RESEARCHING EMPLOYERS

Prior to applying for a job and participating in an interview, we strongly recommend you learn as much about the organization as possible. This will help you determine if the position is a good fit.

Accessible Online through the USD Copley Library Homepage

Go to “Databases A - Z” and scroll down alphabetically to one of the databases below

Employer information
- San Diego Business Directory: Local
- Reference USA: Nationwide
- LexisNexis: Go to “Company Information”
- Wetfeet Career Resource Site: Accessible from USD computer, or elsewhere with USD ID log-in

General information about organizations: articles in magazines, trade journals, newspapers
- Business Source Premier
- Factiva

Available at USD Career Services and Copley Library
- The San Diego Business Journal “The Lists” and The San Diego Sourcebook
  San Diego’s largest companies in dozens of industries
- San Diego’s Fastest Growing Privately Held Firms
  San Diego’s 100 fastest growing private companies
- Bioscience Directory
  San Diego-area biotech, biomedical, pharmaceutical, bioresearch & medical device companies
- Technology Directory
  San Diego-area high-tech, aerospace, computer, electronics, software, and telecom companies
- Directory of American Firms Operating in Foreign Countries
  2,600+ U.S. firms in 190 countries
- Directory of Foreign Firms Operating in the United States (only in Copley)
  3,500+ foreign firms with headquarters in 86 countries
- Encyclopedia of Associations
  22,000+ national and international organizations in many categories

Available Online
- Hoover’s Online www.hoovers.com
  Company information with detailed business reports and industry profiles
- Glassdoor www.glassdoor.com
  Reviews of 166,000+ companies - including salaries
- 211 San Diego www.211sandiego.org
  Hundreds of community, health and social service agencies in San Diego county
- San Diego Creative Directory www.sdcreativедirectory.com
  Hundreds of San Diego area advertising, marketing and communications firms
- Largest companies in Los Angeles www.labusinessjournal.com/la-single-lists/