Get the quality water you want for your home.

Drinking water filtration
Water dispensers
Water softeners
Household filtration
Water heaters

SmartWater™
I want a healthy lifestyle.

Enjoy water that’s better for drinking, cooking and cleaning.

Fresh, clean water is essential to health, as nearly 70% of your body is water. That’s why good water is consistently ranked as one of the highest quality-of-life factors. So it’s nice to know that improving your family’s water is so easy with SmartWater™ filtration, softening, and water heating systems.
With a GE SmartWater™ system, you will improve the quality of every drop of water in your home.

These systems work together or separately to provide healthy, better-tasting water while enhancing your home’s water quality from the kitchen to the bath. That’s why improving your water quality with SmartWater is one of the best things you can do for yourself, your family, and your home.
Drinking water filtration

I want clean, better-tasting water for cooking and drinking.

SmartWater™ drinking water filtration lets you enjoy better-tasting water for a healthy lifestyle.

Now you can reduce the following that may be in your family’s drinking water:*  
- Bad taste and smells caused by chlorine  
- Cloudiness and discoloration caused by sediment and rust  
- Lead, mercury and other metals  
- Cysts (parasites) that aren’t covered under current EPA standards  
- Chemical contaminants (VOCs) that come from pesticides, dry cleaning solvents and other industrial sources

*Elements removed are not necessarily present in your water. See product specification sheet for specific elements removed by model. Do not use with water that is microbiologically unsafe or of unknown quality. Systems certified for cyst reduction may be used on disinfected waters that may contain filterable cysts.

Healthy water
It’s important to drink at least eight glasses of water every day. Filtering helps reduce contaminants found in tap water and improves its quality.

Better-tasting water
Filtered water tastes fresh, whether it’s straight from the tap, blended in beverages or used for cooking.

Quality water at a fraction of the cost
Because drinking bottled water can be very expensive, adding a home water filtration system provides quality water much more affordably.

Cost per gallon comparison vs. bottled water

<table>
<thead>
<tr>
<th></th>
<th>Premium Bottled Water*</th>
<th>Delivered Bottled Water**</th>
<th>SmartWater Reverse Osmosis System†</th>
<th>SmartWater Carbon System†</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>$4.66</td>
<td>$1.32</td>
<td>$0.18 to $0.27</td>
<td>$0.07 to $0.15</td>
</tr>
</tbody>
</table>

*National average price of “premium” bottled water.  
**National average cost per gallon for delivered bottled water.  
†Estimate is calculated by dividing the system’s rated gallons by the estimated consumer costs for the system, installation and replacement filters over the first year of use.

Compare and Save!
Choose the drinking water filtration that’s right for you.

**GE Profile™ reverse osmosis**
Our premium filtration process combines dual carbon filtration with reverse osmosis technology to filter particles 100,000 times smaller than a human hair reducing up to 99%* of many common contaminants.

*Elements reduced are not necessarily present in your water system.

**PXRQ15F**
- Premium filtration process
- Twist and Lock design
- Extra-large 11-gallon capacity

**Reverse osmosis**
10 gallons of filtered water per day for all your family’s drinking and cooking needs.

**GXRM10GBL**
- Separate faucet included

- Reduces Pentavalent Arsenic
- Sulfate
- Tannins
- Chlorine: Taste & Odor
- Rust
- Chromium
- Cysts
- Cadmium
- Copper
- Lead
- Sodium
- Magnesium
- Sediment
- and more!
Drinking water filtration

Dual-stage carbon filtration
Better-tasting cooking and drinking water for families of three or more.

GXSV65F
- Includes designer faucet with electronic filter reminder light
- Six-month filter life
- Removes VOC’s

GXSL55F (not shown)
Same as GXSV65F except:
- Reduces: Lead, Mercury, Atrazine, Lindane, Cysts, Asbestos, Turbidity, Chlorine: Taste & Odor, Sediment, Rust, Toxaphene and 2-4, D

Single-stage carbon filtration
Better-tasting cooking and drinking water for families of three or less.

GX1S50F
- Includes designer faucet with electronic filter reminder light
- Six-month filter life

GX1S01C (not shown)
- Reduces: Chlorine: Taste & Odor, Sediment and Rust when used with FXUTC filter (sold separately)
- Faucet UNFCTBL (sold separately)
I want better-tasting ice and water from my refrigerator.

SmartWater™ refrigerator and icemaker filters improve what goes into your glass.

**Refrigerator/Icemaker filter**

Designed for refrigerators without a built-in water filter, these easy-to-install inline filters connect directly to your refrigerator’s water lines.

**GXSTQ (not shown)**
- Filter life of 2,000 gallons or six months
- Easy to install—all parts included

**GXRLQ**
- Filter life of 750 gallons or six months
- Easy to install—all parts included

**GXRTQ**
- Filter life of 2,000 gallons or six months
- Includes Quick Connect fittings

**GXSTQ Reduces**
- Chlorine: Taste & Odor
- Sediment
- Rust

**GXRLQ Reduces**
- Lead
- Cysts
- Atrazine
- Lindane
- Chlorine: Taste & Odor
- Turbidity
- Sediment

**Twist and Lock system**

Quickly replace filters by simply twisting one-quarter turn into place with no tools required.

*Based on manufacturer’s internal testing.*
Drinking water filtration

Faucet-mount filtration
Installs in minutes on most faucet types for better-tasting water from your tap.

**GXFM04FBL**
Chrome appearance

**GXFM03C** White
- Filter Life: Two months or 40 gallons
- Counter on lid shows when it’s time to change the filter
- Filter included

**Reduces**
- Lead
- Cysts
- Lindane
- Atrazine
- Sediment
- Rust
- Chlorine: Taste & Odor

**GXPL03D**
- Filter Life: Two months or 40 gallons
- Counter on lid shows when it’s time to change the filter
- Filter included

**Reduces**
- Lead
- Mercury
- Copper
- Zinc
- Chlorine: Taste & Odor
- Rust
- Sediment

Water filtration pitcher
Clean, better-tasting drinking water from a pitcher designed to fit in most refrigerator doors.

**GXSM01HWW**
- Reduces the effect of chlorine on skin and hair
- Also reduces unpleasant chlorine odor, rust* and sediment*
- Installs in minutes
- Filter included

Shower faucet-mount filtration
Compact, flexible design easily installs in most showers—no tools needed.

**GXSM01HWW**
- Reduces the effect of chlorine on skin and hair
- Also reduces unpleasant chlorine odor, rust* and sediment*
- Installs in minutes
- Filter included

Shower head not included. Not available in all stores.

*Based on manufacturer’s internal testing.
I want convenience.

GE Profile™ bottled water dispensers give you a refreshing alternative.

GE Profile Bottled Water Dispenser
Tri-temperature water dispenser with refreshment chiller.

GXCF25FBS
- Convenient cool storage for beverages and snacks
- Hot, cold and room temperature water is easily dispensed from pushbutton faucets
- Stainless steel appearance is sleek and contemporary
- Easy-use water release valve automatically opens new bottles
- Child-resistant hot water faucet
- Fits 3- and 5-gallon water bottles (not included)
I want added protection for my water-use appliances. SmartWater™ household filtration helps protect your biggest investment.

Household filtration:
• Filters water at the main water supply
• Reduces sediment, sand and rust that can damage plumbing and appliances
• Lets you enjoy better water throughout your home

With a household filtration system, you'll help protect your home's water heater, plumbing, and water-use appliances from the damage that can be caused by sediment.

Two things to remember:
• Determine the size of your pipes (usually 3/4" or 1")
• Decide where you'll install the system (preferably on the main water line before your water heater and softener)

Improve all your water
Household filtration systems improve all the water that enters your home. These systems are the perfect complement to water softeners and drinking water filtration systems.

Remote reminder light
Magnetic reminder light can be placed wherever it's convenient, signaling when it's time to change the system's filter.

Protect your plumbing
Reduces sediment and rust at your main water supply inlet.
Choose the household filtration that's right for you.

GXWH35F
- Filters 4-20 gallons of water per minute
- Fits 3/4" or 1" pipes
- Remote reminder light for filter changes
- Mounting hardware and wrench included for easy installation and maintenance
- Filter and installation kit sold separately

Reduces
Chlorine: Taste & Odor
Sand*
Soil*
Silt*
Sediment*
Rust*
(When used with FXHTC filter)

GXWH20F
- Filters 4-12 gallons of water per minute
- Fits 3/4" pipes
- 2-position bypass valve allows for easy filter changes
- Remote reminder light for filter changes
- Filter (FXUSC Rev. 2) and installation kit included

Reduces
Sand
Soil
Silt
Sediment
Rust

GXWH04F
- Filters 4-12 gallons of water per minute
- Fits 3/4" pipes
- Remote reminder light for filter changes
- Filter and installation kit sold separately

Reduces*
Sand
Soil
Silt
Sediment
Rust
(When used with FXHTC filter)

*Based on manufacturer's internal testing.

See your local The Home Depot store for replacement filters.
I want softer laundry and a bath that’s easier to clean.

SmartWater™ water softening systems enhance the quality of your water from the kitchen to the bath.

High-efficiency SmartWater softeners include SmartSoft™ technology to “learn” your family’s water usage patterns, so you’ll always have soft water when you need it. A convenient bypass valve allows you to use non-softened water when you’re using water to wash cars or water lawns.

**Water softening systems**

**Easier to clean**
Reduces hard water buildup, making tubs, showers and sinks easier to clean.

**Whiter towels**
Towels are 45% whiter, while using 1/3 less detergent. Clothes are softer, cleaner, brighter, and last longer.*

**Feels smoother**
Soft water feels noticeably smoother to the skin.

**Cleaner dishes**
Gives you cleaner dishes by reducing soap and hard water spotting.

*Based on manufacturer’s internal testing.
Choose the water softener that’s right for you.

Save salt, water and energy with SmartSoft™ Technology
• Uses up to 60% less salt than conventional softeners
• Learns your water usage patterns to help ensure you have soft water when you need it
• Low-wattage transformer uses up to 50% less energy than other 24V transformer-powered softeners*

Easy to use
Just enter the time of day, along with water hardness and the softener does the rest. Select models feature a status light to let you know whenever the softener needs attention.

GXSH39E
• 39,000** grains per regeneration cycle
• Advanced electronic water management system with status indicator light and “Days-to-Empty” indicator
• High-flow valve model—for homes with up to 1-1/4” plumbing

GXSF40H (not shown)
• 40,200** grains per regeneration cycle
• Deluxe electronic monitor with status indicator light and “Days-to-Empty” indicator
• For homes with up to 1” plumbing

GXSF30H (not shown)
• 30,200** grains per regeneration cycle
• Standard electronic monitor
• For homes with up to 1” plumbing

GXSF18G
• 18,800** grains per regeneration cycle
• Compact model designed for small spaces
• SmartSoft™ technology
• “Days-to-Empty” indicator

Installation Kit Included
A complete installation kit is included with product, plus bypass valve and drain tubing. A $50.00 retail value.

*Various other 24V transformer—powered softeners.
**GXSH39E—Test protocol @ 14.7 lbs. of salt. GXSF40H—Test protocol @ 16.6 lbs. of salt. GXSF30H—Test protocol @ 16.6 lbs. of salt. GXSF18G—Test protocol @ 0.8 lbs. of salt. Not all models in store.
Water heaters

I want plenty of hot water and low operating costs.

SmartWater™ heaters keep your whole family comfortable.

A new SmartWater heater can meet your family’s demands for hot water in the bath or kitchen, while cutting your utility costs.

Did you know?
• Natural gas costs have increased over 60% in the past 3 years and is expected to continue to increase in 2006*
• Water heaters built today are more fuel efficient than those built 3 years ago**
• The water heater is the 2nd most energy consuming appliance in your home***

Whether you use electricity, gas or liquid propane (LP) gas, choose:
• Energy-efficient designs
• Large-capacity tanks
• Point-of-use models
• High-altitude models
• Compliance with California Title 24 and SCAQMD Rule 1121

Worry-free warranties.†
If anything should go wrong with your heater in the first year, we will come to your home and repair or replace the parts or tank. Dependable, durable SmartWater heaters offer a range of warranty terms and features. Please ask an associate for specific information on the model of your choice.

Extended Service Plan available.
Provides service after the manufacturer’s warranty expires, for extra peace of mind.

America’s #1 selling water heater—exclusively at The Home Depot!††

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*Source: http://www.eia.doe.gov
**Source: http://www.appliancemagazine.com
***Source: http://energystar.gov
†See written warranty for details.
††Gas Appliance Manufacturing Association, Appliance Magazine and manufacturer data.
Choose the water heater that’s right for your home!

Gas selection guide

<table>
<thead>
<tr>
<th>HOUSEHOLD SIZE</th>
<th>YEAR LIMITED WARRANTY*</th>
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</tr>
</thead>
<tbody>
<tr>
<td>5 or more people</td>
<td>REGULAR DEMAND 75 Gallon</td>
<td>50 Gallon</td>
<td>50 Gallon</td>
</tr>
<tr>
<td>HIGH DEMAND 75 Gallon</td>
<td>60 Gallon</td>
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<td></td>
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<tbody>
<tr>
<td>3 to 4 people</td>
<td>REGULAR DEMAND 50 Gallon</td>
<td>50 Gallon</td>
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<td>REGULAR DEMAND 40 Gallon</td>
<td>40 Gallon</td>
<td>40 Gallon</td>
</tr>
<tr>
<td>HIGH DEMAND 50 Gallon</td>
<td>40 Gallon</td>
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Electric selection guide

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<tbody>
<tr>
<td>5 or more people</td>
<td>REGULAR DEMAND 80 Gallon</td>
<td>65 Gallon</td>
<td>80 Gallon</td>
</tr>
<tr>
<td>HIGH DEMAND 80 Gallon</td>
<td>80 Gallon</td>
<td></td>
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<td>HIGH DEMAND 80 Gallon</td>
<td>65 Gallon</td>
<td>80 Gallon</td>
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<td>2 people or less</td>
<td>REGULAR DEMAND 40 Gallon</td>
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<tr>
<td>HIGH DEMAND 50 Gallon</td>
<td>50 Gallon</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Turn a smart purchase into a smart investment.

- Use a Smartwater Household filtration system to trap more than 85% of sediment particles, before they get into your heater
- Use a Smartwater Softener to minimize mineral scale buildup in your new water heater and up to 25% less energy consumptions*

*Per research conducted by the Water Quality Research Council and Water Quality Association.
Visit us at our website: ge.com

SmartWater™ recommends the following products:

Diamond Crystal is manufactured by Cargill, Inc.

Iron Out is the registered trademark of Iron Out, Inc.

For more information