Organizational Project Management & OPM3®

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A Closer Look at Projects and Organizations
How Organizations Define Project Success

- Supports budget: 19%
- Completed on budget: 12%
- Supports revenue: 19%
- Completed on time: 12%
- Enhances competitive position: 12%
- Stays with the scope of the original design: 9%
- Aligns with company strategy: 29%
- Supports innovation: 0%
How Organizations Define Project Success

- Stays with the scope of the original design (9%)
- Completed on time (12%)
- Completed on budget (19%)

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How Organizations Define Project Success

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- Aligns with company strategy: 29%
- Supports revenue: 19%
- Enhances competitive position: 12%
What is organizational project management?
Organization project management integrates your... …across the domains of portfolio, program and project management
Develop Strategy – expression of mission, vision, markets, and goals

Deploy Strategy – Portfolio of investments and allocation of resources to achieve strategy

Deliver Strategy – Management of Programs and execution of Projects to deliver optimum realization of strategic value
Based on your value strategy for your target market as the means to achieve better performance, better results and a sustainable competitive advantage for your company.
How does organizational project management work?
**Inputs:**
- Vision
- Mission
- Strategy
- Market

**Tools & Techniques**

**Outputs**

**Business Results**

**Program, Project, Portfolio, & Organizational Environment**
Value Chain of Strategy

• Expression of mission and vision
• Orientation to market and competition
• Direction (change) for development and growth
• Definition of performance and measures of success
Value Chain of Strategy – Develop Strategy
Value Chain of Strategy – Portfolio Management

- Integration of Stakeholders
- Goals for strategic success
- Selection & management of investments
- Resource allocation
Value Chain of Strategy – Delivery of Results

- Manage programs for optimum realization of strategic values
- Execute programs for results that drives business outcomes
Value Chain of Strategy – Feedback Loop

Management of investments during development

Strategy → Portfolio: Value Decisions → Programs & Projects: Results Delivery → Market: Business Value Realization

Business Impact Analysis

Portfolio Review & Adjustments
Value Chain of Strategy – Continuous Improvement

1. Strategy
2. Portfolio: Value Decisions
3. Programs & Projects: Results Delivery
4. Market: Business Value Realization

Business Impact Analysis

Value Performance Analysis
The Value proposition that organizational project management provides
74% Projects meet its targets

51% Projects finish on time & budget

Source: PMI 2010 Pulse of the Profession Survey
What value does organizational project management provide?

Standardized PM Practices = Better Project Performance

Increase in Projects that Meet Goals

Scope Creep

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What value does organizational project management provide?

Standardized PM Practices = Better Project Performance

### On Time & On Budget

- **60%**: Used Throughout
- **50%**: Used Mostly
- **40%**: Used Some
- **30%**: Not At All

### Met Goals & Intent

- **90%**: Used Throughout
- **80%**: Used Mostly
- **70%**: Used Some
- **60%**: Not At All

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What is OPM3®?

Organizational Project Management Maturity Model – OPM3

- Provides a way for organizations to measure themselves against best in class practices of managing Projects, Programs, and Portfolios.

- Shows the maturity of organizations in implementing OPM to achieve their organizational objectives.

- Highlights needed areas of improvement for organizations to help them achieve better business results.
What is OPM3®?
Why

Should organizations be interested?
Who should be interested?

Business Realities

> Global competition
> Increased demand for transparency
< Tighter budgets
< Smaller staff
< Less growth

Demands Organizational Agility

^ Better change management
^ More virtual work
^ Global know-how
^ Innovative thinking

Demands Project Maturity

+ Better alignment of projects and business strategy
+ Enterprise-wide standardized PM
+ Support practitioner development
+ Project metrics

Demands Ever-Increasing Project Manager Competency

* Team motivation skills
* Negotiation skills
* Communication skills
* Financial skills
* Risk management skills

Source: PMI 2010 Pulse of the Profession Survey

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Within your organization should be interested?
Who should be interested?

- Provides the organization a disciplined and systematic means of delivering its strategy
- Delivers critical data to manage the business

- Provides a design model to build and mature a PMO
- Method to understand your organization's implementation of organization project management
- Elevates the value of the PMO
• Knowledge that your project is important to the organization
• Knowledge that the organization values your contribution

• Focus on what really matters the most
• Better visibility to achievements
• More focus on getting work done, less focus on documentation

• Creates a mechanism to assess capability of organizations
How

Do I get started?
How do I get started?

- Professional Services
- Community of Practice
- Certification Training
- Standards Benchmark℠
How do I get started?

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