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Dear NUSA Conference Attendees:

On behalf of the Neighborhoods, USA (NUSA) Board of Directors, I would like to invite you to Eugene, OR and to NUSA’s 39th Annual Conference on Neighborhood Concerns. This year’s theme, “Growing Community – Hand in Hand,” highlights what Eugene is all about – a growing, vibrant and healthy downtown, active neighborhood groups, a city on the move to collaboratively reduce carbon footprints and be green and a city that cares about human rights for all.

The City of Eugene has worked hard to make this year’s conference educational, motivational and engaging. Michele Hunt, Julian Agyeman and Jim Diers are the featured keynote speakers. Additionally, attendees can take advantage of numerous educational opportunities including more than 50 workshops and 11 Neighborhood Pride Tours.

The conference also provides you with an opportunity to join Neighborhoods, USA in honoring and celebrating neighborhood groups, individuals, local governments and collaborations that help build and strengthen our communities. This year marks the 30th year of the annual Neighborhood of the Year Awards (NOTY). In addition to the NOTY Awards, we will be recognizing neighborhood newsletter excellence, best neighborhood programs implemented by government entities and business, and individuals for their neighborhood volunteer work.

Most importantly, NUSA 2014 provides an opportunity to learn from one another, share experiences and create the change necessary for healthy, safe and vibrant communities. It is neighborhood leaders and active residents such as you that make the difference in American neighborhoods. Thank you for all your hard work and for making a difference. In the words of Margaret Mead, “Never believe that a few caring people can’t change the world. For, indeed, that’s all who ever have.”

Yours in Partnership,

Angela Rush, President
NEIGHBORHOODS, USA (NUSA)
Greetings!

It is my pleasure to invite you to the 39th Annual Neighborhoods, USA Conference, May 21–24, 2014, in beautiful Eugene, Oregon. Join us as we explore what it means to “Grow Community – Hand in Hand.”

We are proud of a conference program filled with innovative workshop presentations, renowned keynote speakers, and exciting and unique tour opportunities that highlight Eugene’s commitment to social justice and environmental sustainability.

Eugene has long embraced decision making that balances the needs of people, prosperity and the planet. We are excited to share with you how we implemented the principles of sustainability in all aspects of the planning of this year’s conference. This commitment has earned us the distinction by Entrepreneur Magazine as a top city where “capitalism meets eco-consciousness” and one of Sunset Magazines “20 Best Towns of the Future.”

Let’s meet to discuss food security and urban agriculture and then travel on to a “Tour d’ Coop” with a local urban farmer, or explore Eugene’s booming specialty food manufacturing industry. Let’s learn how Eugene and other communities grow green and sustainable neighborhoods, how we take care of some of our most vulnerable neighbors, how we leverage livability with resourceful and innovative economic development, and how we use art, parks and fun to create vital and strong community connections.

In addition to the jam-packed programming you will have opportunities to relax and unwind at our many local eateries that serve fresh local food in creative and sustainable ways. Nearby parks, historic neighborhoods and the picturesque Willamette River are a short walk from the hotel.

We pride ourselves on being a politically active, environmentally conscious and compassionate community that strives to work collaboratively towards healthy and prosperous neighborhoods. Come gather with hundreds of fellow neighborhood leaders to exchange innovative ideas and learn about successful initiatives that are responding to the pressing social and environmental needs we are all facing.

There is much work to be done but together we can energize one another and spread positive change across the country and the globe—one neighborhood at a time!

Sincerely,

Mayor Kitty Piercy
Letter from the NUSA 2014 Planning Team

NUSA, 2014 – planning with you, neighborhood communities and the planet in mind!

We’re excited to welcome you to Eugene this May! Our team has been working to make the 2014 Neighborhoods, USA Conference an event that is fun, engaging, and full of ideas you can take back to your community. And we’re just as excited to hear about all the good things you’re doing where you live.

For many of you, Eugene will be a new experience. We hope you take time to arrive early or stay late to see lots of what this part of the country has to offer. Eugene is close to the Pacific Coast and Cascade Mountains, nestled in a lush and fertile valley that supports farms, wineries and breweries, local restaurants and a vibrant craft food scene. Art plays a big role in our community too—you’ll see ample evidence as you explore our thriving downtown, neighborhood parks, and public buildings.

Keenly aware of the abundance of our home city, we work hard to protect the most vulnerable people in our community and the planet we all share.

We’re working with our sponsors to make sure that community members can attend NUSA workshops and events and many of our local non-profits will have a presence in the conference exhibit area and on the neighborhood pride tours. We hope to leave a legacy to other local and national conferences (like NUSA) that will help guide them in making decisions that consider people, prosperity and the planet. Some of the actions we’re taking are:

- Wherever possible, meals will be prepared using local and organic whole foods.
- We’re encouraging vendors to consider the usefulness of their giveaway materials to maximize longevity and minimize waste.
- Our tour buses were selected because they use high-quality, low emissions ethanol fuel, are ADA accessible and have implemented a no-idling policy for NUSA 2014.
- We’re working with the Hilton Hotel and our local waste hauler to divert as much refuse as possible from the landfill by recycling and composting.

Community Volunteers
Barbara Denlis
Santa Clara Community Organization
Christine Donahue
Crest Drive Citizen’s Association
Edward Goehring
Friendly Area Neighbors
Jennifer Yeh
Harlow Neighbors

Community Partners
Janis Ross,
Travel Lane County
Karen Hyatt,
University of Oregon
Laura Potter, Eugene
Chamber of Commerce
Linda Norris,
Travel Lane County

City of Eugene Staff
Chuck Crockett
Jan Bohman
Jason Dedrick
Jen McCulley
Lindsay Selser
Michael Kinnison
Rene Kane,
Conference Coordinator

Sustainability Advisor
Shelley Villalobos
We’re all in this together aren’t we? You can help us make NUSA 2014 an event that supports the health and happiness of people, our economy and the planet we depend on!

Bring your water bottle! Please support our efforts toward a waste-free event! Eugene’s water comes from snowpack in the Cascade Mountains via the McKenzie River and tastes – like water! Organic Style magazine named Eugene’s water the best in the nation! We’ll have it readily available at the conference – but not in single-use plastic bottles. Help us reduce waste by bringing your favorite water bottle to the conference. We’ll also have bottles available for sale in case you forget yours.

We know that sometimes it takes extra effort to do the right thing, rather than the easy thing, so we want to reward your efforts! If you help in any of the ways listed below, you’ll be entered to win some great prizes including gift baskets full of our favorite local craft foods worth over $100 each. Each of the following actions will earn you one ticket for the drawing:

Offset your carbon! There are two ways you can offset the CO2 resulting from your travel to the conference:

- Make a donation to Friends of Trees-Eugene so they can plant more trees! A $10 donation will translate to two new trees for Eugene. Increasing our urban forest is one way we can offset the carbon from air, bus, train or auto travel, enhance urban biodiversity and make Eugene even greener!

- Go to www.nativeenergy.com and offset your travel carbon. Note: the offset calculator works best with Safari and Firefox browsers. Bring proof or a receipt of your offset payment to the conference to receive your entry ticket at check-in!

Opt out of receiving paper copies of conference materials! Use your smartphone, tablet or laptop to access program materials at the conference. All materials will be readily available electronically. We’ll use less paper and generate less waste! Select Opt out when you register.

Join us in Eugene for a Neighborhoods, USA Conference you won’t want to miss.

We’re looking forward to your visit!

The 2014 Neighborhoods, USA Conference Planning Team

Growing Community Hand in Hand

EUGENE • OREGON
MAY 21-24
Keynote Speakers

Jim Diers
Community Builder
Jim Diers is driven by a passion to get people more involved in their communities and in the decisions that affect their lives. Over the past 38 years, he has served as an Alinsky-style community organizer, community developer, and founding director of Seattle’s Department of Neighborhoods. Jim now shares the lessons from that work in his courses at the University of Washington; in international consulting through the Asset-Based Community Development Institute; and in his book, Neighbor Power. He has been recognized with an honorary doctorate from Grinnell College and as the Public Employee of the Year by the Municipal League of Martin Luther King County.

Keynote: Lessons from the Global Neighborhood Movement
Jim has been working with communities across 15 countries. Increasingly, he is observing that crises related to the economy, democracy, climate change and more are causing individuals and governments to rediscover the unique value of neighbors and neighborhoods. Jim will share inspiring stories from places as different as Togo in Taiwan, Hoogeveen in Holland, and Christchurch in New Zealand. He will also highlight the common learnings about what it will take to continue to build and sustain this global movement at the local level.

Michele Hunt
Strategic Advisor and Transformation Catalyst
Michele Hunt is a Strategic Advisor to leaders of organizations and communities on leadership, collaboration and team development. She helps leaders transform their organizations and communities into high-performance, high-energy cultures, strategically aligned with their mission, vision and values.

Her customers have included IBM, Motorola and NASA among many others. Michele was appointed by President Clinton as Director of the Federal Quality Institute, a part of the bi-partisan Reinventing Government initiative led by Vice President Gore. She previously served on the senior management team of Herman Miller as Corporate Vice President for People and Quality.

Michele is the author of the book DreamMakers: Putting Vision and Values to Work as well as DreamMakers: Agents of Transformation. Michele is a monthly contributor to The Huffington Post and also writes a blog And The Good News Is...

Keynote: DreamMakers Putting Shared Vision and Values to Work
DreamMakers are people who have discovered the art and science of making their hopes and dreams come true against tremendous obstacles, regardless of their age, gender, ethnic, race, geography, socio-economic condition or circumstance. These visionaries created a compelling vision of what they wanted in their future and transformed their vision into reality. They accomplished extraordinary results, and make a positive difference in people’s lives, and in their organizations and communities. Michele will share her personal journey of discovering the power of DreamMaking.

Michele will tell the stories of DreamMakers from business, government, grass-root communities and even a country, providing examples of how various leaders transformed their compelling shared vision into a reality that reflected the deeply held values of their community. She will share their process and their “secret sauce”. Michele will invite participants to experience a brief personal shared visioning process; a process used by all the DreamMakers she has written about and filmed.

For more information on our keynote speakers, visit eugene-or.gov/NUSA
Did you Know?

In the U.S., the transportation sector is responsible for about 28% of the Greenhouse Gases we’re adding to the atmosphere. We plan to offset the ‘carbon footprint’ of travel to the conference by planting trees that store carbon and add to our local urban forest.

Speakers

Speakers were carefully selected for their visionary leadership with regards to this year’s conference theme: Growing Community Hand in Hand. Leadership comes in many forms—consider which aspects of leadership your community has an abundance and a shortage of. In what ways are acts of leadership stewarded where you live?

Julian Agyeman
Professor of Urban and Environmental Policy and Planning

Julian Agyeman is a Professor of Urban and Environmental Policy and Planning at Tufts University. He is an environmental social scientist whose expertise and current research interests are in the complex and embedded relations between humans and the environment, whether mediated by governmental institutions or social movements, and the effects of this on public policy and planning processes and outcomes, particularly in relation to notions of justice and equity. He is co-founder, and Editor-in-Chief of the international journal Local Environment: The International Journal of Justice and Sustainability. With over 150 publications, his recent books include Cultivating Food Justice: Race, Class and Sustainability (MIT Press 2011) and Introducing Just Sustainabilities: Policy, Planning and Practice (Zed Books 2013).

Keynote: Just Sustainabilities: Re-imagining e/Quality, Living Within Limits

Julian will outline the concept of ‘just sustainabilities.’ He will argue that integrating social needs and welfare, offers us a more ‘just,’ rounded, and equity-focused definition of sustainability and sustainable development, while not negating the very real environmental threats we face. He will define it as ‘the need to ensure a better quality of life for all, now and into the future, in a just and equitable manner, whilst living within the limits of supporting ecosystems.’ He will then look at examples of just sustainabilities focusing on ideas about ‘fair shares’ resource distribution globally; planning for intercultural cities; achieving wellbeing and happiness; the potential in the new sharing economy and finally the concept of ‘spatial justice.’
Check out these engaging and fun activities before, during or after the NUSA Conference!

**Wednesday**

**Pre-conference workshops/tours**

**Community-Based Asset Mapping**
1:00-4:30 p.m.
Join Jim Diers (a NUSA 2014 Keynote Speaker) as he leads an asset mapping exercise in the Whiteaker Neighborhood, a central-Eugene neighborhood with a rich history that is undergoing rapid change. Utilizing classroom and tour components, participants will bring their own perspectives to identify assets that will help local leaders address challenges and realize community dreams.

Free event for NUSA attendees.
Moderate walking; may include stairs.

**Eugene’s Bike Infrastructure**
1:00 -3:30 p.m.
Experience this Gold Level Bicycle Friendly Community on bicycle with the city’s transportation planners. Enjoy the city’s renowned riverbank path system as we traverse the Willamette River via one of five bike bridges en route to green bike boxes, bicycle-only traffic signals, and buffered bike lanes. This casual-pace ride will showcase some of the facilities that make traveling by bicycle in Eugene a normal part of daily living. Maps and a snack will be provided.

Free event for NUSA attendees.
Moderate biking on mostly flat terrain.

**Pre-conference on-your-own fun events!**

**Studio West Glassblowing Studio**
1:00 – 4:00 p.m.
245 West 8th Avenue – three blocks from the Eugene Hilton

This family-friendly and easily accessible glassblowing studio was voted “the #1 thing to do in Eugene”! With skilled instruction and your own creativity you’ll craft a lasting memory of your visit. Choose to make an ornament ($40), wine bottle stopper, ($45) or paperweight ($50) and go home with a beautiful and functional object you’ve made! [http://visitstudiowest.com](http://visitstudiowest.com)

Fee: $40/$45/$50, depending on what you create! Includes all supplies (space is limited). We will follow up on payment options after registration.
DIY Pendant Workshop at MECCA

1:00 – 4:00 p.m.
449 Willamette Street — two blocks north of the Eugene Hilton

MECCA — Eugene’s Materials Exchange for Community Arts — is dedicated to diverting scrap materials from the waste stream and into the creative endeavors of our community through low-cost arts programming in an inclusive. By encouraging creative reuse of scraps and discards, MECCA offers a low-cost and environmentally friendly way for people to express themselves artistically. In this workshop you’ll create a one-of-a-kind pendant using repurposed eyeglass lenses and found materials. Take home a bit of Eugene! www.materialsexchange.org

Fee: $20.00 Includes instruction and all supplies (space is limited). We will follow up on payment options after registration.

University of Oregon Campus Tours

4:00 p.m.
Buses board from the Hilton Eugene

Board a bus from the Hilton to tour the University of Oregon campus. You choices include a tour of UO’s remarkable athletic venues, academic facilities including state-of-the art science and LEED-certified buildings or a general tour of the tree-lined and blooming campus. Campus tours will conclude at the Ford Alumni Center in time for the start of the Welcome to Eugene! Party. www.uoregon.edu Free for NUSA attendees.

Welcome to Eugene! Party

5:30 p.m.– 8:00 p.m.
Buses begin boarding from the Eugene Hilton at 5:00 p.m.

Ford Alumni Center, University of Oregon Campus

Join us as we kick off the 2014 Neighborhoods, USA conference at the stunning Ford Alumni Center on the University of Oregon Campus. Musical guests Eleven Eyes will get you on your feet and dancing! Meet up with old friends and make news ones as you relax among the Oregon-inspired architecture of the Alumni Center. Get a taste of Oregon as you sample delicious local and organic finger-foods, tasty desserts, and a no-host bar stocked with local brews and Oregon wines. Stick around for a Eugene-style surprise presented by our mystery guests. You won’t want to miss this! www.uoalumnicenter.com

Eleven Eyes—High-Energy Funkadelic Dub Afro-Beat

Eleven Eyes is one of Eugene’s most colorful musical institutions! Their sound brings a funkadelic jazz sensibility to their mix of afro-beat, dubstep, and dub/reggae. The Eyes seamlessly move from ethereal open textures to crushingly heavy jams. Eugene’s vibrant music community has given the Eyes freedom to explore anything and everything! www.eleveneyes.org www.facebook.com/eleveneys
Thursday

EVENING ON-YOUR-OWN EVENTS

DreamMakers film screening
7:30 p.m.
Eugene Hilton

Attend a special viewing of the documentary DreamMakers based on the compelling work of NUSA 2014 Keynote Speaker Michele Hunt. This documentary about hope is intended for anyone seeking to create a better future. The very personal stories featured in this film are about struggle and triumph and the people who have the faith and courage to hold a positive vision for their future and turn that vision into reality. www.dreammakers.org Free event for NUSA attendees.

Growing Cities film screening
7:30 p.m.
Eugene Hilton

Join filmmaker Dan Susman for a screening of Growing Cities, a film about urban farming in America that asks how much power it has to revitalize our cities and change the way we eat. In their search for answers, filmmakers Dan Susman and Andrew Monbouquette take a road trip and meet the men and women who are challenging the way this country grows and distributes its food, one vacant city lot, rooftop garden, and backyard chicken coop at a time. They discover that good food isn’t the only crop these urban visionaries are harvesting. They’re producing stronger and more vibrant communities, too. www.growingcitiesmovie.com Free event for NUSA attendees.

Clybourne Park at Oregon Contemporary Theatre
7:30 p.m.
194 West Broadway in Eugene

Winner of the 2011 Pulitzer Prize and London’s Olivier Award for Best Play, Clybourne Park is a wickedly funny play about race, real estate and American values. Inspired by Lorraine Hansberry’s classic play A Raisin in the Sun, this acclaimed work explodes in two outrageous acts set 50 years apart. Two different generations of characters delicately dance around social politics as a white community in the 1950s splinters over the black family about to move in, and the roles reverse 50 years later with the start of gentrification. The razor-sharp satire explores the evolution of racism and how the date on the calendar may change but perceptions may not. www.octheatre.org $15 per person (special price for NUSA delegates! Seating is limited). We will follow up on payment options after registration.

Pacific Pub Cycle
“Where the Pedal Meets the Pub”
7:30 p.m.

Enjoy a sampling of Eugene’s craft brewpubs while cycling the 14-passenger pub cycle. Tour the lively and reinvigorated Whiteaker neighborhood, while partaking of suds and snacks at brewpubs along the way. www.pacificpubcycle.com

Note: The Pub Cycle has 8 “pedal” spots and up to 6 spots that do not require pedaling. While you should be able to step up and down from the Pub Cycle in order to participate, you are not required to pedal. $25/person (does not include food, beverage or gratuities). This tour requires a minimum of 8 participants and a maximum of 14. Meet at 5th Street Public Market (2 blocks from the Eugene Hilton.) We will follow up on payment options after registration.

Saturday

POST-CONFERENCE ON-YOUR-OWN EVENT

Farmer’s Market Chef Demo and Cooking Class
Meet in the Hilton Eugene Lobby

Hilton Eugene’s fabulous Chef Michelle Girard will lead the group to Eugene Farmer’s Market, just two blocks from the hotel, where you will purchase ingredients for your meal from the incredible array of fresh, local, organic produce, meats and cheeses. Chef Michelle will then lead a hands-on cooking class and demonstration.

$20/person (does not include purchases at Farmer’s Market). Limited to 15 people. We will follow up on payment options after registration.
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<td>Optional Information Sessions</td>
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<td>Hosting Sustainable Events: Olympic Track &amp; Field Trials and NUSA 2014 All About NUSA: Running for the NUSA Board of Directors Bringing the Excitement to Your City: Hosting the NUSA Conference</td>
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<td>NUSA Board of Directors Election</td>
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<td>Breakfast/Keynote: Jim Diers</td>
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<td>Exhibit Hall</td>
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<td>Best Neighborhood Program Award Judging</td>
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<td>30th Anniversary Neighborhood of the Year Awards Luncheon/Keynote: Julian Agyeman</td>
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Workshop Program Tracks

The ABCs of Organizing
What does it take to sustain a successful neighborhood organization in an increasingly fast-paced, media-saturated and complex world?
Effective leaders stay up to date on issues and opportunities in their communities and strive to recruit and keep people involved using diverse organizing skills. Topics include: cross-cultural communication; use of media and technology as organizing tools; recruiting and retaining volunteers; leveraging community assets; facilitating high conflict situations; identifying problems and setting priorities; and strategic planning and decision making.

Bring on the Fun! Parks, Art and Culture
How is a sense of community built through enjoyment of local art, recreation, libraries, and parks?
Art, culture, recreation and public open space are essential to building community pride and involvement. Having fun is the ultimate engagement tool! Topics include: recreation, parks and parks planning; libraries, art and cultural experiences that are accessible to all; engaging underserved populations; and innovative community programming focused on having fun!

Caring and Safe Communities
How do communities ensure that all neighbors have access to basic safety and human services?
Create and sustain a caring and safe community by employing a broad spectrum of community-based programs and initiatives that proactively address and respond to pressing social and public safety needs. Topics include: disaster preparedness; crime prevention; transportation; food security; access to physical and psychiatric health care; homelessness; and affordable housing.

Creating Inclusive Communities
How do we bring more people, perspectives and voices into our work?
Build a stronger, more vibrant community by creating alliances and forging partnerships among the diversity of individuals, interest groups and local organizations that comprise a neighborhood. Topics include: empowering youth; cross-generational partnerships; opportunities to engage schools, businesses and the faith community; and meaningful involvement of communities of color and other traditionally underrepresented groups.

Eating Well Close to Home
What does it take to build and sustain a strong local food system?
Explore the many ways communities are working to improve access to locally grown, healthy food. Topics include: determining local food access needs; addressing regulatory barriers to growing more food locally; and improving access to healthy local food through new models of education, production, and distribution.

Growing Green
How do we grow our neighborhoods and communities sustainably?
Learn how diverse communities develop while sustaining and restoring the well-being of current and future residents, the economy, and the environment. Topics include: land use; community and economic development; streets that work for all users including cars, bikes & pedestrians; state of the art transit; and walking, biking, carpooling and car-sharing.

Town, Gown, and Neighborhood Relations
What are the benefits and challenges of having an institution of higher education in a community?
Understand the complex relationships and issues among communities, neighbors, new young residents, and the universities and colleges that support them. Topics include: economic impact; livability and student/neighbor relations; impacts of student-oriented housing; and engaging students and faculty as community resources.

Neighborhoods, USA
All about the NUSA organization.
Featuring workshops related to running for the NUSA board of directors, hosting the NUSA Conference, connecting via social media, or becoming an affiliate member.
# Workshops at a Glance

## Thursday

**Session 1**  
10:45 a.m.—12:15 p.m.  

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<td>Changing the Alcohol Landscape in Omaha</td>
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<td>Innovations in Disaster Preparedness: Building on Community Strengths</td>
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**All about NUSA: Running for the NUSA Board of Directors**  

- Welcoming Immigrants: the Integration Network (IN)  
- Democracy and Community  
- Creating a Neighborhood Food Culture  
- Stewards of the Urban Forest  
- Bridging the Gap: Universities as a Technical Resource

**Lunch Sessions**  
12:15 p.m.—2:00 p.m.

- Hosting Sustainable Events: Olympic Track and Field Trials and NUSA 2014  
- NUSA Affiliates Meet & Greet Networking Lunch  
- Bringing the Excitement to Your City: Hosting the NUSA Conference  
- All about NUSA: Running for the NUSA Board of Directors

**Session 2**  
2:15 p.m.—3:45 p.m.

- Creating Community: Neighborhood vs. City-wide Perspectives  
- Where Art Engages, Heals, Unites and Transforms  
- Promoting a Safe Nightlife: Engaging Retailers  
- Homelessness in Our Communities: Neighborhood Approaches  
- Using Interactive Engagement to Welcome Diverse Voices

- Setting the Table: Establishing Racial and Social Equity  
- Community-Based Planning for Food Security  
- Home Grown Health: Imagining Healthier Generations  
- Building a Kidical Mass: Getting Families Back on Bikes  
- Maintaining Neighborhood Livability in University Neighborhoods

**Thursday Lunch**: Grab a quick lunch in the Hilton Café or one of our incredible downtown eateries and spend time learning about how Eugene hosts sustainable events (like this one!); how your neighborhood can become a NUSA affiliate; how your city can host a NUSA conference; or how you can run for the NUSA Board (exact times and locations to be announced during Thursday morning breakfast)!
### Thursday continued

**Session 3**  
4:00 p.m.—5:30 p.m.

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<th>Session 3</th>
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<td>4:00 p.m.—5:30 p.m.</td>
<td>Step into PACE and Spark Your Community</td>
<td>Communication is Key!!</td>
<td>Petersen Barn Community Center: Space Engagers</td>
<td>NAMI—Mental Health Enlightenment</td>
<td>Setting the Environment for Neighborhood Transformation</td>
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<td>Giant Gardens or Small Urban Farms?</td>
<td>Partnering to Create Green and Healthy Homes</td>
<td>Continuing the Conversation</td>
<td>Restorative Justice Community Circles</td>
<td>Cultivating Food Justice</td>
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**Friday**

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<tr>
<th>Session 4</th>
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<td>10:15 a.m.—11:30 a.m.</td>
<td>Re-Charging Your Leadership Batteries</td>
<td>Washington Jefferson Skatepark + Urban Plaza</td>
<td>Fair Housing 101 for Neighborhoods</td>
<td>Come One Come All: Accessible Neighborhood Events</td>
<td>Ethnic Media and the Seattle Office of Immigrant and Refugee Affairs</td>
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<th>Session 5</th>
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<td>2:00 p.m.—3:30 p.m.</td>
<td>Leadership Training for Neighborhood Strength</td>
<td>Appreciative Inquiry: Finding What Already Works!</td>
<td>A Key to Better Community-Driven Projects: Grant Writing</td>
<td>Partnering for Safety in Spokane and Eugene</td>
<td>Intervention Programs that Work: Long Beach and Pasadena</td>
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Our Commitment to Sustainability

Out of responsibility to ourselves and future generations, we are making every effort to ensure that the NUSA conference in Eugene has a positive impact on people and this home planet of ours. We are committed to hosting an environmentally and socially responsible event, and leaving a legacy of resources that will help future NUSA conferences do the same. It's an endeavor that touches every decision we make and we'll need your help too! Please join in this effort by thinking about the things you consume and conserving resources. We believe that one of the greatest assets we have in facing these and the many other challenges affecting our communities is the ability to share knowledge and lessons learned at events like this one!
Session 1. **Volunteers–One Style Does Not Fit All and Your Biggest Opportunity May Be Your Most Challenging Need!**

Volunteers are unique individuals. In the first part of this engaging workshop, you’ll take away different strategies for recruiting and retaining volunteers along with a variety of communication styles to use in working with individuals and groups. In the second part, you’ll discover that the pressing needs of your neighborhood could be the engine to transform it! Learn how to identify and engage the real and felt needs of your neighborhood, igniting service-based community.

*Annie Battee, Neighborhood Services Specialist*
*City of Salem, Oregon*

*Aaron Box, Board Member, Harlow Neighbors*
*2013 National Neighborhood of the Year, Eugene, Oregon*

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Session 1. **Building Neighborhoods of Opportunity: Using Dialogue to Increase Voice, Participation and Community Change**

Can democracy work for everyone? Everyday Democracy will engage workshop participants through dialogue and other interactive practices to explore how using a dialogue to change approach can lead to increased resident involvement in community projects, build ties between residents and city hall, and strengthen the social fabric of the neighborhood.

*Caroline Abdullah, Director of Community Assistance*
*Everyday Democracy, East Hartford, Connecticut*

*Barbara Yasui, Senior Associate, Everyday Democracy*
*Seattle, Washington*

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Session 2. **Creating Community: Neighborhood Specific versus City-Wide Perspectives**

Using both social networking and eco-friendly, face-to-face projects, two separate groups demonstrate that “sharing ideas, values, and experiences builds stronger communities,” regardless of boundaries. Historic Kenwood Neighborhood Association, St. Petersburg, Florida, offers tips for building a sustainable, well-connected community; Team NUSA from Little Rock, Arkansas, shares experiences creating city-wide collaborations among socio-culturally diverse neighborhoods via the Garden Pals Project Fundraiser.

*R. John Seibert, President, Historic Kenwood Neighborhood Association, St. Petersburg, Florida*

*Paul Dickens, Crime Watch Coordinator, Historic Kenwood Neighborhood Association, St. Petersburg, Florida*

*Rohn Muse, President, Forest Hills Neighborhood Association*
*Little Rock, Arkansas*

*Marjorie Lacy, Secretary and Writer/Editor, Meadowcliff/ Brookwood Neighborhood Association*
*Little Rock, Arkansas*

*Kaye Risser, Colony West Property Association*
*Little Rock, Arkansas*

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Session 3. **Step into PACE and Spark Your Community: Building Effective Leaders, Strong Neighborhoods and Inclusive Communities**

The People’s Academy for Community Engagement (PACE) is a new leadership development program for emerging leaders in Seattle. Over 9 months, PACE participants learn hands-on strategies such as community organizing, meeting facilitation, public speaking, and inclusive outreach and engagement. During the program, they apply these strategies to community projects. In this session, get a taste of PACE and come away with tools for cultivating leadership in your city or community.

*Ed Pottharst, Neighborhood District Coordinator*
*Department of Neighborhoods, Seattle, Washington*

*Christa Dumpys, Neighborhood District Coordinator*
*Department of Neighborhoods, Seattle, Washington*

*Allynn Ruth, Neighborhood Matching Fund Program Manager*
*Department of Neighborhoods, Seattle, Washington*

*Thomas Whittemore, Neighborhood District Coordinator*
*Department of Neighborhoods, Seattle, Washington*
Session 3. **Communication is Key!**

“Communication is Key!” will help neighborhood groups learn strategies and best practices for reaching their goals while working out differences and keeping relationships intact. This workshop will also present principles and skills for addressing conflict and rebuilding community through facilitated dialogue, drawing on techniques used by professional mediators and facilitators.

Lisbeth Borie, group facilitator, trainer and mediator  
Alpha Institute, Eugene, Oregon

Monique Coleman, NUSA Board Member  
Wichita Falls, Texas

Session 4. **Re-Charging Your Leadership Batteries**

This workshop is designed for seasoned neighborhood leaders and organizers to explore and engage new strategies at refreshing their leadership approaches. As neighborhood leaders, we all have those moments when we feel fatigued and frustrated. This workshop will look at ways of re-charging our batteries and become more effective leaders.

Tige Watts, Vice President, NUSA  
Columbia, South Carolina

Session 4. **Rules and Tools for Broad and Inclusive Community Participation**

Drawing on stories from his work in Seattle and observations around the world, Jim will share tips about how to engage many more people in community life, especially those individuals who have been marginalized. Workshop participants will explore a wide range of fun and practical tools they can use to build more robust neighborhood associations.

Jim Diers, Community Builder  
Seattle, Washington

Session 5. **Leadership Training for Neighborhood Strength**

Learn how the cities of Memphis, Tennessee and Raleigh, North Carolina use Neighborhood Leadership Training programs to help established and emerging neighborhood leaders create positive change, and mobilize their neighborhoods. These programs are starting points where citizens ascertain skills of how to engage one another and draw upon community strengths to increase neighborhood vitality. These FREE programs involve multiple course sessions.

Timothy Harris, Community Outreach Specialist, Office of Community Affairs, City of Memphis, Tennessee

Dwayne C. Patterson, Community Services Director  
City of Raleigh, North Carolina

Sheila Lynch, Neighborhood Services Supervisor  
City of Raleigh, North Carolina

Kevin Smith, Neighborhood Services Supervisor  
City of Raleigh, North Carolina

Session 5. **Appreciative Inquiry: Finding What Already Works!**

What do you want most in your community and how do you create it? Appreciative Inquiry answers this question plus more. Appreciative Inquiry is not about fixing what is wrong in our communities. It’s about finding what already works, where we excel, what makes us come alive. It is about appreciating what we have, getting clear about what we want, and taking action to create it.

Sacha Lazarre, Senior Director of Civic Engagement and Immigration Services, Neighborhood Centers Inc., Bellaire, Texas

Claudia Vasquez, Senior Vice President and Chief Program Officer, Neighborhood Centers Inc., Bellaire, Texas

Rebecca Heckman, Facilitator and Trainer  
Appreciative Inquiry, Eugene, Oregon

**BYO(W)B! Bring your own water bottle**

One way we’re helping NUSA ‘go green’ is by reducing the consumption of single-use plastic water bottles. Of the roughly 30 billion plastic water bottles consumed in the US each year, only about 10 percent of them get recycled—the rest go to the landfill.

Eugene’s tap water comes from the beautiful McKenzie River and undergoes a thorough filtration process, making it some of the purest, most delicious tap water in the country. We love it and we hope you will too!
Session 1. **The Power of One!**

A community is built brick by brick. Learn how the Omaha Public Schools, Omaha Public Library, and the Omaha Parks and Recreation Department came together to build, operate, and share one facility and grow a community. Then join programming staff from the Eugene Public Library to discover the many ways that public library events support an engaged and informed community.

Tracy Stratman, Recreation Manager, Parks, Recreation Public Property, City of Omaha, Nebraska
Emily Burgess, Special Projects Coordinator, Recreation Public Property, City of Omaha, Nebraska
Allison Arnold, Adult Services Librarian, Library, Recreation and Cultural Services, City of Eugene, Oregon
Scott Herron, Adult Services Librarian, Library, Recreation and Cultural Services, City of Eugene, Oregon
Cynthia Olsen, Youth Services Librarian, Library, Recreation and Cultural Services, City of Eugene, Oregon

Session 2. **Where Art Engages, Heals, Unites and Transforms**

In St. Paul, Minnesota diverse residents come to a park to celebrate their cultures. Learn how to build a coalition of creators; recruit, fund and manage artists; sustain and grow an inclusive and self-supporting event. Eugene uses art to involve youth in city planning, help people discover themselves, and make Eugene a destination for creative expression. Leave with a toolbox for working with schools, artists, and community planners in your town.

Karin DuPaul, President, Friends of Swede Hollow Saint Paul, Minnesota
Angela DuPaul, Board Member, Friends of Swede Hollow Saint Paul, Minnesota
Romi Slowiak, Project Manager, Friends of Swede Hollow Saint Paul, Minnesota
Isaac Marquez, Community Events Manager, Cultural Services City of Eugene, Oregon

Session 3. **Petersen Barn Community Center: “Space Engagers for the New Millennium”**

Those of us involved in community building recognize how challenging it is to inspire collective action among busy neighbors with diverse concerns. Learn how recreation providers can increase trust between and commitment among community members, open barriers to participation for under-represented populations, resolve conflict and help us all to laugh when the going gets tough.

Peter Chavannes, Senior Programmer, Recreation Services City of Eugene, Oregon
Oliver Redig, Recreation Program Assistant, Recreation Services, City of Eugene, Oregon
Billy Hernandez, Recreation Program Coordinator, Recreation Services, City of Eugene, Oregon
Tanya Thornton, Recreation Program Instructor, Recreation Services, City of Eugene, Oregon


The construction of a half-acre skatepark and related park amenities in Washington Jefferson Park creates an important neighborhood connection between Downtown, the 5th Avenue Historic District and the Whiteaker Neighborhood in Eugene. This workshop will focus on the collective efforts of staff, volunteers, businesses, service organizations and many more who are coming together to make the dream of this project become reality in Downtown Eugene.

Emily Proudfoot, Landscape Architect, Parks and Open Space City of Eugene, Oregon
Sandy Shaffer, Youth and Family Section Manager, Recreation Services, City of Eugene, Oregon
Janet Brown, Board Member, Skaters for Eugene Skateparks Eugene, Oregon
Colette Ramirez-Maddock, Community Events Manager Cultural Services, City of Eugene, Oregon
Session 5. **A Key to Better Community-Driven Projects: Grant Writing and Getting Funded!**

Learn the ins and outs of the grant writing process and how you can write successful grant applications. Explore Seattle’s Neighborhood Matching Fund sponsored community-driven projects that are creative, unique, and fun. See how successful grant applications and projects can result in increased community ownership, pride, and connection that come from people working together.

Allynn Ruth, Project Manager, Neighborhood Matching Fund  
Seattle Department of Neighborhoods, Seattle, Washington

Patricia Lopez, Program Supervisor, Neighborhood Matching Fund, Seattle Department of Neighborhoods  
Seattle, Washington

Elton Gatewood, Municipal Government and International Consulting, Fircrest, Washington

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**Session 1. Changing the Alcohol Landscape in Omaha — a Grassroots Effort for Safer Neighborhoods**

This workshop gives the story of how a grassroots neighborhood coalition in Omaha Nebraska worked to address alcohol outlet-related health, safety and quality of life issues by advocating for a local long-term policy solution that uses the city’s land-use powers to set operational standards around alcohol-sales establishments that better reflect community standards.

Margie Magnuson, Spokesperson, LOCAL-Let Omaha Control its Alcohol Landscape, Omaha, Nebraska

Chris Foster, Spokesperson, LOCAL-Let Omaha Control its Alcohol Landscape, Omaha, Nebraska

Nicole Carritt, Project Extra Mile, Omaha, Nebraska

Rod Edwards, Community Relations Director  
City of Omaha, Nebraska

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**Session 1. Innovations in Disaster Preparedness: Building on Community Strengths**

Two Northwest regions are innovatively working to build on community strengths to increase disaster preparedness resiliency. Join Eugene and Springfield Oregon and Seattle Washington to learn about the successes and challenges of Disaster Relief Trials and Community Garden Emergency Communication Hubs and how interaction through a variety of community programs can boost disaster preparedness in neighborhoods.

Jason York, Emergency Program Manager  
City of Eugene, Oregon

Ken Vogeney, Emergency Manager, City of Springfield, Oregon

Krista Dillon, University of Oregon Emergency Management  
Eugene, Oregon

Julie Bryan, Community Garden Coordinator, Department of Neighborhoods, City of Seattle, Washington

Tracy Connelly, Community Preparedness Planner, Office of Emergency Management, City of Seattle, Washington

Shane MacRhodes, Cargo and Family Bike Specialist, Safe Routes to School, School District 4J, Eugene, Oregon

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See page 14 for workshop schedule at a glance.
Session 2. Promoting a Safe Nightlife: Engaging Retailers in Strategies to Reduce High Risk Drinking

For many communities, nightlife or entertainment districts contribute to the local economy and culture. However, research shows that high concentrations of bars and clubs also contribute to alcohol-fueled crime and other consequences. In recent years, Eugene and Portland have each experienced growing nightlife districts and responded by engaging diverse stakeholders including alcohol retailers, neighbors, and health and safety partners to mitigate the negative consequences associated with high-risk drinking while promoting a safe, well balanced nightlife.

Lindsey Adkisson, Community Health Analyst Lane County Public Health, Eugene, Oregon
Sandra Storm, Prevention Specialist Multnomah County, Portland, Oregon
Nikos Ridge, CEO, Ninkasi Brewing Company Eugene, Oregon
Representatives from the Whiteaker Community Council Eugene, Oregon
Michael Boyer, Crime Prevention Coordinator, Office of Neighborhood Involvement, City of Portland, Oregon
Theresa Marchetti, Liquor Licensing Specialist, Office of Neighborhood Involvement, City of Portland, Oregon
Helen Ying, Co-Chair Old Town/Chinatown Neighborhood Association, Portland, Oregon

Session 3. Homelessness in Our Communities: Neighborhood Approaches to Reach At-Risk Individuals and Families

The growing impact of homelessness affects neighborhoods and broader communities everywhere. There is no generalized profile of homeless people – other than they are without housing. This workshop will explore who the homeless are and how we can assist them through community-based services and housing. Learn how neighborhoods can partner with agencies to provide assistance to low-income neighborhood residents.

Isaura Ascensio, Lead Community Outreach Specialist Multnomah County Department of Human Services Portland, Oregon
Marc Jolin, Executive Director, JOIN, Portland, Oregon
William Wise, St. Vincent DePaul, Eugene, Oregon
Tom Musselwhite, Neighborhood Activist and formerly homeless veteran, Eugene, Oregon

Session 4. FAIR HOUSING 101 for Neighborhoods: How Did We Get Here? Where Do We Go?

This session will provide an overview of fair housing rights and responsibilities for engaged community members. We will survey a range of protections offered by federal and state laws as well as additional protections created by concerned local community members. The presenters will also discuss a broad spectrum of current fair housing issues that impact our neighborhoods today and will provide helpful examples of ways in which individual and collective efforts can ensure that we can intentionally create diverse and thriving communities.

Pegge McGuire, Executive Director, Fair Housing Council of Oregon, Portland
Lorna Flormoe, Neighborhood Planner, Office of Human Rights and Neighborhood Involvement City of Eugene, Oregon

See page 14 for workshop schedule at a glance.
Session 5. Partnering for Safety in Spokane and Eugene

Learn how partnerships with community-based organizations and city departments can drive transportation infrastructure and outreach projects to completion. This panel will tell real stories and highlight projects accomplished by these collaborations. Participants will learn about the unique use of Photo Red Light Cameras to fund neighborhood traffic calming and how one family’s tragedy rallied members of the community to help make a safer street.

Jackie Caro, Community Programs Coordinator, Office of Neighborhood Services, City of Spokane, Washington
Rod Minarik, Community Programs Coordinator, Office of Neighborhood Services, City of Spokane, Washington
Marina Hayek, bicycle and pedestrian safety advocate Eugene, Oregon

Session 5. Intervention Programs that Work: Case Studies in Long Beach and Pasadena

Cities in California are looking to reduce crime and transform lives by focusing on intervention and prevention, from youth to adults, taking innovative steps to involve all community stakeholders in creative collaborations and education. Hear about best practices from experts in the cities of Long Beach and Pasadena.

Sonya Amos, Vision 20/20 Institute Steering Committee member/facilitator, City of Pasadena, California
Gary Moody, Vision 20/20 Institute Steering Committee member, City of Pasadena, California
Porfirio Frausto, Vision 20/20 Institute Steering Committee member, City of Pasadena, California
Ricky Pickens, Director of Prevention & Intervention Flintridge Center, Pasadena, California
Doug Haubert, City Prosecutor, City of Long Beach, California

Session 1. Welcoming Immigrants: The Integration Network (IN) for Immigrants of Lane County

Since November 2011, the Integration Network for Immigrants of Lane County (IN) has worked to help make the neighboring cities of Eugene and Springfield, Oregon more welcoming communities for immigrants. At the NUSA conference, IN will present an interactive, participatory workshop that will critically review its experiences and discuss strategies for aiding the process of immigrant integration.

Paulina Romo Villaseñor, Executive Director, Downtown Languages, Springfield, Oregon
Lorna Flormoe, Neighborhood Planner City of Eugene, Oregon
Bob Bussel, Associate Professor and Director, Labor Education and Research Center, University of Oregon, Eugene
Gerardo Sandoval, Assistant Professor, Department of Planning, Public Policy & Management University of Oregon, Eugene

Session 1. Democracy and Community

The workshop will provide an interactive and participatory exchange of information and comparison of Japanese and U.S. neighborhoods based on their collective identity and common vision, and is also intended to share information on global neighborhoods and Japanese perspective, to look at deeper relationships with democracy and community.

Soichiro Maeyama, Ph.D., International Committee, Japan Association for Community Policy (JACP); Professor of Fukuyama City University, Hiroshima; Fukuyama City, Japan
Ms. Tazuko Ouichi, International Committee, Japan Association for Community Policy (JACP); Professor at Edogawa University, Tokyo, Japan
Dr. Yoshitake Tanaka, Ph.D., International Committee, Japan Association for Community Policy (JACP); Osaka, Japan
Takatoshi Muneno, International Committee, Japan Association for Community Policy (JACP); Assistant Professor at Shiga University, Shiga, Japan
Session 2. **Using Interactive Engagement to Welcome Diverse Voices**

Interactive and hands-on approaches can bring new voices and insights planning projects. Place It, Washington County, and the Center for Intercultural Organizing will present participatory engagement tools and discuss experiences, lessons, and strategies.

James Rojas, Place It, Alhambra, California  
Kimberly Armstrong, Program Coordinator, Department of Housing Services, Washington County, Hillsboro, Oregon  
Mike Dahlstrom, Senior Long-Range Planner, Department of Housing Services, Washington County, Hillsboro, Oregon  
Carmen Madrid, Organizing Director, Center for Intercultural Organizing, Washington County, Oregon  
Karla Hernandez, Community Organizer, Aloha-Reedville Study and Livable Community Plan, Washington County, Oregon

Session 2. **Setting the Table: Establishing Racial and Social Equity in Neighborhood Planning**

Calling all neighborhood planning enthusiasts! Other than sustainability, equity is the hot topic around neighborhood and community development these days. Together let’s unpack some historical policy barriers, challenge institutional practices, tackle our personal bias, and leave with effective tools that help diminish the impact of inequity on our grassroots communities.

Kerry Annette Wade, Neighborhood Planning Outreach Specialist, Department of Neighborhoods  
City of Seattle, Washington  
Katie North Sheehy, Senior Planning & Development Specialist, Department of Planning & Development  
City of Seattle, Washington

Session 3. **Setting the Environment for Neighborhood Transformation and Revitalization: A 7-Step Empowerment Plan**

From grassroots to elected officials; working together in a comprehensive and coordinated effort has proven to be the key to success when it comes to neighborhood transformation. This workshop will walk through the 7-Step Empowerment Plan and highlight major neighborhood revitalization projects that have led to measureable and tangible outcomes.

Willie Barney, President, Empowerment Network  
Omaha, Nebraska

Session 4. **Come One Come All: Accessible Neighborhood Events**

Interactive session will provide tools to ensure neighborhood events are inclusive and accessible to people with disabilities; discussing recreational standards including parks, and playgrounds, and best practices while planning a neighborhood picnic.

Erycka Organ, Access and Training Associate, Lane Independent Living Alliance, Eugene, Oregon  
Eugene Organ, Coordinator, Lane Independent Living Alliance Eugene, Oregon

Session 4. **Ethnic Media and the Seattle Office of Immigrant and Refugee Affairs**

Upon the creation of the Office of Immigrant and Refugee Affairs, the two person office realized that it had to do a bit of brainstorming to make sure the 17% of the population they were supposed to be reaching would get the services they needed. This workshop will talk through some models they created to get the job done.

Sahar Fathi, Policy Analyst, Office of Immigrant and Refugee Affairs, City of Seattle, Washington

Session 5. **Our Offenses, Our Remedies: How the Teen Court Program Helps Eugene-area Youth Address the Problem of Teen Crime on Their Own Terms**

Learn how teens and adults partner to address public safety needs and juvenile justice issues for the betterment of individuals and neighborhoods alike. Observe a mock hearing to see what the process looks like in action.

Carly Brynelson, Teen Court Supervisor  
Library, Recreation and Cultural Services  
City of Eugene, Oregon  
Susanne Boling, Teen Court Program Assistant  
Library, Recreation and Cultural Services  
City of Eugene, Oregon

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See page 14 for workshop schedule at a glance.
Session 5. **Partnerships for Healthy Neighborhoods: Building Faith-Based Relationships**

Through a co-facilitated Faith-Based coffee network, Clark County Public Health and Trinity Lutheran church have begun to strengthen and forge new relationships that go beyond clothing or food drives. The co-panelists will describe how this network, that includes a large variety of faith organizations, has stepped up in support of Vancouver’s community school efforts.

Anne Johnston, Public Health Nurse, Clark County Public Health, Vancouver, Washington

Sue Hoeffner, Parish Nurse, Trinity Lutheran Church
Vancouver, Washington

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Session 1. **Creating a Neighborhood Food Culture**

A network of friends and neighbors in Eugene’s River Road neighborhood are creating a diverse, integrated complex of food-related initiatives and programs to build a robust, localized food culture. This workshop reports on our experience and offers possibilities for similar initiatives in other communities interested in food resilience and the greening of neighborhood culture.

Jan Spencer, Founder, Suburban Permaculture, Eugene, Oregon

Andrew Black, Founder, Amazing Acre CSA, Eugene, Oregon

Heiko Koester, Founder, Urban Ecogardens, Eugene, Oregon

Nick Routledge, Founder, Upstart Nursery CSA
Eugene, Oregon

Jason Schreiner, President, PROUT Institute, Eugene, Oregon

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Session 2. **Community-Based Planning for Food Security**

Lane and Benton Counties in Oregon and Clark County, Washington are working to raise awareness about the importance of planning for a healthy, sustainable, local food system. Through development of community rights ordinances, codes, zoning and comprehensive planning these counties are focused on community based approaches to preserving food systems that support the health of people and the environment.

Kai Huschke, Community Environmental Legal Defense Fund
Spokane, Washington

Dana Allen, Benton County Community Rights Coalition
Corvallis, Oregon

Harry MacCormack, Benton County Community Rights Coalition/ Sunbow Farms, Corvallis, Oregon

Tricia Cross, Health Educator, Clark County Public Health
Vancouver, Washington

Ann Foster, Salmon Creek Farmers Market Manager
Vancouver, Washington

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See page 14 for workshop schedule at a glance.
Session 2. **Home Grown Health: Imagining Healthier Generations and Building Community Connections**

Imagine: locally grown food in school cafeterias...community gardens benefiting low-income families, kids active in school gardens learning to grow and enjoy healthy food, Latino families gardening together while developing small businesses. It's not a dream—it's a reality here in Lane County. Leaders from five local nonprofits will share their innovative projects connecting diverse communities with their food and each other.

Jen Anonia, Gardens Program Manager, FOOD for Lane County, Eugene, Oregon
Claire Syrett, Executive Director, Lane Coalition for Healthy Active Youth, Eugene, Oregon
John Moriarty, Executive Director, School Garden Project Eugene, Oregon
Karen Edmonds, Programs and Services Director, FOOD for Lane County, Eugene, Oregon
Sarah Cantril, Executive Director, Huerto de La Familia Eugene, Oregon
Megan Kemple, Director, Farm to School Program, Willamette Farm and Food Coalition, Eugene, Oregon

Session 3. **Giant Gardens or Small Urban Farms?: Options for Building Community and Improving Access to Good Food**

Local food production is a powerful means for community building when people come together with a willingness to commit their time and talents to the effort. With focuses on the importance of noncommercial farming, intergenerational mentorship, and nutrient dense organic food, learn how modern urban farmers are producing much more than great food and how you can too.

Shelley Bowerman, Co-curricular Programs Coordinator, Ant Farm Collective, UO Urban Farm, UO Office of Sustainability, Eugene, Oregon
Lauren Bilbao, Ant Farm Collective, Adjunct Instructor in Landscape Architecture, UO Urban Farm, Eugene, Oregon
Jenny Wunder, Ant Farm Collective, Adjunct Instructor in Landscape Architecture, UO Urban Farm, Eugene, Oregon
Forrest Wheeler, Owner, Garden Starter, Eugene, Oregon

Session 4. **How Community-Driven Food Hubs Have Impacted Neighborhoods and Improved Access to Healthy, Local Foods**

Local Food Marketplace, a technology and service provider for food hubs will moderate a panel of diverse set of food hub managers and local food system leaders including a co-op, online market, and wholesale aggregator.

Amy McCann, CEO and Co-founder, Local Food Marketplace LLC, Eugene, Oregon
Lynne Fessenden, Executive Director, Willamette Farm and Food Coalition, Eugene, Oregon
Greg Kochler, General Manager, Purple Porch Co-op South Bend, Indiana
Micah Elconin, Sprout! Program Supervisor, NEDCO Springfield, Oregon
Wendy Siporen, Executive Director, Thrive, Ashland, Oregon
Session 5. **Eating Local: Building and Sustaining Community Food Systems**

Committed and engaged consumers are a critical component to building and sustaining a strong local food system. Learn innovative ways to raise the visibility and accessibility of local foods in your neighborhoods from community non-profits that have championed a vibrant local foods movement in the southern Willamette Valley of Oregon and the collective impact created within Omaha, Nebraska.

Chelsea Taxman, Education Coordinator, Truck Farm Omaha/No More Empty Pots, Omaha, Nebraska
Roxanne Williams, Director, City Spouts, Omaha, Nebraska
Elizabeth Goodman, Organic Farmer, Common Soil/Blooms Organic, Omaha, Nebraska
Lynn Fessenden, Executive Director, Willamette Food and Farm Coalition, Eugene, Oregon
Leisha Wood, Buy Local Campaign Coordinator, Willamette Food and Farm Coalition, Eugene, Oregon
Cassie Peters, Executive Director, Ten Rivers Food Web Corvallis, Oregon

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Growing Green

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Session 1. **Stewards of the Urban Forest: Friends of Trees, Jefferson Westside Neighbors, and the City of Eugene Parks and Open Space Division**

The implementation of a volunteer-driven inventory of a neighborhood tree population is a great way to foster civic involvement of residents while at the same time improving the perception of the government’s role. Both in terms of saved costs, and genuine impact, this is a meaningful way to improve neighborhoods while affirming the relationships on which residents and cities depend.

Erik Burke, Eugene Director, Friends of Trees, Eugene, Oregon
Scott Altenhoff, Lead Arborist, City of Eugene, Parks and Open Space Division
Joel Grogan, Graduate Teaching Fellow, Department of Landscape Architecture, University of Oregon, Eugene
Stephen Heider, Chair, Jefferson Westside Neighbors Eugene, Oregon

Thursday Lunch Session: **Hosting Sustainable Events: Olympic Track and Field Trials and the 2014 NUSA Conference**

Learn how Eugene hosts the Olympic Track and Field Trials (2008, 2012 and 2016 trials) in collaboration with volunteers, vendors and athletes. Eugene’s goals to reduce waste, improve access and leave a lasting legacy in the community have set the bar for other community events, including NUSA 2014. Look inside this conference to see how “people, planet and prosperity” are considered at every step from tour transportation, exhibitors, to providing meals and conference supplies.

Ethan Nelson, founding board member, Council for Sustainable Sports, Solid Waste and Green Building Manager City of Eugene, Oregon
Shelley Villalobos, NUSA 2014 Conference Sustainability Manager; staff, Council for Responsible Sports Eugene, Oregon

Session 2. **Building a Kidical Mass: Getting Families Back on Bikes**

Kidical Mass is a safe, legal, and fun family friendly bike ride through a community, usually starting at a park and ending at another fun location. The ride is a great way to connect families with safe and fun cycling in their cities. This presentation will cover the how and why of doing a Kidical Mass ride and give an overview of how it is incorporated into a Safe Routes to School Program.

Shane MacRhodes, Co-founder, Kidical Mass, Program Manager, Safe Routes to Schools, School District 4J Eugene, Oregon
Paul Adkins, Co-founder, Kidical Mass, Eugene, Oregon
Holly McRae, past chair of the Bicycle and Pedestrian Advisory Committee, Eugene, Oregon
Session 3. **Partnering to Create Green and Healthy Homes**

Housing service providers in Omaha, Nebraska have been collaborating and innovating to help create greener, safer and healthier homes while also collecting uniform data, maximizing resources, lessening the burden on families and increasing collective impact.

Kara Eastman, President and CEO, Omaha Healthy Kids Alliance, Omaha, Nebraska

Ellen Tohn, Owner, Tohn Environmental Strategies Wayland, Maine

Session 4. **Connecting to Higher Quality of Life**

Learn how Lane Transit District (LTD) partners with neighborhoods and community to provide accessibility, mobility, and independence that enhances quality of life throughout the community. LTD’s internationally recognized bus rapid transit service, EmX, will be highlighted during this session. See specific examples of innovative partnerships and programs that improve the quality of life for young old, able-bodied and those with a disability, those with economic means and without, and residents and visitors.

Andy Vobora, Director of Customer Services and Planning Lane Transit District, Springfield, Oregon

Terry McDonald, Executive Director of St. Vincent de Paul Eugene, Oregon

Gretchen Dubie, Executive Director of Oregon Supported Living Program, Eugene, Oregon

Cosette Rees, Lane Transit District Manager of Accessible and Customer Services, Eugene, Oregon

Marc Schlossberg, Associate Professor and Co-Director Sustainable Cities Initiative, University of Oregon, Eugene

Did you know...?

Eugene is home to a growing bicycle network of 188 combined miles of shared paths, on-street bike lanes and signed bikeways.

Buses at NUSA-Eugene will be fueled by biodiesel, emitting about half the greenhouse gases of gasoline-fueled buses.

Session 4. **Welcome Home! Community that Works: Applying Lessons Learned from EcoVillage at Ithaca to Mainstream Development**

How can neighborhoods be created or infilled to increase density, enhance resilience, cut energy use by up to 90%, grow much of their own food, and develop a caring community while enjoying an exceptionally high quality of life? A team in the Ithaca, New York area has been learning by actually creating three model neighborhoods in urban, hamlet and suburban settings.

Katherine Borgella, Principal Planner, Tompkins County Planning Department, Ithaca, New York

Liz Walker, Executive Director, EcoVillage at Ithaca Center for Sustainability Education, Ithaca, New York

Edward Marx, Commissioner of Planning, Tompkins County Planning Department, Ithaca, New York

Session 5. **Are You Wasted? Eugene Talks Trash**

Eugene is home to a wealth of creative waste management programs creating jobs, addressing climate change, protecting the environment and building community. A group of successful “wastrepreneurs” will show you how Eugene residents avoid getting wasted.

Julie Daniel, Executive Director, BRING Recycling Eugene, Oregon

John Barnum, Executive Director, NextStep Recycling, Inc. Eugene, Oregon

Terry McDonald, Executive Director, St. Vincent de Paul Eugene, Oregon

Stephanie Scafa, Zero Waste Analyst City of Eugene, Oregon

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Did you know...?

Eugene is home to a growing bicycle network of 188 combined miles of shared paths, on-street bike lanes and signed bikeways.

Buses at NUSA-Eugene will be fueled by biodiesel, emitting about half the greenhouse gases of gasoline-fueled buses.
Thursday Lunch Session: **NUSA Affiliates Meet and Greet Networking Lunch**

Join NUSA Affiliates past and present for conversation and networking. Learn more about how Affiliates promote NUSA in their communities. Your local neighborhood organization can become a NUSA Affiliate and can help bring the NUSA experience to your hometowns. Learn how to get started. This event is open to all NUSA members who would like to know more about becoming a NUSA Affiliate.

**NUSA Board Members:**
- Margaret Madden, Long Beach, California
- Loretta Buckner, Wichita, Kansas
- Eva Yakutis, Coronado, California

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**Thursday Lunch Session:** **Bringing the Excitement to Your City: Hosting the NUSA Conference**

Each year, the NUSA annual “Conference on Neighborhood Concerns” moves across the United States to a different location. The NUSA Board will be accepting bid packages from entities interested in hosting NUSA 2017. This workshop will present an overview of the hosting criteria and selection process.

**Richard Whipple, 2004 NUSA Conference Coordinator**
Fort Lauderdale, Florida

**Rene Kane, 2014 NUSA Conference Coordinator**
Eugene, Oregon

**Jeri Pryor, NUSA Administrative Assistant**
Fort Lauderdale, Florida

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Session 1 and Thursday Lunch Session: **All About NUSA: Running for the NUSA Board of Directors**

Ever wonder how the spirit and magic of Neighborhoods, USA stays alive? This workshop will present an overview of the NUSA organization and what is involved in joining the volunteer Board of Directors. If you have ever thought of being involved in the neighborhood movement on a national level, this is your invitation. This workshop is a prerequisite to running for the NUSA Board.

**Gerri Robinson, NUSA Board Member, Birmingham, Alabama**

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Session 3: **Continuing the Conversation**

This workshop is designed for participants who want to learn more about how to keep the connections made at NUSA 2014 going throughout the year. Participants will be introduced to NUSA’s Facebook page and Twitter feed, and encouraged to share information about their communities and use our social media platforms as a resource.

**Tige Watts, Vice President, Neighborhoods, USA; President Brandon Acres/Cedar Terrace Neighborhood; President, Richland County Neighborhood Council**

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**Thursday, 10:30 a.m.–4:30 p.m.**

**Neighborhood of the Year (NOTY) Award Judging**

Invited neighborhoods from across the nation will be judged during these sessions. Judging will be based on the extent of self-help, innovation, grassroots participation and capacity building exhibited by the nominated organization. The Neighborhood of the Year (NOTY) will be announced at Friday’s luncheon.

**Robert Gibbons, NUSA Board Member**
Madison, Wisconsin

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**Friday, 10:30 a.m.–3:30 p.m.**

**Best Neighborhood Program Award (BNPA) Judging**

Invited municipalities, neighborhoods and other organizations from across the country will be judged during these sessions. Best Neighborhood Program Awards (BNPA) will be presented in two categories, Social Revitalization and Physical Revitalization. Award winners will be announced at the Saturday luncheon.

**Robert Gibbons, NUSA Board Member**
Madison, Wisconsin

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See page 14 for workshop schedule at a glance.
Session 1. Bridging the Gap: Universities as a Technical Resource

This session will explore how university/community partnerships can bring expertise and resources to the table for neighborhoods and communities. The session will draw on the University of Oregon Community Service Center’s 40 years of experience partnering with Oregon communities around pressing community needs.

Bob Parker, Director, Community Service Center/Community Planning Workshop, University of Oregon, Eugene
Megan Smith, Director, Community Service Center/Resource Assistance for Rural Environments, University of Oregon Eugene
Bethany Steiner, Associate Director, Community Planning Workshop, University of Oregon, Eugene
Marc Schlossberg, Director, Sustainable Cities Initiative University of Oregon, Eugene

Session 2. Maintaining Neighborhood Livability in University Neighborhoods

Living in a residential neighborhood near a university has its benefits and drawbacks. A panel of residents and city and university staff from Eugene and Corvallis, Oregon will explain the issues and share some strategies that have been employed in their cities.

Mike Kinnison, Program Manager, Office of Human Rights and Neighborhood Involvement, City of Eugene, Oregon
Karen Hyatt, Assistant Director of Government and Community Relations/Neighborhood Liaison, University of Oregon, Eugene, Oregon
Eric Adams, Project Manager, Collaboration Corvallis, Corvallis, Oregon
Kelly Putnam, West University Station Manager, Eugene Police Department, Eugene, Oregon
Jeff Petry, Parking Services Manager, Department of Planning and Development, City of Eugene, Oregon
Malcolm Wilson, Professor of Classics, University of Oregon and board member, South University Neighborhood Association, Eugene, Oregon
Explore Eugene!

During breaks from all this great content we hope you’ll get out and about town to try some of Eugene’s most delicious culinary offerings. Eugene is in the southern part of a rich agricultural valley, and lots of restaurants buy directly from farmers so that the food is always seasonal and fresh. We’ve arranged for NUSA attendees to get some great discounts at local eateries, so get ready to chow down!

Session 3. Restorative Justice Community Circles- Reintegrating Party Hosts into Respectful Community

This workshop will explore the lessons, insights, and successes of the new adult Restorative Justice (RJ) diversion program that works with respondents who receive Unruly Gathering violations. Beginning in the fall of 2013, this community approach to justice brings respondents, impacted persons, and community members together to address four questions: What happened, who was impacted, what can be done to set things right, and what plans can the host make for their next gathering that will be more respectful of neighbors and the community?

Chip Coker, Director, Center For Dialogue and Resolution
Eugene, Oregon

Caitlan Hendrickson, Director, Conflict Resolution Services
University of Oregon, Eugene

Tom Ross, Program and Services Coordinator, Conflict Resolution Center, University of Oregon, Eugene

Session 4. Town-Gown Relationships: Creating the Neighborhood of Our Dreams

Learn about a collaborative model for neighborhoods and colleges sharing the same neighborhood. The impacts from concentrated populations of students and neighborhood residents are often unanticipated, unexpected or unwanted. This model is comprised of three aspects: Connect–Contribute–Collaborate and offers dynamic leverage to resolve varied and conflicting community interests. This model addresses the question: What does a neighborhood of our dreams look like?

Gurumantra Khalsa, Chair, University Neighborhood Association, Riverside, California

Jeff Kraus, Director of Local Government and Community Relations, University of California Riverside, California

Session 5. The Anchor Dashboard: Developing a Framework for Community-Anchor Institution Collaboration

This panel builds on a recent Democracy Collaborative report, The Anchor Dashboard, which seeks to provide a framework for assessing the impact of hospitals and universities on their surrounding communities. Panelists from community, university, and nonprofit perspectives will discuss their reactions to the report and share their experiences engaging in inclusive university-community partnerships.

Steve Dubb, Research Director, The Democracy Collaborative
Takoma Park, Maryland

Charles Rutheiser, Senior Associate, Center for Community and Economic Opportunity, Baltimore, Maryland

Wim Wiewel, President, Portland State University
Portland, Oregon

Rey España, Director of Community Development, Native American Youth and Family Center, Portland, Oregon
Tour 1. **Reduce Reuse Recycle**

Eugene is home to a wealth of creative waste management programs creating jobs, addressing climate change, protecting the environment, and building community. A sampling of successful “wastrepreneurs” will show you how Eugene residents avoid getting wasted. In conjunction with the City of Eugene’s waste prevention program, this tour will showcase three fantastic nonprofits in the waste prevention sector: BRING, NextStep Recycling and St. Vincent de Paul of Lane County. Come talk trash with us!

Tour 2. **Building Green in Eugene!**

Join local builders, designers and facilities managers as you tour some of Eugene’s newest and most innovative green buildings. Visit commercial, institutional, and residential structures that utilize passive and active solar energy, stormwater catchment, water-saving landscapes, and creative re-use of salvaged materials. Learn how Eugene supports green building through its building permit process.

Tour 3. **Food Justice Tour**

Julian Agyeman (a NUSA 2014 Keynote Speaker) and representatives from the Alliance for Healthy Families will host a tour of local projects that are addressing issues of food production, youth and minority involvement and nutrition. Participants will travel by bus to several local venues where hosts will describe programs and engage participants in discussions.

Tour 4. **Core Neighborhoods Collaboration Tour**

Join neighborhood leaders from Eugene’s core neighborhoods as you learn how their collective advocacy for compatible infill and appropriate land use has resulted in clear gains and some useful lessons. 2013 National Neighborhood of the Year winner, Harlow Neighbors, and 2011 NOTY finalists, Jefferson Westside Neighbors and South University Neighborhood Association will be your guides as you tour these historic neighborhoods.

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**About Our Tours**

If you’re noticing the thread of sustainability running through all of the neighborhood tour options, you’re not mistaken. Eugene is proud of its reputation for ecologically and socially conscious living, and what better way to learn about these efforts than by seeing them for yourself!

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**KEY:**

- = easy, flat walking
- = moderate walking, some stairs or small hills
Tour 8. **Exploring Eugene’s Food Culture**
Join members of the Willamette Valley Sustainable Foods Alliance to visit our valley’s most successful (and tasty) food producers, wholesalers, and distributors. Sample delicious products and talk with owners who develop and sell foodstuffs that reflect Oregon’s wealth of agricultural land – orchards, dairies and grain-producing fields -- and who demonstrate values of sustainable sourcing, production and distribution. Learn how small ideas become big realities as you visit an innovative incubator kitchen.

Tour 9. **Tour de Coop/Urban Farmer**
Visit Coop Town, USA! This tour will take you to several urban farms around Eugene. See how people have converted a traditional backyard into a micro farm including gardens, fruit trees, beehives, and of course lots of chickens. Also learn about Eugene’s unique Urban Farming ordinance that allows much of this to take place.

Tour 10. **Building Community through Parks Restoration**
The tour will highlight the skills, energy, and enthusiasm that volunteers bring to enhancing their parks and natural areas and the community building that happens along the way. You will hear firsthand from a few articulate adoption group leaders at their sites which are located near or adjacent to the Willamette River which runs through Eugene. Tour stops range from Delta Ponds - a multi-agency, Federal, State and City partnership to transform a former gravel pit into habitat for fish and wildlife - to a quiet, intermittent stream reclaimed by a committed neighborhood group. Native wildflowers and birds will also be a backdrop for this tour.

Tour 11. **Eugene’s Affordable Housing**
We invite you to see how local affordable housing providers collaborate to create healthy, energy efficient, inclusive affordable housing for low income and special needs populations. Tour the first multi-family passive house in the U.S., a national Award winning transitional housing development for ex-offenders and Oregon’s only low income apartments specifically for survivors of brain injury.

Tour 5. **Eugene’s Homeless Services**
Eugene, much like many other cities, experiences a shortage of affordable housing and crucial services to meet the needs of its homeless population. To combat this, Eugene and a number of service providers have worked to provide both conventional and less conventional measures to address the needs of our homeless residents. This tour will introduce our guests to a wide number of programs and developments working to address the needs of our homeless residents, including homelessness prevention, day services, sheltering and micro-housing.

Tour 6. **Whilamut/Willamette River Bridge**
Learn how a group of citizens with oversight of a centrally-located regional park pursued collaboration with the Kalapuyas - the people who have lived in the Willamette Valley for many thousands of year. On the tour you’ll meet several Oregonians sharing how this unique partnership has made a significant contribution to the region, including natural area preservation, widespread cultural shifts, and numerous churches working together, fifteen art installations, national recognition and influencing how the Oregon Department of Transportation manages its major bridge projects.

Tour 7. **River Road Nearby Neighbors Tour**
Visit a remarkable set of properties, friends and neighbors who are pioneers for a different kind of suburbia, taking care of more needs - food, energy, water, social, economic - closer to home. Visit a site made popular on Eugene’s “Green Neighborhood Bike Tours -- a “suburban permaculture” conversion; a native plant nursery, extensive urban gardens, and more.
Section One: Your Information

Name
Title

Organization

Mailing Address

City
State
Zip

Phone
Email

Emergency Contact (name and phone number)

Along with a conference attendee, I’m also (please check all that apply):

☐ Workshop Presenter
☐ Exhibitor
☐ Sponsor
☐ Speaker
☐ Volunteer

Yes, I would like to reserve a conference t-shirt (tie-dye of course)! $15.00 (We’ll follow up with information on payment options.)

☐ small
☐ medium
☐ large
☐ XL
☐ XXL

Section Two: Your Travel Plans

(Please see following pages for information on hotel and travel accommodations.)

We’d like to get an idea of when our guests will be arriving in Eugene so we’re sure to provide the services you may need! Please let us know when you’ll be arriving:

☐ Monday May 19
☐ Tuesday May 20
☐ Wednesday May 21
☐ Thursday May 22

Is this your first NUSA conference?
☐ Yes
☐ No

Section Three: Conference and Events

Please check the box for activities you plan to attend.

Wednesday

Pre-Conference Tours/Workshops (No charge for conference attendees.)

☐ Bike Tour / City of Eugene Transportation Planning
☐ Community-based Asset Mapping in the Whiteaker Neighborhood / Jim Diers

Unleash Your Inner artist! Workshops (We’ll follow up with information on paying for these workshops!)

☐ MECCA pendant workshop ($20.00)

Studio West glassblowing (choose one)

☐ Ornament ($40.00)
☐ Wine bottle stopper ($45.00)
☐ Paperweight ($50.00)

University of Oregon Campus Tours
(End at Welcome to Eugene! Party location)

Choose one:

☐ Athletic Venues Tour
☐ Academic Facilities Tour
☐ General Campus Tour

Statement of Accessibility

In accordance with the Americans with Disabilities Act, the City of Eugene has an established process for accessibility matters pertaining to the City’s events, facilities, and programs. The City of Eugene is committed to access for all participants involved with the Neighborhoods, USA 2014 Conference.

Requests

To ensure proper communication and to optimize the organizer’s ability to best meet accommodation requests, requests must be received during the conference registration process. For these and any other accommodation requests, or for more information, please contact Erica L. Abbe, Equity and Accessibility Analyst at 541-682-5177 or via email at EugeneNUSA2014@ci.eugene.or.us.
Thursday

Evening “on your own” options

☐ Growing Cities film / Dan Susman (No charge for NUSA conference participants)

☐ Dreammakers film / Michele Hunt (No charge for NUSA conference participants)

☐ Clybourne Street play at the Oregon Contemporary Theater (Limited seating); $15 *

☐ Pacific Pub Cycle (Very limited seating); $25 /person*

Saturday Post-Conference Event

☐ Farmer’s Market Chef Demo and Cooking Class; $20 /person*  

* We’ll follow up with you regarding payment information for fee-based activities.

Conference Meals/Meetings

Please help us plan for sufficient food and accommodations for these events. Please check all the meals you plan to attend.

☐ Wednesday: Welcome to Eugene! Party

☐ Thursday: Keynote Breakfast

☐ Friday: Keynote Breakfast

☐ Friday: Keynote/NUSA Awards Luncheon

☐ Saturday: Continental Breakfast

☐ Saturday: NUSA Awards Luncheon

Dietary preferences: Please let us know if you have other dietary preferences or restrictions. We will do our best to accommodate you.

Section Four: Workshop and Neighborhood Tour Preferences

Workshop Preferences

1st choice 2nd choice

Session 1: Thursday 10:45 a.m.–12:15 p.m.

Thursday Lunch Session

Session 2: Thursday 2:15 p.m.–3:45 p.m.

Session 3: Thursday 4:00 p.m.–5:30 p.m.

Session 4: Friday 10:15 a.m.–11:30 a.m.

Session 5: Friday 2:00 p.m.–3:30 p.m.

We reserve the right to assign you to an alternate workshop if your selection(s) cannot be accommodated due to capacity or cancellation.

Friday Neighborhood Pride Tours (4:00 p.m.–7:00 p.m.) Indicate your first and second choices.

Tour preferences: 1st choice 2nd choice

We reserve the right to assign you to an alternate tour if your selection(s) cannot be accommodated due to capacity or cancellation.
Section Five: Registration Fees

Individual Registration Fee $225

NOTE: Payment is due no later than May 2, 2014.

Payment Method: ☐ Online via PayPal/Credit card ☐ Check/money order via mail

NOTE: If you have difficulty with your payment not processing by card, contact your financial institution at their customer service number or PayPal at 1-888-221-1161. To protect your privacy, NUSA is unable to contact these entities for you.

Please make checks payable to Neighborhoods, USA and mail to the NUSA Administrative Assistant:

Jeri Pryor
Post Office Box 281
Fort Lauderdale, FL 33302-0281

PLEASE NOTE:

• THERE WILL BE NO ONSITE CONFERENCE REGISTRATION
• NUSA will not collect registration fees at the conference.
• All registration must be paid in full by May 2, 2014.
• If you register for the $225 registration fee online, your payment must be made no later than May 2, 2014.
• If you register for the $225 registration fee online and mail your registration payment in full, it must be postmarked no later than May 2, 2014.
• If you register and pay registration via mail, your registration form and payment in full must be postmarked no later than May 2, 2014.
• For consideration of all conference attendees: please no children under 13 years.

Section Six: Sign-on for Sustainability Options

Help us help our planet! And you’ll be entered to win some great prizes including a gift basket of locally-made delicious foods worth over $100!

Opt-out of paper!

☐ Select this box to OPT-OUT of paper copies of the conference program and other materials. Don’t worry—we’ll have paper copies of just the conference schedule available for your convenience.

Offset your carbon!

There are two ways you can offset the CO2 resulting from your travel to the conference:

1) Make a donation to Friends of Trees-Eugene so they can plant more trees!
   A $10 tax-deductible donation will translate to two new trees for Eugene. Increasing our urban forest is one way we can offset the carbon from air, bus, train or auto travel, enhance urban biodiversity and make Eugene even greener! Check the box below and we’ll follow up to tell you how to contribute to Friends of Trees online.

☐ I’m in! Send information on how I can offset CO2!

2) You can also offset your carbon by going to www.nativeenergy.com. NOTE: the offset calculator works best with Safari and Firefox browsers.
   Bring proof or a receipt of your offset payment to the conference to receive your entry for the drawing at check-in!
Welcome NUSA!

Flying into the Eugene Airport is convenient, affordable and easy.
Visit our website to plan your trip.

Fly easy –

All promotion codes valid May 18 - 27, 2014

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<thead>
<tr>
<th>Airline</th>
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<td>American Airlines</td>
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<tr>
<td>Delta Air Lines</td>
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<td>United Airlines</td>
<td>To receive up to 10% discount book online at <a href="http://www.united.com">www.united.com</a> and use Offer Code ZRX8545848.</td>
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</tbody>
</table>

**Amtrak**

10% off lowest available fare. Call **800-872-7245** for reservations. Promo Code: X99R-988

Consider offsetting the carbon from your travel!

When you register for NUSA 2014, make a donation to Friends of Trees-Eugene! With your help, they’ll plant more trees in Eugene. Increasing our urban forest is one way we can offset the CO2 that results from air, bus, train or auto travel, enhance urban biodiversity and make Eugene even greener!
Eugene Hilton and Conference Center, 66 East 6th Avenue

Located in the heart of downtown Eugene’s Arts District, the Eugene Hilton will serve as the hub for this year’s conference activities. The newly renovated hotel provides a comfortable backdrop to large and small groups, workshops, conference meals and exhibits. The Hilton is perfectly situated near specialty eateries and unique shopping venues. With easy access to public transit, the local rail station, and round-trip shuttle to the airport, coming and going to the conference and extra sight seeing should be a breeze.

Beyond the exceptional location, the Hilton was selected for its commitment to sustainable practices that reflect the conference planning team’s goals. Guests of the hotel benefit from their commitment to sourcing local and organic foods, in-room recycling bins, energy efficient lighting and a strong water conservation program. The Hilton is the only hotel in Eugene that participates in Love Food Not Waste, diverting waste into a large-scale composting program. Use code NBR under the Group Code menu when you register to receive the special conference rate of $99 per night plus local taxes. Go to www.eugene.hilton.com or call 1-800-445-8667 to make reservations.

Oregon’s Famous Weather

Our weather occasionally leaves even the meteorologists scratching their heads! As the local saying goes “If you don’t like the weather, just wait five minutes.” The month of May brings Eugene and the Willamette Valley just the right amount of rain and sun to create the lush green landscape we’re known for. With that in mind, it’s a good idea to dress in layers and include a small umbrella or light rain jacket and hat to adapt to Eugene’s variable weather. With an average low in the mid- to high-40s and an average high in the upper 60s to low 70s there should be something for everyone throughout the conference. Also keep in mind that conference rooms may be cool enough to require a sweater or light jacket.
Our Commitment to a Zero-Waste Event

Have you ever found ‘away’ on a map? Most people throw away more than four pounds of garbage per day! We think we can do better, so we’re striving for a zero waste event. Nearly all materials at the conference will be able to be recycled or composted, but we’ll need everyone’s help! Be on the lookout for the right bin for discards and remember ‘away’ only means away from me!

Since 2012, Eugene’s food waste compost program, ‘Love Food Not Waste,’ has collected more than 2800 tons of food waste from businesses, turning those table scraps back into nutrient-rich soil for our local farmers and home gardeners.