Sunday Sessions

7 am to 9 am / 338

Association for Education in Journalism and Mass Communication

Business Session
2016-17 Council of Divisions Meeting

Moderating/Presiding
Chris Roberts, Alabama, Council of Divisions Chair

8:30 am to 10 am / 339

International Association for Literary Journalism Studies

Research Panel Session I
Literary Journalism in the Digital Age: Readers, Students, Society

Moderating/Presiding
Joshua Roiland, Maine, Orono

Panelists:
A Magazine Writer in the Classroom
Michael Berryhill, Texas Southern
Teaching Students How to Ride the New Wave of Digital Literary Journalism
Nancy L. Roberts, Albany
and Brian Gabrial, Concordia
Literary Journalism Ethics in Teaching Strategy and Implementation
Angela Wilson, Savannah State
Teaching Latin American and Latina/o Studies through Literary Journalism
Amber Workman, Arizona State

9:15 am to 10:45 am / 340

Advertising Division

Referred Paper Research Session
Native Advertising

Moderating/Presiding
Brittany Duff, Illinois

Effects of Disclosure of Native Advertising and Knowledge of Marketing Communication Tactics on Ad Evaluation
A-Reum Jung
and Jun Heo, Louisiana State
In-Feed Native Advertising on News Websites: Effects of Advertisement on Internet Users’ Reactions
Lijie Zhou and Fei Xue, Southern Mississippi
I Didn’t See That Label! Using Eye-tracking to Evaluate Native Advertising News Stories
Bartosz Wojdynski
and Nathaniel Evans, Georgia
Consumer Socialization through Social Media: Antecedents of Acceptance of Native Advertising on Social Networking Sites
Yoo Jin Chung and Eunice Kim, Florida

Discussants
Saleem Alhabash, Michigan State
and Keith Quesenberry, Messiah College
9:15 am to 10:45 am / 341

Communication Technology and Public Relations Divisions

Panel Session

Network Approaches to Digital Media Research

Moderating/Presiding
Melissa Adams, North Carolina State

Panelists:
Melissa Adams, North Carolina State
Kate Keib, Georgia
Itai Himelboim, Georgia
Sue Robinson, Wisconsin-Madison
Adam Saffer, North Carolina at Chapel Hill

9:15 am to 10:45 am / 342

Communication Theory and Methodology Division

Refereed Paper Research Session

Spiral of Silence, Opinion Expression, and Social Media

Moderating/Presiding
Trevor Diehl, Vienna

Comment is Free, But Biased: Spiral of Silence and Corrective Action in News Comment Sections
Megan Duncan, David Wise, Ayellet Pelled, Shreenita Ghosh, Yuanliang Shan, Mengdian (Mandy) Zheng, and Douglas McLeod, Wisconsin-Madison

Party or Peers: Where is the loyalty? Corrective Action Effects on Opinion and Expression in the Context of Intergroup Political Conflict
Megan Duncan and David Coppini, Wisconsin-Madison

Reluctance to Talk Face-to-Face and Post on Facebook About Politics: Examining the Roles of Fear of Isolation, Willingness to Self-censor, and Network Structure
Michael Chan, Chinese University of Hong Kong

Social Media, Political Disagreement, Political Participation, and Self-censorship
Yangsun Hong, Wisconsin-Madison

Discussant
Patricia Moy, Washington

9:15 am to 10:45 am / 343

Electronic News Division

Refereed Paper Research Session
Opinions and Political Coverage

Moderating/Presiding
Rebecca Nee, San Diego State

Age Nothing But a Number? Experience’s Impact on Perceptions of Journalistic Norms*
Patrick Ferrucci, Colorado

When “News Experts” Became “Showmen”: The 1948 National Conventions and the Roots of Live Coverage
Marilyn Greenwald, Ohio

Sunday Morning Talk Shows and Portrayals of Public Opinion During the 2012 Presidential Campaign
Dylan McLemore, Auburn

T.V. Talking Heads and the Nielsen Sweeps: An Analysis of Rhetorical Complexity, Charisma and Ideology in Opinionated Cable News
Ben Wasike, Texas Rio Grande Valley

Discussant
Ken Fischer, Oklahoma

* Top Faculty Paper

9:15 am to 10:45 am / 344

Scholastic Journalism Division and Participatory Journalism Interest Group

Teaching Panel Session
Media Literacy and Context: Breaking Through the Noise

Moderating/Presiding
Ann Auman, Hawaii

Panelists
Bey Ling-Sha, San Diego State
Seth Ashley, Boise State
Jennifer Fleming, Long Beach
Adam Maksl, Indiana-Southeast

Discussant
Patricia Moy, Washington
Sunday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

9:15 am to 10:45 am / 345
Community College Journalism Association
Teaching Panel Session
College Newspapers Under Assault – How to Fight Back
Moderating/Presiding
Toni Albertson, Mt. San Antonio
Panelists
Crystal McMorris, Delta
Sally Renaud, Eastern Illinois
Frank LoMonte, Student Press Law Center

9:15 am to 10:45 am / 346
Small Programs Interest Group and Visual Communication Division
Panel Session
Engaging Students with Community-Sourced Photojournalism
Moderating/Presiding
Alan Hantz, North Carolina – Asheville
Panelists
Gabriel Tait, Arkansas State
Alan Hantz, North Carolina – Asheville
David P. Burns, Salisbury
Joshua Azriel, Kennesaw State
John Freeman, Florida

9:15 am to 10:45 am / 347
Sports Communication Interest Group
PF&R Panel Session
Double Dribble: Why Does the Double Standard With Coverage of Women’s Sports Live On?
Moderating/Presiding
Danielle Sarver Coombs, Kent State
Panelists
Danielle Sarver Coombs, Kent State
Tracy Everbach, North Texas
Steve Fox, Massachusetts-Amherst
John Shrader, California State-Long Beach

9:15 am to 10:45 am / 348
Association for Education in Journalism and Mass Communication
Training Session
Incoming Division and Interest Group Heads
Moderating/Presiding
Jeannine Relly, Arizona and Mitch McKenney, Kent State

9:15 am to 10:45 am / 349
Association for Education in Journalism and Mass Communication
Training Session
Incoming Professional Freedom and Responsibility Chairs
Moderating/Presiding
Deb Aikat, North Carolina at Chapel Hill

9:15 am to 10:45 am / 350
Association for Education in Journalism and Mass Communication
Training Session
Incoming Research Chairs
Moderating/Presiding
Jisu Huh, Minnesota

9:15 am to 10:45 am / 351
Association for Education in Journalism and Mass Communication
Training Session
Incoming Teaching Chairs
Moderating/Presiding
Chris Roush, North Carolina at Chapel Hill and Catherine Cassara, Bowling Green State

9:15 am to 10:45 am / 352
Association for Education in Journalism and Mass Communication
Training Session
Incoming Division and Interest Group Vice Heads
Literary journalism, like perhaps all journalism in the digital age, will have to accept the obligation to sell itself: to its audience(s); as a claimant to a place in the journalism education curriculum; and as an object of cultural production that has unique – indeed irreplaceable – social value. This obligation is unsettling in many ways. In a time when publishers not only track page views, but also the scroll point at which readers’ attention drifts elsewhere, will literary journalism practitioners succumb to the pressure to “click bait and hold” in ways that threaten the quality of their work? Or are quality and depth integral to what keeps readers reading? What other elements (multimedia, data visualization, photojournalism) matter? How do these pressures affect the literary journalism scholarship and how educators teach literary journalism as genre, craft, and source of meaning?
Sunday Sessions

Psychological Proximity to Issues of the Elderly***

Ah Ram Lee, Florida
Discussant: Porismita Borah, Washington State

* First Place Student Paper
** Second Place Student Paper
*** Third Place Student Paper

11 am to 12:30 pm / 357

Cultural and Critical Studies Division

Refereed Paper Research Session

Living in a Media World

Moderating/Presiding

Dan Berkowitz, Iowa

Doing Journalism and Sex Research: A Sociology of Knowledge Approach*

Chelsea Reynolds, Minnesota

When Sexual Assault Becomes the Story: The Gendered War Reporter in the Media Text

Lindsay Palmer, Wisconsin-Madison

Living with Images of Suffering: A Critical Examination of News Photographs Depicting the Dead

Richard Lewis, Southern Mississippi

“Guns Don't Kill People...Selfies Do”: The Narcissism Fallacy in Media Coverage of Selfie-related Deaths**

Jessica Hennenfent, Georgia

Discussant

Jacqueline Lambiase, Texas Christian

* Top Student Paper, Second Place
** Top Student Paper, Third Place

11 am to 12:30 pm / 358

Law and Policy Division

Refereed Paper Research Session

Digital Threats and Free Speech Implications

Moderating/Presiding

Patrick File, Nevada, Reno

Fight Terror, Not Twitter: Why Section 230 Should Insulate Social Media from Material Support Claims

Nina Brown, Syracuse

Unmasking the Anonymous Cyberbully: A New Approach

Ben Holden, Illinois

A “Net” Gain for Society?: Examining the Legal Challenge to the FCC’s Net Neutrality Order*

Sarah Papadelias, Florida

Proxies and Proximate Cause: The Future of Immersive Entertainment and Tort Liability

Jason Zenor, SUNY-Oswego

Discussant

Jane Kirtley, Minnesota

* Second Place Student Paper

11 am to 12:30 pm / 359

Magazine and Electronic News Divisions

Teaching Panel Session

Back Pocket Journalism: Going Mobile in the Classroom

Moderating/Presiding

Carol B. Schwalbe, Arizona

Panelists

Anthony Adornato, Ithaca
Alissa Richardson, Bowie State
Chris Snider, Drake
Deb Wenger, Mississippi
Carol Zuegner, Creighton

11 am to 12:30 pm / 360

Mass Communication and Society Division

Refereed Paper Research Session

Media and Health

The Ironic Effect of Covering Health: Conflicting News Stories Contribute to Fatalistic Views Toward Nutrition

Temple Northup, Houston

Promoting HPV Vaccination for Male Young Adults: Effects of Descriptive and Injunctive Norms

Wan Chi Leung, South Carolina

Sharing or Showing Off?: Reactions to Mapped Fitness Routines Posted on Social Media

Jared Brickman, Yujung Nam, Shuang Liu, Qian Yu and Zhaomeng Niu, Washington State
**Sunday Sessions**

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

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**Suicide Reporting: Taiwan Public’s Opinions about the Copycat Effects and WHO’s Media Guidelines**

Kuang-Kuo Chang, Shih Hsin and Eric Freedman, Michigan State

Discussant

Avery Holton, Utah

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**What Are Student Media For?**

Moderating/Presiding

Erik Ugland, Marquette

Panelists

Mark Goodman, Kent State
Steve Buttry, Louisiana State
Kris Bunton, Texas Christian
Genelle Belmas, Kansas

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**Media Ethics and Scholastic Journalism Divisions**

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**Minorities and Communication Division**

Refereed Paper Research Session

Media, Trust and the Proliferation of Racial Disparities

Moderating/Presiding

Maria Taveras DeMoya, DePaul

We Talk of What We Care About: Understanding Climate Change Perceptions and Attitudes Across Hispanic, African American, and Anglo Racial/Ethnic Groups

Troy Elias, Nicole Dahmen, Daniel Morrison, Deborah Morrison and David Morris II, Oregon

Latino is the New Black: Racial Disparities in Network Television Coverage of Major League Baseball Games

James Rada, Ithaca

and K. Tim Wulfemeyer, San Diego State

At the Border: A Comparative Examination of U.S. Newspaper Coverage about Unaccompanied Immigrant Minors**

Ricardo Valencia, Oregon

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**Ethnic Media as Communities of Practice: The Cultural and Institutional Identities***

Sherry Yu, Temple

Discussant

Melody Fisher, Mississippi State

* Second Place Faculty Paper
** Third Place Student Paper

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**Newspaper and Online News Division**

Refereed Paper Research Session

Inter-Media, Social Media and Media Platform Content – Influences on Agenda-Setting

Moderating/Presiding

Mitch McKinney, Kent State

A Network Approach to Intermedia Agenda-Setting: A Big Data Analysis of Traditional, Partisan, and Emerging Online U.S. News

Chris Vargo, Alabama and Lei Guo, Boston

#LoveWins: Sharing Breaking News of the Marriage Equality Act on Instagram

Leslie-Jean Thornton and Sonia Bovio, Arizona State

Twitter’s Influence on News Judgment: An Experiment Among Journalists

Shannon McGregor, Texas at Austin

and Logan Molyneux, Temple

The Disappearance of the Front Page: Measuring Heterogeneity of Newspaper Stories in Print, Online and Mobile

Arthur Santana, San Diego State

Divvying Up How We Spend Time With News Devices and Channels

Esther Thorson, Michigan State

and Samuel Tham, Missouri

Discussant

Julianne Newton, Oregon

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**Public Relations Division**

and **Commission on the Status of Women**

PF&R Panel Session

Work-Home Life Balance among Public Relations Practitioners: It’s More Than a “Woman’s Issue”
Sunday Sessions

Innovate • Integrate • Engage: Minneapolis, MN — August 4-7, 2016

Moderating/Presiding
Katie Place, Quinnipiac
and Donnalyn Pompper, Temple

Panelists
Developing and Refining Research Methods for Studying Work-Life Balance
Katie Place, Quinnipiac

Work-Home Life Balance and Social Identity Intersectionalities in Public Relations, Communication Management and Strategic Communication: A Preliminary Analysis of Survey Data
Donnalyn Pompper, Temple,
and Taejin Jung, SUNY-Oswego

Work-Life Fit Through the Academic Ranks
Bey-Ling Sha, San Diego State

Employees’ Work-Life Conflict and Work-Life Enrichment
Hua Jiang, Syracuse

11 am to 12:30 pm / 365

Political Communication Interest Group

Refereed Paper Research Session
Social Media Use and Political Participation

Moderating/Presiding
Magdalena Saldana, Texas Tech

Mobile Information Seeking & Political Participation: A Differential Gains Approach with Offline and Online Discussion Attributes
Masahiro Yamamoto, Wisconsin-La Crosse
and Seungahn Nah, Kentucky-Lexington

Political Persuasion on Social Media: A Moderated Moderation Model of Political Disagreement and Civil Reasoning
Homero Gil de Zuniga, Matt Barnidge
and Trevor Diehl, University of Vienna

Second Screening Donald Trump: Conditional Indirect Effects on Political Participation
Shannon McGregor
and Rachel Mourao, Texas at Austin

Read, Share, Discuss: Examining the Relationships Between News Processing, Face-to-face, and Online Political Discussion
Rebecca Donaway
and Myiah Hutchens, Washington State;
Michael Beam, Kent State
and Jay Hmielowski, Washington State

Discussant
Aaron Veenstra, Southern Illinois-Carbondale

11:30 am to 1 pm / 366

International Association for Literary Journalism Studies

Research Panel Session II
Literary Journalism: Exploring the Genre

Moderating/Presiding
Lisa Philips, SUNY New Paltz

Panelists
The Forever War as Transnational Literary Journalism
Joshua Rooland, Maine, Orono

Researching the Effectiveness and Sustainability of Long-Form Multimedia Journalism Studies
Jacqueline Marino, Kent State;
Robert Gutsche, Jr., and Susan Jacobson, Florida International

Literary journalism, like perhaps all journalism in the digital age, will have to accept the obligation to sell itself: to its audience(s); as a claimant to a place in the journalism education curriculum; and as an object of cultural production that has unique — indeed irreplaceable — social value. This obligation is unsettling in many ways. In a time when publishers not only track page views, but also the scroll point at which readers’ attention drifts elsewhere, will literary journalism practitioners succumb to the pressure to “click bait and hold” in ways that threaten the quality of their work? Or are quality and depth integral to what keeps readers reading? What other elements (multimedia, data visualization, photojournalism) matter? How do these pressures affect the literary journalism scholarship and how educators teach literary journalism as genre, craft, and source of meaning?