2)
in a FINANCIALLY RESPONSIBLE MANNER (3)
Boynton Beach City Government
Our Mission

PRINCIPLE 1
SUSTAINABLE COMMUNITY

Means
1. Balancing personal livability, environmental stewardship, economic opportunity and community building
2. Anticipating issues/problems and opportunities that are critical in shaping the future
3. Growing and expanding the City's tax base for sustainable funding of City services, facilities and infrastructure
4. Preserving the community for future generations
5. Investing in the City's and community's future
6. Making the right decisions based upon what is best for the community for the long term
7. Keeping the focus on long term return on investments
8. Preserving Boynton Beach's history and heritage
9. Increasing quality of life for residents
10. Preserving the natural resources and environment

PRINCIPLE 2
EXCEPTIONAL MUNICIPAL SERVICES

Means
1. Providing municipal services based upon community and customer needs
2. Listening to, striving to understand and having compassion for the customers’ situation, needs and concerns
3. Educating and informing the community on City finances, services, programs and activities
4. Providing high quality City facilities, infrastructure, buildings and aesthetics
5. Providing employees with the tools and resources to effectively provide the services
6. Knowing the "best practices" and "best of class" service delivery and applying them to Boynton Beach when appropriate
7. Providing easy, convenient access to City information, services, programs and facilities
8. Addressing the customers’ concerns in a timely manner
9. Evaluating the services and processes and making changes to improve the delivery of municipal services
10. Sustaining a reputation for “GREAT” customer service
PRINCIPLE 3

FINANCIALLY RESPONSIBLE MANNER

Means

1. Providing appropriate resources to support defined City services and service levels
2. Providing adequate resources to maintain City facilities, equipment, technology and infrastructure
3. Maintaining reserves consistent with City policies and accepted national standards
4. Using debt in a responsible manner to fund future projects-one time expenses
5. Providing competitive compensation and benefits
6. Hiring and retaining a top quality City workforce
7. Maintaining a strong bond rating
8. Developing, updating and implementing a strategic planning process
9. Delivering City services in the most cost effective, efficient manner
Boynton Beach City Government
Municipal Services

No Choice
Govern the City
Manage Public Records
Plan and Manage Storm Water System
Plan For, Respond To and Recover From an Emergency
Choice for Daily Living

Enforce Laws and Ordinances

Plan, Build and Maintain Roads and Bridges

Provide, Treat and Distribute Water

Collect, Treat and Dispose Wastewater

Plan for the City's Future

Regulate Land Uses and Development Quality

Prevent and Suppress Fires

Provide Emergency Medical Services and Transport

Collect, Dispose Solid Waste

Distribute Reclaimed Water

Patrol the Community

Manage Traffic Flow and Control

Stimulate Economic Growth/Create a Positive Climate for Business Investments

Seek Compliance/Enforce Housing and Nuisance Codes

Operate and Maintain a Library for Lifelong Learning
Quality of Life for Livability

Support CRA

Plan, Build and Maintain Sidewalks, Bikeways and Trails

Plan, Build and Maintain Parks: Active and Passive, Community and Neighborhood

Recycle Solid Waste: Residential and Commercial

Fund City Lights

Review and Approve Plans, Inspect Buildings

Preserve the Environment and Natural Resources

Provide Recreational Classes, Programs and Activities

Plant, Trim Trees and Landscaping

Operate Beach Park
Community Add Ons

Plan, Build and Maintain Streetscapes and Medians

Maintain and Operate Community Centers

Plan, Build and Maintain Athletic Fields

Operate and Maintain a Senior Center

Operate Senior Transportation Service

Sponsor Children’s School House Museum

Preserve Boynton Beach’s History and Heritage
Other City Services

Inform the Community: Residents and Businesses
Support, Fund Community Events Support
Support Kinetic Art
Operate and Manage Cemeteries (3)
Operate and Maintain the Links at Boynton Beach
Support Community Events Sponsored By Others
Operate and Maintain Pool
Sponsor and Support Public Art
Operate Arts Center
Support, Fund Community Organizations
Operate and Maintain the Tennis Center
BOYNTON BEACH CITY GOVERNMENT
CORE BELIEFS
Boynton Beach City Government
Core Beliefs

We, the management team of the Boynton Beach City Government, commit to:

PERSONAL INTEGRITY AND HONESTY, (1)

PRODUCTIVITY, (2)

TEAMWORK, (3)

RESPECT, (4)

and SERVING OTHERS. (5)
Boynton Beach City Government
Core Beliefs

BELIEF 1
PERSONAL INTEGRITY AND HONESTY

Means

1. Doing the right thing when no one is looking
2. Taking responsibility for our decisions and actions/inactions
3. Acting in a professional and ethical manner
4. Delivering on our commitments and promises
5. Providing verified, accurate information
6. Treating others in a fair and equitable manner
7. Taking responsibility for mistakes and learning for next time
8. Being dependable and reliable
9. Bring ideas for solutions, not just problems

BELIEF 2
PRODUCTIVITY

Means

1. Completing assigned tasks in a timely manner and meeting deadlines
2. Doing the right job right the first time
3. Giving a 100% effort-doing our best, going the extra mile
4. Developing and applying new knowledge and core competencies
5. Doing your "homework" and coming prepared
6. Looking for and implementing ways to reduce costs and increase productivity
7. Taking pride in our services and products-willing to put your name on it
8. Having an open mind and a willingness to try a new idea
9. Taking the initiative and being a self-starter
10. Taking care of and maintaining your equipment and workspace
11. Thinking creatively and thinking outside of the box then taking innovative actions - willingness to take calculated risks
BELIEF 3
TEAMWORK

► Means
1. Keeping the "big picture" and team/City goals in mind
2. Focusing on "We not I, "us" not "me"
3. Sharing resources with others
4. Being willing to help others be successful and asking for help from others
5. Keeping team members informed-no surprises
6. Celebrating team successes and recognizing the contributions of others
7. Understanding the services and responsibilities of other departments and work units
8. Learning from setbacks without blaming or finding fault
9. Working together in a collaborative manner
10. Cooperating with others
11. Looking out for the "best interests" of the City and the community
12. Knowing your role and responsibilities as a team member

BELIEF 4
RESPECT

► Means
1. Acting in a kind, courteous manner
2. Actively listening to others and striving to understand their message
3. Knowing our role and responsibilities and respecting the role and responsibilities of others
4. Respecting diverse personalities and traits
5. Following the chain of command
6. Praising in public, criticizing in private
7. Being a enthusiastic ambassador for the City
8. Showing up on time - respecting the time of others
9. Supporting other team members, team processes and protocols
BELIEF 5

SERVING OTHERS

► Means
1. Listening to and striving to understand others
2. Having a passion to serve others
3. Acting in a friendly, courteous and positive manner
4. Providing fair, equitable service - impartial
5. Appreciating and valuing the customer
6. Providing a timely response
7. Making decisions in your area of responsibility
8. Solving the problem or finding the person who can
9. Looking for ways to say “yes” to the others
10. If you must say "No", taking the time to explain
11. Acting in an ethical and professional manner
CITY OF BOYNTON BEACH
PLAN 2014 – 2020
City of Boynton Beach
Goals 2020

Great Neighborhoods: Safe, Affordable And Livable

Energetic Downtown: Focal Point For Boynton Beach

Growing Jobs And Business Opportunities

High Performing City Organization

Positive And Exciting Boynton Beach Image: "Curb Appeal" To Reputation
Goal 1
Great Neighborhoods: Safe, Affordable And Livable

OBJECTIVES

1. Remove blighted structures, buildings and homes
2. Reduce crime rate and increase the residents' feeling of personal safety and security
3. Revitalize the Heart of Boynton both CRA and non CRA areas
4. Upgrade the cleanliness and appearance of each neighborhood
5. Strengthen the working relationship and partnership between the City and neighborhood associations
6. Incorporate green and sustainability features in new developments and homes

MEANS TO RESIDENTS

1. Protection or enhancement of property values
2. More housing and neighborhood choices
3. Keeping Boynton Beach affordable for the workforce
4. Feeling safe and secure
5. More reasons to make the choice to live in Boynton Beach
6. City working in partnership with residents and neighborhoods
SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Quality of public schools and the impact on the Boynton Beach community
2. Tapping the market for large, higher end rental units in developments with amenities
3. Following through and implementing the Heart of Boynton (HOB) Plan
4. Consistent and supported code compliance
5. Realtors image and marketing of Boynton Beach
6. Keeping Boynton Beach affordable for the workforce
7. Police gaining and maintaining public trust and support while performing an unpopular societal function
8. Emergence of sober houses and associated challenges of fraud, human exploitation, addiction, etc.

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Senior population aging in place-in their homes
2. Changing and diversifying community demographics
3. Lack of affordable rental units combined with rising rents and stagnant wage levels
4. Collaborating with social service agencies to address homelessness, addiction and mental illness
5. Removing blighted structures
6. Increasing safety problems: workplace/school violence, human trafficking, latch key kids, large scale civil disobedience
7. Reduced funding for CDBG and social service agencies/organizations
POLICY ACTIONS 2014 – 2015

1.1 Ocean Breeze East Development
1.2 Annexation: Palmyra (voluntary)
1.3 Model Block Development
1.4 Cottage District Development
1.5 LDR: Gas Stations
1.6 Mobile Vending Ordinance
1.7 Workforce Housing Ordinance: Requirements

PRIORITY
Top Priority
High Priority

MANAGEMENT ACTIONS 2014 – 2015

1.8 Integrated Water Resource Master Plan
1.9 MLK Corridor Revitalization: Seacrest to Federal Highway
1.10 Code Compliance Report and Recommendations

CRA ACTIONS 2014 – 2015

1.1 Ocean Breeze East Development
1.2 Cottage District Development
1.3 MLK Corridor Revitalization: Seacrest to Federal Highway

PRIORITY
Top Priority
High Priority

MANAGEMENT IN PROGRESS 2014 – 2015

1. Recreation Programs/Events Sponsorship
2. Hester Park Turf Report and Funding
3. CRS/NFIP Modifications
4. Future Land Use Map Clean Up: Ordinance
5. Local Housing Assistance Plan (LHAP) for SHIP: Commission Report
6. Historic Preservation Survey for Florida Master Site File
8. Water Supply Plan
9. Flood Map: Update

MAJOR PROJECTS 2014 – 2015

1. “Fit Zone” at Barrier Free Park: Agreement (9/14); Construction
2. Model Block Streetscape Project
3. Sara Sims Park Improvements: Playground Equipment, Surface, Pavilion Replacement (CRA)
4. Tennis Center: Light Poles Replacement
5. Tennis Center: Restrooms (ADA)
6. Ocean Avenue Street Light Improvements (CRA)
7. Lake Boynton Estate Water Project
8. Reclaimed Water System: Phase I – Project (3)
9. Water Treatment Capacity Upgrade
10. Central Seacrest Corridor: Phase I
ON THE HORIZON 2015 – 2020

1. Sara Sims Cemetery Expansion
2. Oyer Park Pier Replacement
3. Street Lights Plan and Funding
4. Land Development Regulation (LDR) Changes: Gas Station
5. Land Development Regulation (LDR) Changes: Mobile Vending
6. Sara Sims Parks Master Plan/Playground/Building
7. CDBG Section 108 Loan
8. Water Supply Plan
10. Federal Highway Design Standards/Non Conforming Site Characteristics
11. Ocean Avenue Street Light Improvements
12. Annexation: West Boundary/South Federal Highway
13. Land Development Regulation (LDR) Changes: Storage Unit
15. Future Land Use Density (FLU): Analysis
16. Seacrest Estates Street Names: Direction
17. Historic Preservation Events and Awards Program
18. Workforce Housing Ordinance: Revision
19. Hester Recreation Center: Upgrade
Goal 2  
Energetic Downtown: Focal Point For Boynton Beach

**OBJECTIVES**

1. Develop a commuter rail station surrounded by transit oriented mixed use development
2. Increase Class “A” Office
3. Build a new City Hall and Civic Complex, which is an architectural icon of enduring value
4. Develop mixed-use projects with 15 higher vertical density floors at several critical locations
5. Strengthen the link of Downtown and the Intracoastal Waterway System
6. Increase the number and diversity of restaurants

**MEANS TO RESIDENTS**

1. Pride in Boynton Beach Downtown
2. More reasons to go to or live in Downtown
3. Convenient access to and parking in Downtown
4. Walkable area connected to the Intracoastal Waterway
5. Quality residential options for living in a beautiful urban environment with great amenities
SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Determining the direction and use of the Old High School
2. Prioritizing and funding City projects and incentives for development
3. Agreeing on a vision and goals for Downtown
4. Linking Downtown to the water
5. Beautifying corridors: Boynton Beach Boulevard and Federal Highway
6. Breaking ground on major developments
7. Property owners not willing to work with the City and CRA, with unrealistic asking price for their properties

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Stimulating private sector investment and closing the deal/signing the development agreements
2. Overcoming negative perceptions of the City based upon bad or outdated information
3. Lack of private capital for small business development
4. Attracting the "right" businesses in the Downtown area and appropriate mix of retail shops and restaurants
5. Having events and festivals that market Downtown Boynton Beach
6. Property owners who do not maintain, invest in their property, or do anything
7. Securing the commuter train station and breaking ground on the site
8. Lack of greenway or nature trail through Downtown
9. Addressing access and parking issues short term and long term
10. Competition from Downtowns in other cities
11. Lack of space for retail and restaurant businesses
12. Increasing artwork especially kinetic art pieces throughout the entire Downtown area
POLICY ACTIONS 2014 – 2015

2.1 Town Square Development
2.2 500 Block Ocean Avenue Development
2.3 Consolidated CRA Plan
2.4 Marina Development

CRA ACTIONS 2014 – 2015

2.1 Town Square Development
2.2 500 Block Ocean Avenue Development
2.3 Consolidated CRA Plan
2.4 Marina Development

MANAGEMENT IN PROGRESS 2014 – 2015

1. Sidewalk Improvement Agreement with All Aboard Florida
2. All Aboard Florida: Coordination
3. Downtown Hotel Attraction
4. Oscar Magnuson House Tenant

MAJOR PROJECTS 2014 – 2015

1. Harbor Master Building
2. Public Lot (1st/1st) (CRA)
3. Pedestrian Walk and Parking to Ocean Avenue
4. Pence Park Master Wastewater Lift Station Project
5. Sidewalk Improvements with Crossings
6. Rail Crossings Improvements (2) (Ocean/Woolbright)
7. 4th Street Parking

ON THE HORIZON 2015 – 2020

1. TOD Land Development Regulations
2. 211 Restaurant: Development
3. Ocean Avenue Area Arts District: Property Acquisition
4. FEC Commuter Rail Train Station (Tri Rail Coastal Link) and TOD
5. Boynton Beach Boulevard Roadway Beautification Project Plan
6. Historic Preservation Local Designation
7. Downtown Greenway (FEC Corridor): Concept Plan
8. Parking Requirements for New Buildings
9. One Boynton Mixed Use Development
10. Ocean Avenue Area District: Property Acquisition
Goal 3
Growing Jobs And Business Opportunities

OBJECTIVES

1. Create a positive environment for business investment
2. Expand the commercial tax base for the City
3. Maintain/enhance relationship with economic development partners
4. Increase business investment in Boynton Beach
5. Develop a reputation as a "business friendly" City with simple and streamlined development and permitting processes that are predictable
6. Increase the number of "targeted" businesses: medical manufacturing, aerospace, marine based technology related
7. Increase high speed internet to support businesses

MEANS TO RESIDENTS

1. Job opportunities near home
2. Positive climate to start and grow a business
3. Expanded commercial tax base reducing the tax burden on single-family homeowners
4. Shopping and employment convenience-more leisure and personal time
5. Entrepreneurial spirit in Boynton Beach
## SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Retaining and growing current local businesses
2. Having shovel ready projects
3. Lack of Class “A” office space
4. Limited land available for major business development
5. Tapping the growth in medical sciences and manufacturing in Palm Beach County
6. Recruiting the "right businesses" for Boynton Beach
7. Lack of access and affordability of high speed internet infrastructure

## LONG TERM CHALLENGES AND OPPORTUNITIES

1. Slow economic recovery and selective business investments
2. Tapping the international trade of an expanded Panama Canal
3. Increased competition in recruiting new businesses and industries requiring funding from the City
4. Boynton Beach brand image and experience
5. Complexity of development agreements and incentive packages
6. Competition from other cities in Palm Beach County, the region and other states
POLICY ACTIONS 2014 – 2015

3.1 City Economic Development Policy and Plan
3.2 Certificate of Use
3.3 Land Development Changes: Maximizing Land Development value in Commercial and Industrial Zoning Districts

PRIORITY

ON THE HORIZON 2015 – 2020

1. FEC Passenger Rail Stop
2. Ad Valorem Tax Exemption for Manufacturing/Industrial Uses
3. Boynton Beach Mall Site Potential Redevelopment Plan
4. Online Permitting and Information

MANAGEMENT IN PROGRESS 2014 – 2015

1. Developable Sites Inventory
2. All Aboard Florida: Economic Development Impacts/City Position
3. New Business Guide: Development
4. New Resident Guide: Development
5. Economic Development Marketing Video: Development
6. Small Business Development Program
Goal 4
High Performing City Organization

OBJECTIVES

1. Build the capacity of the City organization through employee development and training
2. Develop effective advocacy for the City Government
3. Reform pension system
4. Build new City Hall and Police Headquarters
5. Upgrade information technology both hardware and software
6. Maintain financial reserves consistent with City policies and national standards
7. Implement City Climate Change Action Plan through projects, plans and City operations

MEANS TO RESIDENTS

1. Service value for their taxes and fees
2. High level of customer service from City government
3. Timely response to a call for service: emergency and non-emergency
4. Reliable delivery of City services necessary for daily living
5. Services delivered by high trained, professional City workforce
SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Deferred maintenance of City infrastructure and building needing major maintenance, repairs or replacement
2. Limited revenue options for City government with slow increase in tax revenue
3. Rising costs of City government: raw materials, healthcare (15%), litigation (limited ability to fight claims per insurance companies)
4. Increasing elderly population impacting demand for City services, especially EMS and recreation
5. Aging information technology infrastructure near or at end of life, resulting in operating inefficiencies
6. Funding for long term financial sustainability of pensions
7. Aging equipment and vehicles needing replacement

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Federal and state regulatory requirements and mandates
2. Maintaining competitive, market based compensation for City employees
3. Balancing funding today's City operations with investing in the City's future
4. Decreased Federal and State of Florida funding sources
5. Continued disintegration of Home Rule authority
6. Customer expectations of "instant" services and higher levels of service from the City
7. Actions by the State of Florida impacting city finances, services and operations
8. Competitive and sensationalized media with less accurate information
9. Increasing number of public records requests
POLICY ACTIONS 2014 – 2015

Policy Actions

- Police Headquarters Building
- City Land: Acquisition and Sale
- Fire Service Agreements: Policy Direction
- Mental Health Committee: Implementation
- Cemetery: Future

MANAGEMENT ACTIONS 2014 – 2015

Management Actions

- Pension Reform for City Employees
- Labor Contracts: Police

MANAGEMENT IN PROGRESS 2014 – 2015

Management in Progress

1. Utilities Facebook/Twitter Pages
2. Audio System Software
3. GPS for Golf Carts
4. Golf Marquee Sign (on Jog Road)
5. Additional Web Domain Names
6. Social Media: Needs Assessment, Direction
7. Solid Waste Code Revision: Provision for Disabled Persons
8. Customer Service Audit and Action Plan
9. Utility Meter Migration Project
10. City Wide Promotion Video
11. Neogov Software Program: On Board
12. Library Teen Digital Creative Commons
13. Banking Services
14. Budget in Brief
15. Commission Agenda Process: Assessment and Refinement
16. City’s Teleworks IVR System: Replacement and Funding for Development
17. Automated Time Management System: (Utilities and Solid Waste)
18. AP on Communications: Review
19. New Employee Orientation Program
20. Police Quarter Master System
21. Fire and Life Safety Inspection Fee Schedule
22. City Annual Report
23. Fire Specialty Tools and Equipment Replacement: Plan and Funding
24. Citizen Action System: Replacement
25. Police Chaplaincy Program
26. PTO Program: Expansion
27. Fuel Management System
28. Management Orientation Program
29. Disaster Recovery for IT: Revision
30. Education Initiative Team: Mission, Project
31. Police “Career Track” Program
32. Golf Course: Feasibility Study for Family Gold Course
33. Departmental Strategic Plans: Development
34. Emergency Management Communications Plan
MANAGEMENT IN PROGRESS 2014 – 2015 (Continued)

35. Human Resource Policy Review
36. Advisory Boards Review (2)
37. Cemetery Software and GIS Mapping
38. City Web Site: Upgrade/Redesign
39. Employee on Site Medical Clinic
40. Classification Review

MAJOR PROJECTS 2014 – 2015

1. City Hall ADA Parking Improvements
2. ESX Server Replacement
3. Library Space Repurposing: Meeting Rooms and Small Private Study Spaces
4. Phone System: Upgrade
5. Golf Course Bunker Renovation
6. Utility Facilities Landscaping

ON THE HORIZON 2015 – 2020

1. Citizen Engagement and Volunteerism
2. Employee Recognition Program
3. Network Storage
4. Police/Fire Records Management
5. Street Sign Retro Reflectivity Replacement Program
6. Golf Course Study: Clubhouse, Courses
8. Compensation Study
10. AVL/GPS for Fleet
11. Training and Development Funding
12. Interlocal Service Delivery Boundary Agreement (ISBA)
13. Long Term Maintenance Plan for City Facilities and Infrastructure
14. Beach District: Exploration and Evaluation
Goal 5

Positive And Exciting Boynton Beach Image: "Curb Appeal" To Reputation

OBJECTIVES

1. More attractive, well maintained streetscapes, medians, and parks
2. Have new developments with enduring and high performance architectural designs and themes
3. Have City leaders presenting a positive image and being positive advocates for the Boynton Beach community
4. Have the City of Boynton Beach recognized for examples of best practices and innovative programs in local government
5. Brand Boynton Beach: "Catch a Wave, Catch a Fish, Catch your Breath; Breeze into Boynton Beach, America's Gateway to the Gulfstream"
6. More attractive, distinctive gateways and entrances to Boynton Beach

MEANS TO RESIDENTS

1. Residents taking pride in Boynton Beach
2. More beautiful City
3. Protection of the community's interests through City advocacy
4. More reasons to make your home in Boynton Beach
5. Greater pride in property appearance
6. Protection of property values
SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Funding for maintenance for current and new City buildings
2. Creating a more bicycle/pedestrian friendly City
3. Working together as a City Team with a focused vision, mission and goals
4. Supporting community events and festivals that bring the community together
5. Funding for beautification projects
6. Irresponsible property owners who are not maintaining their properties or investing in upgrades
7. Individual agendas and goals versus community goals and benefits

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Irresponsible property owners who are not maintaining their properties or investing in upgrades
2. Individual agendas and goals versus community goals and benefits
3. Collaborating for eco landscape with Galaxy Elementary School and other Magnet Schools, Community Caring Center, Schoolhouse Children's Museum, Boynton Beach Arts District
4. Funding of public art projects and programs not funded by Public Art Ordinance
5. Cultural difference within the community
6. Marketing the Boynton Beach brand and the arts
7. Overcoming Boynton Beach past reputation and history
POLICY ACTIONS 2014 – 2015

5.1 Entry/Gateway Beautification Plan
5.2 Greenways/Bikeways/ Blueways/ Pedestrian Ways Master Plan: Update
5.3 Commercial and Multi Family Dumpster Appearance Standards and Regulations

MANAGEMENT ACTIONS 2014 – 2015

5.4 Kinetic Art Exhibit and Symposium

CRA ACTIONS 2014 – 2015

5.1 Entry/GateWay Beautification Plan

MANAGEMENT IN PROGRESS 2014 – 2015

1. Green/High Performance Building Program Phase II – Residential
2. Galaxy Scrub Project: Grant, Project
3. Special Events Policy Revision
5. GHGE Inventory
6. City Branding Initiative and Marketing Plan

ON THE HORIZON 2015 – 2020

1. Community Garden: Direction (Public-Private Partnership)
2. Art in Public Places Strategic Plan: Development
3. Shade Sails at Boynton Beach Oceanfront Park/Promenade: Replacement
4. “Good Neighbor” Policies/Standards for Utilities (water quality, odor control, landscaping, construction) Standards
5. Public Artists for Project Team: Direction, Funding
6. Public Eco Art Projects/Points of Interest (Avenue of the Arts)
7. Citywide Entrance Sign: Plan
8. City Organization Brand: Cultralization
9. City Employee Ambassador Program
CITY OF BOYNTON BEACH
ACTION AGENDA 2014 – 2015
City of Boynton Beach
Policy Agenda 2014 – 2015

TOP PRIORITY
Town Square Development
Police Headquarters Building
500 Ocean Avenue Development
City Land: Acquisition and Sale
Ocean Breeze East Development
City Economic Development Policy and Plan

HIGH PRIORITY
Fire Service Agreements: Policy Direction
Annexation: Palmyra (Voluntary)
Consolidated CRA Plan
Model Block Development
Marina Development
Cottage District Development
City of Boynton Beach
Management Agenda 2014 – 2015

PRIORITY

Pension Reform for City Employees
MLK Corridor Revitalization: Seacrest to Federal Highway
Code Compliance Report and Recommendations
Integrated Water Resource Master Plan
Labor Contracts: Police
Kinetic Art Exhibit and Symposium
City of Boynton Beach
CRA Agenda 2014 – 2015

TOP PRIORITY
Ocean Breese East Development
500 Ocean Avenue Development
Town Square Development
Entry/Gateway Beautification Plan

HIGH PRIORITY
MLK Corridor Revitalization: Seacrest to Federal Highway
Cottage District Development
Marina Development
Consolidated CRA Plan
City of Boynton Beach
Management in Progress 2014 – 2015

Recreation Programs/Events Sponsorship
Hester Park Turf Report and Funding
CRS/NFIP Modifications
Future Land Use Map Clean Up: Ordinance
Local Housing Assistance Plan (LHAP) for SHIP: Commission Report
Historic Preservation Survey for Florida Master Site File
Comprehensive Plan/Evaluation Appraisal Report: State Notification
Water Supply Plan
Flood Map: Update
Sidewalk Improvement Agreement with All Aboard Florida
All Aboard Florida: Coordination
Downtown Hotel Attraction
Oscar Magnuson House Tenant
Developable Sites Inventory
All Aboard Florida: Economic Development Impacts/City Position

New Business Guide: Development
New Resident Guide: Development

Economic Development Marketing Video: Development

Small Business Development Program
Utilities Facebook/Twitter Pages
Audio System Software
GPS for Golf Carts
Golf Marquee Sign (on Jog Road)
Additional Web Domain Names

Social Media: Needs Assessment, Direction

Solid Waste Code Revision: Provision for Disabled Persons
Customer Service Audit and Action Plan
Utility Meter Migration Project
City Wide Promotion Video
Neogov Software Program: On Board
Library Teen Digital Creative Commons
Banking Services
Budget in Brief

Commission Agenda Process: Assessment and Refinement

City’s Teleworks IVR System: Replacement and Funding for Development

Automated Time Management System: (Utilities and Solid Waste)

AP on Communications: Review

New Employee Orientation Program

Police Quarter Master System

Fire and Life Safety Inspection Fee Schedule

City Annual Report

Fire Specialty Tools and Equipment Replacement: Plan and Funding

Citizen Action System: Replacement

Police Chaplaincy Program

PTO Program: Expansion

Fuel Management System

Management Orientation Program

Disaster Recovery for IT: Revision

Education Initiative Team: Mission, Project

Police “Career Track” Program
Golf Course: Feasibility Study for Family Gold Course

Departmental Strategic Plans: Development

Emergency Management Communications Plan

Human Resource Policy Review

Advisory Boards Review (2)

Cemetery Software and GIS Mapping

City Web Site: Upgrade/Redesign

Employee on Site Medical Clinic

Classification Review

Green/High Performance Building Program Phase II – Residential

Galaxy Scrub Project: Grant, Project

Special Events Policy Revision

Climate Action Plan: Review, Update

GHGE Inventory

City Branding Initiative and Marketing Plan
City of Boynton Beach
Major Projects 2014 – 2015

“Fit Zone” at Barrier Free Park: Agreement (9/14); Construction
Model Block Streetscape Project
Sara Sims Park Improvements: Playground Equipment, Surface, Pavilion Replacement (CRA)
Tennis Center: Light Poles Replacement
Tennis Center: Restrooms (ADA)
Ocean Avenue Street Light Improvements (CRA)
Lake Boynton Estate Water Project
Reclaimed Water System: Phase I – Project (3)
Water Treatment Capacity Upgrade
Central Seacrest Corridor: Phase I
Harbor Master Building
Public Lot (1st/1st) (CRA)
Pedestrian Walk and Parking to Ocean Avenue
Pence Park Master Wastewater Lift Station Project
Sidewalk Improvements with Crossings
Rail Crossings Improvements (2) (Ocean/Woolbright)
4th Street Parking
City Hall ADA Parking Improvements
ESX Server Replacement
Library Space Repurposing: Meeting Rooms and Small Private Study Spaces
Phone System: Upgrade
Golf Course Bunker Renovation
Utility Facilities Landscaping