Different approaches

CCM Consulting Group

For different clients

Consulting  Training  Engineering

General Presentation

Platform
Of advice, Training and engineering, specialized in the offer of service to high add devalue. CCM accompanies the leaders and their teams through all the phases of their projects

www.ccm-cg.com
General Overview

About CCM Consulting Group

Our missions
Our ambition
Our potential
Our approach
Our goal

Skills and expertise in all the fields of consultancy and engineering

A broad and diversified experience within various sectors

International partners and clients

Management

Policy of services

CCM Consulting Europe LTD

England

338 Euston Road,
London, NW1 3BT
Tel +44 (0) 207 396 1002
Fax +44 (0) 207 544 8401

CCM Consulting Group Holding SAL

Liban

217, UCA Building - Sami Solh Avenue –
PO Box 116-5418 - Beyrouth
Tel +961 1 384 713
FAX +961 1 384 714

CCM Consulting Group Int.Network

Tunisie

Ennour Building
Cité des Sciences – 1082 Tunis
Tél +216 71 76 68 66
Fax +216 71 76 69 66

e-mail : info@ccm-cg.com
http://www.ccm-cg.com
About CCM Consulting Group

CCM Consulting Group is an international corporate multidisciplinary consulting firm specialized in competitive growth strategies, improving performance and increasing operational effectiveness.

With offices in Tunis and Beirut, we have accumulated a wide range of expertise with in-depth knowledge of the Arab and African countries and have developed an extensive international network specialized in various skills of consultancy and engineering.

A key element of our strategy has been the capability to combine the latest world-wide technology professional advances with a thorough knowledge of the local socio-economic conditions, to reach solutions that are optimal, cost effective, and practical to implement.

Specialized in development studies and research for national and international companies, public authorities as well as institutions, CCM’s expertise falls into four complementary categories:

- Engineering Consulting
- Management Consulting
- Information Technology
- Human Resources Development

Our role is to be involved at every stage of project development, from the identification and economic analysis stage to detailed technical design, through work supervision and operational and financial audits to implementation of the most suitable means and system for management.

Our fully integrated operational network using state of the art communication facilities providing fast and accurate exchange of data and expertise among all our offices.

CCMCG, also use its well established collaborative relationships with internationally acclaimed partners which represent a source of exchange of know-how and expertise, and guarantee a permanent access to a wide potential of technical and administrative resources in various skills.
Our missions
Detecting opportunities and making it profitable
➢ Defining plans and managing evolution through:
   ⇒ Strategies
   ⇒ Technologies
   ⇒ Organizations
   ⇒ Human Resources

Our Role
➢ Offering the synergy of a transverse process, which is integrator of development:
   ⇒ Estimate, diagnose, audit and analyze
   ⇒ Advise, propose and coach
   ⇒ Train the key actors of the change
   ⇒ Coach the internal potential and transfer the know-how
   ⇒ Pilot, unfold and enliven operationally the actions

Our potential
➢ The capability to operate strategic changes through:
   ⇒ Ideas
   ⇒ People
   ⇒ Information technologies
   ⇒ International partnerships

Our approach
➢ We are specialized in process of:
   ⇒ Managing the relationship with the clients/citizens
   ⇒ Strengthening of the professionalism and the expertise
   ⇒ adaptation to the fundamental changes due to the Markets globalization.

Our goal
➢ Bringing concrete solutions allowing the organizations:
   ⇒ To optimize their choices regarding their objectives and strategy,
   ⇒ To work out systems of control
   ⇒ To implement management and information systems
   ⇒ To make all the members of an organization working toward the achievement of the objectives
Skills and expertise in all the fields of consultancy and engineering

- Support for the private sector, industry support, trade and service
- Macro economy, Statistics and Public finance management
- Telecommunications and information technologies
- Education, Employment and Social
- Transport and Infrastructures
- Communication, events management
- Environment
- Health
A broad and diversified experience
Within various sectors

Selection of the most exemplary interventions
Support for the private sector, industry support, trade and service

<table>
<thead>
<tr>
<th>Client</th>
<th>Intervention</th>
<th>Pays</th>
</tr>
</thead>
<tbody>
<tr>
<td>ETE – the “Euro-Tunisie Entreprise”, &amp;IMP – The Industrial Modernisation Programme (IMP)</td>
<td>Several missions supporting the private sector and SME/SMI</td>
<td>Tunisia</td>
</tr>
<tr>
<td>Public economic enterprises (EPEs) - the Ministry for Participation and Investment’s Promotion - (MPPI)</td>
<td>Préparation de 45 entreprises à la privatisation</td>
<td>Alegria</td>
</tr>
<tr>
<td>The customs and tax authorities (AND)</td>
<td>Twinning Identification or a technical assistance project</td>
<td>Morocco</td>
</tr>
<tr>
<td>EJADA–Euro-Jordanian Action for the Development of Enterprise And IMP – Industrial Modernisation Program</td>
<td>Several missions supporting the private sector and SME/SMI</td>
<td>Jordan</td>
</tr>
<tr>
<td>ELCIM - Euro-Lebanese Centre for Industrial Modernisation Et IMP – Industrial Modernisation Program</td>
<td>Several missions supporting the private sector and SME/SMI</td>
<td>Lebanon</td>
</tr>
<tr>
<td>The European Commission Delegation</td>
<td>CE Evaluation support for the development of the private sector.</td>
<td>Turkey</td>
</tr>
<tr>
<td>The South African government (DASC) Community</td>
<td>Development of specific performance indicators &amp; Program documentation, Finalization of the regional program of support for economic integration (REIS)</td>
<td>Botswana</td>
</tr>
<tr>
<td>The Ministry of Finance</td>
<td>Training for laboratory personnel de Congolese Office of Control (OCC)</td>
<td>RDC</td>
</tr>
</tbody>
</table>
## Macro economy, Statistics and Public finance management

<table>
<thead>
<tr>
<th>Client</th>
<th>Intervention</th>
<th>Pays</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development Ministry and international cooperation</td>
<td>Assistance technique pour le renforcement des capacités pour regional development in the promotion of private investment</td>
<td>Tunisia</td>
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<tr>
<td>Ministry of Finance</td>
<td>Modernising the Finance Ministry's three revenue divisions.</td>
<td>Alegria</td>
</tr>
<tr>
<td>Ministry of Public Works</td>
<td>Mid-Term Review of Programme of social housing development</td>
<td>Marocoo</td>
</tr>
<tr>
<td>Prime Minister</td>
<td>Implementation of the Association Agreements with EU</td>
<td>Lebanon</td>
</tr>
<tr>
<td>Ministry of Finance</td>
<td>The setting up of a performance measurement framework of a public finance management.</td>
<td>Mali</td>
</tr>
<tr>
<td>Minister of the Economy, Planning and Regional Development, EDF National Authorizing Office</td>
<td>Support to designing the scope of the ministerial strategy Ministry of Economics, Planning, Housing and Territory</td>
<td>Cameroon</td>
</tr>
<tr>
<td>Ministry of Economy, Finance and Planning</td>
<td>Development of a recruitment and career development framework</td>
<td>Guinea</td>
</tr>
<tr>
<td>the NAO Support Unit CAON</td>
<td>Support to the CAON: management and steering Unit</td>
<td>Togo</td>
</tr>
<tr>
<td>Ministry of Transport</td>
<td>Study baseline indicators of the logical framework of the transport sector</td>
<td>Benin</td>
</tr>
<tr>
<td>Ministry of Defense</td>
<td>Supporting the Border Police by the development of a twinning project Fiche and elaboration of a border control system</td>
<td>Georgia</td>
</tr>
<tr>
<td>Client</td>
<td>Intervention</td>
<td>Pays</td>
</tr>
<tr>
<td>---------------------------------------------</td>
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</tr>
<tr>
<td>Ministry of Justice and Human Rights</td>
<td>Support the modernization of the judicial system of the Republic of Tunisia and management assistance project computer works</td>
<td>Tunisia</td>
</tr>
<tr>
<td>Ministry of Agriculture and Rural Development</td>
<td>Computerization of two systems of monitoring and evaluation of three databases, providing software products for the benefit of the Ministry of Agriculture and Rural Development (MARD)</td>
<td>Algeria</td>
</tr>
<tr>
<td>Ministère des Finances</td>
<td>Recruitment of experts specialist in technical assistance responsible for developing and revising technical specifications for computer application for Customs and Tax administrations of the Ministry of Finance - MARA</td>
<td>Algeria</td>
</tr>
<tr>
<td>Ministry of Public Works</td>
<td>Development applications for employment (MTP)</td>
<td>Algeria</td>
</tr>
<tr>
<td>Ministry of Finance</td>
<td>Assistance to IT programme management for the launch of ASYCUDA custom systems</td>
<td>Tchad</td>
</tr>
<tr>
<td>Ministry of Finance</td>
<td>Short-term technical assistance in specialized computer with the permanent office SIGEFI Ministry of Finance of Burundi</td>
<td>Burundi</td>
</tr>
<tr>
<td>National Pharmaceutical Office</td>
<td>Technical assistance for the development and improvement of software modules allowing SINADRO to manage knowledge and to analyze the supply and demand for drugs crimes support projects related to the implementation of National anti-Drug Plan</td>
<td>Venezuela</td>
</tr>
<tr>
<td>Ministry of Economy and Finance and Planning</td>
<td>Master Plan of Ministry of Ministry of Economy and Finance and Planning</td>
<td>Guinea</td>
</tr>
</tbody>
</table>

**Telecommunications and information technologies**

**Client**
- Ministry of Justice and Human Rights
- Ministry of Agriculture and Rural Development
- Ministère des Finances
- Ministry of Public Works
- Ministry of Finance
- National Pharmaceutical Office
- Ministry of Economy and Finance and Planning

**Intervention**
- Support the modernization of the judicial system of the Republic of Tunisia and management assistance project computer works
- Computerization of two systems of monitoring and evaluation of three databases, providing software products for the benefit of the Ministry of Agriculture and Rural Development (MARD)
- Recruitment of experts specialist in technical assistance responsible for developing and revising technical specifications for computer application for Customs and Tax administrations of the Ministry of Finance - MARA
- Development applications for employment (MTP)
- Assistance to IT programme management for the launch of ASYCUDA custom systems
- Short-term technical assistance in specialized computer with the permanent office SIGEFI Ministry of Finance of Burundi
- Technical assistance for the development and improvement of software modules allowing SINADRO to manage knowledge and to analyze the supply and demand for drugs crimes support projects related to the implementation of National anti-Drug Plan
- Master Plan of Ministry of Ministry of Economy and Finance and Planning

**Pays**
- Tunisia
- Algeria
- Algeria
- Algeria
- Tchad
- Burundi
- Venezuela
- Guinea Conakry
<table>
<thead>
<tr>
<th>Client</th>
<th>Intervention</th>
<th>Pays</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Ministry of Vocational Training and Employment</td>
<td>Etude d’opportunité pour le développement de la formation professionnelle : secteur de l’artisanat</td>
<td>Tunisia</td>
</tr>
<tr>
<td>The Ministry of Education</td>
<td>Restructuring of Tunisian documentation Network and of a training plan Technical assistance under the project supporting of secondary education</td>
<td>Tunisia</td>
</tr>
<tr>
<td>The Ministry of Commerce</td>
<td>Feasibility Study : Establishing a training center to train professionals how to use technical control and commercial negotiation</td>
<td>Algérie</td>
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<tr>
<td>SME/SMI EDPME</td>
<td>Training of leaders SME on financial for non-financial profiles</td>
<td>Algérie</td>
</tr>
<tr>
<td>MBS Beirut Modern School</td>
<td>Feasibility Study on vocational training for the interest of a Franco-Lebanese partner</td>
<td>Lebanon</td>
</tr>
<tr>
<td>Ministry of Education</td>
<td>Technical Assistance on Support and Education Program (3) components : improvement of quality, Governance, establishment of a National Research and development Centre</td>
<td>Syria</td>
</tr>
<tr>
<td>Ministry of Public Works and Transport</td>
<td>Identification of training needs at the General Directorate for public works</td>
<td>Benin</td>
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<tr>
<td>INS National Statistical Authority</td>
<td>Annual evaluation of the project to strengthen national statistical system's capacity to monitor the poverty reduction strategy</td>
<td>Niger</td>
</tr>
<tr>
<td>EJADA The Textiles Technical Center</td>
<td>Training in quality &amp; The production in the textiles sector</td>
<td>Jordan</td>
</tr>
<tr>
<td>Gouvernement</td>
<td>Assistance Programme for the fight against human trafficking and victim support</td>
<td>South Africa</td>
</tr>
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</table>
## Transport and Infrastructures

<table>
<thead>
<tr>
<th>Client</th>
<th>Intervention</th>
<th>Pays</th>
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</thead>
<tbody>
<tr>
<td>The Ministry of Transport</td>
<td>Identification and management of a supporting program to the transport sector</td>
<td>Algeria</td>
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<tr>
<td>the Ministry of Equipment</td>
<td>Evaluation of rural roads and tracks in the north-west section of Morocco</td>
<td>Morocco</td>
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<tr>
<td>The Turkish Government CFC</td>
<td>Technical assistance for the preparation of documents for the modernization of border surveillance et monitoring of control systems, according to a prototype project of an integrated border management la phase II</td>
<td>Turkey</td>
</tr>
<tr>
<td>Ministry of Finance and Economy; Ministry of Mines and Energy; Minister of Public Health</td>
<td>The provision of technical assistance. Study for Sewage Treatment Upgrade d’ArlitAkokan</td>
<td>Niger</td>
</tr>
<tr>
<td>Ministry of Transport and Infrastructure</td>
<td>Pre-feasibility study for an urban development project &amp; support for au PMPTR</td>
<td>Congo</td>
</tr>
<tr>
<td>The Government of the Islamic Republic of Mauritania</td>
<td>Removal and disposal of ship wrecks in Nouadhibou bay</td>
<td>Mauritania</td>
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<tr>
<td>Ministry of Infrastructures,</td>
<td>Stud, Identification et de implementation of a strategy for control of loads of heavy vehicle axles on the road network covered</td>
<td>Tchad</td>
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<tr>
<td>National Highway directorate&amp; Ministry of Works and Transport</td>
<td>Study of the cotton tracks in areas of Kita and Bougouni</td>
<td>Mali</td>
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<tr>
<td>National Airports Corporation</td>
<td>Development of master plans for the four airports in the country</td>
<td>Zambia</td>
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<tr>
<td>Economic and Monetary Community of Central Africa (CEMAC),</td>
<td>Study for updating the Community Code Route in Central Africa</td>
<td>Central Africa</td>
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<tr>
<td>Ministry for Public Works, Transport and Communications (MTPTC)</td>
<td>Updating of a national transport plan, and of a financing plan for the years extending from 2008 to 2013</td>
<td>Haïti</td>
</tr>
</tbody>
</table>
### Communication, events management

<table>
<thead>
<tr>
<th>Client</th>
<th>Intervention</th>
<th>Pays</th>
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</thead>
<tbody>
<tr>
<td>EC delegation.</td>
<td>Information and communication activities 2004/2005</td>
<td>Tunisia</td>
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<tr>
<td>SUN CARS Car Rental Agency.</td>
<td>Creation of the visual identity and communication materials development</td>
<td>Tunisia</td>
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<tr>
<td>The Ministry of Justice and Human Rights. (MJDH)</td>
<td>Hiring of a specialist in corporate institutional Communication specialist &amp; implementation of an interactive Communication action</td>
<td>Tunisia</td>
</tr>
<tr>
<td>Ministry of Tourism and Handicrafts (MTA)</td>
<td>Creation, Design&amp; Implementation of Information and communication of a Quality Tourism Plan for the Minister of Tourism and Handicraft (MTA)</td>
<td>Algeria</td>
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<tr>
<td>MARA Directorate-General for Customs</td>
<td>Support to the identification of a Communication strategy DGDN</td>
<td>Algeria</td>
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<tr>
<td>Ministry of Industry, and SMEs</td>
<td>Advice and technical assistance in communication for program support SMEs / SMIs and the management of information technology and communication (PME II)</td>
<td>Algeria</td>
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<tr>
<td>Ministry of Industry, and SMEs</td>
<td>Graphic design and editing of a Newsletter for PME II</td>
<td>Algeria</td>
</tr>
<tr>
<td>Ministry of Culture</td>
<td>Development and sound and light equipment for the performance hall of the Palace of Culture</td>
<td>Mali</td>
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<tr>
<td>APOL ASP Application Service Provider B2Btextile.com portail du secteur textile</td>
<td>Business Plan Web Site Design start-up assistance</td>
<td>Italy France Tunisia</td>
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<tr>
<td>Environment</td>
<td>Client</td>
<td>Intervention</td>
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<tr>
<td></td>
<td>Ministry of Environment and Sustainable Development</td>
<td>Mission identification and formulation of additional support to the proposed achievement of bing-up facilities in Gabies phosphogyse Southern Neighbourhood Region</td>
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<tr>
<td></td>
<td>Indoor Environmental Finance Ministry</td>
<td>The Program Monitoring Mission Of Support In National Remediation Program - NAP</td>
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<td></td>
<td>Democratic Republic of Congo</td>
<td>Strategic Environmental Assessment (SEA) of the exploration / oil exploitation in northern Albertine Rift</td>
</tr>
<tr>
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<td>Ministry of Environment and Forests</td>
<td>Technical assistance for the preparation of tender documents &quot;Control of industrial emissions of volatile organic compounds&quot;</td>
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<td>Delegation of the European Commission / European Development Fund</td>
<td>Strategic Environmental Assessment of the implementation of multi-annual adaptation strategy Malagasy sugar sector</td>
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<tr>
<td></td>
<td>Ministry of Environment and Sustainable Development</td>
<td>Formulation study for All ACP Road map for the development of ACP mineral resources sector</td>
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<tr>
<td></td>
<td>Delegation of the European Commission</td>
<td>Mid-term evaluation of the ECOFAC program (Conservation Program and recovery fragile ecosystems of Central Africa)</td>
</tr>
<tr>
<td>Health</td>
<td>Beneficiary</td>
<td>Intervention</td>
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<td></td>
<td>Ministry of Health</td>
<td>Support to Zambia Medicines Regulatory Authority in preparation of tenders</td>
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<td>Government of Swaziland</td>
<td>Design of the Community Score Card Mechanism for EU-WB health project, and support selection of implementers</td>
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<td></td>
<td>Minister of Public Health</td>
<td>Technical assistance on behalf of the Tunisian Ministry of Public Health for the Creation of an accreditation body / certification of health services</td>
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<td>Vocational Training Corporation</td>
<td>Support to the Vocational Training Corporation by the establishment of a Training Centre of Excellence for Pharmaceutical Sector in Jordan</td>
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<tr>
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<td>Overseas countries and territories PAHO, OCT gover</td>
<td>Final Evaluation Of The Strengthening Of The Integration Of The British And Dutch Octs In The Regional Response To Hiv/Aids Through Pancap</td>
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<td>Department of Health Philippines</td>
<td>Technical Assistance for Local Government Code Impact on Health Service Delivery, the Way Forward</td>
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<tr>
<td></td>
<td>Social Security Institution</td>
<td>Technical Assistance for Capacity Building on European Health Insurance Card</td>
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<tr>
<td></td>
<td>Ministry of Health</td>
<td>Development of a sustainable financing mechanism For the saint lucia health sector</td>
</tr>
</tbody>
</table>
General overview

About CCM Consulting Group

Our missions
Our ambition
Our potential
Our approach
Our goal

Skills and expertises in all the fields of consultancy and engineering

A broad and diversified experience within various sectors

International partners and clients

Management

Policy of services

Selecting the most exemplary partnerships internationally

International partners and (or) customers

ADE-Belgique
Alanet – Belgique
Alatec – Espagne
ATKINS-Italie
Atos Origin–Belgique
BCEOM – France
Belgroma – Belgique
Berenschot Euro Management - Hollande
Business Decision-France
Cap Gemini - France
Conseil Santé-France
COWI-Belgique
Cynapsys-Tunisie
DFC - Espagne
DTI– DanishTechnological Institute - Danemark
ECO 3 –Belgique
ECORYS – Pays-Bas
Euro RSCG – France
Euronet – Belgique
Géo-Consult International – France
HTSPE – Grande Bretagne
Hydratech - France
HYDROPLAN - France
Hypodomi – Grèce
IBM - Belgique
ICON INSTITUT Gmbh PrivateSector-Allemagne
IDC-Belgique
INYPSA-Espagne
Italtrend - Italie
Jacobs – Etats-Unis
La Compagnie de Formation (Groupe Vivendi) - France
Louis Berger – France
MottMacDonald Limited- (UK)
MWH-Belgique
Oxford-UK
Parsons-UK
Particip-Allemagne
PEM – Allemagne
Pescares-Italie
Planet - Grèce
Pohl Consulting & Associates –Allemagne
RAL, Ressources & Logistiques – France
SAFEGE-Belgique
SOFRECO - France– Danemark
Software AG -Belgique
Team International–Moyen Orient, Pays du Golf
Transtec-Belgique
The management
Person in charge for your project

Imad W. Chamas
Managing Partner
imad.chamas@ccm-cg.com

André Denis
Directeur
andre.denis@ccm-cg.com

Abdelwahab Ben Arab
Consultant SI
Abdelwahab.benarab@ccm-cg.com

Inès Hadj Ali
Directeur Projet
ines.hadjali@ccm-cg.com

Mustapha Fazaa
Project Manager
mustapha.fazaa@ccm-cg.com

Sana Chaouachi
Project Manager
sana.chaouachi@ccm-cg.com

Marwen Chawali
Project Manager
marwen.chawali@ccm-cg.com

Kabil Sdiri
Project Manager
kabil.sdiri@ccm-cg.com

Slim Laaribi
Project Manager
slim.laaribi@ccm-cg.com

Chafika Chamas
CEO
chafika.chamas@ccm-cg.com

Atef Trabelsi
DGA
atef.trabelsi@ccm-cg.com

Nawel Ghraba
Senior Project Manager
nawel.ghraba@ccm-cg.com

Karim Hadj Ali
IT Manager
karim.hadjali@ccm-cg.com

Omar Oubich
Responsable Qualité
omar.oubich@ccm-cg.com

Neila Kadraoui
Project Manager
neila.kadraoui@ccm-cg.com

Jihene Frikha
Project Manager
Jihene.frikha@ccm-cg.com

Houda Ben Massaoud
Project Manager
houda.benmasoud@ccm-cg.com

Rached Gharbi
Project Manager
rached.gharbi@ccm-cg.com
CCM Consulting Group is endowed with a policy of services defining the modalities of intervention of its experts

- Agreement on the objectives and the results
- Coherence and integration within the company
- Participation of the clients
- Certification and quality control
- Transfer of know-how

*This service policy is a guarantee of satisfaction for our customers*