GENERAL INFORMATION

CFE Arena
University of Central Florida
12777 Gemini Blvd N.
Orlando, Florida 32816
Telephone Number ......................... (407) 823-3070
Facsimile ................................. (407) 823-0248
www.cfearena.com

Management
The Global Spectrum-managed CFE Arena is home to the UCF Men's and Women's basketball programs, as well as concerts, family shows and other attractions for the Central Florida area. Global Spectrum (globalspectrum.com) is the fastest growing firm in the public assembly facility management field with more than 100 other public assembly facilities around the world. Nearly 20-million people attended more than 11,000 events in Global Spectrum venues last year. Based in Philadelphia, PA, Global Spectrum is part of Comcast-Spectacor, one of the world’s largest sports and entertainment companies. Comcast-Spectacor also owns the Philadelphia
Facility Personnel

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Phone Number</th>
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<tbody>
<tr>
<td>Brian Hixenbaugh</td>
<td>General Manager</td>
<td>(407) 823-0128</td>
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<tr>
<td>Lavar Smith</td>
<td>Assistant General Manager</td>
<td>(407) 823-0330</td>
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<tr>
<td>Julian Bowman</td>
<td>Director of Marketing</td>
<td>(407) 823-6366</td>
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<tr>
<td>Peyton Jeter</td>
<td>Director of Marketing</td>
<td>(407) 823-6363</td>
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<tr>
<td>Greg Gilbertson</td>
<td>Box Office Manager</td>
<td>(407) 823-6009</td>
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<tr>
<td>Elaine Wampler</td>
<td>Business Manager</td>
<td>(407) 823-6005</td>
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<tr>
<td>Ryan Fitzgerald</td>
<td>Event Manager</td>
<td>(407) 823-6651</td>
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<tr>
<td>Delaney Cook</td>
<td>Event Manager</td>
<td>(407) 823-6358</td>
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<tr>
<td>Stan Macko</td>
<td>Group Sales Manager</td>
<td>(407) 823-6062</td>
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<tr>
<td>Mike Terrell</td>
<td>Operations Manager</td>
<td>(407) 823-0517</td>
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<tr>
<td>Kyle Michalski</td>
<td>Changeover Manager</td>
<td>(407) 882-0021</td>
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<tr>
<td>Renae Tucker</td>
<td>Office Manager</td>
<td>(407) 823-3230</td>
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<tr>
<td>Robbie Balenger</td>
<td>Chief Engineer</td>
<td>(407) 882-8629</td>
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Facility History

The Venue is an 87,000 square foot multipurpose, air-conditioned facility that opened in August 1991. This state-of-the-art facility houses 31,000 square feet of exhibition space which can be utilized as five full basketball courts or adapted for various sports such as volleyball, mixed martial arts, boxing, gymnastics, and weightlifting. The Arena facility can also be transformed for concerts and banquets or as a convention/trade show event. VIP Skybox, conference room, locker/dressing rooms, training room, and two concession stands are also housed in the facility.

Orlando Market

Orlando is one of the fastest-growing cities in the United States, with a metropolitan population of over 2 million people, making it the 6th largest metropolis in the Southeast United States. Orlando International Airport is the 13th busiest airport in the United States and the 29th busiest airport in the world. Orlando is best known for its tourism industry, which attracts millions of visitors each year. Famous Orlando attractions include Walt Disney World Resort, SeaWorld and Universal Studios. Attracting over 51 million tourists each year, Orlando was the most visited American city in 2009. Along with being the number one tourist destination in the United States, Orlando is also a center for digital media, aviation, agricultural technology, aerospace, software design, and biomedicine. Orlando is also known for its beautiful weather, boasting an average annual temperature of 82 degrees.

The Venue at CFE Arena is located on the campus of the University of Central Florida, which is currently the second largest university in the United States with over 56,000 students. UCF has made noted research contributions in areas such as digital media, engineering and computer science, education, and hospitality management. It was recently named the fourth-best up-and-coming national university by U.S. News and World Report. The UCF Knights were recently invited to become all-sport members of the American Athletic Conference.
**Major Events (since 2007 renovation)**

Kansas and the UCF Orchestra  
Kenny G  
Piccadilly Circus  
Bill Clinton  
Matisyahu  
Michael Ian Black  
Foghat  
Kevin Hart  
George Jones

**Location**

The Venue at UCF is located on the campus of University of Central Florida which has a population of 56,000 students on and off campus. Located on the east side of Orlando, the arena is easily accessed from all major roadways. With a population of 2.8 million within a 50 mile radius, the UCF Arena/Convocation Center has become a prime location for concerts, family shows, and sporting events. Strategically located twenty minutes from downtown Orlando, 90 minutes from Tampa, and three hours from Jacksonville., the center is easily accessible via route 417 or route 408.

**Useful Telephone Numbers**

<table>
<thead>
<tr>
<th>Service</th>
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<tbody>
<tr>
<td>CFE Arena</td>
<td>(407) 823-3070</td>
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<tr>
<td>Facsimile</td>
<td>(407) 823-0248</td>
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<tr>
<td>Police</td>
<td>(407) 823-5555</td>
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<tr>
<td>Fire</td>
<td>(407) 836-9111</td>
</tr>
<tr>
<td>Emergency</td>
<td>911</td>
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<tr>
<td>Florida Hospital</td>
<td>(407) 277-8110</td>
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**Area Hotels:**
FLOORS & CAPACITIES

Arena Main Floor:
17,100 sq. ft (150’ x 114’) with Seats Pushed In
8,664 sq. ft (76’ x 114’) with Seats Pulled Out
Concert Capacities
North-Stage Concert........................................ 2,002
East-Stage Concert.......................................... 1,736

Sports Capacities
Volleyball / Basketball ...................................... 1,568
MMA ............................................................. 2,096

NOTE: All capacities are subject to change depending on the event requirements; capacities do not include production kills including mix.
The Venue at The University of Central Florida Information Guide

Seating Capacity
Floor seats: 952
Bleacher Seating: 784
Total Seats: 1,736
Kansas and the UCF Orchestra

Volleyball / Basketball Setup
The Venue

Seating Capacity
Bleacher Seating: 1,568
UCF Volleyball
THE VENUE AT
THE UNIVERSITY OF CENTRAL FLORIDA
INFORMATION GUIDE

MMA Setup
The Venue

Seating Capacity
Floor Seats: 528
Bleacher Seating: 1,568
Total Seats: 2,096
**General Admission**
General admission or open floor seating is permitted only with arena management approval. A temporary moat (barricade) will extend around the floor to limit access to the floor.

**Seats**
Fixed seating consists of 1,568, which are located in the bowl with upholstered seats and backs. Portable chairs are upholstered and interlocking and are used on the venue floor (total depends on event set-up).

**LOGISTICAL INFORMATION**

**Rigging**
Distance from floor to low steel is 48’ and from floor to high steel is 60’. Almost all points at the arena must be bridled due to the span between the North and South Beams of 26’. There are no East to West Beams to rig off of. Each panel point can hold 500 lbs. per panel point and most points will be hung from the high steel to accommodate larger loads. The total rigging grid can hold up to 40,000 lbs. All show rigging plans, including the weight of each point, must be submitted to and approved by management before any rigging is done.

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**Rigging Info:**
48’ to the Low Steel (500 lbs per panel point)
60’ to the High Steel (500 lbs per panel point)
**Locker Rooms and Production Rooms**

The following rooms are available for event use; four (4) locker rooms (9’ 5” w x 6’ 4” l), and a production office with air wall dividing capability (48’w x 23’l).
**Sound System**
The Venue provides a house sound system with a full range of high power sound to all seats in the arena. The system is made up of a custom, full range, sound cluster suspended above the scoreboard from the catwalk throughout the center. A small portable PA is available for specialty mixing on the floor and for small speaking engagements. The sound control room is located on the 3rd level. There are multiple XLR inputs around the arena walls at floor level to a patch in the sound control room. The arena is also equipped with an in-house listening device system for the hearing impaired. The Venue is also equipped with a production sound and light package as outlined below.

Audio:
- Front of house system: EAW KF730
- Console: Midas 480 Verano Tour Package
- 16 Top boxes
- 2 LabGrappn 6400 subwoofers
- 300 ft. 56-channel audio snake

Lighting:
- High End (brand) - Road Hog Lighting System (w/ 4 universes)
- 48 Optipars/Source 4 pars - 575 watt lamp
- 6 Elation intelligent light/wash light (color mixable) - 575 watt lamp
- 48 Elation channel 4.28 kilowatt dimmer (cross patchable)

Truss:
- EuroSpigot Truss - 50x50x1 ft. box truss

**Forklift**
The Venue owns one 5,000 lb and one 6,000 lbs. Forklifts are available for rent. They are propane fueled, have a lift height of 15’, and are equipped with side shift.

**Rigging Lift**
A rigging lift can be rented at the event’s request.

**Spotlights**
Spotlights can be rented and can be located in several different positions around the concourse.

**Staging**
The Venue has a StageRight portable stage. It will accommodate a 60’x40’ stage. Sections are a reversible 4’x8’ with black techstage finish on one side and gray carpet on the other. The height of the stage can vary from 4’ to 6’ in 4” increments. Accessories include an ADA ramp, stairs, guardrails, and skirting.
**Electrical Power**
Show power is located in the NE and NW storage rooms. Show power consists of three (3) 100-amp service, two (2) 200-amp service, and one (1) 400 amp service. All are 3 phase, 120/208 volts. Power is located 150’ from upstage center.

Shore power is available for buses and TV production trucks, and must be used from the power available in the above mentioned rooms.

**Emergency Equipment**
Fire sprinklers, smoke sensors, and fire extinguishers are located throughout the Venue and office areas. An emergency generator will provide power in case of a power failure.

**Floor(s)**
The Venue floor is 76’w x 114’l with all seats extended. The arena floor is 150’w x 114’l with the east and west telescopic seats retracted. The area of the floor is 17,100 square feet. The floor load is 250 pounds per square foot. A Horner portable basketball floor 112’x60’ is available.

**Lighting**
The house light controls are located on the main floor. Event lights consist of 72 metal halide 1,000-watt lights. Fixtures can be controlled individually. House lights consist of 24 quartz, 900-watt lights; Maximum lighting for events is 150 vertical foot-candles and 250 horizontal foot-candles.

**Load-In**
Show load-in is located at the North end of the Venue, connected to the main floor. There is one (1) 12’w x 12’h roll-up door and there is adequate parking to unload multiple trucks at the same time.

**Locks and Keys**
All locker/dressing rooms can be secured with locks and keys. Keys for each room can be checked out through the Event Manager. All persons who sign out keys will be responsible for return of the keys at the conclusion of the event.

**Telephones / Internet**
Telephone and internet service is available upon request. In most cases requests must be made a minimum of one week in advance of the show date to accommodate service in certain areas of the facility. Additional charges may apply for these services.

**Features for Patrons with Disabilities**
Designated handicapped parking is available in Garage F located just north of the Venue. An elevator is available inside the venue in the lobby. ADA seating is available at various locations around both the floor and concourse. The Venue is equipped with an in-house listening device system for the hearing impaired.

**Parking**
There are over 4,000 parking spaces within walking distance to the Venue that can be utilized for event parking as needed. This includes four parking garages and two surface lots. Parking charges vary per event.

**Food and Beverage**
All food, beverage, and concessions are operated and controlled by Centerplate. Together with The Venue, Centerplate will determine the number of stands needed to serve the public. All arrangements for serving food and beverages and sale of concessions should be made through Centerplate.
Merchandise/Novelties
The Venue will partners with Oui Vend for all merchandise sales. Commission split between arena and tour varies per event.

Box Office/Ticketing
The Venue is affiliated with TicketMaster. Tickets to Venue events are available at the Arena Box Office or TicketMaster phones and registered outlets. The CFE Arena Box Office hours are Monday-Friday 9am-5pm. The Box Office will remain open later on event days. The Box Office information telephone number is (407) 823-6008.

Marketing Services
Event marketing and group sales services can be provided by our in house sales and marketing team for any event. Both marketing and group sales services are able to be tailored to meet the needs of each event for a negotiated fee.
RULES AND REGULATIONS

Alcohol
Alcoholic beverages are permitted in the center. For UCF collegiate events alcoholic beverages will not be served. For selected special events alcoholic beverages will be sold throughout the center.

Patron Regulations
The following items cannot be brought into the Venue by its patrons: food, beverages, alcohol, bottles, cans, coolers, illegal drugs, fireworks, weapons, aerosol cans, air horns, animals (except service animals), large signs or banners. The use of cameras, recording equipment and video equipment is permitted at the discretion of the event.

Smoking
The University of Central Florida is a Smoke Free Campus. [www.ucf.edu/smokefree](http://www.ucf.edu/smokefree)

Sponsorships
GS and the University own signage rights inside and outside the Arena. Advertising signs or banners tenants wish to display must be pre-approved by The Venue.

General Rules
- Helium balloons are not allowed in the building.
- Stickers and adhesive backed decals are not to be given out in or around the building.
- The cost of removing excessive tape will be the responsibility of the tenant.
- Nails and screws are not to be driven into the arena floor and walls.

Re-selling of Tickets (Huckstering/Scalping)
Re-selling of tickets by private parties is allowed on property but must be done away from the Box Office in designated area.

Selling of Illegal Merchandise (Bootlegging)
Selling of illegal merchandise (merchandise not sold under the approval of The Venue Management) is prohibited on The Venue and University property.

Guidelines for Exhibiting Motorized Vehicles
- The maximum amount of fuel contained shall be no more than 1/4 tank or 5 gallons per vehicle.
- Any vehicle with any type of leak will not be permitted to be displayed.
- There shall be no refueling of vehicles inside the building.
- There shall be no repair work done on vehicles while inside the building.
- There shall not be any storage of flammable fuel in the building except for that which is in the vehicle.
- Vehicles may not be started except for move-in and move-out.
- Batteries must be disconnected at all times while in the building except for move-in and move-out.
- Fuel tank doors must be locked or fuel caps taped shut.
- There shall be an adequate amount of fire extinguishers in and around the area where the vehicle is being displayed.