Pre-feasibility Report on Speciality and Multi-Speciality Hospitals in India

Description: The growth in the healthcare services in the country is primarily driven by the 350 million strong middle class people aspiring for quality healthcare services, thus increasing international confidence on India as a potential, high quality and low cost medical tourism destination. According to the WHO report, India needs to add 80,000 hospital beds each year for the next five years to meet the demands of its growing population. High quality talent pool, proven track record, favourable government policies, ability to deliver healthcare services at low cost and high quality infrastructure has put India on the global map for outsourcing various healthcare related services. This has been further intensified by Government of India's recent budget declarations, where enough emphasis has been given on setting up of healthcare delivery infrastructure mainly in Tier – I & Tier – II cities. In view of the aforementioned studies, Indian healthcare delivery industry is upbeat about the future of hospitals in the country.

The Pre-feasibility report on Speciality/ Multi-speciality hospital constitutes of three different models for hospitals namely (i) 200 bed Multi-speciality hospital (ii) 100 bed Multispeciality Hospital and (iii) 100 bed Speciality Oncology hospital. This report is structured into seven chapters consisting of Executive Summary, Project Concept, Industry Analysis, Project Details and Conclusion. This report provides an overview of Indian healthcare industry structure, its market information and growth drivers. It also gives insight into the procedure for setting up a hospital, type of machinery & floors space required, requirement of regulatory permissions & clearances, capital outlay, profitability, payback period, internal rate of return (IRR) and other project related analysis.

This report will be useful to entrepreneurs/doctors/businessmen interested in setting up hospitals, banks offering loan services in healthcare delivery, management consultants, and hospital administration and management students and others.

The Indian healthcare industry is in the growth path. According to the WHO report, India needs to add 80,000 hospital beds each year for the next five years to meet the demands of its growing population. And, the Indian healthcare delivery industry is upbeat about the future of hospitals for:

- In Government of India's recent budget declarations, enough emphasis has been given on setting up of healthcare delivery infrastructure mainly in Tier – I & Tier – II cities.
- High quality talent pool,
- proven track record,
- favorable government policies,
- ability to deliver healthcare services at low cost and
- high quality infrastructure

The Scope of the report:

This pre-feasibility report on Speciality/ Multi-speciality hospital consists of the feasibility detailing for three models of hospitals namely:

- 200 bed Multi-speciality hospital
- 100 bed Multi-speciality Hospital and
- 100 bed Speciality Oncology hospital.

This report is structured into seven chapters consisting of Executive Summary, Project Concept, Industry Analysis, Project Details and Conclusion. It also gives insight into the procedure for setting up a hospital, type of machinery & floors space required, requirement of regulatory permissions & clearances, capital outlay, profitability, payback period, internal rate of return (IRR) and other project related analysis.

No. of Pages: 205, No. of Annexure: 37, No of Tables: 62 No of Figures: 15

Report provides you with information on:

- overall healthcare industry
- the market size
growth drivers
steps involved in setting up of a hospital
manpower requirement
tentative floor space requirement
the capital outlay, profitability
balance sheet analysis
key financial ratios
Financial Model - 3 excel sheets with the data which enables you to do further calculation on your own

Reasons to Buy:
Understand the healthcare industry, its structure & outlook
A Comprehensive study of setting up a hospital – Speciality & Multi – Speciality: Technical aspects as well as financial estimates
Understand the basic requirement for setting up the hospital
Financial Models for your use
The scope of the report has been broadened as compared the previous report

Who Will Benefit from this Report:
Entrepreneurs / Doctors/ Businessmen
Banks offering loan services in healthcare delivery,
Management consultants,
Hospital administration, management students and others

Contents:
Executive Summary
1. Project Concept
2. Industry Analysis
   - Overview of Indian Healthcare Industry in India
   - Structure & Segmentation of Hospital Industry
   - Market Size and Growth
   - Growth Drivers
   - Major Healthcare markets in India
3. Hospital Management Issues
   - Management & Commercial Plans
   - Steps Involved in Setting up a Hospital
   - Brief Description of Major Machinery
   - Permissions & Clearances Required
   - Advertising
   - Marketing & Promotional planning
   - Mobilising Bank Loan
   - Critical Success Factor
   - Hospital accreditation
   - Tentative Project Implementation Plan
4. Project Details (200 bed Multi-Speciality)
   - Technical Aspects
   - Financial Estimate
5. Project Details (100 bed Multi-speciality)
   - Technical Aspects
   - Financial Estimate
6. Project Details (100 bed Speciality – Oncology)
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7. Conclusion
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Annexure- E 4: Projected P & L Statement
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