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NEW RESOURCES 3 | INSTRUCTION 6 | CURRICULUM 15
ASSESSMENT 16 | LEADERSHIP 18 | PROFESSIONAL DEVELOPMENT 20
Starting School Right: How Do I Plan for a Successful First Week in My Classroom?

Otis Kriegel

Veteran classroom teacher Otis Kriegel provides anecdotes and tips that can help ensure the first days of school in grades K–8 set a course for success all year long. From setting up your classroom and welcoming students, to reaching out to parents and attending to your own needs, this short read helps you change and improve how you start the school year and make it fun for you and your students.

(ASCD Arias publication, 2016) 5” x 7 3/4”, 47 pages

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NEW!

The Highly Effective Teacher: 7 Classroom-Tested Practices That Foster Student Success

Jeff C. Marshall

What are the secrets to unlocking student success? Author Jeff Marshall introduces the Teacher Intentionality Practice Scale (TIPS), a framework for both supporting and measuring effective teaching. Taken together, the framework’s seven TIPS provide a research-based, classroom-tested guide to help teachers get better at helping students develop deep understanding of content, attain higher-order thinking skills, and become confident and capable learners.

(ASCD Premium and Select Member book, Featured Selection, April 2016) 7 7/8” x 9 7/8”, 136 pages

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NEW!

Learning to Choose, Choosing to Learn: The Key to Student Motivation and Achievement

Mike Anderson

Help students who are bored or underperforming come alive to learning through the power of choice. When students have more choices, they can find learning that matches their personal needs and be more engaged. Author Mike Anderson offers a new spin on motivating students and teachers by providing ideas to try with different students and a step-by-step process to help you plan and incorporate choice into your classroom.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, April 2016) 7” x 9”, 160 pages

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NEW!

Professional Development That Sticks: How Do I Create Meaningful Learning Experiences for Educators?

Fred Ende

If you are searching for ways to motivate and inspire your teachers, look no further that this short-form practical guide. This book provides leaders with a framework that makes a lasting impact on teachers. Ende’s three-stage professional development for learning method ensures teachers will acquire meaningful, deep, “sticky” learning that lasts.

(ASCD Arias publication, 2016) 5” x 7 3/4”, 48 pages

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NEW!

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Online Study Guide Included
NEW RESOURCES

New resources for PROFESSIONAL SUCCESS

Making Sense of Math: How to Help Every Student Become a Mathematical Thinker and Problem Solver
Cathy L. Seeley
Math is essential to students achieving STEM success. This brief but thought-provoking look at mathematics teaching considers what it takes for teachers to help every student become a mathematical thinker. Author Cathy L. Seeley challenges old ideas about teaching math and offers a compelling rationale to focus on mathematical thinking and problem solving.

(AscD Arias publication, 2016) 5" x 7 3/4", 64 pages

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Achieving Next Generation Literacy: Using the Tests (You Think) You Hate to Help the Students You Love
Maureen Connolly and Vicky Giouroukakis
As a teacher, you want your students to immerse themselves in rich and challenging content. This book will empower you to help the students you love become capable, literate individuals who are also well-prepared to ace those high-stakes tests.

(AscD book, 2016) 7" x 9", 150 pages

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The Better Writing Breakthrough: Connecting Student Thinking and Discussion to Inspire Great Writing
Eleanor Dougherty, Laura Billings, and Terry Roberts
Learn how to use the Discourse and Writing Cycle, a highly effective instructional technique that takes the guessing out of the process of teaching writing across different subject areas in grades 4–12. Content area teachers learn how the process of structured classroom discussion of a carefully chosen text, followed by writing, works in their grades—from upper elementary through high school classes in English language arts, math, science, and social studies—and are provided clear models for implementation. Examples and sample lessons make it easier to inspire students to become confident and competent writers.

(AscD book, 2016) 7" x 9", 180 pages

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Tapping the Power of Personalized Learning: A Roadmap for School Leaders
James Rickabaugh

What does personalized learning entail? And how do you go about improving your students’ learning experiences? An award-winning former superintendent and current director of the Institute for Personalized Learning (IPL) answers these questions in this new book. The author presents the groundbreaking results of the Institute’s half-decade of research, development, and practice: a simple but powerful model for personalizing students’ learning experiences by building their levels of commitment, ownership, and independence.

(ASCD book, 2016) 6” x 9”, 149 pages

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Intentional and Targeted Teaching: A Framework for Teacher Growth and Leadership
Douglas Fisher, Nancy Frey, and Stefani Arzonetti Hite

If you’re ready to start using the power of FIT Teaching® framework, this book will help you understand the concept, examine what makes great teachers great, and share how educators at all grade levels and all levels of experience can use the self-assessment tool for growth and leadership.

(ASCD Premium Member book, May 2016) 7 7/8” x 9 7/8”, 190 pages

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Enhancing Teaching with Technology PD Online Course

This course is designed for the classroom teacher who is looking for an introduction to the technology available to enhance teaching. Learn how social media can help you improve your practice and create a personal learning network, discover collaboration tools you can use for planning or delivering lessons, and learn about mobile apps that engage students with learning.

(ASCD online course, 2016)

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Building a Schoolwide Independent Reading Culture PD Online Course

This course is designed for school and district leaders to build or enhance a schoolwide culture where independent reading in self-selected texts occurs daily in all classrooms and at home. You will learn about and use surveys and a classroom-visit instrument to determine the status of independent reading throughout a school community.

(ASCD online course, 2016)

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NEW!

Excellence Through Equity: Five Principles of Courageous Leadership to Guide Achievement for Every Student

Alan M. Blankstein and Pedro Noguera with Lorena Kelly
Foreword by Archbishop Desmond Tutu

Excellence Through Equity looks at how real-world educators are creating schools where all students are able to thrive. In these high-performing schools, educators understand that equity is not about treating all children the same. Rather, equity is about ensuring that each student receives what he or she individually needs to develop their full potential.

In Excellence Through Equity you’ll explore the five guiding principles of courageous leadership which include:
1. Getting to your core
2. Making organizational meaning
3. Ensuring constancy and consistency of purpose
4. Facing the facts and your fears
5. Building sustainable relationships

Discover how it’s possible to have every child, in every classroom, reach their full potential.

(AASC book, 2016) 7” x 10”; 304 pages

Format | List Price | Member Price
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Print | $33.95 | $24.95
E-Book | $32.99 | $23.99
Stock # | 116070XE6

Creating the Opportunity to Learn: Moving from Research to Practice to Close the Achievement Gap

A. Wade Boykin and Pedro Noguera

Two giants in the fields of education, psychology, and equity reveal bold truths about the achievement gap and provide you with a promising framework focused on key factors drawn from successful schools. Understand why some school districts are making more progress than others, make sure you’re focused on what really works, and build the capacity of high-performance, high-poverty schools.

(AASC Premium, Select, and Institutional Plus Member book, September 2011) 6” x 9”; 235 pages

Format | List Price | Member Price
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Print | $27.95 | $20.99
Stock # | 107016XE6

Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success

Baruti K. Kafele

Baruti Kafele, author of the AASC best-selling book Motivating Black Males to Achieve in School and in Life, returns with sage advice on how to close the achievement gap by addressing the “attitude gap” that often affects underperforming students of all racial and ethnic groups. Understand how climate can create a gap between those who have the will to strive for academic excellence and those who do not, and discover how you can change entrenched negative attitudes toward learning among students.

(AASC book, 2013) 6” x 9”; 144 pages

Format | List Price | Member Price
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Print | $23.95 | $17.95
E-Book | $22.99 | $16.99
Stock # | 114006XE6

Teaching/Engaging Students with Poverty in Mind Two-Book Set

Eric Jensen

This two-book set provides practical insights into the effects of poverty on learning and what strategies teachers can use to better engage students in the face of these difficulties.

- Teaching with Poverty in Mind: What Being Poor Does to Kids’ Brains and What Schools Can Do About It
- Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement

(AASC book bundle, 2014) 6” x 9”; 184 to 200 pages

Format | List Price | Member Price
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Print | $44.95 | $33.95
E-Book | $43.99 | $32.99
Stock # | 114052XE6
Fostering Resilient Learners: Strategies for Creating a Trauma-Sensitive Classroom
Kristin Souers with Pete Hall
This book explores childhood trauma and its profound effect on learning and teaching. Grounded in research and the authors’ experience working with trauma-affected students and their teachers, Fostering Resilient Learners will help you cultivate a trauma-sensitive learning environment across all content areas, grade levels, and educational settings.
(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, January 2016) 6” x 9”, 215 pages

Format | List Price | Member Price
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Print | $26.95 | $19.95
E-Book | $25.99 | $18.99
Stock # | 116014XE6

Turning High-Poverty Schools into High-Performing Schools
William H. Parrett and Kathleen M. Budge
Although schools alone will never systemically eliminate poverty, high-poverty, high-performing schools take control of what they can to disrupt the cycle of poverty and close achievement gaps. Based on these lessons and the insights into the complex influence poverty has on children, adolescents, and learning, the authors synthesize real-world practices to provide you with a Framework for Action that ensures your school builds leadership capacity, fosters a supportive school environment, and focuses intensely on learning.
(ASCD book, 2012) 8” x 10”, 220 pages

Format | List Price | Member Price
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Print | $30.95 | $22.95
E-Book | $29.99 | $21.99
Stock # | 114026XE6

Learning in the Fast Lane: 8 Ways to Put All Students on the Road to Academic Success
Suzy Pepper Rollins
Learn why the true answer to supporting struggling students lies in acceleration. In Learning in the Fast Lane, the author lays out a plan of action that teachers can use to immediately move underperforming students in the right direction and differentiate instruction for all learners.
(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, April 2014) 7” x 9”, 176 pages

Format | List Price | Member Price
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Print | $26.95 | $19.95
E-Book | $25.99 | $18.99
Stock # | 114026XE6

ALSO AVAILABLE

Motivating Black Males to Achieve in School and in Life
Baruti K. Kafele
(ASCD Premium Member book, August 2009) 6” x 9”, 111 pages

Format | List Price | Member Price
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Print | $16.95 | $12.95
E-Book | $15.99 | $11.99
Stock # | 109013XE6

Affirmative Classroom Management: How Do I Develop Effective Rules and Consequences in My School?
Richard L. Curwin
(ASCD Arias publication, 2013) 5” x 7 3/4", 48 pages

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Print | $12.99 | $9.99
E-Book | $6.99 | $5.99
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Unlocking Student Potential: How Do I Identify and Activate Student Strengths?
Yvette Jackson and Veronica McDermott
(ASCD Arias publication, 2015) 5” x 7 3/4", 48 pages

Format | List Price | Member Price
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Print | $12.99 | $9.99
E-Book | $6.99 | $5.99
Stock # | SF115057XE6

Fostering Grit: How Do I Prepare My Students for the Real World?
Thomas R. Hoerr
(ASCD Arias publication, 2013) 5” x 7 3/4", 48 pages

Format | List Price | Member Price
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Print | $12.99 | $9.99
E-Book | $6.99 | $5.99
Stock # | SF113075XE6
ENGAGE EVERY STUDENT in learning

Real Engagement: How Do I Help My Students Become Motivated, Confident, and Self-Directed Learners?
Allison Zmuda and Robyn R. Jackson

It's not that you're not doing enough to motivate your students; it's that you're probably focusing on the wrong things. In this book, Allison Zmuda and Robyn R. Jackson explain the four keys to real engagement: clarity, context, challenge, and culture. Their smart, concrete strategies for improving classroom assignments, assessments, and environments will help you create learning experiences that are rigorous, meaningful, and rewarding for your students and yourself.

(ASCD Arias publication, 2015) 5" x 7 3/4", 58 pages

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Setting the Standard for Project-Based Learning: A Proven Approach to Rigorous Classroom Instruction
John Larmer, John Mergendoller, and Suzie Boss

Ensure students are engaged in learning, see the relevance of lessons, and develop college and career readiness by using project-based learning (PBL). Using a classroom-tested framework, this book takes you through the steps of planning, implementing, and assessing rigorous PBL that prepares students for high-stakes tests and lifelong learning.

(ASCD book copublished with Buck Institute for Education, 2015) 6" x 9", 240 pages

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Sparking Student Creativity: Practical Applications and Strategies PD Online Course

Discover a variety of ways to teach creatively whether you are creative or not. Focus on how creativity can be integrated into content in order to meet and extend curriculum standards. You’ll learn how to use a creativity road map to plan instruction, how to use strategies to enhance creative tasks, and how to assess creativity lessons.

(ASCD online course, 2016)

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Total Participation Techniques
PD Online Course
Discover practical techniques for cognitively engaging students during lessons. These include the uses of on-the-spot techniques, hold-ups, total participation techniques (TPTs) that involve movement, and TPTs for guiding and supporting students in their note taking. Explore essential elements in building a TPT-conducive classroom, where students feel free to share with minimal risks.

(AWCD online course, 2015)

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Stock # PD15DC007MXE6

Real-World Projects: How Do I Design Relevant and Engaging Learning Experiences?

Suzie Boss
In this book, project-based learning expert Suzie Boss provides field-tested strategies for planning, assessing, and using technology to support successful projects. Learn what real-world learning looks like in action, and get ideas for planning the next steps in your school or classroom.

(AWCD Arias publication, 2015) 5” x 7 3/4”, 48 pages

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Stock # SF115043XE6

ASCD Arias Bundle: Student Engagement
This bundle of four titles explores issues related to student engagement. The bundle includes:

- Grading and Group Work: How Do I Assess Individual Learning When Students Work Together? By Susan M. Brookhart
- Fostering Grit: How Do I Prepare My Students for the Real World? By Thomas R. Hoerr
- Self-Regulated Learning for Academic Success: How Do I Help Students Manage Thoughts, Behaviors, and Emotions? By Carrie Germeroth and Crystal Day-Hess
- Vocab Rehab: How Do I Teach Vocabulary Effectively with Limited Time? By Marilee Sprenger

(AWCD book bundle, 2014) 5” x 7 3/4”, 48 pages

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Encouragement in the Classroom: How Do I Help Students Stay Positive and Focused?
Joan Young

(AWCD Arias publication, 2014) 5” x 7 3/4”, 52 pages

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Engaging Minds in the Classroom
Four-Book Bundle

(AWCD book bundle, 2014) 7” x 9”, 66 to 76 pages

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Inspiring the Best in Students
Jonathan C. Erwin

(AWCD book, 2010) 6” x 9”, 210 pages

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Teaching with the Brain in Mind, 2nd Edition
Eric Jensen

(AWCD book, 2005) 8” x 10”, 187 pages

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GROW MORE EFFECTIVE

in your practice

The Reflective Educator: A Collaborative Approach to Building Teachers’ Capacity DVD

This DVD profiles teachers working with administrators and coaches to take charge of their professional growth and move along the path to excellence by becoming reflective practitioners. This video takes an in-depth look at a school where three teachers are taking steps to grow as reflective practitioners with the help of Hall and Simeral’s strategies.

(ASCD DVD, 2015) One 45-minute DVD

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FIT Teaching in Action: A Framework for Intentional and Targeted Teaching with Douglas Fisher and Nancy Frey DVD

Drawing on the work of authors and educators, Douglas Fisher and Nancy Frey, this video outlines their FIT Teaching™ framework, a tool for teachers that provides them with the strategies and expertise they need to elevate instruction. In Fit Teaching in Action you’ll see teachers at all levels using the four elements of the framework (School and Classroom Culture, Establishing a Purpose, Gradual Release of Responsibility, Formative and Summative Assessments) to support their students in learning.

(ASCD DVD, 2015) One 45-minute DVD

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Douglas Fisher and Nancy Frey

This updated edition of an ASCD best-seller digs deeper into how teachers can equip students with what they need to develop content understanding and be self-directed learners. Get tips and tools to support your implementation of a tried-and-true classroom practice that includes a purposeful cycle of focused instruction, guided instruction, collaborative learning, and independent learning that generates authentic products. The authors help you bring this approach to life with real-life scenarios, checklists for planning, ideas for differentiation, and examples that align with the Common Core standards.

(ASCD Premium Member book, December 2013) 6” x 9”, 160 pages

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What Rigor Looks Like in the Classroom DVD
In this video from ASCD, Robyn Jackson dispels the confusion by presenting the clear and concise definition of academic rigor she’s developed over time and working with teachers to show them what rigor looks like in practice. Visit a variety of schools to see real teachers who are using Jackson’s field-tested methods to successfully boost academic rigor in their classrooms.
(ASCD DVD, 2015) One 45-minute DVD

### Format List Price Member Price
Video $219 $169
Stock # 616018XE6

Ensuring Effective Instruction: How Do I Improve Teaching Using Multiple Measures?
Vicki Phillips and Lynn Olson

Drawing from research conducted by the Bill and Melinda Gates Foundation and the experiences of nearly 3,000 teachers across the United States, the authors explain why it’s critical to measure effective teaching, ensure high-quality data, and invest in improvement and describe multiple ways to identify effective teaching and provide teachers with actionable, reliable information they can trust to continuously improve their performance.
(ASCD Arias publication, 2013) 5” x 7 3/4”, 48 pages

### Format List Price Member Price
Print $12.99 $9.99
E-Book $6.99 $5.99
Stock # SF114043XE6

Questioning for Classroom Discussion: Purposeful Speaking, Engaged Listening, Deep Thinking
Jackie Acree Walsh and Beth Dankert Sattes

Meet the challenge of planning for and facilitating classroom discussions that fulfill the English language arts (ELA) and literacy standards for speaking and listening. In this practical guide, best-selling authors Jackie Acree Walsh and Beth Dankert Sattes offer numerous strategies and tips to help you engage students in thoughtful and respectful discourse with their peers by focusing on the use of quality questioning techniques.
(ASCD Premium, Select, and Institutional Plus Member book, November 2015) 7” x 9”, 223 pages

### Format List Price Member Price
Print $28.95 $21.95
E-Book $27.99 $20.99
Stock # 115012XE6

Core Six: Strategies for the Classroom DVD
(ASCD DVD, 2014) One 45-minute DVD

### Format List Price Member Price
Video $219 $169
Stock # 614037XE6

### ALSO AVAILABLE

- **Never Work Harder Than Your Students and Other Principles of Great Teaching**
  - Robyn R. Jackson
  - (ASCD Premium, Select, and Institutional Plus Member book, January 2009) 6” x 9”, 250 pages

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- **The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction**
  - Robert J. Marzano
  - (ASCD Premium and Select Member book, July 2007) 7” x 9”, 220 pages

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- **Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement, 2nd Edition**
  - Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler, and Bj Stone
  - (ASCD Premium, Select, and Institutional Plus Member book copublished with McREL, January 2012) 8” x 10”, 210 pages

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- **Core Six: Strategies for the Classroom DVD**

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The Power of Extreme Writing: How Do I Help My Students Become Eager and Fluent Writers?
Diana Cruchley

The traditional five-step writing process never explicitly teaches students to be fluent in their writing—to be able to write quickly on any topic. Extreme Writing targets precisely that with focused, daily writing sessions that provide students with consistent, long-term engagement. The author not only outlines the process but also describes what it looks like in the classroom, explains how to assess student work, and highlights more than a dozen unique inspirations that motivate students to write.

(ASCD Arias publication, Featured Selection, July 2015) 5" x 7 3/4", 56 pages

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Complex Text Decoded: How to Design Lessons and Use Strategies That Target Authentic Texts
Kathy T. Glass

This ultimate guide helps you equip your students with appropriate tools to comprehend complex text, ensure they understand and apply knowledge from challenging reading assignments, and develop their abilities to become better lifelong readers. Kathy Glass offers a wealth of proven strategies for prereading, text-dependent questions, vocabulary, and assessment.

(ASCD book, 2015) 7 7/8" x 9 7/8", 194 pages

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Listen Up! Speaking Matters DVD

Discover an approach to teaching speaking skills that is focused on preparing students for 21st century communication. Visit classrooms where teachers are guiding and assessing students in collaborative discussions, media literacy, questioning and reasoning, speech presentation, effective multimedia use, and adapting speech to different content and tasks. Learn about PVLEGS (poise, voice, life, eye contact, gestures, speed) and how this concept can help students become more effective public speakers.

(ASCD DVD, 2016) One 45-minute DVD

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Teaching the Core Skills of Listening and Speaking
Erik Palmer

Teaching students the listening and speaking skills they need to succeed in school and in life is more important than ever. Learn how you meet those expectations across the curriculum with this practical book’s classroom examples and specific activities. Veteran teacher Erik Palmer helps you address these language arts with strategies for teaching and assessing speaking well in collaborative discussion and presentations, listening effectively in oral and multimedia communications, asking good questions, and reasoning soundly.

(ASCD book, 2014) 6" x 9", 200 pages

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ALSO AVAILABLE

**Tools for Teaching Writing:**
Strategies and Interventions for Diverse Learners in Grades 3–8
David Campos and Kathleen Fad
(ASCD book, 2014) 8 1/2" x 10 3/4", 245 pages

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**Vocab Rehab:**
How Do I Teach Vocabulary Effectively with Limited Time?
Marilee Sprenger
(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages

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**Read, Write, Lead:**
Breakthrough Strategies for Schoolwide Literacy Success
Regie Routman
(ASCD book, 2014) 8" x 10", 354 pages

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**Total Literacy Techniques:**
Tools to Help Students Analyze Literature and Informational Texts
Pérsida Himmele and William Himmele with Keely Potter
(ASCD Premium and Select book, Featured Selection, July 2014) 8" x 10", 180 pages

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**A Close Look at Close Reading: Teaching Students to Analyze Complex Texts, Grades K–5**
Diane Lapp, Barbara Moss, Maria Grant, and Kelly Johnson
New standards demand an instructional shift to teaching students close reading skills, and teachers need to know what this means: the texts to choose, the process to follow, the kinds of questions to ask, the supports to provide, and the assessment strategies to use. That’s where this comprehensive book comes in, with timely advice and clear guidelines and steps targeted especially to elementary school teachers.
(ASCD book, 2015) 7 7/8" x 9 7/8", 200 pages

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**A Close Look at Close Reading: Teaching Students to Analyze Complex Texts, Grades 6–12**
Barbara Moss, Diane Lapp, Maria Grant, and Kelly Johnson
If your middle or high school curriculum requires reading of any kind—fiction, nonfiction, textbook, or other—this book is for you. Introducing close reading as a tool for unlocking meaning, and emphasizing its role in developing the thinking, speaking, and writing skills necessary for college and career readiness, the authors show you how to plan and execute close reading sessions across the academic disciplines and prepare students to have their ability to analyze complex texts measured by high-stakes assessments.
(ASCD book, 2015) 7 7/8" x 9 7/8", 240 pages

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DIFERENTIATE INSTRUCTION

for every student

Leading for Differentiation:
Growing Teachers Who Grow Kids
Carol Ann Tomlinson and Michael Murphy

Discover how to teach students to be reflective learners who self-assess and learn without teacher directions. This step-by-step plan ensures you build your students’ abilities to set goals, consider their work against standards, and show what they know through discussion, presentations, and creative projects.

Format | List Price | Member Price
Print | $30.95 | $22.95
E-Book | $29.95 | $21.99
Stock # | 115005XE6

Differentiation in Middle and High School:
Strategies to Engage All Learners
Kristina Doubet and Jessica Hockett

Use this comprehensive guide to successfully differentiate instruction in your middle or high school classroom. You’ll find a plethora of practical strategies, tools, and templates to help you uncover students’ unique qualities and learning needs and design differentiated tasks and assessments that give all students a pathway toward success.

Format | List Price | Member Price
Print | $33.95 | $25.95
E-Book | $32.99 | $24.99
Stock # | 115008XE6

The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition
Carol Ann Tomlinson

Since 1999, the movement to differentiate instruction to the needs, interests, and abilities of individual students has been guided by this monumental work written by Carol Ann Tomlinson, the leading authority in the field. This new edition updates the original book’s timeless advice with Tomlinson’s fresh insights drawn from years of supporting differentiation in various grade levels, all subjects, and all types of schools.

Format | List Price | Member Price
Print | $29.95 | $21.95
Stock # | 108029XE6

The Differentiated Classroom: Responding to the Needs of All Learners DVD Series

Based on the updated second edition of Carol Ann Tomlinson’s The Differentiated Classroom: Responding to the Needs of All Learners, this new DVD series shows you practical, real-world examples from experienced K–5 and secondary school teachers of how to divide your time, resources, and efforts to effectively instruct students of various backgrounds, readiness and skill levels, and interests.

Format | List Price | Member Price
Video | $289 | $219
Stock # | 615049XE6

SAVE ON THE COMPLETE SET OF TWO DVDS!

To purchase individual DVDs, go to shop.ascd.org.
Solving 25 Problems in Unit Design: How Do I Refine My Units to Enhance Student Learning?
Jay McTighe and Grant Wiggins

Creators of the Understanding by Design® framework, Jay McTighe and Grant Wiggins, help you use the process of backward design to troubleshoot your units and achieve tighter alignment and focus on learning priorities. Their process introduces you to the 25 most common problems in unit design and recommendations for how to fix them and ensure they never occur when you plan new units.

Format List Price Member Price
Print $12.99 $9.99
E-Book $6.99 $5.99
Stock # SF115046XE6

Essential Questions DVD
Based on the best-selling ASCD book, Essential Questions: Opening Doors to Student Understanding, this video shows you how essential questions used in daily instruction engage more students in thoughtful learning that promotes deeper understanding in all grade levels and subjects. Classroom scenes in the video showcase best practices for using essential questions to develop independent learners and foster 21st century skills.

Format List Price Member Price
Video $219 $169
Stock # 614035XE6

Understanding by Design Guide Two-Book Set
Grant Wiggins and Jay McTighe

Our two best-selling guides by the Understanding by Design® framework’s authors are now in a set to give you a convenient, lower-cost way to share these resources with all staff members. Save on both Understanding by Design Guide to Creating High-Quality Units and Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units.

Format List Price Member Price
Print $44.95 $33.95
Stock # 114050XE6

Schooling by Design: Mission, Action, and Achievement
Grant Wiggins and Jay McTighe

Create your school’s mission and goals to identify desired results with help from the Understanding by Design® framework’s authors, Grant Wiggins and Jay McTighe.

Format List Price Member Price
Print $30.95 $23.95
E-Book $29.99 $22.99
Stock # 107018XE6

Unpacking the Common Core Standards Using the UbD Framework DVD
Discover an approach to implementing the Common Core standards that ensures a results-oriented curriculum with fidelity to the standards. Understanding by Design® framework’s authors and experts on curriculum design explain how to unpack standards and create units and lessons that reflect the Common Core’s rigorous goals in both English language arts and mathematics.

Format List Price Member Price
Video $219 $169
Stock # 612059XE6
Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn
Myron Dueck

Many common assessment policies not only don’t reveal what students learn, but also harm student motivation and achievement. This book will help you to develop new assessment routines that reveal your students’ understandings and promote learning rather than just measure it. Seasoned educator Myron Dueck reveals how to tailor your grading practices to contribute to, rather than hinder, student success. The book’s reproducible forms, templates, and examples make it easier to quickly support these new grading approaches.

Format List Price Member Price
Print $28.95 $21.95
E-Book $27.99 $20.99
Stock # 114003XE6

Teaching Students to Self-Assess: How Do I Help Students Reflect and Grow as Learners?
Starr Sackstein

Discover how to teach students to be reflective learners who are able to decipher their own learning needs and elicit evidence from their work to support their growth. The author’s step-by-step plan ensures you build your students’ abilities to set actionable learning goals, use a variety of tools and formats to chart and reflect on their progress, and consider their work against standards.

Format List Price Member Price
Print $12.99 $9.99
E-Book $6.99 $5.99
Stock # SF116025XE6

Designing Assessments for Higher-Order Thinking PD Online Course
This course will show you how to design and carry out a range of assessments that involve higher-order thinking, whether for formative or summative purposes. Learn how to develop open-ended questions, conduct enriching discussions, and design brief and extended performance tasks all aimed at getting students to use higher-order thinking.

Format List Price Member Price
Online $129 $129
Stock # PD15OC008MXE6
How to Make Decisions with Different Kinds of Student Assessment Data
Susan M. Brookhart

In How to Make Decisions with Different Kinds of Student Assessment Data, best-selling author Susan M. Brookhart helps teachers and administrators understand the critical elements and nuances of assessment data and how that information can best be used to inform improvement efforts in the school or district.

(ASCD Premium Member book, December 2015) 7” x 9”, 140 pages

Format List Price Member Price
Print $24.95 $18.95
E-Book $23.99 $17.99
Stock #116003XE6

How to Design Questions and Tasks to Assess Student Thinking
Susan M. Brookhart

Best-selling ASCD author Susan M. Brookhart explains how to design targeted questions and tasks that align with new standards’ emphasis on higher-order thinking skills. Dozens of examples across grade levels and subject areas make it easier for you to pose questions and tasks as “problems to solve,” elicit higher-order thinking from your students, and tailor cognitive level and difficulty to students’ varying abilities.

(ASCD Premium Member book, August 2014) 7” x 9”, 144 pages

Format List Price Member Price
Print $24.95 $18.95
E-Book $23.99 $17.99
Stock #114014XE6

Rethinking Grading: Meaningful Assessment for Standards-Based Learning
Cathy Vatterott

New standards being implemented everywhere require a new approach to grading to ensure that grades reflect your students’ progress toward specific learning outcomes, including not only mastery of content but also the ability to be creative critical thinkers and problem solvers. You can meet that new challenge using a new paradigm for standards-based grading defined in this book.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, July 2015) 6” x 9”, 130 pages

Format List Price Member Price
Print $23.95 $17.95
E-Book $22.99 $16.99
Stock #115001XE6

 ALSO AVAILABLE

How Teachers Can Turn Data into Action
Daniel R. Venables

(ASCD Premium Member book, February 2014) 7” x 9”, 151 pages

Format List Price Member Price
Print $24.95 $18.95
E-Book $23.99 $17.99
Stock #114007XE6

Grading and Group Work: How Do I Assess Individual Learning When Students Work Together?
Susan M. Brookhart

(ASCD Arias publication, 2013) 5” x 7 3/4”, 48 pages

Format List Price Member Price
Print $12.99 $9.99
E-Book $6.99 $5.99
Stock #SF113073XE6

The Formative Assessment Action Plan: Practical Steps to More Successful Teaching and Learning
Nancy Frey and Douglas Fisher

(ASCD book, 2011) 7” x 9”, 150 pages

Format List Price Member Price
Print $23.95 $20.95 $17.95 $15.95
E-Book $22.99 $16.99
Stock #111013XE6

Transformative Assessment in Action: An Inside Look at Applying the Process
W. James Popham

(ASCD book, 2011) 6” x 9”, 204 pages

Format List Price Member Price
Print $26.95 $20.95 $19.95 $15.95
E-Book $25.99 $18.99
Stock #111008XE6
LEADERSHIP

NEW!

Igniting Teacher Leadership: How Do I Empower My Teachers to Lead and Learn?

William Sterrett

What can principals do to help teachers improve student learning? In this engaging guide, award-winning educator and former principal William Sterrett offers practical advice to principals on how to nurture the most crucial resource in the school—the teachers. Discover real-world action steps that can help you create a culture of collaboration, support internal leaders, and model continuous improvement by concentrating on what works.

(ASCD Arias publication, 2015) 5” x 7 3/4”, 52 pages

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Balanced Leadership for Powerful Learning: Tools for Achieving Success in Your School

Bryan Goodwin and Greg Cameron with Heather Hein

Drawing on in-depth stories of successful school leaders from across the United States, this book explains how implementing a balanced approach—melding purposeful change with continuous maintenance—ensures your leadership practices positively affect student achievement. Explore specific actions and behaviors and step-by-step tools to integrate into your daily practice to improve your student and school performance.

(ASCD book copublished with McREL, 2015) 8 1/2” x 11”, 112 pages

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Stock # 112025XE6

NEW!

The Principal Influence: A Framework for Developing Leadership Capacity in Principals

Pete Hall, Deborah Childs-Bowen, Ann Cunningham-Morris, Phyllis Pajaroa, and Alisa Simeral

What can you as a principal do to ensure that you grow as a leader? How can you be sure that you are on the right path in your career as a school leader? To help you answer these questions, ASCD developed the Principal Leadership Development Framework (PLDF), which supports principals in their instructional leadership roles.

(ASCD book, 2016) 8 1/2” x 11”, 205 pages

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NEW!

Leading with Focus: Elevating the Essentials for School and District Improvement

Mike Schmoker

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The Principal Influence: A Framework for Developing Leadership Capacity in Principals

Pete Hall, Deborah Childs-Bowen, Ann Cunningham-Morris, Phyllis Pajaroa, and Alisa Simeral

What can you as a principal do to ensure that you grow as a leader? How can you be sure that you are on the right path in your career as a school leader? To help you answer these questions, ASCD developed the Principal Leadership Development Framework (PLDF), which supports principals in their instructional leadership roles.

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Balanced Leadership for Powerful Learning: Tools for Achieving Success in Your School

Bryan Goodwin and Greg Cameron with Heather Hein

Drawing on in-depth stories of successful school leaders from across the United States, this book explains how implementing a balanced approach—melding purposeful change with continuous maintenance—ensures your leadership practices positively affect student achievement. Explore specific actions and behaviors and step-by-step tools to integrate into your daily practice to improve your student and school performance.

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Baruti K. Kafele  
Award-winning principal Baruti K. Kafele answers 50 vital questions all principals should ask themselves at some point in their careers. In his inimitable style, Kafele lays out the touchstones for maintaining strong leadership habits, inspiring excellence and collaboration in others, and engaging an entire school community in striving to be the best.

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Jeffrey Benson  
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