Re: Sponsorship Request

I am writing you concerning a sponsorship opportunity with the 2013 Brain Injury Alliance of Oregon annual fundraiser dinner hosted by Taking it Head On, The Story of Jenna Sneva. We ask you to consider helping us thank them for their continued championship of Jenna’s Law, SB 721, which was recently signed into law in order to protect our young club athletes and to keep them safe.

The mission of the Brain Injury Alliance of Oregon is to create a better future through brain injury prevention, advocacy, education, research and support. Currently more than 5.3 million children and adults in the U.S. live with a lifelong disability as a result of TBI and 6.4 million have a disability due to stroke. (Statistics courtesy of the Centers for Disease Control and the Heart Disease & Stroke Statistics 2010 Update-at-a-Glance) This translates into more than 155,449 Oregonians living with disability from acquired brain injury. That is about the population of Salem or all of Deschutes County.

The event will be held on Saturday, November 2nd at the Lodge at Suttle Lake. Your generous sponsorship would be highlighted in announcements to the community, during the introduction at the event itself, and in any press or additional advertising opportunities we can find along the way. We have put together a great package for each sponsorship opportunity that includes the above plus much more, please see the enclosed sponsorship opportunities for more information. And please know, we would love to have you and your representatives join us for this amazing evening so that we may thank you personally for your support.

If your company or organization would like to participate in this year’s event as a sponsor, please contact me with the amount of your donation. Thank you for your time and consideration.

Sincerely,

Ronda Sneva
Taking it Head On, The Story of Jenna Sneva

Brain Injury Alliance of Oregon
EIN#93-0900797

For more information on sponsorships, please contact Taking It Head On at contact@takingtheadon.com
The Opportunities

It is every champion’s dream to bring home a medal, and with these sponsorship opportunities, you will do just that. Brain Injury Alliance of Oregon is looking for a few good sponsors, Jenna’s Law is looking for a few good champions. Are you up for the challenge?

In addition to all of the amazing benefits included in each individual sponsorship, all sponsors will receive:

- Company name and logo on all event printed material, event marketing collateral, and any other advertising as space allows.
- Company name and logo included on all event email campaigns.
- Company name and logo displayed on the Taking It Head On website.
- Social media mentions.
- Recognition from stage.
- Swag bag opportunities, content subject to prior approval, special pricing available.

Gold Medal Sponsor
$2,500

In addition to benefits listed above, you also receive:
- Company provided signage to be hung in great room
- Company provided standing banner at event entrance
- Sponsorship mention in all press releases
- Four (4) event tickets

Silver Medal Sponsor
$1,000

In addition to benefits listed above, you also receive:
- Company provided standing banner at registration
- Sponsorship mention in all press releases
- Two (2) event tickets

Bronze Medal Sponsor
$500

In addition to benefits listed above, you also receive:
- Sponsorship mention in all press releases

For more information on sponsorships, please contact Taking It Head On at contact@takingitheadon.com
Event Sponsorship Application

Check which sponsorship you are most interested in:

☐ Gold Medal $2,500
☐ Silver Medal $1,000
☐ Bronze Medal $500
☐ In-Kind Event Donation The sky’s the limit

Please submit the organization name with proper capitalization and spacing, exactly as it should appear on all published seminar material.

Organization Name

Address

City        State     Zip code

Please list information for the person who will be managing all sponsorship-related communications.

Contact Name       Title

Email

Phone       Fax

Taking It Head On (TIHO) reserve the right to prohibit, in whole or in part, any display advertisement or sponsorship that we deem to be inappropriate. The sponsor agrees not to display or disseminate any material that in the opinion of TIHO is unsuitable. TIHO reserve the right to refuse any person admission to the event without assigning any reason. Full payment must accompany the application for sponsorship. Payment may be made by check payable Brain Injury Alliance of Oregon EIN#93-0900797.

Apply Via Mail:
Brain Injury Alliance of OR
C/O Ronda Sneva
Attn: Sponsorships
PO Box 55
Sisters, Oregon 97759

Apply Via Email:
Attn: Sponsorships
contact@takingitheadon.com

For more information on sponsorships, please contact Taking It Head On at contact@takingitheadon.com
Jenna’s law sb721
Fundraising Event
Benefiting the
Brain Injury Alliance of Oregon

11.2.13
Saturday, November 2nd

An Evening of Dinner and Music
Begins @ 6:00pm
The Lodge at Suttle Lake
13300 Highway 20
Sisters, Oregon

To purchase tickets
or to make a donation
please go to
biaoregon.org/fundraiser.htm

$123.90 per person
$223.90 per couple

Jenna’s Story
www.takingitheadon.com

The ticket price at first appears a little odd. We wanted to stir things up a bit, but we also wanted to honor something very special. The number 1239 represents something very important to Jenna Sneva, for whom Jenna’a Law was named. It was the number on her winning bib in her last race at USASA Nationals. It was the last number she wore before Post-Concussion Syndrome and Traumatic Brain Injury changed her life and her dreams forever.