NO PURCHASE NECESSARY TO WIN and purchase does not increase your chances of winning. Void where prohibited. Sweepstakes open only to legal residents of Delaware, Georgia, North Carolina, South Carolina, Maryland, Tennessee, Virginia and the District of Columbia who are 21 years of age or older. Contest Ends October 31, 2014.

1. HERE’S HOW TO ENTER:

VIC Card Entry: Each time you use your Harris Teeter VIC Card between September 15, 2014 and October 31, 2014 (the "Sweepstakes Period") at any participating Harris Teeter stores in GA, NC, SC, TN, VA, MD, DE and the District of Columbia, you automatically receive one entry (the "VIC-Card Entry"). Limit one (1) VIC-Card Entry per person per day.

A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes.

Entry by Mail: In lieu of VIC card entry and www.harristeeter.com entry method, you may also enter by completing the official entry from the tear pad in participating Harris Teeter stores or by handprinting your name, complete address (including street address, city, state and zip code), phone number, age (month and year), and e-mail address on a single 3” X 5” index card (the “Mail-In Entry”) and mailing it to:

Carolina Charm Pinehurst Sweepstakes
Harris Teeter, Inc.,
P.O. Box 10100
Matthews, NC 28106

No purchase or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per VIC household per day and only one Mail-In Entry per envelope. Only original hand-printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of the one request per VIC household, per day and/or the one request per envelope will not be entered into the drawing. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned.

2. RANDOM DRAWING: One (1) winner will be chosen in a random drawing from all qualifying entries received through VIC card entry, through www.harristeeter.com, and via mail, through October 31, 2014. Chance of winning depends on total number of eligible entries received.
Decisions of the judges are final. The prize will be awarded and the winner notified by mail, phone or e-mail, using the current information associated with their VIC card or included on the mail-in entry.

3. PRIZES AND APPROXIMATE VALUE: Sponsor will award a total of one (1) Grand Prize. Grand Prize is a gift certificate for two (2) for one (1) room for the “Pinehurst Golf Package” for a total of two (2) nights. Visit http://www.pinehurst.com/offers/package/pinehurst-golf-package/ for information on package and availability. Prize winner must provide his/her own transportation to/from and at Pinehurst Resort. The winner will be responsible for any expenses incurred, with the exception of what is included in the “Pinehurst Golf Package” package itself. All taxes or expenses, including, without limitation, sales tax, federal and state income tax, and any other costs incurred in claiming or using prize and not part of the prize description and specifically awarded herein are the sole responsibility of the prize winner. Any difference between the actual value of a prize and the approximate retail value set forth in these Official Rules may not be claimed and will not be awarded. Package date is subject to availability and applicable blackout dates. Prize package gift certificate subject to expiration and fee for rescheduling. Prize package gift certificate will expire one (1) year from date of creation. Sponsor(s) will not reissue an expired gift certificate. All dates are subject to change or cancellation. Prize winner will be responsible for booking their own package. No transfer, refund, substitution or replacement of a prize is permitted, except that Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value (or cash equivalent). Approx. Retail Value of the prize is $2,000.

4. GENERAL RULES: Employees, officers and directors of Harris Teeter, LLC and/or affiliates, parents or subsidiaries, and their advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The Sweepstakes is void where prohibited by law. No substitution or transfer of prize(s) permitted. No cash substitutions of prize(s) permitted. Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the sponsor and its agencies to use, without further compensation, the winner’s name and/or likeness for purposes of advertising. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors are not responsible for any typographical or other error in the printing of the offering, the administration of the sweepstakes, or the announcement of the prize(s). Harris Teeter, LLC. and participating sponsors are not responsible for any damages resulting from the use of prizes, make no warranty concerning the characteristics or qualities of the prizes and reserve the right to substitute prizes of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner(s).

In the event of noncompliance with the Official Rules, if the winner cannot be reached at the mailing address or phone number on the winner’s Entry Form or VIC application, the prize will be forfeited. Prizes are not transferable. No cash or prize substitutions, except that Harris Teeter reserves the right to substitute prizes of comparable value.

All Mail-In Entries become Harris Teeter’s property and will not be acknowledged or returned. Harris Teeter and Sponsors assume no responsibility or liability for lost, misdirected, misplaced,
damaged, illegible, incomplete, late, mutilated or postage-due Mail-In Entries or for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program and/or www.harristeeter.com, including data loss and/or corruption, computer malfunctions or software errors. To qualify for entry based on having a VIC Card, you must provide Harris Teeter a valid name and address associated with the card number. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter reserves the right, at its sole discretion, to cancel the www.harristeeter.com entry portion of this Sweepstakes, should either portion, www.harristeeter.com or the VIC Card program become technically corrupted or otherwise cannot be conducted as originally planned and to select winners from among all eligible Mail-In Entries received.

5. LIMITATION OF LIABILITY AND RELEASE: Harris Teeter, LLC and/or affiliates, parents and subsidiaries, and the employees, officers and directors of all such parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries, losses, claims or causes of action of any kind arising from participation in this Contest, the operation of this Contest or the acceptance, possession, use or misuse of the prize.

6. LIST OF WINNERS: For the name of the winner, available after December 1, 2014, send a separate, stamped self-addressed (#10) envelope to:

Carolina Charm Pinehurst Sweepstakes - Winner List
Harris Teeter, Inc.,
P.O. Box 10100
Matthews, NC 28106

SPONSORS: Harris Teeter, LLC, Matthews, NC; Concentric Consumer Marketing, Inc., Charlotte, NC; and Pinehurst, LLC, Pinehurst, NC.