BMW SPORTS COLLECTIONS 14/15

BMW ATHLETICS COLLECTION: SUPERIOR FUNCTIONALITY.
BMW MOTORSPORT COLLECTION: EXCEPTIONAL VERSATILITY.
BMW YACHTSPORT COLLECTION: OPTIMAL COMFORT.
BMW GOLFSPORT COLLECTION: TOP-CLASS DESIGN.
YOUR MOMENT.

Your mind is focused on your goal. But you also know, you only get there one step at a time. This moment is all that matters. The ideal swing. The perfect body tension. Correct breathing. Full concentration. You forget about time. And everything else. Nothing distracts you. Certainly not your gear. It's simply there, doing its job. Ensuring that you feel good. That you can move. And that you look good. While you single-mindedly pursue your goal.

You can find all the products at your BMW dealer.
Every step gets you closer to your goal. You know you can make it because you have prepared thoroughly. You are testing your limits. While feeling more alive than you have in a long time. There is only one thing you won’t feel: your gear.
Maximum functionality and high-quality materials are imperative when it comes to achieving your peak performance. This is why, for the BMW Athletics Collection, we use high-tech materials for optimal comfort. Working with experienced sports equipment manufacturers such as OGIO and PUMA, we can ensure a level of quality on which you can rely one hundred per cent.

Simply well thought-out.
What is the meaning of high-tech terms such as USP Dry or Soft Shell? They represent one thing first and foremost: superior comfort. Breathable fabrics and mesh inserts ensure reliable airflow, while cleverly positioned reflectors provide optimal visibility. The absence of shoulder seams makes for an even better fit. Add to this our attention to detail; many items benefit from practical storage solutions for your key items.

The right partners.
Together with our partners PUMA and OGIO we make sure that the BMW Athletics Collection reflects the latest developments in the sports and fitness industries. The partner logos placed on the products of the BMW Athletics Collection underline our commitment to innovation.
**Soft Shell Jacket.** Extremely lightweight, elastic and breathable soft shell jacket. The windstopper lining helps maintain a constant body temperature, while anatomically placed mesh inserts ensure optimal airflow. Flat seams provide superior comfort. Reflective elements guarantee better visibility even in poor conditions. The ladies’ version is modestly tailored, which makes for a feminine, sporty silhouette. BMW Athletics wordmark, BMW logo and PUMA logo. Material: 100% polyester, triple-layer, GORE Windstopper® Active Shell, UV-resistant.

**Men:**
- Black
  - S–XXL: £120.00
- Royal Blue
  - S–XXL: £120.00
- Berry
  - XS–XL: £120.00

**Ladies:**
- Light Blue
  - XS–XL: £120.00

**Running T-Shirts.** These functional T-shirts have a sporty cut and mesh inserts which ensure good airflow and excellent moisture-wicking ability. Reflective elements guarantee that you will be seen, even in poor conditions. Flat seams ensure optimum comfort as they decrease friction on the skin. Lightly tailored fit for ladies. With BMW logos, BMW Athletics wordmark and PUMA logo. Material: 100% polyester microfibre, UV-resistant.

**Men:**
- Royal Blue
  - S–XXL: £34.00
- White
  - S–XXL: £40.50

**Ladies:**
- Light Blue
  - XS–XL: £34.00
- Light Blue (V-neck)
  - XS–XL: £34.00

**Running Shorts.** Slim-fit, quick-drying running shorts with mesh inserts for regulating your temperature. The handy pocket at the back is ideal for storing your house key or some small change. With reflective side stripes, BMW and Puma logos. Ladies’ pants in a fashionable ¾ length. Material: 92% polyester, 8% elastane.

**Men:**
- Black
  - S–XXL: £76.00

**Ladies:**
- Light Blue
  - XS–XL: £76.00

**Running Shorts.** Slim-fit, quick-drying running shorts with mesh inserts for regulating your temperature. The handy pocket at the back is ideal for storing your house key or some small change. With reflective side stripes, BMW and Puma logos. Material: 92% polyester, 8% elastane.

**Men:**
- Black
  - S–XXL: £76.00

**Ladies:**
- Black, ¾ length
  - XS–XL: £76.00

**Hooded Sweater.** This laidback sweater features a wide stand collar/hood and a pouch pocket. To ensure optimal comfort, this piece has no shoulder seams and its quick-drying fleece lining will keep you warm and cozy. Reflective elements guarantee that you will be seen even in poor conditions. The ladies’ sweater islightly tailored. Both models come with an integrated key pocket and thumb holes. Material: 100% polyester.

**Men:**
- Royal Blue
  - S–XXL: £76.00

**Ladies:**
- Light Blue
  - XS–XL: £76.00

**Hooded Sweater.** This laidback sweater features a wide stand collar/hood and a pouch pocket. To ensure optimal comfort, this piece has no shoulder seams and its quick-drying fleece lining will keep you warm and cozy. Reflective elements guarantee that you will be seen even in poor conditions. The ladies’ version is modestly tailored, which makes for a feminine, sporty silhouette. BMW Athletics wordmark, BMW logo and PUMA logo. Material: 100% polyester.

**Men:**
- Royal Blue
  - S–XXL: £76.00

**Ladies:**
- Light Blue
  - XS–XL: £76.00

**Hooded Sweater.** This laidback sweater features a wide stand collar/hood and a pouch pocket. To ensure optimal comfort, this piece has no shoulder seams and its quick-drying fleece lining will keep you warm and cozy. Reflective elements guarantee that you will be seen even in poor conditions. The ladies’ version is modestly tailored, which makes for a feminine, sporty silhouette. BMW Athletics wordmark, BMW logo and PUMA logo. Material: 100% polyester.

**Men:**
- Royal Blue
  - S–XXL: £76.00

**Ladies:**
- Light Blue
  - XS–XL: £76.00

**Running Shorts.** Slim-fit, quick-drying running shorts with mesh inserts for regulating your temperature. The handy pocket at the back is ideal for storing your house key or some small change. With reflective side stripes, BMW and Puma logos. Material: 92% polyester, 8% elastane.

**Men:**
- Black
  - S–XXL: £76.00

**Ladies:**
- Black, ¾ length
  - XS–XL: £76.00

**Hooded Sweater.** This laidback sweater features a wide stand collar/hood and a pouch pocket. To ensure optimal comfort, this piece has no shoulder seams and its quick-drying fleece lining will keep you warm and cozy. Reflective elements guarantee that you will be seen even in poor conditions. The ladies’ version is modestly tailored, which makes for a feminine, sporty silhouette. BMW Athletics wordmark, BMW logo and PUMA logo. Material: 100% polyester.

**Men:**
- Royal Blue
  - S–XXL: £76.00

**Ladies:**
- Light Blue
  - XS–XL: £76.00

You can find all the products at your BMW dealer.
Complete Ventis 2. The Complete Ventis 2 LTD by PUMA will deliver excellent performance on the pavement, in the park and on forest trails. Colour-matched to the BMW Athletics Collection, these running shoes feature innovative technologies such as ArchTech and duoCELL, which ensure optimal support and a high level of comfort. With rubberised BMW logo on the heel and BMW Athletics wordmark on the tongue. Weight 263g (for a EUR men's size 42).

Sizes: see table on page 50.

**Men:**
Royal Blue/Silver Metallic

**Ladies:**
Light Blue/Silver Metallic

£101.00

*HIGH TECH FOR TOP PERFORMANCE.*

**EverTrack:** especially hard-wearing rubber. Durable, heavy-duty rubber composition.

**duoCELL:** a winning combination of high-strength padding and maximum stability. The elastomer CELL layers reduce impact on the heel when running.

**ArchTec:** supports the foot arch. Increases longitudinal stability and saves weight. At the same time, it prevents torsional stress and guides the foot through a natural transition from touch-down to toe-off.

**EverRide:**Ultra-rubber EverTrack cushion, high-quality cushioning and weight-saving.

**KMS-Lite:** innovative PUMA midsole material, 30% lighter than the standard PUMA EVA sole, reducing the overall weight of the shoe by 10%.

**Reflective stripes:** for increased safety at night and in poor visibility.

**Sandwich Mesh:** upper made from breathable fabric. Reduces weight and prevents blistering.

**VacCell Locking:** low-density, EVA-based cushioning for improved shock absorption. The anatomical design provides protection and support during each move.

**COMFORT LAST:** maximises fit and comfort. Meets the specific anatomical and biomechanical needs of the runner.

**OrthoLite**: This sock liner is composed of several layers which ensure perfect fit and comfort, quick material regeneration, and optimum airflow. Breathable and antimicrobial.

**EveFoam:** special memory foam adapts perfectly to the shape of your heel.

**Lifestyle Trainers.** The upper of the Real Cat 3 LTD by PUMA is made of leather. This shoe's rubber sole, in combination with the integrated damping system, ensures a firm fit as well as a comfortable running experience. In addition, they are colour-matched to the products from the BMW Athletics Collection. With rubberised BMW logo on the heel and BMW Athletics wordmark on the tongue. Material: 100% leather, EVA heel cushioning, rubber.

Sizes: see table on page 50.

**Men:**
Black/Royal Blue

**Ladies:**
White/Light Blue

£70.00

You can find all the products at your BMW dealer.
You can find all the products at your BMW dealer.

**BMW ATHLETICS COLLECTION**

- **Cap.** Lightweight and quick-drying, with a mesh lining for improved airflow. The hook-and-loop fastener adjusts to every head size. Reflective stripe for optimal safety. Material: 100% polyester mesh, stretch.
  - Royal Blue
  - Light Blue
  - Berry
  - £17.00

- **Beanie Hat.** Comfortable black running hat with embroidered BMW Athletics wordmark and PUMA logo. Material: 100% polyester microfibre, polar fleece.
  - Black
  - £12.00

- **Wristband.** This sweatband, delivered in a set of two, is made from pleasantly soft, absorbent cotton. With embroidered BMW Athletics wordmark and BMW and PUMA logos. Material: 89% cotton, 10% polyamid, 1% elastane.
  - Royal Blue/Silver Metallic
  - £9.00

- **Wrist Wallet.** Elastic wrist wallet with a zip compartment to store your essential items, such as your car key. With BMW Athletics wordmark and BMW and PUMA logos. Material: 80% cotton, 10% nylon, 10% rubber.
  - Black
  - £9.00

- **Sports Sunglasses.** Lightweight sports sunglasses with lenses made from shatterproof polycarbonate. UVA and UVB protection (filter category 3) will shield your eyes even in strong sunlight. The black rubberised temples feature BMW logos and provide a secure fit – the glasses will not slip, even during vigorous exercise. Small PUMA logo on the lens.
  - Grey/Black
  - £67.00

**BMW GOLFSPORT COLLECTION**

**BMW YACHTSPORT COLLECTION**

**BMW MOTORSPORT COLLECTION**
Triathlon Bag. This functional sports bag has been developed in cooperation with OGIO to meet the specific requirements of triathletes. Features include a large main storage section, ventilated shoe compartment, insulated pocket for wet items and a lockable, impact-resistant section for your mobile phone or heart rate monitor. An additional helmet compartment, two insulated drinks pockets, three food sections and two pockets for glasses add the finishing touches to this pro bag. Adjustable shoulder straps also enable use as a rucksack. With tarpaulin-reinforced underside, BMW Athletics wordmark at the front and BMW and OGIO logos.

Dimensions (L x W x H): 62 x 35 x 25 cm. Capacity: approx. 80 litres.
Material: 600 D Poly, 420 hex ripstop, tarpaulin.

Royal Blue
80 22 2 231 776
£84.00

Sports Towel. Pleasantly soft, large sports towel with silvertone BMW Athletics wordmark, design elements and PUMA logo.
Dimensions: 150 x 110 cm. Material: 100% absorbent cotton.

Royal Blue/Silver Metallic
80 23 2 231 777
£30.00

Flex Duffle Bag. Thanks to Flex Form Technology, this lightweight yet study sports bag developed by OGIO will always stay upright. The large opening of the main storage section and padded straps ensure effortless handling. Additional features include a shoe compartment, two outer pockets and a front section with a fleece-lined mobile phone slot. A mesh pocket on the side enables easy access to items such as drinks bottles. With BMW Athletics wordmark at the front, BMW and OGIO logos and reflective elements.

Dimensions (L x W x H): 62 x 35 x 30 cm. Capacity: approx. 50 litres.
Material: 600 D Poly, 420 hex ripstop, tarpaulin.

Royal Blue
80 22 2 231 775
£67.00

Sports Rucksack. This ultra lightweight rucksack has a padded back section and ergonomic straps for great carrying comfort. With one main compartment, two differently sized sections for valuables and accessories, adjustable external shock cord webbing and two mesh pockets for drinks it provides ample space for your sporting essentials. BMW Athletics wordmark and BMW and OGIO logos.

Dimensions (L x W x H): 62 x 30 x 30 cm. Capacity: approx. 50 litres.
Material: 600 D Poly, 420 hex ripstop, tarpaulin.

Royal Blue
80 22 2 290 819
£42.00

You can find all the products at your BMW dealer.
The matt black M3 DTM roars past the grandstand. Adrenaline is pumping through your body. You are experiencing the power of dynamism. You are a fan through and through. And you’re not afraid to show it.
The BMW Motorsport Collection is impressive, it features functional all weather garments, high quality sports and bags and premium accessories. This collection has everything a motorsport fan could wish for – from a lanyard to a tent.

**Dynamic lines.**

The new, glossy red, blue and white stripe design is present throughout the entire collection, allowing for numerous combinations. Laid back cuts, sporty elements and matching accessories reflect the dynamic nature of motor racing.

**Sophisticated design elements.**

The BMW commitment is as evident in motor racing as it is in the Motorsport Collection. Detailed design elements are prominent, many pieces feature a BMW Motorsport patch and the BMW Motorsport wordmark. Functional details such as contrasting waist seams or a neck tape provide discreet highlights and round off the overall look.
**Soft Shell Motorsport Jacket.** Sporty, fluffy and warm leisure jacket made from a slightly glossy, wind and water-repellent material. Detachable hood. Sturdy flat-felled seams and a tailored fit ensure that the ladies’ jacket retains its shape. The men’s jacket has a straight seam at the top which accentuates the shoulder area. Covered drawstring waistband with stopper for regulating your temperature. Collar inside with fashionable striped tape and dark blue rubber zip pull. BMW logo on the left sleeve and “powered by M” logo and BMW Motorsport patch on the back. Material: 100% polyester.

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<th>Color</th>
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<th>Price</th>
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<tr>
<td>White</td>
<td>XS-XL</td>
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**Men’s Motorsport Longsleeve.** Sporty longsleeve with a contemporary motorsport design. Glossy stripes along both sleeves provide dynamic accents. The “powered by M” wordmark and BMW Motorsport patch on the back add interest. Material: 95% cotton, 5% elastane.

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**Men’s Motorsport Fan T-Shirt.** The glossy tape along the shoulder line and blue inserts along the sides are among the distinctive features of this basic T-shirt. Raglan sleeves ensure a perfect fit for any shoulder width. The “powered by M” wordmark and BMW Motorsport patch add interest. Material: 95% cotton, 5% polyester, jersey.

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<tr>
<td>White</td>
<td>S-XXL</td>
<td>£25.00</td>
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**Men’s Motorsport Fan Polo Shirt.** This classic polo shirt features glossy BMW Motorsport coloured stripes on the back. The ribbed collar, neck tape, side-sits and inner placket all feature a tape in the motorsport stripe design. BMW logo on the left sleeve. Material: 95% cotton, 5% elastane, peva, antibacterial.

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<tr>
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<td>£45.00</td>
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You can find all the products at your BMW dealer.
I'M FAN’ Motorsport T-Shirt. This fan T-Shirt comes in a sporty laidback style for men and a tailored version for ladies. Material: 100% cotton.

**Ladies:**
- Black
  - S–L
  - £20.00

**Men:**
- Black
  - S–XL
  - £20.00

Ladies’ Motorsport Fan T-Shirt. A contemporary take on the classic T-Shirt with glossy stripes along the sides. The fabric combines cotton for softness and comfort and elastane for a flattering shape. Raglan sleeves ensure a perfect fit without shoulder seams. Features include a BMW logo, “powered by M” wordmark and rubberised BMW Motorsport print. Material: 95% cotton, 5% elastane.

**White/Dark Blue**
- XS–XL
  - £25.00

Ladies’ Motorsport Fan Polo Shirt. This comfortable shirt will retain its shape beautifully, thanks to its fine piqué quality and flat-felled shoulder seams. Features include a polo collar with different textures on the front and back as well as a sturdy placket with coloured accents along the buttonholes for an unusual appearance. The buttons are sewn on with a cross-stitch that ensures durability. Additional highlights include glossy striped appliqués along the side seams, sleeves with BMW Motorsport wordmark, BMW logo and “powered by M” wordmark on the back. Material: 95% cotton, 5% elastane.

**Dark Blue**
- XS–XL
  - £45.00

Ladies’ Motorsport Fashion T-Shirt. The collar, drop shaped neckline and glossy applique along the shoulder line provide colourful accents. Lightly tailored fit, BMW Motorsport logo, BMW logo on the left sleeve, “powered by M” wordmark and BMW Motorsport patch. Material: 95% cotton, 5% elastane.

**White**
- XS–XL
  - £35.00

Junior Motorsport T-Shirt. For young fans: T-Shirt with a tyre-tread print. Sophisticated contrasting stripes along the shoulder line. With BMW logo and “powered by M” wordmark on the back. Material: 95% cotton, 5% elastane.

**Dark Blue**
- XS–XL
  - £20.00
  - (Please specify size when ordering)


**Top:**
- White
  - Size 104/116/128/140/152
  - £39.00

**Pants:**
- Dark Blue
  - 6–9 months
  - £30.00

You can find all the products at your BMW dealer.
Motorsport Sneaker Drift Cat 5, Unisex. The Drift Cat 5 has a soft tread pattern sole that ensures maximum comfort. This sneaker is made of supple leather and has a textile lining for enhanced breathability. With embroidered PUMA stripe, BMW Motorsport emblem and BMW logo.

Upper: 75% leather. Sizes: see table on page 50.

Motorsport Cap. Sporty unisex cap with dark blue visor underside. The visor is made of sturdy plastic which can be fixed in new positions time and again. Flat-felled seams for optimal fit. Red stripe around the edge of the peak and adjustable metal closure with striped Motorsport tape. Material: 95% polyester, 5% elastane.

Motorsport Belt. Fashionable woven belt with embroidered BMW Motorsport wordmark on the metal buckle. Material: 100% polyester.

Motorsport Sunglasses, Acetate. These functional and stylish sports sunglasses provide perfect protection for drivers thanks to their grey tint and 100% UVA, UVB and UVC rating (up to 400 nm). Delivered in a black case with protective pouch and cleaning cloth. Material: metal.

Motorsport Teddy Bear. The DTM racing suit on this soft and floppy bear has a zip and BMW Motorsport stripes along the sides. Material: 100% polyester. Height: 28 cm.

Motorsport Teddy Key Ring Pendant. Key ring with a plush teddy bear pendant. Material: 100% polyester.

Motorsport Key Ring Pendant. Woven fabric with contemporary Motorsport stripe design and laser-engraved BMW Motorsport wordmark. Material: 100% polyester, metal. Dimensions (L x H): 13 x 9.5 cm.

Motorsport Wallet. Dark blue nylon wallet with two note compartments, three card slots and a section for coins. Velcro closure. Material: nylon. Dimensions (L x H x T): 13 x 9.5 x 3 cm.

Motorsport Ballpoint Pen. Ballpoint pen with a contemporary Motorsport design.

You can find all the products at your BMW dealer.

BMW MOTORSport COLLECTION

BMW GOLFSPORT COLLECTION

BMW YACHTSPORT COLLECTION

BMW ATHLETICS COLLECTION

Motorsport Metal Sunglasses. Delicately designed aviator-style sunglasses. These glasses provide perfect protection for drivers thanks to their grey tint and 100% UVA, UVB and UVC rating (up to 400 nm). Delivered in a case with protective pouch and cleaning cloth. Material: metal.

Motorsport Mug. Porcelain with integrated silicone heat protection, embossed BMW Motorsport wordmark and “powered by M” wordmark on the inside.

Motorsport Thermo Mug. Made from brushed stainless steel with handy screw-on lid. With silicone heat protection and BMW Motorsport wordmark.


Motorsport Key Ring Pendant. Woven fabric with contemporary Motorsport stripe design and laser-engraved BMW Motorsport wordmark. Material: 100% polyester, metal. Dimensions (L x H x T): 13 x 9.5 cm.

Motorsport Wallet. Dark blue nylon wallet with two note compartments, three card slots and a section for coins. Velcro closure. Material: nylon. Dimensions (L x H x T): 13 x 9.5 x 3 cm.

Motorsport Ballpoint Pen. Ballpoint pen with a contemporary Motorsport design.
Motorsport Towel. Large, soft velour towel. Material: 100% cotton. Dimensions: 160 x 80 cm. Red / Dark Blue / White £35.00

Motorsport Tent. This robust 2-person igloo tent has a patented opening system and can be pitched within two minutes. Water-resistant and sturdy, with taped seams and flexible fiberglass frame. The ventilation slits on the sides ensure good airflow, while the mesh insert for the opening provides protection from insects. Steel pegs and a handy nylon carry bag are included. Material: 100% polyester with PU coating. Tent dimensions: 220 x 150 x 110 cm. Weight: approx. 4 kg. Hydrostatic head: 5000 mm. Dark Blue €150.00
Motorsport Sports Bag. This bag is very versatile, a telescopic handle and easy-glide in-line wheels make it functional as a trolley case. It doubles as a rucksack with adjustable handles and padded back or as a sports and travel bag with padded handles at the top and side. The large main compartment has mesh dividers and easily accessible storage compartments with zips. The bag features two inner compartments when used as a suitcase, three when used as a sports and travel bag. Two small side compartments with zip and numerous BMW Motorsport details. Material: nylon. Lining: polyester. Dimensions (L x W x H): 38 x 32 x 62 cm. Capacity: 75 L.

Dark Blue / White / Red £75.00

Motorsport Travel Bag. This bag is very versatile, a telescopic handle and easy-glide in-line wheels make it functional as a trolley case. It doubles as a rucksack with adjustable handles and padded back or as a sports and travel bag with padded handles at the top and side. The large main compartment has mesh dividers and easily accessible storage compartments with zips. The bag features two inner compartments when used as a suitcase, three when used as a sports and travel bag. Two small side compartments with zip and numerous BMW Motorsport details. Material: nylon. Lining: polyester. Dimensions (L x W x H): 38 x 32 x 62 cm. Capacity: 75 L.

Dark Blue / White / Red £150.00

Motorsport Ear Plugs. Two pairs of ear plugs, one set of red and one set of blue. Presented in a silvertone metal container with screw top and key ring.

Dark Blue / White / Red £75.00

Motorsport Umbrella. Sturdy umbrella with a motorsport design and a foam rubber handle that will keep your hands warm even on a cold day. Includes a sheath in the BMW Motorsport colours and a striped carry strap. The handle has an integrated BMW logo. Diameter: 120 cm.

Dark Blue £30.00

Motorsport Rucksack. The versatile rucksack for leisure, sports and fun is exceedingly comfortable, thanks to a padded back area. The roomy, divided main compartment has a velcro closure and provides space for a laptop. The rucksack contains two additional inner compartments with numerous storage slots as well as two exterior sections and two patch pockets for drinks bottles. Exclusive details include a glossy BMW Motorsport tape with integrated zip as well as a BMW Motorsport wordmark. Material: polyester, nylon. Lining: polyester. Dimensions (L x W x H): 30 x 17 x 42 cm. Capacity: 21 L.

Dark Blue / White / Red £65.00

Motorsport Messenger Bag. Sporty business bag with adjustable carry strap, padded main section and various inner compartments. Quilted front with Motorsport appliqué. The front flap has rip and buckle fasteners for easy closing and adjustment. Material: nylon. Lining: polyester. Dimensions (L x W x H): 40 x 15 x 29 cm. Capacity: 17 L.

Dark Blue / White / Red £50.00

Motorsport Umbrella. Sturdy umbrella with a motorsport design and a foam rubber handle that will keep your hands warm even on a cold day. Includes a sheath in the BMW Motorsport colours and a striped carry strap. The handle has an integrated BMW logo. Diameter: 120 cm.

Dark Blue £30.00

Motorsport Ice Watch Sili, Unisex. Specially designed for motorsport fans, this watch combines excellent functionality and a modern design. The enamelled dial is enclosed by mineral glass. With sturdy Ice-Ramic case (PA+), 43 mm diameter, Miyota 21S movement and bi-colour silicone strap. Waterproof up to 10 ATM.

White £75.00

BMW Motorsport Chrono ICE Watch, Large. This precision watch boasts an Ice-Ramic case (PA+), 48 mm diameter and bi-colour silicone strap. Its modern design is complemented by an enamelled dial, mineral glass cover and Citizen OS20 movement. Waterproof up to 10 ATM.

White £123.00

You can find all the products at your BMW dealer.
BMW YACHTSPORT COLLECTION

FORCE 9 WINDS.

Driving rain in your face. The boat rides the waves. All your senses are alert. Now you can show what you’re made of. Your biggest strength: unrestricted mobility.
Functionality down to the smallest detail.
The one thing you will not find here is compromises. The garments and accessories from the BMW Yachtsport Collection represent a commitment to functionality down to the smallest details. To ensure comfort, there are no shoulder seams. Flat-felled seams and zip garages ensure that no seam can dig into your body and no zip will flap in the wind. Ergonomically designed sleeves and adjustable hems and hoods enable more mobility, while mesh inserts and quick-drying fabrics provide excellent ventilation.

Decorative design elements.
Besides being focused on functionality, the new BMW Yachtsport Collection also stands for stylish designs. The entire collection features maritime references which define its look. The navigational coordinates for Cape Horn, the embroidered BMW logo spelled in maritime letter flags, the stylish burgee, and the logo patch of our partner, the renowned sailing clothes manufacturer Henri Lloyd, all combine to underline this collection’s premium appeal.

BMW YACHTSPORT COLLECTION.
No matter how experienced you are – there will always be risks when facing the elements. One variable however, is in your control: the right equipment. The BMW Yachtsport Collection will never cramp your style, all items of clothing from this range are loose-fitting and allow you to move freely. All garments were designed with rigorous attention to detail, enabling you to focus on what is really important: sheer sailing pleasure.
Unisex Functional Yachting Jacket. This extremely functional sailing jacket is guaranteed 100% wind and waterproof as well as breathable. Our designers have literally thought of everything: reflectors on the sleeves and front, a reflective print at chest level, a hood in a conspicuous neon yellow colour with side viewing panels and storm-proof adjuster. The 2-way zips are sea water-resistant and come with an extra strong rip closure, rain gutter and zip garage. Warm collar with easy-care fleece insert and reinforced insert in the seat area. The ergonomically designed sleeves, adjustable hem with an elastic cord on the inside and adjustable cuff tabs ensure maximum mobility. Fleece-lined side pockets and deep storage pockets that are accessed from above provide the finishing touches.

Material: 100% nylon (TP2 alpha).

White XS–XXL 80 14 2 318 340–345 £250.00

Yachting Wind Jacket. Made from wind and waterproof material, this jacket has elaborate details: individually taped seams, zip with piping on the outside, a rain gutter on the inside and a zip garage. The ergonomic zip pull handles well even in cold and wet conditions. The absence of shoulder seams makes for a perfect fit and optimal water protection. Concealed toggles for the hood and hem prevent injuries and getting snagged. Material: 100% polyester.

Men: Dark Blue S–XXL 80 14 2 318 335–339
Ladies: Dark Blue XS–XL 80 14 2 318 304–308 £160.00

Yachting Fleece Sweater and Jacket. The comfortable fleece fabric adapts perfectly to your body shape, and the windproof design of the zip with zip garage means that the temperature of the zipper will not affect your skin. The durable mesh insert for the collar and inner pockets ensures optimal temperature control. The absence of shoulder seams means that carry straps and rucksacks will not leave their marks on your body. Elastic cuffs and an elongated back help you retain warmth. For ladies, this piece comes with a continuous zip line at the front, while the men's version is a sweater with a shorter zip. The ideal companion piece for the functional shirt and yachting jacket. Material: 100% polyester.

Ladies: Jacket, Grey Melange XS–XL 80 14 2 318 299–303 £100.00

Unisex Functional Longsleeve Yachting Shirt. Long-sleeved shirt made from a breathable, antibacterial material which protects against UV radiation. Mesh inserts along the side which extend from the hip to the sleeve ensure optimal airflow. Flat seams for additional comfort. This shirt retains its shape, will dry extremely quickly and can be combined with the fleece and wind jacket. Material: 100% polyester.

White XS–XXL 80 16 2 318 360 £25.00

Yachting Cap. White cap with appliqué Cape Horn coordinates and BMW Yachting sport wordmark. Individual dark decorative seams, fabric eyelets for ventilation and a peak with a dark blue underside to reduce glare. Adjustable fastener made from sturdy metal with embossed BMW logo. Material: 100% cotton.

White 80 16 2 318 360 £25.00
You can find all the products at your BMW dealer.

BMWW YACHTSPORT COLLECTION

BMWW GOLFSPORT COLLECTION

BMWW YACHTSPORT COLLECTION

BMWW MOTORSPORT COLLECTION

BMWW ATHLETICS COLLECTION

Yachting Shorts.
With their quick-drying microfibre material and drawstring waistband, these shorts lend themselves to all kinds of water sports. Two patch pockets on the sides and two back pockets.
Material: 100% polyester.

Grey / Dark Blue
XS–XXL 80 14 2 318 346-351
£60.00

Yachting Polo Shirt.
Durable, brilliant colours thanks to a fabric with knitted stripes which are perfectly matched along the seams. Expertly crafted side slits ensure a reliably good fit. The combination of woven and knitted fabric in the ladies’ version provides optimal comfort. In addition, the extra long, visually lengthening placket and light tailoring make for an excellent fit. The men’s shirt has a finely knit collar with a printed BMW Yachtsport wordmark and reinforced edges which ensure that this piece will always retain its shape. Laidback straight fit. With embroidered BMW logo spelled in maritime letter flags. Material: 100% cotton.

Men: White / Dark Blue
S–XXL 80 14 2 318 314-318
Ladies: White / Dark Blue
XS–XL 80 14 2 318 285-293
£50.00

Yachting Rugby Shirt.
The stripes along the sleeves complement the front and back to perfection. An invisible elastic, tape sewn into the shoulder seam, cross-stitched buttons, a neck tape with a woven BMW Yachtsport logo and sleeve with cuffs, ensure that this shirt will always retain its shape. The tailored ladies’ shirt also has a sporty, rounded collar and a long, reinforced placket. The laidback men’s variant comes with a concealed placket and sporty shirt collar. Material: 100% cotton jersey.

Men: White / Dark Blue
S–XXL 80 14 2 318 319-323
Ladies: White / Dark Blue
XS–XL 80 14 2 318 294-298
£80.00

Men’s Yachting T-Shirt.
The Cape Horn print along the side makes for in an eye-catching 3D design. BMW Yachtsport logo at chest level, BMW logo spelled in maritime letter flags on the back and three-dimensional rubber logo on the sleeve. Henri Lloyd patches round off this fan shirt.
Material: 100% cotton.

White
S–XXL 80 14 2 318 309-313
£40.00

Yachting Shorts.
With their quick-drying microfibre material and drawstring waistband, these shorts lend themselves to all kinds of water sports. Two patch pockets on the sides and two back pockets.
Material: 100% polyester.

Grey / Dark Blue
XS–XXL 80 14 2 318 346-351
£60.00

Yachting Flip Flops.
Perfect for on the deck, on the beach and for leisure. These flip flops have sturdy straps and are presented in a dark blue nylon bag.

Dark Blue
Size 36/37, 38/39, 40/41, 42/43, 44/45
80 16 2 318 353-357
£25.00

You can find all the products at your BMW dealer.
This shoulder bag is made from dirt- and water-repellent coated canvas, with coated rope handles. The interior has a red and blue maritime theme. Functional features include a zippered inner pocket, key ring and slots for small items. Large-scale Cape Horn coordinates with appliqué and sophisticated brand designation. Material: PU-coated canvas.

Dimensions (L x W x H): 50 x 47 x 18 cm. Capacity: 42 l.

Off-White £65.00

**Yachting Beach Towel.** Large, high-quality towel for the beach and the sauna. With large print of the Cape Horn coordinates. The finely woven fabric makes this towel especially soft and absorbent. Dimensions: 100 x 160 cm. Material: 100% cotton.

Dark Blue £35.00

**Yachting Drinks Bottle.** Durable, easy-clean drinks bottle. The neoprene cover keeps cold drinks cold and hot liquids hot. Printed with the Cape Horn coordinates. Capacity: 1 l.

White/Dark Blue £18.00

**Lifebuoy Key Ring Pendant.** Key ring with a lifebuoy pendant. Made from silicone, this feels especially pleasant to the touch. Diameter: 6 cm.

£14.90

**Karabiner Key Ring.** This indispensable key ring combines a karabiner hook with a piece of rope and a burgee and BMW pendant.

£12.90

**Lifeline Key Ring Pendant.** £15.00


Off-White £85.00

**Yachting Duffle Bag.** A lightweight companion for every sailing trip. The large main compartment provides ample storage space and has a large zippered opening. With adjustable, padded shoulder strap for extra comfort and carry handles that can be clipped together. Made from durable canvas, with BMW Yachtsport wordmark and burgee on the back. Material: PU-coated canvas.

Dimensions (L x W x H): 70 x 28 x 36 cm. Capacity: 71 l.

Off-White £85.00

**Yachting Sunglasses.** Aerodynamically styled sunglasses with a dark blue plastic frame and metal-embossed BMW Yachtsport wordmark on the arm. Shatter-proof, dark plastic lenses with 100% UVA, UVB and UVC protection up to 400 nm, equivalent to safety class 3. Presented with a sporty protective pouch and cleaning cloth.

Dark Blue £73.00
You breathe in.
Enjoy the concentration before your tee shot.
Eyes focused on the far-away green.
Nothing distracts you.
You know what you've got to do.
Everything fits perfectly.
Drive.
OGIO Cart Bags.
Created in cooperation with one of the world’s leading golf bag design labels, these highly functional golf bags fulfill a golfer’s every need, and they are made from water-repellent materials that look and feel great. The two cart bags come with numerous functions, ensuring that everything from balls to the club towel have a designated place.

Tee off in style.
The new BMW Golfsport Collection features a stylish, understated design. Sporty stripes in discreet colours or classic basics in black – what all pieces have in common is premium quality, underlined by the BMW Golfsport wordmark and BMW logo. The garments combine very well with each other and are complemented to perfection by the numerous BMW Golfsport Collection accessories.

BMW GOLFSPORT COLLECTION.
A passionate golfer is not discouraged by a little wind or rain. This is why the BMW Golfsport Collection has been designed to cope with all kinds of weather. The exclusive workmanship, premium, water-repellent materials and outstanding functionality ensure that you will enjoy every stroke you play.
Men's Soft Shell Golfsport Jacket. This water and dirt-repellent Soft Shell jacket features an especially high level of workmanship, with a fleece lining for optimal heat retention and microfleece for ventilation. The absence of shoulder seams and concealed side pockets make for a perfect fit. Reflector strips along the zip and a reflective printed Golfsport logo ensure excellent visibility. The shoulder area has a golf ball texture. Separate tapes along all inner seams, discreet rip closures on the cuffs as well as taped seams along the sleeves, are evidence of a premium design down to the smallest details. Material: 100% polyester triple-layer Soft Shell, fleece lining, 100% polyester pocket lining.

Black
S–XXL 80 14 2 333 778-782 £125.00

Ladies' Soft Shell Golfsport Jacket. This Soft Shell jacket is made from stretch fabric and will adapt perfectly to your body shape and movements. Virtually invisible side pockets are integrated into the front seams. Flat zip with wind-proof finish and zip garage. Discreet, flat sleeve and hem finish. High-quality finish on the inside; each seam is bound individually. Material: 100% polyester triple-layer Soft Shell, fleece lining, 100% polyester pocket lining.

Black
S–XL 80 14 2 318 394-398 £125.00

White
XS–XL 80 14 2 318 394-398 £125.00

Ladies' Golf Sport Sweater. Sporty, comfortable and elegant fine knit sweater made from a soft and elastic material. Contrasting cuffs and hem in white, green and black. BMW Golf Sport logo in exclusive raised silvertone print. Rubberised BMW logo at the front lower left. Material: 80% cotton, 20% nylon.

White
S–XXL 80 14 2 318 798-799-800 £75.00

Men's Golfsport Sweater. Sporty, comfortable and elegant fine knit sweater made from a soft and elastic material. Contrasting cuffs and hem in white, green and black. BMW Golf Sport logo in exclusive raised silvertone print. Rubberised BMW logo pin at the front lower left. Material: 80% cotton, 20% nylon.

White
XS–XXL 80 14 2 318 798-799-800 £75.00

Black
S–XXL 80 14 2 318 404-408 £75.00

Golf Sport Polo Shirt, Striped. Expressive striped polo shirt. The stripes on the front and back are complemented to perfection by identical stripes on the sleeves. Reinforced placket with contrasting buttons and reinforced polo collar for a perfect, long-lasting fit. With contrasting collar and striped sleeve edges. Lightly tailored fit for ladies. Material: 95% cotton, 5% elastane, piqué (ladies).

Men: White/Green
S–XXL 80 14 2 333 773-777

Ladies: White/Green
XS–XL 80 14 2 318 389-393

£50.00


Black
One size 80 16 2 333 419 £55.00

White
80 16 2 333 789 £17.50

Black
80 16 2 333 790 £21.50

Golf Sport Visor. Classic visor for effective sun-protection while teeing off. With fashionable decorative seams in a contrasting colour and adjustable closure. The plastic peak can be individually adjusted. Material: 100% cotton twill.

White
One size 80 16 2 333 786 £15.50

White
80 33 2 207 969 £6.00


White
80 16 2 333 789 £17.50

Black
80 16 2 333 790 £21.50

Men: White
S–XXL 80 14 2 318 414-418

Ladies: White
XS–XL 80 14 2 318 374-378

£50.00

Functional Golf Sport Polo Shirt. This sporty and soft polo shirt is fashioned from microfibre which make it especially kind to your skin. With contrasting collar and striped edges. This shirt is breathable, anti static, anti-bacterial and quick drying. The utmost comfort and perfect fit. Virtually invisible side pockets are integrated into the front seams. Flat zip with wind-proof finish and zip garage. Discreet, flat sleeve and hem finish. High-quality finish on the inside; each seam is bound individually. Material: 95% polyamide, 5% elastane, piqué.

Black
S–XXL 80 14 2 333 766-767

White
XS–XL 80 14 2 318 379-383

£50.00

You can find all the products at your BMW dealer.
Golf Club Cover for Golf Bag. The ideal protector for your clubs. In white to match your BMW Cart Bag or Golf Bag.

White
80 22 2 333 796
£12.00

Titleist ProV1 Golf Ball. Low compression, thin, soft urethane/ elastomer cover, for precise long shots. Core diameter: 1.53" (3.9 cm).

80 33 0 427 408
£13.50 / slide pack / 3 balls

Golf Cart Bag. Highly functional, versatile cart bag with seven special compartments, among them a fleece-lined valuables section and a fold-out pocket for balls. Roomy club compartment with 14 subdivisions. Handy rain cover with zip for quick retrieval of your golf clubs. With tee and ball holders, lift grip for fuss-free handling and fasteners for a club towel, glove and umbrella. Padded shoulder strap for easy transportation. BMW GolfSport Design in cooperation with OGIO.

Weight: 4.1 kg. Material: leatherette, nylon.
Dimensions (L x W x H): approx. 40 x 35 x 94 cm.

Black
80 23 2 333 796
£12.00

Golf Bag. 9-inch bag with generous interior dimensions and numerous storage compartments as well as a weatherproof, lined pocket for your valuables. Optimum carrying comfort thanks to padded straps and three-point design. With quick-grab drinks holder and easily accessible scorecard holder. The aluminium stand has a solid foot design that prevents it from sinking into the ground. Zipless ball pocket for optimum access to spare balls and tees. Includes matching rain cover. BMW GolfSport design in cooperation with OGIO.

Weight: 3.6 kg. Material: leatherette, nylon.
Dimensions (L x W x H): 38 x 23 x 93 cm.

White
80 22 2 333 800
£180.00

Black
80 22 2 333 801
£219.00

Club Cover for Golf Bag. The ideal protector for your clubs. In white to match your BMW Cart Bag or Golf Bag.

White
80 22 2 231 840
£12.00
Golf Travel Cover. For two golf bags or one stand bag. Safe and comfortable transport thanks to PVC floor, inner strap for securing bags, accessories pockets and in-line wheels. BMW GolfSport design in cooperation with OGIO. Material: leatherette, nylon. Dimensions (L x W x H): 130 x 49 x 48 cm. Black £100.00

Golf Sports Bag, large. Roomy sports bag with padded shoulder strap. Pocket for light accessories at the front and flexible compartment for shoes or clothes on the side. Material: nylon with leatherette appliqué. Dimensions (L x W x H): approx. 60 x 30 x 33 cm. Black £80.00

Golf Sports Bag, small. Handy sports bag with padded non-slip shoulder strap and large compartment. Separate, easily accessible zip-around floor compartment. Study metal attachments, ergonomically designed zips and additional side handle for easy handling. BMW GolfSport luggage designed in cooperation with OGIO. Material: leatherette, nylon. Dimensions (L x W x H): approx. 50 x 25 x 31 cm. White £60.00

Golf Shoe Carrier. The large, washable compartment with anti-slip PVC coating accommodates shoes up to size 49. With practical divider to create separate compartments and reinforced handle. Material: leatherette, nylon. Dimensions (L x W x H): 29 x 9 x 40 cm. White £46.00

Luxury Umbrella. Supersized umbrella made of black polyester, with water-repellent Teflon coating and UV-reflective technology. Extremely sturdy double glass fibres frame, ensuring that the umbrella can be kept stable in gusts of wind. With automatic opening mechanism, ergonomically designed handle that is warm to the touch and rubberised tips for safe storage. Material: 100% polyester (pongee). Diameter: 135 cm. Length: 98 cm. Black £65.00

Basic Umbrella. Polyester umbrella with fibre glass-reinforced shaft and frame. With water-repellent Teflon coating and automatic opening mechanism. Also makes a perfect parasol. Material: 100% polyester (pongee). Diameter: 135 cm. Length: 98 cm. White £46.00

Drinks Bottle with protective cover. Drinks bottle with green thermo cover. With karabiner for easy attachment. Dishwasher proof. Capacity: 0.75 l. Material: 100% aluminium, cover 100% neoprene. Cover dimensions (L x W x H): 7.5 x 7.5 x 21 cm. White/Green 80 23 2 333 797 £22.00

Golf Tee Bag. This bag is made of PU leather and contains tees in two lengths finished in two different colours. With karabiner hook for easy attachment. Material: PU leather and polyester. Wooden tees. Dimensions (L x W x H): 14 x 1.5 x 14 cm. Volume: 0.3 l. White 80 23 2 333 795 £15.00

Drinks Bottle with green thermo cover. £30.00

Gift Set. The ideal gift for every golfer. The set includes three Titleist ProV1 golf balls, a pitch fork, a club towel, and ten golf tees. Presented in a quality presentation box. £49.00

You can find all the products at your BMW dealer.
All measurements should be taken close to the body:
A: chest girth
B: waist girth
C: hip girth

INTERNATIONAL CLOTHING SIZE CONVERSIONS

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What is it that makes people successful? What drives them?
This is the central question examined in the new BMW Bikes & Equipment catalogue. Featuring portraits of fascinating people, it provides us with an insight into their psychology – their exciting lives and the new, versatile BMW Bikes.