wednesday, january 28

11 a.m. – 6 p.m. Registration Desk Open

10 a.m. – 12 noon SCHA Board of Trustees Meeting

12:30 – 2 p.m. SC ACHE Annual Meeting & Luncheon
Sunil K. Sinha | Board of Governors | American College of Healthcare Executives

2:15 – 5:15 p.m. ACHE 3-HOUR FACE-TO-FACE SESSION
Possibilities, Probabilities and Creative Solutions: Breakthrough Thinking for Complex Environments
~ Session brought to you in partnership with the SC Chapter of ACHE ~
Kevin E. O’Connor | Faculty | American College of Healthcare Executives

• Realize better bottom-line results with breakthrough strategies that incorporate innovation and creativity.
• Learn to think beyond the “here and now” and focus on better and more future-oriented outcomes.

5:15 – 6:30 p.m. Networking Reception

thursday, january 29

7:30 – 9 a.m. Registration Desk Open

8:30 – 9 a.m. Shaping the Future of Health Care in South Carolina

• SCHA Business Meeting
  Rick Toomey | Chair | SC Hospital Association
• Installation of New Board Chair
  Rick Toomey | Chair | SC Hospital Association
  Bill Manson | Chair Elect | SC Hospital Association

9 – 9:15 a.m. President’s Report: Shaping Our Future
Thornton Kirby | President & CEO | SC Hospital Association

9:15 – 10 a.m. The Road Ahead: Impact of the 2014 Elections
Scott Huffmon | Director | The Winthrop Poll
An analysis of the 2014 state elections and implications for hospitals, both at the federal and state levels.

10 – 10:15 p.m. Stretch Break
Heads Up, Eyes Out – Security is the Responsibility of All
Chief Robert Stewart | Retired Chief | SC Law Enforcement Division | CEO | American Security
A session that examines the hospital’s “duty to protect” whether in emergency departments, waiting areas, or on patient floors. From the initial on-boarding of new employees to constant training of veteran staff, security awareness and personal responsibility is essential to a successful protective program.

Shaping Consumer Perception & the Case for Transparency
Ryan Donohue | Corporate Director of Program Development | National Research Corporation
Built on the premises of the Triple Aim, this session examines consumer perceptions related to quality, price, and value in health care decisions.

Networking Lunch

Preparing to Provide Care for Challenging Populations
A panel discussion of hospital leaders describing their experience with Healthy Outcomes Plan (HOP), lessons learned, and how the experience has changed the way they care for patients.

State Legislative Priorities
Bill Manson | Chair | SC Hospital Association
Allan Stalvey | Executive Vice President | SC Hospital Association
An environmental scan of issues expected to surface during the state legislative session. Designed to prepare hospital leadership to respond in advance of legislative action.

Recognizing Progress & Leadership in South Carolina
With Introductions By
Rick Toomey | Immediate Past Chair | SC Hospital Association
Governor Nikki Haley | Invited
Christian Soura | Director | SC Department of Health & Human Services
A celebration of progress and leadership for healthcare in our state, from Ebola preparedness to new ways of delivering care. Also includes a welcome to Christian Soura, director at SC DHHS, as he shares his vision for the agency.

Building Patient Centered Care: A Parent’s Perspective
Caroline DeLongchamps | MUSC Children’s Hospital
A parent’s perspective and experience with true patient and family centered care design. A motivational story for all hospitals on creating the best possible environment for all patients, families and staff.

Adjournment
**caroline delongchamps**

Caroline is the mother of a former PICU patient. Her son was 11 months old when he came through the Emergency Department at MUSC in 2005. Her experience with Sam led her to a volunteer role in the Children’s Hospital and then chair of the Family Advisory Council (FAC), and now in a paid position in Guest Services working with the families in ICU. Because of her proactive involvement to continue to push for patient and family centered care, she’s now attended numerous national leadership conferences, including the Institute for Patient and Family Centered Care and the American Hospital Association’s Leadership Summit. Her work has also been featured at statewide conferences. She now serves as the staff liaison for the Family Advisory Council which has provided a different perspective. She now combines the hospital perspective with her own experience to help create the best possible environment for patients, families, and staff.

**ryan donohue**

Ryan Donohue is a thought leader in the realm of health care consumerism. Ryan’s mission is to inspire and persuade hospital and health system leaders to embrace the health care consumer. Over the past decade, Ryan has conducted extensive research on the effects of consumerism on the US health care industry. He is currently the corporate director of program development with National Research Corporation, the largest surveyor of health care consumers in the US. Through his research and findings, Ryan has authored several publications on the topics of health care consumerism, brand strategy, and effective marketing tactics including his most recent work: “Considering the Customer: Understanding & Influencing Healthcare’s Newest Change Agent”. Ryan also shares his message across the country via national, regional and local health care and hospital associations. Ryan has worked directly with clients such as Mayo Clinic, Baylor Scott & White, Tenet, Trinity Health, Middlesex Hospital and other organizations big and small to understand and influence consumer decision making in health care.

**scott huffmon**

Dr. Huffmon is a Professor of Political Science, as well as, the founder and director of the Social & Behavioral Research Laboratory at Winthrop University. His teaching and research interests include: American Politics, Public Opinion, Southern Politics, Electoral Politics, Religion & Politics, Voting Behavior, Political Psychology, Survey Research, Methodology, Political Parties, Campaigns & Elections, and State & Local Politics. He also directs the Winthrop Poll initiative. His commentary on poll results, South Carolina Politics, and southern and national politics in general have been featured in national and international news outlets including CNN, MSNBC, Fox News, NBC Nightly News, ABC News, The New York Times, The Washington Post, the LA Times, The Miami Herald, Politico.com, News Hour (PBS), NPR, BBC, AFP (Agence France-Presse), Tokyo Broadcasting System, and many more.
Kevin E. O’Connor is a specialist in educating and coaching professionals who are charged with leading professional peers: especially health care leaders and their physician partners. Kevin’s major areas of focus are leadership, influence, innovation and the development of teams of health care executives and their physician leaders. He teaches at Chicago’s Loyola University and Columbia College, Chicago’s performing arts school. He holds three master’s degrees and is the author or co-author of seven books, including the most recent, Fearless Facilitation.

Sunil K. Sinha, MD, FACHE, is market medical director for Virginia of JenCare, Inc. He also serves on the Board of Governors of the American College of Healthcare Executives. Board certified in health care management as an ACHE Fellow, Dr. Sinha served as the ACHE Regent for Maryland from 2008 to 2011. He served as president of the Maryland Association of Health Care Executives from 2004 to 2005. He has also served on numerous ACHE committees. Dr. Sinha was named market medical director for Virginia of JenCare Inc. in 2014. Prior to that, he served as chief medical officer of Bon Secours–Memorial Regional Medical Center, Mechanicsville, Va., starting in 2010. He has also worked with Pfizer and the Department of Veterans Affairs. He is a former senior examiner for the Malcolm Baldrige National Quality Award program, past chairperson of the Maryland Performance Excellence Award program and current board member of the Virginia state Baldrige Award program.

Robert M. Stewart is the retired Chief of the South Carolina Law Enforcement Division (SLED) having served almost 33 years with the agency and over 40 years in law enforcement. He was the SLED Chief for approximately 20 years serving four governors representing both parties. He also served as the State Homeland Security Advisor and on the national level on the Executive Committee of the Homeland Security Advisors Council of the National Governors Association. Under his leadership SLED received numerous national accreditations. While at SLED Chief Stewart also administered several statewide programs to improve law enforcement and he worked with the state legislature on law enforcement and homeland security.

Chief Stewart is from Cheraw, where he began his public service by becoming an Eagle Scout and starting a law enforcement career at the age of 17 as a cadet with the Cheraw Police Department. He worked his way through the ranks and was named the Director of Public Safety. He joined SLED in 1975 and was promoted to Deputy Director in 1987. Governor Carroll Campbell appointed him Chief in 1988. Governor Jim Hodges re-appointed him Chief in 2000 and Governor Sanford reappointed him in 2006. Chief Stewart’s life has been dedicated to making South Carolina and the Nation a safer place for people to live.
location & hotel reservations

Marriott Columbia | 1200 Hampton Street | Columbia, SC 29201

Room reservations should be made by contacting the Marriott at 1.800.593.6465 or 803.771.7000. Ask for the SC Hospital Association Annual Meeting group rate and room block. The SCHA room rate is $149 per night for single/double. The room cut-off date is **January 5, 2015**.

continuing education

ACHE Credits

The South Carolina Hospital Association is authorized to award 3 hours of pre-approved ACHE Face-to-Face Education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Face-to-Face Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

The South Carolina Hospital Association is authorized to award 5.75 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

Nursing Credits

The South Carolina Hospital Association is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited provider by the American Nurses Credentialing Center’s Commission on Accreditation.

Participants who attend the entire activity and complete an evaluation form will earn 5.75 contact hours.

register online

SCHA offers online registration for this meeting. To register online, visit the SCHA web calendar, www.scha.org/calendar, select this meeting, and click “Register Online”. A registration and payment confirmation will be emailed directly to you once you complete the registration process. If you experience problems or do not have a username/password, contact Sue Alvarez at 803.796.3080 or at salvarez@scha.org.

dress

Business attire for meetings and social functions is encouraged.

special dietary needs

If you have any special dietary needs please contact Educational Services at 803.744.3501.
registration & fees

The early registration fee expires 5 business days prior to the meeting. A late registration fee of 25% will be charged for registrations received after the early registration deadline. Online registration will close 5 days prior to the actual meeting on January 21. Persons wishing to register after that time must complete a hardcopy of the registration form and fax to Education Services at 803.772.7477.

substitution/refund/cancellation

Any registrant who cannot attend may send a substitute from the same organization by resubmitting an updated registration form to SCHA with the name of the substitute. Notify SCHA of the substitution via fax to 803.772.7477. The registration fee (less $25 processing fee) is refundable if SCHA is notified of cancellation no later than January 21, 2015. No refunds issued past this date. No refunds issued for no-shows.

speaker presentations/handouts available online only

All speaker presentations and handouts for this event will be posted on the SCHA website. Please note that paper copies of these handouts will NOT be available onsite. Participants can view the handouts after the event. Participants will be sent an electronic program evaluation following the meeting. Once program evaluation is completed, participants will be able to access the link to the meeting presentations and handouts.

work to be fit

SCHA is committed to providing a safe and healthy work environment for its employees and guests, compliant with our “Work to be Fit” wellness program. Therefore, policies and standards for tobacco, nutrition, and physical activity have been implemented to support such a culture. Tobacco- SCHA encourages tobacco free people and places so tobacco use is prohibited at SCHA events and on SCHA grounds. Nutrition- SCHA provides a healthy food environment where the healthy choice is the easy choice. Healthy menu items that comply with the healthy food nutrition criteria will be available at each meal service. Please note, sugar sweetened beverages do not comply with the nutrition criteria and will not be readily available. Physical Activity- SCHA encourages the use of scheduled breaks for physical activity (stretching, walking, etc.) to help maintain optimal health. A paved community walking trail is available adjacent to SCHA grounds.

special note for the disabled

The South Carolina Hospital Association wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the American with Disabilities Act, please write or call Educational Services at 803.744.3501.
You can register and pay for this meeting online. Visit the SCHA web calendar at www.scha.org/calendar, select Annual Meeting and click “Register Online”. For questions or assistance with your username or password, contact Sue Alvarez at 803.796.3080 or salvarez@scha.org. **ONLINE REGISTRATION CLOSES ON JANUARY 21, 2015.**

Name__________________________________________  Title__________________________________________
Hospital/Organization__________________________________________
Address__________________________________________
City________________________________ State_________ Zip Code________________________
Phone________________________ E-mail________________________________________

**registration**  (Select all that apply. Registration is available online scha.org/calendar)  Early Reg. Fee  Late Reg. Fee

**Hospital Registration**

Full Registration (includes all events)  ☐ $310  ☐ $388

Wednesday ONLY (includes events below)

- **ACHE Annual Meeting/luncheon, ACHE face-to-face program, Reception**  ☐ $145  ☐ $182

Wednesday Reception Guest (must accompany a paid registrant)  ☐ $65  ☐ $82

Guest Name ______________________________________

Thursday ONLY (includes events below)

- **SCHA Annual Meeting**  ☐ $165  ☐ $206

**Student Registration**

Wednesday ONLY USC/MUSC Student (includes events below)  ☐ $50

- **ACHE Annual Meeting/luncheon, ACHE face-to-face program, Reception**

Thursday ONLY USC/MUSC Student (includes events below)  ☐ $50

- **SCHA Annual Meeting**

**payment options**

If not registering online, a copy of the registration form **MUST BE** faxed to SCHA at 803.772.7477. Credit card payments can be made using online registration.

☐ CHECK

A check in the amount of $___________will be mailed to SCHA. All checks must be received by January 21, 2015. All checks should be made payable to SCHA and returned with this form to: SCHA, Education Services, 1000 Center Point Road, Columbia, SC 29210

**substitution/refund/cancellation**

Any registrant who cannot attend may send a substitute from the same organization by resubmitting an updated registration form to SCHA with the name of the substitute. Notify SCHA of the substitution via fax to 803.772.7477. The registration fee (less $25 processing fee) is refundable if SCHA is notified of cancellation no later than **January 21, 2015**. No refunds issued past this date. No refunds issued for no-shows.
You can register and pay for this meeting online. Visit the SCHA web calendar at www.scha.org/calendar, select Annual Meeting and click “Register Online”. For questions or assistance with your username or password, contact Sue Alvarez at 803.796.3080 or salvarez@scha.org. **ONLINE REGISTRATION CLOSES ON JANUARY 21, 2015.**

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**Organization’s Sponsorship Level for 2015**

- [ ] Diamond
- [ ] Platinum
- [ ] Gold
- [ ] Silver
- [ ] Bronze
- [ ] Associate

**registration** *(Registration is available online scha.org/calendar)*

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