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Sedeer Medical
Corporate Profile
Defining Standards
Chairman’s Message

Ever since we started Sedeer Medical in 2001, our aim was to bridge the gap in healthcare delivery with quality. In the continual quest for quality, we defined and set standards with innovative ideas and intelligent use of resources.

We forged important partnerships with world class companies to deliver top notch technological solutions. We were able to carve out a significant market presence in all the fields we entered. We have pioneered the use of advanced surgical and diagnostic equipment with the latest technology. These achievements give me immense pride and satisfaction.

Moving forward, we will not rest on our laurels and allow complacency to set in. We will benchmark and associate ourselves with the best organizations in the world to become the company of choice in Qatar in our market segments.

Knowing that the management and staff are professionally able and committed to quality, I am sure that they will ensure the best services to Qatar, my Nation.

Mohammed Al Attiyah
VISION
To be the most valued and cherished healthcare and technology provider company in Qatar without compromising on quality and service.

MISSION
Setting standards in healthcare delivery and other important fields with innovative use of technology.

VALUES
- Sustain an Enduring Partnership with Clients and Suppliers
- Never compromising on Quality
- Demonstrate Ethics in Business
- Able to Bring on Customer Delight
Company Information

Sedeer Medical is a leading and most competitive provider of Turnkey solutions, products and services in healthcare, education and research, veterinary sciences, forensics, agriculture, Oil and Gas industries etc. in Qatar.

Sedeer Medical was established in the year 2000. Our solutions encompass the entire gamut of healthcare delivery ranging from Turnkey solutions, Surgical, Clinical, Life Sciences, Laboratory Sciences, Emergency Medical Services, IT Solutions and so on.

We have always been in the forefront of the never-ending quest to provide quality services. Sedeer has been the vital link conveying the customer’s most important needs to the manufacturers. The domain expertise of the top level management in the Middle East business environment stretches to over 100 person years and helps to provide cutting-edge solutions.

We take pride in the fact that the world’s leading manufacturers have approached us to market their products jointly. When it comes to choosing products or partners, we are very selective. We have never been a “me too competitor” and are able to proudly live up to this fact.

Our sales team comprises of highly qualified sales staff and biomedical engineers. We also have talented mechanical and electrical engineers in our project team. The company’s delivery model ensures that the best resources are utilized to provide timely support.

Our Divisions

- Turnkey Solutions
- Medical Solutions
- Surgical Solutions
- Neuroscience Center
- Women’s Health and Wellness Solutions
- Infection Control
- Life Sciences
- Clinical Laboratory Solutions
- Veterinary Sciences
- IT Solutions
- EMS and Firefighting
- Support and Maintenance
Turnkey Solutions

In today’s fast-paced world, dealing with multiple vendors for your business requirements can waste precious time. It also increases complexity and costs too. Sedeer Medical simplifies your problems providing comprehensive and customized solutions.

Sedeer Medical specializes in providing integrated turnkey solutions. The division takes care of entire project management from designing, engineering, procurement, installation, user-training, and services during the warranty period and beyond.

The team will design, prepare required drawings, QA/QC procedures, project schedule, resources (equipment, material and manpower) mobilization schedules, coordinate with subcontractors, monitor their performance etc. In fact, we will ensure that we will leave our footprints when we complete the project.

You can connect with a single point-of-contact to plan and streamline your operations. This will help to consolidate your existing systems, reducing costs to incorporate a business strategy to surge ahead, all with a single, truly unique partner – Sedeer Medical.

Comprehensive Solutions

- Operation Theater
- Reverse Osmosis water treatment system for Dialysis
- Infrastructure and furniture for all kinds of laboratories
- Infection control (CSSD)
- Medical waste management
- Pneumatic Tube system
- High purity Gas distribution system (analytical)
- Fire-fighting System
- Emergency Medical Services
- HLA Labs
- Cord blood bank
- Stem cell lab
- Bio Bank
- Research Labs
  - Human
  - Veterinary
  - Plants
  - Marine Environmental
  - Agriculture
  - Forensic
  - Educational
- Design, Engineering, drawing of MEP for Health care facility
- Infrastructure for Oil and Gas Industries laboratory
- Sensitive Security System
- IT Solutions (LIMS, HIS and VIS)
- Mortuary
Medical Solutions

Sedeer Medical is one of the largest companies in Qatar providing end-to-end solutions for all your medical equipment requirements ranging from small clinics to large hospitals.

The Medical division at Sedeer Medical has been integrating its processes, procedures, and service offerings to match the client’s needs. We have the insight and expertise to make solutions that work.

Quality has been the mainstay of Sedeer Medical and the quality mindset is ingrained deep inside the psyche of all our associates and is the hallmark of our services.

We offer and support premium International brands – with a commitment to deliver updated technologies to our customers.

We select and maintain qualified and trained professionals, to meet the quality expectations in terms of Application / Service Support to our established areas of Service – with a human touch.

Comprehensive Solutions

- Operation theatres
- Intensive Care Units
- Outpatient Departments
- Hospital Ward
- Blood Bank
- Emergency Medical Services
- CSSD
- Dialysis
- Mortuary
- Sports medicine
- Rehabilitation
- Labor Rooms
- NF Lab
- Oncology
- Imaging Solutions
- Medical Consumables & Disposables
The need for top performance places exacting demands on the design of operating rooms. Good design and construction can positively impact patient safety. Sedeer Medical has best-in-class technology solutions that enable efficient patient care.

Modern hospitals demand a complex combination of finish, service and equipment making the design and construction of hospitals one of the most difficult areas of construction to undertake. OR is one such area that involves complexity. While designing the OR, we always look for optimized exchange of patients in the OR, improving safety for patient and staff, reducing staff stress, and enhancing patient care. Our experienced design and consultation team coordinates with the client from the very beginning to address any issues upfront. We can overcome the usual delays and additional expenses caused by numerous design and co-ordination problems generally associated with hospital construction.

Sedeer Medical provides total solutions to all types of operation theaters which include:-

- Day Care Operation Theater
- Minor Operation Theater
- Major Integrated Operation Theater
- Hybrid Operation Theater
- Intra-operative CT/ MRI

Our Theater Package Mainly Includes

- High Pressure Laminate walls or sterile coating for walls
- Fast assembly steel frame for Operation rooms.
- Fully welded completely sealed flooring.
- Fire rated construction.
- Hermetically Sealed Sliding Doors.
- Coordination of services like OR related HVAC, Medical Gas, Trunking etc.
- Low Velocity Clean Air Ceiling
- Surgical and Anesthesia Pendants
- Operation Table and Lights
- OR wall Cabinets and Sink
- OR Control Panel
- Telemetry
BrainSUITE is the building block system for advanced integrated OR solutions. BrainSUITE solutions demonstrate the capabilities of an Integrated Neuroscience Center, optimizing clinical workflow, saving valuable OR time, and turning raw data into advanced treatment tools—for the best possible patient outcomes.
Women’s Health and Wellness Solutions

The majority of diseases that affect women can be diagnosed at early stages using the latest technology. Sedeer Medical provides diagnostic solutions that focus on early detection and cure of disease.

Breast cancer is the leading cause of death in women between ages 35 and 50 and the majority of them sometimes do not have any known risk factors like even a relative with breast cancer. The HALO Breast PAP test can help detect breast cancer years before a self-breast exam or a mammogram. The unique technology focuses from early screening to confirmatory level.

Cervical cancer, the second leading cause of cancer among women worldwide can easily be prevented. Rapid advances in technology have made it possible to detect any cancer-causing type of HPV.

Some of our Women’s Health Solutions

- HALO Breast PAP test
- Thinprep PAP test
- The Qiagen HPV Test
- Thinprep PAP Test – is trusted, widely used, and most comprehensive PAP test available.

In co-operation with reputed manufacturers, Sedeer Medical helps to take control of women’s health with early detection and cure.
Infection Control

Sedeer Medical provides comprehensive solutions in Infection Prevention Technology for your requirements in Medical, Veterinary, BioPharma and Research.

Preventing the spread of infections within the health-care setting was the prime objective of infection control. As time passed, the scope of infection control expanded to assess a broader spectrum of infection risks and outcomes.

Infection control is achieved by cleaning, disinfection and sterilization or personal protective equipment like gloves, masks, gowns etc. Most hospitals in the region have now established infection control programs or appointed infection control personnel.

Infection control has evolved into an influential profession that has transformed clinical practice globally.

In the Middle East, as infection control continues to evolve, new ways are being explored to improve infection control practice.

We are in a position to offer the complete spectrum of high quality products / services required for CSSD of any healthcare facility in Medical, Veterinary, BioPharma and Research fields.

Innovative processes allow us to ensure continuous development to increase the customer benefit with existing and new products in terms of criteria such as effectiveness, safety, efficiency and environmental compatibility.
Sedeer is the leading, and in fact, the only company specialized in diversified Life Science segments in Qatar. Our product portfolio provides end-to-end solutions for every aspect of human life and the environment surrounding us.

Sedeer Medical focuses in providing services and solutions in life sciences that cater to the needs of universities, research institutions, hospitals, law enforcement agencies etc.

Genomics
Work flow specific solutions for Genomics applications.

Bio banking
Complete solutions for any Bio banking and Stem Cell Banking applications.

Regenerative Medicine
Complete solutions for Bone Marrow and Stem cell transplantations.

Forensics/Biosecurity
Forensic toxicology analysis of illicit drugs and prohibited substances from various sample sources using Mass Spectrometry Systems (LC/MS/MS).

Stem Cell research
Solutions include stem cell isolation, culture, and analysis into specialized solutions.

Proteomics
Deliver work flow specific solutions for Proteomics applications.

Animal Health
Complete solutions from DNA/RNA-Viral RNA extractions till downstream analysis of pathogens responsible for various diseases.

Plant tissue Culture and Genetic Engineering
Complete range of instrumentations including various chemicals/reagents for Marker identification, Micro propagation, tissue culture etc.

Food Safety
Complete solutions from Extraction till downstream analysis of various Food and water borne pathogens.

Environment Monitoring
Molecular Biology solutions for Air and Water Analysis for detecting hostile micro-organisms and other Analytical tools for measurement of contaminants in Environment.

Molecular Diagnostics
Work flow specific tools for extraction, samples processing and downstream analysis for various Molecular Diagnostics applications:
- Molecular Microbiology
- Molecular Virology
- HLA Typing
- Molecular Genetics
- Cytogenetics
- Cancer Diagnostics
Clinical Laboratory Solutions

Sedeer Medical’s clinical division offers a broad portfolio of performance-driven diagnostics and solutions that provide more effective ways to assist in the diagnosis, monitoring and management of diseases.

We provide a variety of general instruments and consumables for all types of labs. Our products and services in this segment offer the right balance of science, technology and practicality across the healthcare continuum to provide healthcare professionals with the vital information they need to deliver better, more personalized healthcare to patients all over the country.

We look forward to assisting you for your equipment or service needs. We will do our best to provide the best priced service, repair and spare parts for all your laboratory instruments.

Comprehensive Solutions

- Clinical Chemistry
- Hematology
- Microbiology
- Anatomical Pathology
- Cytology
- Forensic Pathology
- Immunology/ Serology
- Acute and Point of care testing
- Breath Alcohol Monitoring Systems
- Cold Storage and Safety solutions
Sedeer Medical will go out of its way to source and supply the best equipments and technologies in the world to raise animal health standards in Qatar.

Sedeer has always sought to supply the finest instruments and equipment available for veterinary and avian care focusing on avians, small and large animals, carefully sourcing the best and most practical products from all around the world.

We listen to your needs and find suitable solutions in modern veterinary medicine. We are here to support and grow your establishments with you, assisting your efforts to raise standards in animal and avian health and welfare around Qatar. After all, your success is our success.

Some of our Specialties are

- Diagnostics
  - Biochemistry kits
  - Biochemical solutions
  - Kits & Biologicals
  - Microbial kits
  - Reagents

- Equestrian Supplies
  - Dental
  - Horse dressings accessories
  - Riders apparel

- Artificial Reproduction Technologies
  - Insemination
  - Embryo transplantation
  - Storage

- Veterinary clinics Equipments
  - Therapeutic Equipments
  - Medicines
  - Pet Shop
  - Veterinary Information System

- Laboratory services
  - Bio-analyser
  - Pathology
  - Hematology
  - Microbiology

- Dairy farm equipments
  - Disposable
  - Laboratories equipments
  - Poultry farm equipments
  - Veterinary clinics Equipments
  - Wound Care

- Medical Services
  - Therapeutic Equipments
  - Veterinary check up
  - Medicines
  - Pet Shop
  - Veterinary Information System
IT Solutions

Sedeer Medical addresses your healthcare IT requirements with state-of-the-art integrated IT solutions that simplify, systemize and speed up your tasks.

Healthcare is an industry which is witnessing significant changes. Advances in technology have made it imperative that we embrace it so that we are not left behind in the technology race. This will help to eliminate unnecessary costs, improve services across all levels and efficiently respond to the changing market trends.

Automation of conventional medical processes is now possible and medical information can now be used in an efficient and secure way.

Sedeer Medical has always kept pace with the dynamic market requirements and is always looking out for new ways of using IT in healthcare. We identify your requirement for Information Management that simplify, systemize and speed-up your daily routines.

We have initiated a special team that leverages the strength of Medical Professionals and IT Experts to analyze, test and implement the most feasible and efficient software packages available in the market. We cover most needs in healthcare IT.

We offer local support during and after the warranty period.

We Provide:
- Requirement Analysis
- Feasible solutions
- Localization
- Training and Deployment
- Support and Upgradation

Comprehensive Solutions
- Hospital Information Management System
- Laboratory Information Management System
- Veterinary Information System
Support and Maintenance

All products and solutions require ongoing support or maintenance. Sedeer has well-defined processes, subject matter domain experts and expert biomedical engineers to ensure quality product support in all areas.

As a customer-oriented company, Sedeer Medical has been offering its customers end-to-end pre- and post-sales product support services to help clients reduce total cost of operations and improve customer satisfaction. We take care to integrate product support services with product engineering services. Our Team is skilled, professional and experienced and has undergone skill enhancement training courses. This team is responsible for the installation and commissioning of the various laboratory and medical equipments and ensures hassle-free operations and minimized downtime.

We also maintain the instruments after the warranty period by offering “Service Contract” thereby ensuring the continued functionality of the highly sophisticated instruments.

Comprehensive Solutions

**Health care**
- Operation Room
- ICU
- Dialysis
- Clinics
- Blood Banks
- CSSD
- Mortuary

**Clinical Lab**
- Clinical chemistry
- Hematology
- Microbiology
- Cytology
- Histopathology
- Immunology/Serology
- Cold storage

**Life Sciences**
- Molecular Genetics
- Molecular Microbiology
- Molecular Virology
- HLA Lab
- Cytogenetic
- Forensic Sciences
- Plant Tissue Culture Lab
- Food Lab
Some of Our Current Customers

Hamad Medical Corporation (HMC)
Private hospitals
Weill Cornell Medical college
Qatar Foundation
Qatar Petroleum
QAFCO
Qatar Science and Technology Park
Qatar University
Shafallah Center for Children With Special Needs
Biotechnology Center
Ministry of Environment
Supreme Council of Health
Agriculture and Water Research Department
Metrology and Standard Center
Veterinary and Equestrian Centers
Ministry of Interior
ASPETAR, Qatar Orthopaedic and Sports Medicine