Learning Session on

Evolution of Internet
Use of Simple Mobile Apps
Use of Google products and Translation platforms

Organized by Directorate of Information and Technology
Presented by www.gyaantech.com
Social Media Govt Guidelines


• Govt. of India has released the Framework & Guidelines for Use of Social Media for Government Organisations. The same is attached for reference.

However, there are 2 important sections which all of us should be aware of while using Social Media for Govt. departments. Kindly refer to the following:

• Section 4.4. which talks about the Core Values for Using Social Media and the various aspects to be kept in mind while using social media for official purposes.

• Section 5.1.1 which talks about various objectives for which Social Media can be used for official purpose (and not just for dissemination of information) and use of local language for expressing views.

The above should be kept in mind while using Social Media for your respective departments or for eGovernance Page.
Evolution of Internet
Charles Babbage & Difference Engine - 1850

Steve Jobs and Mac - 1984

Chester Carlson and Xerography

Xerox 914 - 1961

Bill Gates and Windows - 1985
Launch of Sputnik in 1957 sets off the birth of internet

ARPANET Launched in 1966

First Mailing system – 1982 & 1st .com registered in 1986

Sir Tim Berner Lee
World Wide Web- 1991

Launched in 1994

Launched in 1996
Sergey Brin and Larry Page
Google Search
1 – Signed in & Signed out
2 – Local Language Options
3 – Predictive
4 – Difference between Google & Other search engines
5 – Image search options
YouTube Channel

1 – Created Directly with your Google A/c
2- Upload videos and download using 3rd party applications
3- Subscribe to channels
4- Create your own departmental channel
Gmail

1 – Emails before Gmail
2 - 10GB+ space
3 - Internal Search & Chat Messenger
4 - 25MB + Attachment
5 - Online and Offline Chats
6 - Desktop & Mobile Variant
7 - Labels & Priority inbox
8 - Signature and Auto Reply
9 - Integration with 3rd party mail clients
10 - Paid service for more storage, customized email name
11 - 2step verifications & Details
12 – Link with Google Groups
Google Docs: Drive

1: Microsoft Desktop v/s Google Cloud
2: Gmail and Desktop version with 25GB
3: Doc, Excel, PPT, Form, Drawing: online
4: Simultaneous working & Sharing
5: Internet dependent and Security
Google +

1 – Orkut, Buzz,iGoogle (Predecessors)
2 – Why Google needs your info
3- Google+ v/s Facebook
4- About Google+
5- Importance
6- DIT Google+
Google Hangouts

1 - Google’s free video conference tool
2 - Narendra Modi & CP Joshi used it
3 - Hangouts replaced Talk
4 - Not reliable in India due to network issues
5 - Initial days
Google News
1- Signed in & Signed out
2 – Set topics for Signed in version
3 – Set News Alerts
4- Available in other language
Google Calendar

1 - Desktop, Email and Mobile
2 - Like Outlook Calender
3 - Can set self up using email data
4 - Appointments, Call, Meeting Scheduling
Google Maps

1- Fully functional in Mumbai and other major cities
2- Tag your place
3- Get walking and automobile distance
4- Get train and Bus routes
5- Search Nearby. Restaurants, Movies, etc
6- GPS based voice navigation
7- Street Views
Google Translate is a free statistical multilingual machine-translation service provided by Google Inc. to translate written text from one language into another.
Marathi Inscript typing
For Inscript Typing You have to download a google application which will be saved in your computer. Once its installed in your computer you can use Marathi font

http://www.branah.com/marathi
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Business Solutions

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• Google AdSense
• Google Adwords
• Admob

Statistical tools
• Google Analytics
• Google Keywords
• Google Trends
Google Self Driving Car

Google High Speed Internet
Martin Cooper: Motorola- 1973
Prizes -

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