What is the Breakfast with Heart promotion?

The Breakfast with Heart promotion is an initiative of Count on Us, Hilton Garden Inn’s new Brand-wide commitment to nourish and nurture communities on their road to success. Count on Us is part of Hilton Worldwide’s Travel with Purpose commitment to strengthen communities by increasing the economic and social benefits we offer our backyard communities. By booking our Breakfast with Heart room rate, guests will receive a complimentary breakfast and help provide meals to families in need. Together, Hilton Garden Inn and Feeding America will aim to help provide one million meals to our communities.

How will the promotion help provide meals to families in need?

We selected Feeding America, the nation’s leading hunger-relief charity serving 37 million people, as our nonprofit partner to help provide meals to families in need. Feeding America’s food banks secure and distribute three billion pounds of donated food and grocery products each year through food pantries, soup kitchens, emergency shelters and after-school programs. By booking the Breakfast with Heart room rate, Hilton Garden Inn and Feeding America will help provide meals to families in need. Together, we will aim to help provide one million meals to our communities.

Why is Hilton Garden Inn supporting this issue?

At Hilton Garden Inn, we are committed to supporting our guests on their road to success. We believe Count on Us enables us to extend our Brand promise beyond the walls of our hotel. Through this commitment, we recognized a unique opportunity to help provide food, shelter and comfort in times of pressing need, because this is at the heart of what we do every day. Today, we know that more than one in five children in the U.S. are at risk of hunger. Breakfast is critical to starting a child’s day off right, so we created the Breakfast with Heart promotion to help provide one million meals to families in need. This is just one way we are fulfilling our Count on Us commitment to nourish and nurture communities on their road to success.

How can I learn more about Count on Us?

To learn more about Hilton Garden Inn’s Count on Us commitment, please review the Count on Us Frequently Asked Questions. If you would like to learn more about our partner, Feeding America, please visit http://feedingamerica.org/