ENGAGING BUSINESS: ADDRESSING HUMAN TRAFFICKING IN LABOR SOURCING

Sponsored by the U.S. Council for International Business, the U.S Chamber of Commerce and the International Organization of Employers

Hosted by The Coca-Cola Company and LexisNexis
One Coca-Cola Plaza
Atlanta, Georgia

February 14, 2012

Overview

It is estimated that up to 27 million human beings globally are victims of human trafficking. Human trafficking can involve all forms of forced labor of men, women and children, including bonded labor, debt bondage, fraud, coercion, and other forms of modern slavery. Often it involves migration of legal workers—within a country and across borders—who have been misled by recruiters into assuming coercive debt and loss of their travel papers. The ILO estimates that the victims of forced labor and trafficking lose over $21 billion dollars annually in unpaid wages and overtime. An annual Department of Labor trafficking report shows that dozens of products are tainted by human trafficking in labor sourcing.

In 2000, the United Nations adopted the Palermo Protocol to the UN Organized Crime Convention, and the United States enacted the Trafficking Victims Protection Act. Three-fourths of all nations have ratified the treaty, and two-thirds have passed laws against trafficking. Effective January 1, 2012, the California Transparency in Supply Chains Act of 2010 requires California manufacturers and retailers with over $100 million in annual worldwide gross receipts to disclose their efforts to eliminate slavery and human trafficking from their direct supply chains.

The prohibition of human trafficking is a human right that requires immediate business human rights due diligence of supply chains and mitigating action where it exists. This one-day program will focus on solutions, networks and best practices for eliminating human trafficking in labor sourcing. The attendees will leave the one-day meeting understanding legal and stakeholder expectations, the various forms of human trafficking in labor sourcing, and how to identify and address instances of human trafficking in labor sourcing.
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AGENDA

CONTINENTAL BREAKFAST

8:00-8:30
- Conference participants arrive at The Coca-Cola Company
- Continental Breakfast

WELCOME / OPENING REMARKS

8:30-8:45
- Ed Potter, Director, Global Workplace Rights, The Coca-Cola Company
- Ken Thompson, Executive Vice President and Chief Legal Officer, LexisNexis

HUMAN TRAFFICKING: WHY COMPANIES SHOULD CARE?

8:45-9:00
- Dawn Conway, former Senior Vice President, Corporate Responsibility, LexisNexis

KEYNOTE ADDRESS

9:00-9:30
- Moderator: Ed Potter, The Coca-Cola Company
- Keynote: Kevin Bales, President, Free the Slaves
- Q&A
## I. THE BUSINESS CASE FOR ADDRESSING HUMAN TRAFFICKING IN LABOR SOURCING

9:30-10:45  
- **Moderator:** Ronnie Goldberg, Executive Vice President, U.S. Council for International Business

**Panelists**
- Christine Bader, Nonresident Senior Fellow at Kenan Institute for Ethics at Duke University
- David Arkless, President of Corporate and Government Affairs, ManpowerGroup
- Letty Ashworth, General Manager, Global Diversity, Delta Air Lines
- Dirk Vande Beek, Senior Vice President, Corporate Affairs, Travelport

- **Q&A**

### 10:45-11:00 BREAK

## II. DOMESTIC AND INTERNATIONAL HUMAN TRAFFICKING LAW AND TRENDS

11:00-12:30  
- **Moderator:** Laurel G. Bellows, Principal in The Bellows Law Group, P.C and President Elect, American Bar Association

**Panelists**
- David S. Christy, Jr. Partner, Thompson Hine LLP
- Mohamed Y. Mattar, S.J.D, Executive Director of the Protection Project; Senior Research Professor of International Law, Johns Hopkins University
- Simone Monasebian, Chief of the New York Office of the United Nations Office on Drugs and Crime
- Martina Vandenberg, Fellow, Open Society Foundations

- **Q&A**

### NETWORKING LUNCH

12:30-1:15  
- **Box Lunch Provided**
### III. NETWORKS FOR ADDRESSING HUMAN TRAFFICKING IN LABOR SOURCING

**1:15-2:30**
- Moderator: Brent Wilton, Acting Secretary General, International Organization of Employers (IOE)

**Panelists**
- Dawn Conway, former Senior Vice President, Corporate Responsibility, LexisNexis
- David Schilling, Director of Human Rights and Resources Programs, Interfaith Center on Corporate Responsibility
- Ed Marcum, Vice President, Investments, Humanity United

- Q&A

**2:30-2:45**  **BREAK**

### IV. STRATEGIES, TACTICS AND TOOLS TO MITIGATE HUMAN TRAFFICKING IN LABOR SOURCING

**2:45-4:15**
- Moderator: Mark P. Lagon, Professor, Georgetown University and former U.S. Ambassador-at-Large and Director of the State Department Office on Trafficking in Persons

**Panelists**
- Dan Viederman, Executive Director, Verité
- Doug Cahn, President, The Cahn Group, LLC
- John Morrison, Executive Director, Institute for Human Rights and Business
- Tristan Forster, Chief Executive Officer, FSI Worldwide and Member, End Human Trafficking Now

- Q&A

### CLOSING REMARKS

**4:15-5:00**
- Brent Wilton
- Ken Thompson and Dawn Conway
- Ed Potter